

# SPEAKER FORM

## Important Speaker's Information

Please see the information below to help you prepare for the seminar. Be sure to share this with your team.

- Seminar sessions are assigned on a first-come, first-served basis. To secure a peak time slot, please return this form with a headshot picture as well as a company's logo by the deadline provided to your account manager.
- Each seminar session lasts 30 minutes. It is recommended to dedicate 20–25 minutes to your presentation, leaving 5–10 minutes at the end for a Q&A session and audience discussion. Conclude by inviting attendees to visit your stand for further engagement.
- Please arrive 10-15 minutes before you are due to start to ensure you are fully set up on time.
- Presentations must be educational and should not be a sales pitch. All subjects will be reviewed by Business Show Media.
- The seminar hall will come with a lectern, laptop, TV, microphone, and a basic WiFi connection. Should you have any technical issues, please tell a staff member to call a technician. The laptop that will be provided will be a Microsoft laptop. We recommend bringing your presentation on a USB that is compatible with Microsoft devices. If you use Apple products please ensure you bring the relevant adaptors as there won't be any on site.
- Despite the basic WiFi, we recommend having your presentation offline. Bring your presentation on a USB or on your own laptop. Ensure you have relevant HDMI adapters, if your device is not already HDMI compatible.
- If you'd like to record your session or live stream this across your social media you'll need to let the audience know before you start recording your sessions.
- You will receive a speaker's briefing email 3 weeks before the show. This will give you all the information you need to prepare for your seminar.
- Your speaker's name, headshot, company name, and a seminar title will be used for printed purposes and cannot be edited after the deadline provided by your account manager.

## Contact Details:

<b>Speaker's Contact Number:</b> (For internal use)	<b>07527060574</b>
<b>Speaker's Contact Email:</b> (For internal use)	<b>charlie@charliedaysales.co.uk</b>
<b>Second On-Site Point of Contact :</b> (We will use this if we can't contact your main POC):	<b>Amy Smith - 07810707479 support@charliedaysales.co.uk</b>

## Speaker Social Media (Please provide as http link):

<b>WEBSITE:</b>	<a href="https://www.salesmadetheagency.co.uk/">https://www.salesmadetheagency.co.uk/</a>
<b>LINKEDIN:</b>	<a href="https://www.linkedin.com/in/charlie-day-sales-375b991a8">https://www.linkedin.com/in/charlie-day-sales-375b991a8</a>
<b>FACEBOOK:</b>	<a href="https://www.facebook.com/groups/theentrepreneursgrowthclub">https://www.facebook.com/groups/theentrepreneursgrowthclub</a>
<b>INSTAGRAM:</b>	<a href="https://www.instagram.com/charlie_day_sales/">https://www.instagram.com/charlie_day_sales/</a>
<b>X (Twitter):</b>	
<b>YouTube:</b>	
<b>TikTok:</b>	<a href="https://www.tiktok.com/@charlie.salesmade">https://www.tiktok.com/@charlie.salesmade</a>

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## Speaker and Presentation Details

<b>Speaker(s) Name:</b>	Charlie Day
<b>Speaker(s) Job Title(s):</b>	Sales Agency Founder & Expert
<b>Company Name:</b>	Sales Made: The Agency
<b>Seminar Title: (max 10 words)</b>	The Sales Strategy You'll Actually Stick To
<b>Speaker Biography:</b>  (max 150 words, no bullet points) A speaker biography is a brief overview of a speaker's background, expertise, and achievements. It highlights their professional experience, relevant accomplishments, and credentials to establish credibility and engage the audience.	Charlie Day is a straight-talking sales expert, international speaker, and founder of Charlie Day Sales and Sales Made: The Agency. She's helped thousands of entrepreneurs grow their businesses by mastering the art of selling, without the sleaze. With over a decade of experience in sales and business development, Charlie's known for her practical, people-first approach that makes sales feel simple and achievable. Her mission is to help business owners sell with confidence, increase conversions, and hit big income goals—without losing their personality in the process. Whether you're just getting started or scaling fast, Charlie's energy, honesty, and no-fluff style will leave you inspired and equipped to take action. She's been featured across national & international media and is a passionate voice for small business success.
<b>Short Description of Seminar:</b>  (max 70 words, no bullet points) A short description of the seminar is a concise summary of the seminar's key topics, objectives, and value. It provides a clear overview of what the audience can expect to learn or gain from attending.	Sales doesn't have to be scary. In this game-changing session, Charlie Day reveals the exact steps to build a sales strategy that feels good <i>and</i> gets results. Whether you're scaling or starting out, you'll leave with practical tactics to boost conversions, generate leads, and make more money—without the burnout or bro-energy.
<b>Long Description of Seminar:</b>  A long description of the seminar provides a detailed overview of the seminar's content, including its objectives, key themes, and potential takeaways for the website. It offers a comprehensive explanation to help the audience understand the seminar's value and relevance.	<p>Sick of sales advice that sounds like it was made for someone else's business? Charlie Day is here to flip the script. In this high-energy seminar, she'll walk you through how to create a bespoke sales strategy that suits your business, your personality, and your goals.</p> <p>This isn't about pressure selling or memorising sleazy scripts. It's about building a repeatable, scalable sales system that <i>actually</i> works for you—so you can sell more, stress less, and grow your business without losing your sanity.</p> <p>You'll learn how to:</p> <ul style="list-style-type: none"><li>• Attract the right leads (and keep them coming)</li><li>• Confidently convert without being cringe</li><li>• Build a sales process that doesn't rely on luck or burnout</li><li>• Scale your income with systems that feel simple</li></ul> <p>If you've ever thought "I'm just not good at sales"—this is the session that changes everything.</p>

## Signature and Date

Charlie Day

28/05/25

Speaker's Signature

Date