*Below are some example social media templates, to help make it easy for you to promote the show. Please tag us where applicable, use graphics supplied and please use* ***#IFSUK or #IFS24****.*

**Social #1**

Have you heard? We are exhibiting at The UK’s biggest Franchise Show on April 12th & 13th 2024 at ExCeL London! Get your ticket at [https://www.thefranchiseshow.co.uk/?utm\_source=[INSERTYOURBUSINESSNAMEHERE]](https://www.thefranchiseshow.co.uk/?utm_source=%5bINSERTYOURBUSINESSNAMEHERE%5d) for access to over 250 brands, 60+ live seminars, panel discussions & so much more at #IFSUK

**Social #2**

Are you attending the UK's biggest Franchise Show returning on April 12th & 13th 2024? Discover more and register for your free ticket here [https://www.thefranchiseshow.co.uk/?utm\_source=[INSERTYOURBUSINESSNAMEHERE]](https://www.thefranchiseshow.co.uk/?utm_source=%5bINSERTYOURBUSINESSNAMEHERE%5d) #IFSUK

**Social #3**

For over 14 years #IFSUK has supported thousands of SMEs and #entrepreneurs grow their franchise and become their own boss! 2024 is expected to be our biggest and best event yet, and with the return of #IFS24 your FREE ticket could help you! Get yours at: [https://www.thefranchiseshow.co.uk/?utm\_source=[INSERTYOURBUSINESSNAMEHERE]](https://www.thefranchiseshow.co.uk/?utm_source=%5bINSERTYOURBUSINESSNAMEHERE%5d) #IFSUK

**Social #4**

Get your FREE ticket to #IFSUK and discover everything you need to know about #franchising at the UK’s biggest franchise event on April 12th & 13th at the ExCeL London. Find out more and register here [https://www.thefranchiseshow.co.uk/?utm\_source=[INSERTYOURBUSINESSNAMEHERE]](https://www.thefranchiseshow.co.uk/?utm_source=%5bINSERTYOURBUSINESSNAMEHERE%5d) #IFSUK