

M A N
C H E S
T E R
A R T F A I R

15/16/17 NOVEMBER 2024
MANCHESTER CENTRAL

OFFICIAL SHOW GUIDE
ADVERTISING
MEDIA CARD

OVER
12,000
VISITORS IN 2023
OVER £800K
SPENT ON ART IN 2023

MANCHESTER ART FAIR ADVERTISING RATE CARD FOR A5 SIZE SHOW GUIDE



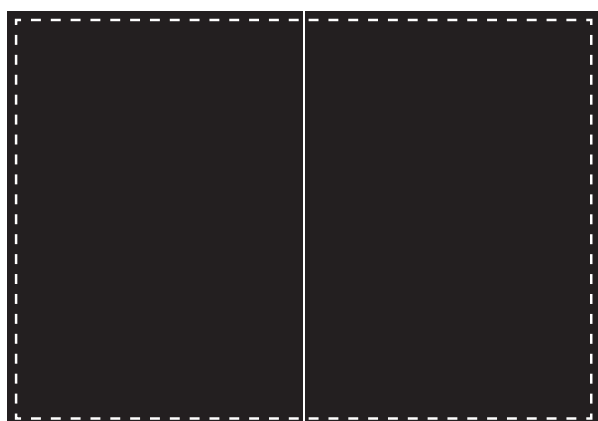
FULL PAGE W/T 3MM BLEED

216mm (height)
x 154mm (width)

Cost £675

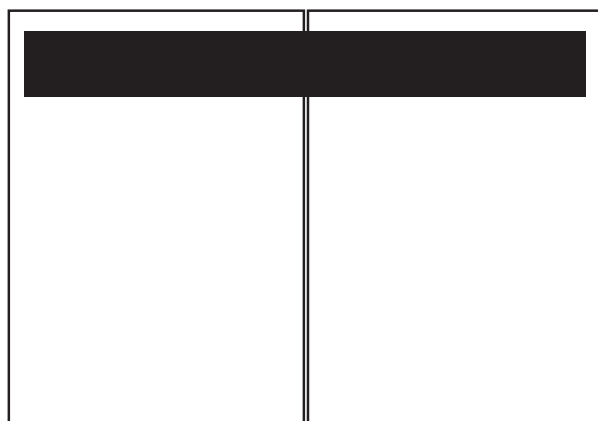
COVER POSITIONS

IFC, IBC and OBC £799



DOUBLE PAGE SPREAD W/T 3MM BLEED

216mm (height) x 302mm (width) Cost £990



FLOOR PLAN DPS STRIP

30mm (height) x 302mm (width) Trim Cost £590

**ALL ADVERTS TO BE SUPPLIED IN CMYK,
HIGH RESOLUTION PDF OR JPEG FORMAT,
NO LESS THAN 300DPI**

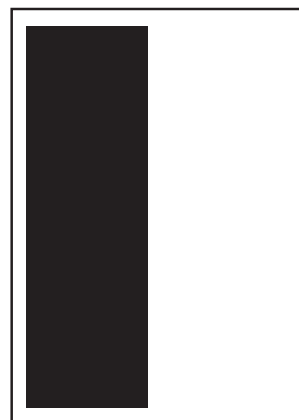
**COPY DEADLINE
MONDAY 21ST OCTOBER 2024**



FULL PAGE W/T BORDER

210mm (height)
x 148mm (width) Trim

Cost £675



1/2 PAGE VERTICAL

190mm (height)
x 62mm (width) Trim

Cost £390



1/2 PAGE HORIZONTAL

93mm (height)
x 128mm (width) Trim

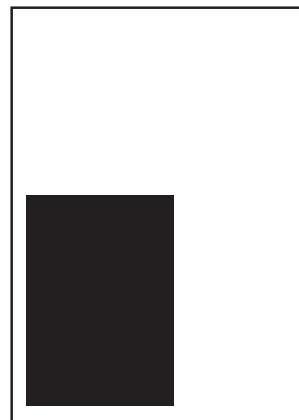
Cost £390



1/4 PAGE PORTRAIT

93mm (height)
x 62mm (width) Trim

Cost £290



1/8 PAGE PORTRAIT

47mm (height)
x 62mm (width) Trim

Cost £190

LOOSE INSERTS (SINGLE SHEET MAX SIZE A5)

Cost £790

