**<<Start>>**

Hi <FIRST NAME>,

I am extremely excited to announce that we’ll be exhibiting at **The Business Show Los Angeles** on the 20th & 21st of September 2023 at the Los Angeles Convention Center. It’s completely free to attend and we’d really love to see you there!

The US edition of The Business Show is set to be an exciting deep dive into what it takes to start, grow, or develop your dream business. The LA event is the place to be for aspiring entrepreneurs or founders of an SME or startup.

We’re excited to be showcasing our business there!

Here are just a few perks of joining us at the show:

* Meet the team in person, as we exhibit alongside over **300 cutting-edge suppliers**
* Immerse yourself in **150 insightful seminars** presented by a host of industry experts *<< (your speaker info if applicable)>>*
* Take advantage of an incredible programme of interactive masterclasses, providing you an opportunity to receive mentoring and education in close quarters
* Connect and network with over **15,000 like-minded professionals**
* Discover the products, systems and services fuelling the future of the business world
* Benefit from exclusive show discounts, deals and competitions

Across two action-packed days, we’ll be *<<this is a great opportunity to highlight any products/services that you will be bringing or launching, or what will be on offer at your stand>>.*

This is THE place to find everything you need to grow your business, so register for your FREE ticket now and be sure to come and visit us on stand *XXXX*!

We look forward to seeing you there!

*<< Your sign off >>,*