BUSINESS SHOW MEDIA
INTERNATIONAL BUSINESS EVENTS

STRENGTHEN

YOUR EXHIBITION PRESENCE

INTRODUCTION

Sponsoring the show is a simple way to boost your visibility and strengthen your brand beyond what your stand can do on its own. Upgrading to a sponsorship package gives you broader exposure and a more prominent presence throughout the event. Since you're already working with your account manager and our team, this is a natural next step that builds on your existing efforts and helps your brand stand out even more.

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Headline Sponsorship

As a Headline Sponsor, your brand will be featured prominently across all our major marketing channels. From event signage and digital promotions to social media, tickets, show guides, and email campaigns, your logo and message will reach thousands of entrepreneurs, investors, and business leaders throughout the U.S. It's a prime opportunity to align your brand with one of America's leading business events and make a lasting impact in the Miami market and beyond.







What's included...

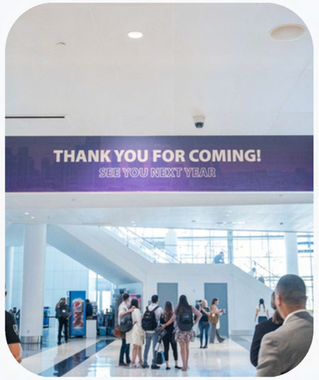
- 20ft x 10ft Booth
- Logo on Website Homepage
- Sponsorship Listing on Website and Showguide
- Show Bag Inserts
- Speaking Slot
- Full-Page Advert in Digital and Printed Showguide
- Logo on Show Floorplan and "You Are Here" Boards
- Entrance Branded with Sponsor's Logo
- Personalized Hanging Banner Above Stand
- Branded Theatre
- Social Media Announcement
- Logo on Email Campaigns
- Logo on All Tickets
- Logo on Front Cover of Showguide

$49,950

Gold Sponsorship

As a Gold Sponsor, your brand will gain significant visibility across a broad range of event and marketing channels. From online promotion and show materials to on-site branding and social media exposure, your company will be prominently featured throughout the event. It's a valuable opportunity to strengthen your presence in the U.S. business market, engage with thousands of entrepreneurs, and position your brand alongside top industry leaders.







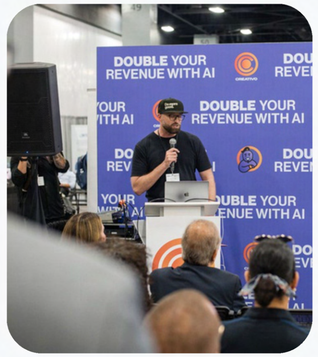
What's included...

- 20ft x 10ft Booth
- Logo on Website Homepage
- Sponsorship Listing on Website and Showguide
- Show Bag Inserts
- Speaking Slot
- Full Page Advert in Digital and Printed Showguide
- Logo on Show Floorplan and 'You are here' Boards
- Entrance Branded with Sponsor's Logo
- Personalized Hanging Banner Above Stand

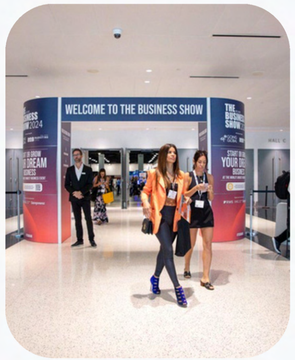
$39,950

Silver Sponsorship

As a Silver Sponsor, your brand will receive meaningful exposure across key event and marketing channels. From online listings and show materials to select on-site branding and media visibility, your company will be well-positioned to connect with a wide audience of entrepreneurs and business professionals. It's a strong opportunity to increase your visibility in the U.S. market and associate your brand with one of Miami's most influential business events.







What's included...

- 10ft x 10ft Booth
- Logo Featured on Website Homepage
- Sponsorship Listing on Website and Showguide
- Promotional Inserts in Show Bags
- Speaking Opportunity
- Full-Page Advert in Digital and Printed Showguide
- Logo Displayed on Show Floorplan and "You Are Here" Boards
- Branded Event Entrance with Sponsor Logo

$29,950

Coffee Area Sponsorship

The Coffee Networking Area is a central hub where visitors, speakers, and exhibitors come together to connect, collaborate, and recharge with drinks and light snacks. As the sponsor, your brand will be front and center, giving you prime visibility as attendees pause to regroup, review their notes, and plan their day.



What's included...

- **Branded, collaboratively designed breakout space for networking, catch-ups and interviews**
- **Exhibitor listing on the official show website**
- **Sponsorship listing on the official show website**
- **Featured sponsor branding on the showguide coffee area page**
- **Logo displayed on the show floor plan and "You Are Here" boards**
- **Logo featured on the Networking Area page in both printed and digital show guides**
- **Logo featured on the Networking Area page of the website**
- **5ft x 10ft hanging banner**
- **Coffee or concession cart with tables and chairs (stand not included)**

$24,950

Speed Networking Sponsorship

Speed Networking is one of the show's busiest and most in-demand features, regularly filling the room with motivated entrepreneurs and business professionals. As the host, your brand is front and center, benefiting from standout visibility and strong engagement. In this fast-paced format, participants rotate through one-minute meetings to pitch themselves, their products, or their services to potential partners. It's a prime opportunity for your brand to make an impression, share a clear message, and build meaningful connections.

What's included...

- **30ft x 20ft Space**
- **Option for Custom-Designed Space with Your Branding to Maximize Visibility (final design subject to approval)**
- **Option to Host Speed Networking Sessions**
- **Access to Exclusive Speed Networking Registration Data**
- **Custom Sponsorship Listing on Website and Show Guide**
- **Logo on Show Floorplan and "You Are Here" Boards**
- **Logo Featured on Speed Networking Pages in Printed and Digital Showguide**
- **Logo Displayed on Speed Networking Registration Page of Website**
- **5ft x 10ft Hanging Banner**
- **Carpet, Furniture, Electricity, and Branding Included**

$24,950





Exhibitor Party Sponsorship

The Exhibitor Party is held at a prime location near the convention center following the first day of the show. With an open bar and a casual networking atmosphere, it offers an ideal setting to connect directly with a highly targeted audience—fellow exhibitors, industry partners, and other sponsors. Sponsoring this event places your brand in front of established companies and key decision-makers seeking meaningful partnerships. Your presence ensures high visibility among industry leaders and positions your company as a major player in the market.



What's included...

- **Sponsorship listing on official event website**
- **Sponsorship listing in the showguide**
- **Sponsorship listing on venue event floorplan boards**
- **Digital and printed Exhibitor Party invitations featuring your logo**
- **Exclusive opportunity to host the Exhibitor Party, with the ability to shape the entire experience, including event branding, pop-up displays, and messaging—while addressing all exhibitors directly**
- **Access to the scanning app to collect attendee data**



$14,950





Masterclass Sponsorship

Take complete ownership of our masterclass experience—from branding the space to influencing the atmosphere and content. Craft an engaging environment that reflects your brand while connecting with a highly targeted audience. All attendees are pre-registered, demonstrating genuine interest in your offerings, and you'll receive their contact information for seamless follow-up, making this a highly effective way to generate qualified leads and meaningful connections.

What's included...

- **20ft x 20ft (24 seats)**
- **Data from visitors that sign up**
- **Exhibitor listing on website**
- **Sponsorship listing on website and showguide**
- **Logo on show floorplan and 'you are here' boards**
- **Exhibitor and masterclass listing in printed and digital showguide**
- **Dedicated microsite on masterclass page**
- **Carpet, furniture, TV, AV, electric**
- **8 individual sessions per day**

$29,000

Upgrade your audience size?

48 Seats - $40,000

Keynote Sponsorship

The keynote theatres are the heart of the event—drawing the largest crowds and extensive coverage from national media partners. High-profile speakers take the stage against your custom-branded backdrop, ensuring your logo is seen by every attendee and across media exposure. As a keynote theatre sponsor, you'll also secure a coveted 30-minute speaking slot—an opportunity typically available by invitation only—underscoring the prestige and exclusivity of this sponsorship.



What's included...

- **Branded theater - 60 seats (40ft x 20ft)**
- **Logo on hanging banner**
- **Branded agenda**
- **Sponsorship listing on website and showguide**
- **Exhibitor microsite listing**
- **Logo on show floorplan and 'You are here' boards**
- **Keynote speaking slot**
- **Carpet, furniture, TV, AV, electric**
- **Full page advert in digital and printed showguide**

$24,950





Seminar Sponsorship

Sponsoring a seminar theater provides an excellent opportunity to highlight your brand in front of thousands of attendees who join our speaking sessions over the two days. Exhibitors will deliver valuable insights from this stage, and one of the main advantages of seminar sponsorship is the inclusion of your own dedicated speaking slot.







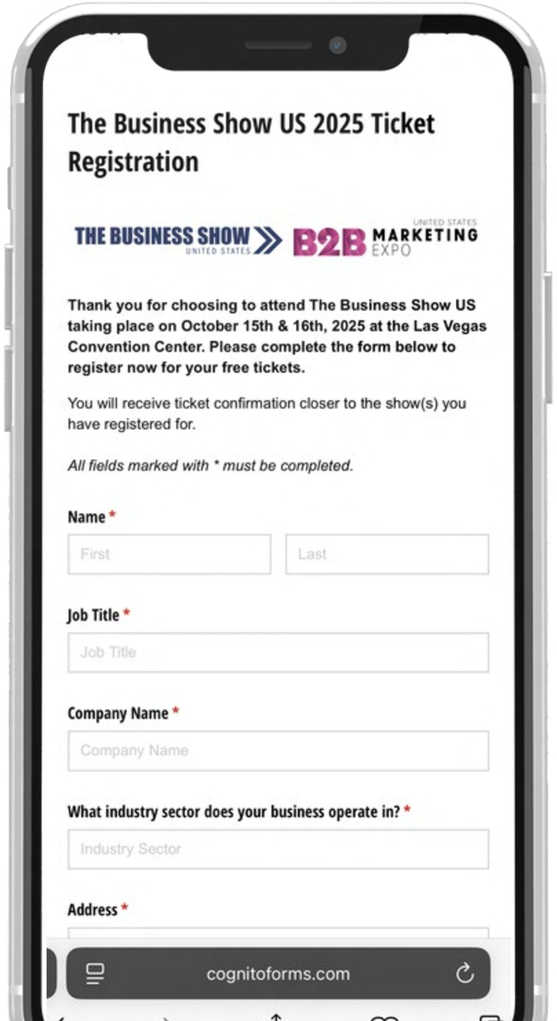
What's included...

- **Branded theater - 40 seats (30ft x 20ft)**
- **Branded agenda**
- **Sponsorship listing on website and showguide**
- **Exhibitor microsite listing**
- **Logo on show floorplan and 'You are here' boards**
- **Seminar speaking slot**
- **Carpet, furniture, TV, AV, electric**
- **Full page advert in digital and printed showguide**

$14,950

Registration Page Sponsorship

Sponsoring the registration page places your brand at the heart of the action—right when attendees are locking in their spot at the event. Your logo will command attention on this pivotal page, paired with a custom question of your choice and an opt-in for attendees eager to connect. Every attendee who says “yes” becomes a direct lead, giving you exclusive access to an engaged audience already excited about what you have to offer.



What's included...

- **Logo and a personalized question featured directly on the event registration page**
- **Access to attendee data from those who opt in**
- **Sponsor listing in printed and digital versions of official showguide**
- **Sponsor listing on the event website**
- **Logo placement on the show floorplan and "You Are Here" boards throughout the venue**

*Stand not included

$14,950

Lanyard Sponsorship

An exclusive opportunity to have your logo around the neck of every single person who walks through the door including exhibitors, keynote speakers, and press. As part of this, your branding is almost guaranteed to be in every picture taken at the event and posted and shared across hundreds of social media channels.

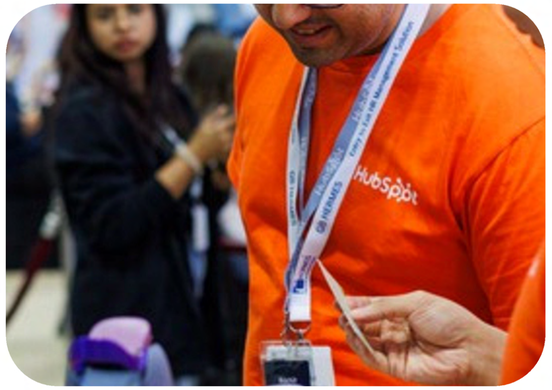


What's included...

- **Branding/logo on lanyards distributed at entrance**
- **Listing in printed and digital showguide**
- **Sponsor listing on website**
- **Logo on show floorplan and 'You are Here' boards**

*Stand not included

$14,950





Showguide Back Page

Position your brand in one of the most high-impact locations — the back page of the official Showguide. Sent to every registered attendee across the country before the event, the Showguide helps visitors plan and organise their day at the show. The digital edition is also emailed to our entire database and remains available on our website for 12 months after the event, ensuring your brand enjoys long-lasting visibility and repeated exposure well beyond the show itself.







What's included...

- Advert on the back page of the printed showguide
- Listing in printed and digital showguides
- Sponsorship listing on website and showguide
- Logo on show floorplan and 'You are Here' boards

*Stand not included

$4,950

Show Bag Sponsorship

Make your brand unmissable from the moment attendees walk through the doors! Every visitor receives a branded bag upon entry, ensuring your logo is seen by thousands throughout the show. And the exposure doesn't stop there—when attendees take their bags home, your brand continues to travel with them, delivering powerful post-show visibility and long-lasting brand recall.





What's included...

- **Branding/logo on carrier bags distributed at entrance**
- **Listing in printed and digital showguides**
- **Sponsorship listing on website and showguide**
- **Logo on show floorplan and 'You are Here' boards**

*Stand not included

$14,950



Floor Tiles Sponsorship

Guide attendees straight to your stand with custom-branded floor tiles! This eye-catching sponsorship allows you to personalize your own show path — featuring your logo, colours, and messaging right on the exhibition floor. Strategically placed throughout high-traffic areas, these tiles not only direct visitors to your booth but also keep your brand top of mind as they explore the show. It's a creative, high-visibility way to boost footfall and make a lasting impression.



What's included...

- **500mm x 500mm floor tiles**
- **10 Tiles**
- **Location to be decided in conjunction with the organiser**
- **Design of your choosing**
- **Produced, printed and laid for you**
- **Listing in printed and digital showguide**
- **Sponsorship listing on website and showguide**
- **Logo on show floorplan and 'You are Here' boards**

***Stand not included**

$4,950