# 300 words editorial

Going Global Live

**20th & 21st of September 2023 - LA Convention Center**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**EDIT**Please hyperlink the highlighted words with the following link (add the name of your company instead of ‘XXX’):

[https://www.goinggloballive.co.uk/?utm\_source=Exhibitor**XXX**](https://www.goinggloballive.co.uk/?utm_source=ExhibitorXXX)

***Example***: [https://www.goinggloballive.co.uk/?utm\_source=Exhibitor**BusinessShowMedia**](https://www.goinggloballive.co.uk/?utm_source=ExhibitorBusinessShowMedia)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Europe’s largest business show is back for 2023, expanding into the US at the LA Convention Center on the 20th & 21st of September. Alongside this is our fantastic show, Going Global Live, where we aim to help businesses that are wanting to expand overseas. We are providing you with absolutely everything you need to know to succeed and make your international advancement successful and pain-free.

This year the show will host keynotes from industry-leading experts who know everything there is to know about international expansion, setting up operations, and trading. Offering their expertise on a range of topics you too can learn what it takes to become a successful global brand in countries all over the world. This is an opportunity to learn from leaders in the industry with backdated experience and the benefit of hindsight.

Furthermore, we have industry experts in a variety of sectors. Some of these include Translation/ Language Service Providers, Business Travel Agencies and Airlines, Currency Exchange Advisors, Hotels and Serviced Apartment Providers, Regional Investment Agencies, and Company Formation Specialists. This can help you to tackle global expansion from any angle and deal with the common pitfalls that businesses face when advancing into international territories. You are guaranteed to come away from the show having gained a wealth of knowledge and knowing exactly what your next steps entail.

Take advantage of the opportunity to grow your network, and build international alliances and partnerships. Meet industry-leading exhibitors who can help with taxes, legislation, payroll, documentation, recruitment, and any other areas that may affect your business when moving overseas. All of this is found under one roof in our leading event. Come and be ahead of the game and ahead of the competition.

Don’t miss out this September, join us at Going Global Live and get your ticket [here](https://www.goinggloballive.co.uk)! We look forward to seeing you!

**Exhibiting & Sponsorship Enquiries:**

The Sales Team

Enquiries@thebusinessshow.co.uk

+44 (0) 117 9902 005

**Marketing & Press Enquiries**:

[Marketing@thebusinessshow.co.uk](mailto:Marketing@thebusinessshow.co.uk)

+44 (0) 1179 902 005