

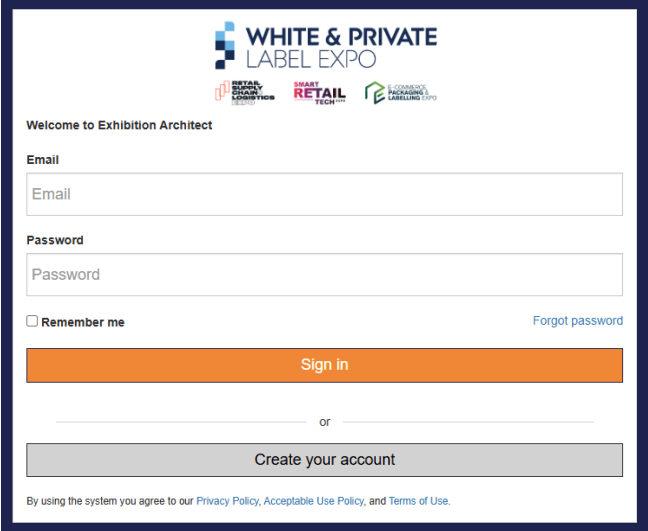
Creative Live: How To Create An Account

If you have any issues with creating an account, please contact Creative Live directly on sales@creativelive.uk.

Open the **White & Private Label and Co-Located Show** website for Creative Live:

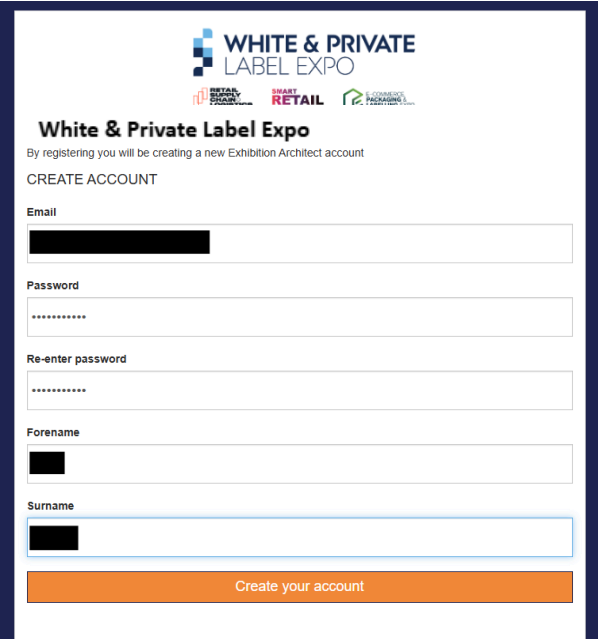
<https://white-label.exhibitionarchitect.co.uk>

On the main login page, click the 'create your account' option and register. This will create your user account in the overarching platform and send an automated email to the specified email address.



The screenshot shows the login page for the White & Private Label Expo. At the top, there is a logo for 'WHITE & PRIVATE LABEL EXPO' and three smaller logos for 'RETAIL SUPPLY LOGISTICS', 'SMART RETAIL TECH', and 'E-COMMERCE PACKAGING & LABELLING EXPO'. Below the logos, it says 'Welcome to Exhibition Architect'. There are two input fields: 'Email' and 'Password'. Below the 'Email' field is a checkbox for 'Remember me' and a link for 'Forgot password'. There is an orange 'Sign in' button. Below the 'Sign in' button is a horizontal line with 'or' in the center. Below the line is a grey 'Create your account' button. At the bottom, there is a small text line: 'By using the system you agree to our Privacy Policy, Acceptable Use Policy, and Terms of Use.'

The below form will show, fill in the relevant details then select create your account.



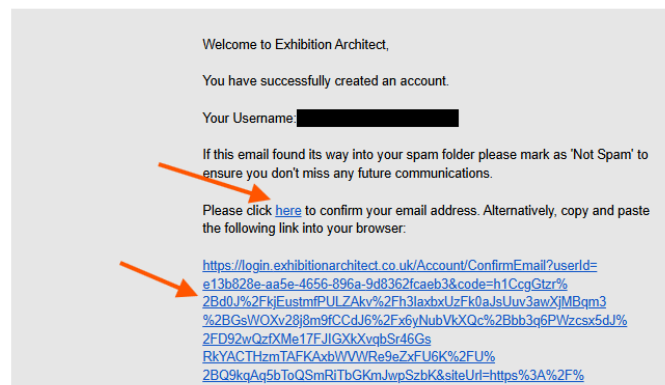
The screenshot shows the account creation form for the White & Private Label Expo. At the top, there is a logo for 'WHITE & PRIVATE LABEL EXPO' and three smaller logos for 'RETAIL SUPPLY LOGISTICS', 'SMART RETAIL TECH', and 'E-COMMERCE PACKAGING & LABELLING EXPO'. Below the logos, it says 'White & Private Label Expo' and 'By registering you will be creating a new Exhibition Architect account'. There is a heading 'CREATE ACCOUNT'. There are four input fields: 'Email', 'Password', 'Re-enter password', and 'Forename'. Below the 'Forename' field is a 'Surname' field. There is an orange 'Create your account' button at the bottom.

The below message will appear on the screen.

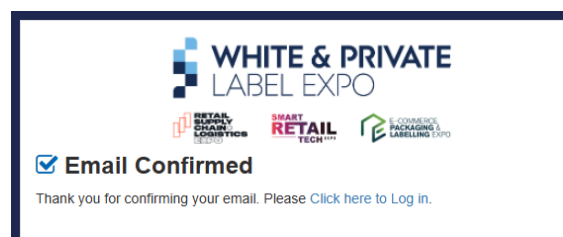


You will receive an email that looks like the below. Clicking on the link in the email will verify your user email address and you will then be prompted to login. Please also check your junk/spam folder.

From: registration@exhibitionarchitect.co.uk <registration@exhibitionarchitect.co.uk>
Sent: 12 February 2026 9:34 AM
To: [REDACTED]
Subject: Exhibition Architect Account Registration



Once you click the link in the email, it will confirm your account and the below will open in a new window.



At this point, the **user record** is created, but the **exhibitor/stand record** is not. Clicking on the '[Click Here to Login](#)' text on the page, you can then login with the details you have set as part of your user account creation.



WHITE & PRIVATE
LABEL EXPO

WELCOME TO EXHIBITION ARCHITECT

Email
[Redacted]

Password
[Redacted]

☐ Remember me [Forgot password](#)

Sign in

or

Create your account

By using the system you agree to our [Privacy Policy](#), [Acceptable Use Policy](#), and [Terms of Use](#).

Upon logging in, you will then be prompted to select your exhibitor account and related stand. The first screen you will be greeted with is where you can search if the records already exist (exhibitor name and stand number):

The below form will show, complete your Exhibiting Company Name and Stand Number, and click search:



WHITE & PRIVATE
LABEL EXPO

White & Private Label Expo

Exhibitor Details

* Name
Exhibitor Name

Stand Details

* Stand Number
Stand Number

Search

If the record already exists, it will link your user account to that record. If the record doesn't exist, you will be prompted to create the exhibitor/stand record by clicking **'Create New'**:



WHITE & PRIVATE
LABEL EXPO

White & Private Label Expo

Complete your profile

No match found!

Search Again **Create New**

Complete your Company Name, Stand Number and stand details. These can be found on your Exhibitor Portal under 'Your Stand Information' if you're not sure.



WHITE & PRIVATE
LABEL EXPO



White & Private Label Expo

Complete your profile

Exhibitor Details

* Name

Stand Details

* Stand Number

Test123

StandType

Shell Scheme

Width

3m

Length

3m

Hall

Hall

Search Again

Go to Site »

Once you click on '**Go to Site**', this will create the exhibitor/stand record as you have entered and log you in directly.



WHITE & PRIVATE
LABEL EXPO



Search...

Exhibitor: Flo - TEST

Stand: test

0 Items

Your Account

Welcome to the White & Private Label Expo and Co-located Shows

Below are your list of Tasks to complete. Please focus first on those with the most pressing deadlines.

Shell Scheme stands include white shell scheme panels, grey carpet and a fascia with a printed company name. You must submit the company name to be printed above your stand using the 'Nameboard' form, no later than the specified deadline. If you believe additional is provided by the organiser, please discuss and confirm with your Account Manager.

For any queries regarding services and products, please contact sales@creativehive.uk

Early Booking prices below are available only on order received by 12th October 2026, furniture order by 4th October 2026. Standard prices will apply to orders received after this date.

Filter: All

Expand / Collapse

Compulsory Tasks

0% Complete (0 / 1 tasks)

Task	Action	Early Bird	Due Date	N/A	Done	Status
Nameboard	Compulsory	N/A	12-Oct-26	—	Auto	152 Days Left

Optional Tasks

0% Complete (0 / 4 tasks)

Task	Action	Early Bird	Due Date	N/A	Done	Status
Electrics	Optional	12-Oct-26	12-Oct-26	☐	☐	152 Days Left
Floorcovering	Optional	12-Oct-26	12-Oct-26	☐	☐	152 Days Left
Furniture	Optional	04-Oct-26	04-Oct-26	☐	☐	144 Days Left
Shell Scheme Extras	Optional	12-Oct-26	12-Oct-26	☐	☐	152 Days Left



If you have any issues with creating an account, please contact Creative Live directly on sales@creativelive.uk.

Remember, Early Booking prices are available only on orders received by:

4th October - Furniture

12th October - Electric, Flooring & Graphics!

Also, the deadline for submitting your company name to be printed on your

Shell Scheme Nameboard is **12th October**!