# 300 words editorial

Going Global Live

**16th & 17th November 2022 - ExCeL, London**

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**EDIT**Please hyperlink the highlighted words with the following link (add the name of your company instead of ‘XXX’):

[https://www.goinggloballive.co.uk/?utm\_source=Exhibitor**XXX**](https://www.goinggloballive.co.uk/?utm_source=ExhibitorXXX)

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Europe’s largest business show is back for 2022, returning to London’s ExCeL on the 16th & 17th November. Alongside this is our fantastic show, Going Global Live, where we aim to help businesses that are wanting to expand overseas. We are providing you with absolutely everything you need to know to succeed and make your international advancement successful and pain-free.

This year we are so excited to announce that we have the Department for International Trade attending as both a keynote speaker and as our official show partner. We also have other exciting keynote speakers involved such as Liam Higgins and Steve Hyde from Google and Push, Marco Forgione from the Institute of Export and International Trade, and Lesley Batchelor OBE from International Trade Experts. Each offers invaluable insight into the world of global trade and operations. This is an opportunity to learn from leaders in the industry with backdated experience and the benefit of hindsight.

Furthermore, we have industry experts in a variety of sectors. Some of these include Translation/ Language Service Providers, Business Travel Agencies and Airlines, Currency Exchange Advisors, Hotels and Serviced Apartment Providers, Regional Investment Agencies, and Company Formation Specialists. This can help you to tackle global expansion from any angle and deal with the common pitfalls that businesses face when advancing into international territories. You are guaranteed to come away from the show having gained a wealth of knowledge and knowing exactly what your next steps entail.

Take advantage of the opportunity to grow your network, and build international alliances and partnerships. Meet the industry-leading exhibitors who can help with taxes, legislation, payroll, documentation, recruitment, and any other areas that may affect your business when moving overseas. All of this is found under one roof in our leading event. Come and be ahead of the game and ahead of the competition.

Don’t miss out this November, join us at Going Global Live and get your ticket here: <https://www.goinggloballive.co.uk/>. We look forward to seeing you!

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