

**THE
BUSINESS
SHOW**
LONDON

THE WORLD'S LEADING BUSINESS EVENT

11-12 NOV 2026
excel
LONDON

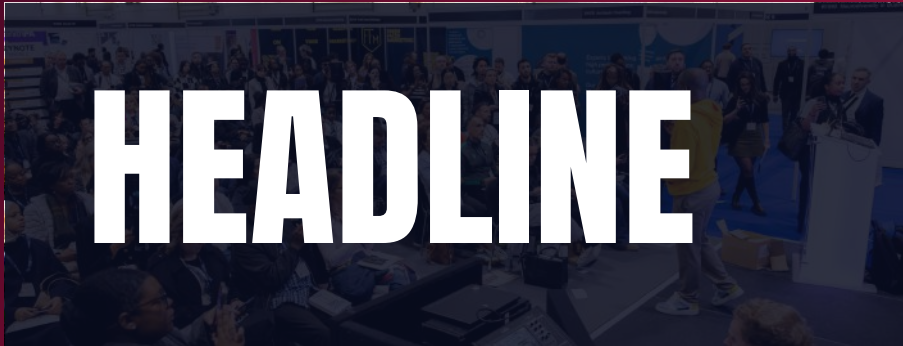
ORGANISED BY
**BUSINESS
SHOW MEDIA**
INTERNATIONAL BUSINESS EVENTS



SPONSORSHIP OPPORTUNITIES

SHOW SPONSORSHIP

Sponsoring The Business Show London puts your brand in front of thousands of entrepreneurs and business decision-makers actively looking for solutions and partnerships. It's a powerful way to boost visibility, build credibility, and generate high-quality leads at one of Europe's leading business events.



HEADLINE

- **6m x 6m** exhibition stand with personalised hanging banner and branded theatre
- Logo on website homepage, email campaigns, social media, and tickets
- Full-page advert, sponsorship listing, and front-cover logo in printed and digital showguides
- Logo on show entrance, floorplan, and "You Are Here" boards
- Speaking slot and inclusion in show bags

KEY STAKEHOLDER



GOLD

- **6m x 3m** stand
- Logo on website homepage
- Sponsorship listing on website and showguide
- Speaking slot
- Show bag inserts
- Full page advert in digital and printed showguide
- Logo on show floorplan and 'You Are Here' boards
- Entrance branded with sponsor's logo
- Personalised hanging banner above stand



SILVER

- **4m x 3m** stand
- Logo on website homepage
- Sponsorship listing on website and showguide
- Speaking slot
- Show bag inserts
- Full page advert in digital and printed showguide
- Logo on show floorplan and 'You Are Here' boards
- Entrance branded with sponsor's logo

BRAND EXPOSURE

SPONSOR THE SHOW BAGS



- Branded carrier bags with your logo for all attendees
- Prominent company listing in printed and digital show guides
- Sponsor recognition across key event channels, including website
- Logo on the show floorplan and “You Are Here” boards for high onsite visibility



SHOWGUIDE BACK PAGE



- Full-page back cover ad in the printed showguide
- Digital ad in the online show guide
- Featured company listing in both printed and digital showguides
- Logo on the show floorplan and “You Are Here” boards for high onsite visibility

LANYARD SPONSOR



- Branding/logo on lanyards distributed at entrance
- Listing in printed and digital showguide
- Sponsor listing on website
- Logo on the show floorplan and “You Are Here” boards for high onsite visibility

LEAD GENERATION

SPONSOR THE SHOW'S REGISTRATION PAGE



Thank you for choosing to attend The Business Show.
Register now and receive free tickets.

Please complete the form below to receive confirmation of your registration. Tickets will be posted from 1 month before the show, but you will also receive an e-ticket to your email address if you do not have a UK address.

All fields marked with * must be completed.

Name*

First Last

Job Title*

Company Name*

Address*

Address Line 1

Address Line 2

City State / Province / Region

Postcode / Zip Code Country

Phone Number*

cognitiforms.com

- Custom-branded registration
- Question and logo placement on the attendee sign-up page
- Access to opted-in attendee data, giving you valuable leads ahead of the event
- Featured listing in both the printed and digital versions of the official showguide
- Sponsor recognition on the event website
- Logo placement on the show floorplan and all “You Are Here” signage for added onsite visibility

 REGISTRANT DATA INCLUDED

RUN YOUR OWN MASTERCLASS

- 6 m × 6 m theatre space with seating for 24 or upgrade for 48 seats
- Access to full attendee data from session registrants
- Exhibitor and sponsorship listings on the official event website and in the printed/digital show guide
- Logo placement on the show floorplan and all “You Are Here” boards
- Feature listings on your exhibitor profile

 REGISTRANT DATA INCLUDED

THOUGHT LEADERSHIP



- Design your own theatre branding
- Logo on hanging banner
- Logo on agenda
- Sponsorship listing on website and showguide
- Exhibitor microsite listing
- Logo on show floorplan and 'You are Here' boards
- Keynote speaking slot
- Carpet, furniture, TV, AV, electric
- Full page advert in digital and printed showguide

80 SEATS



- Design your own theatre branding
- Logo on agenda
- Sponsorship listing on website and showguide
- Exhibitor microsite listing
- Logo on show floorplan and 'You are Here' boards
- Speaking slot
- Carpet, furniture, TV, AV, electric

40 SEATS



- Design your own theatre branding
- Option for sponsor to be the panel host
- Logo on agenda
- Sponsorship listing on website and showguide
- Exhibitor microsite listing
- Logo on show floorplan and 'You are Here' boards
- Carpet, furniture, TV, AV, electric

40 SEATS



GET IN TOUCH



SEND US AN EMAIL
ENQUIRIES.TBS@BSMEXPO.COM



VISIT OUR WEBSITE
GREATBRITISHBUSINESSSHOW.CO.UK



BOOK A MEETING

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