

DSEI Conference – 12th September 2019

An initiative launched and supported by UN CTED under mandate of the United Nations Security Council Counter-Terrorism Committee and implemented by QuantSpark Foundation

techagainstterrorism.org @techvsterrorism



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1. Challenge

2. Complication

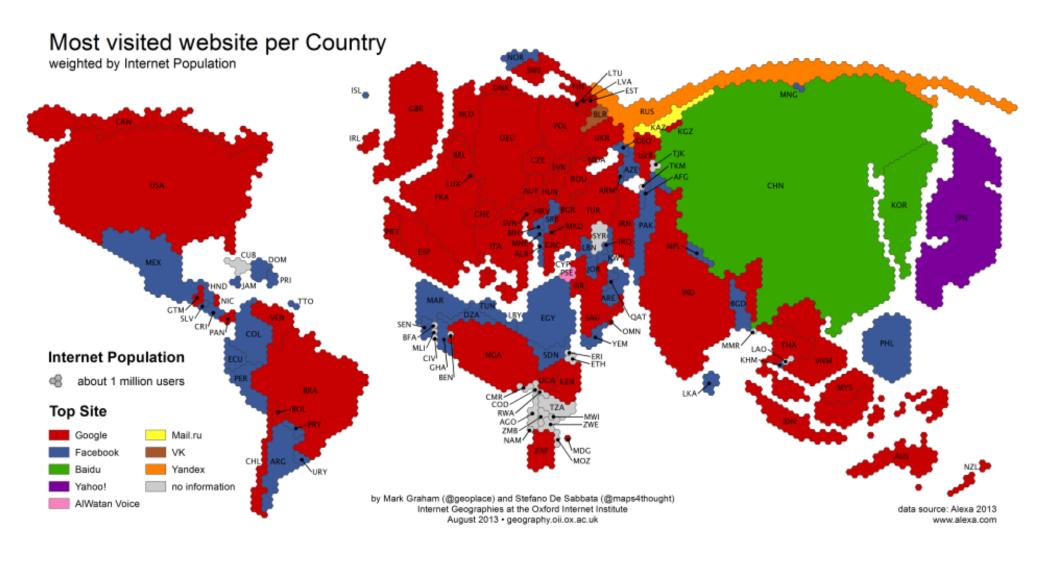
3. Solution

1. The Challenge

A) The nature of the internet

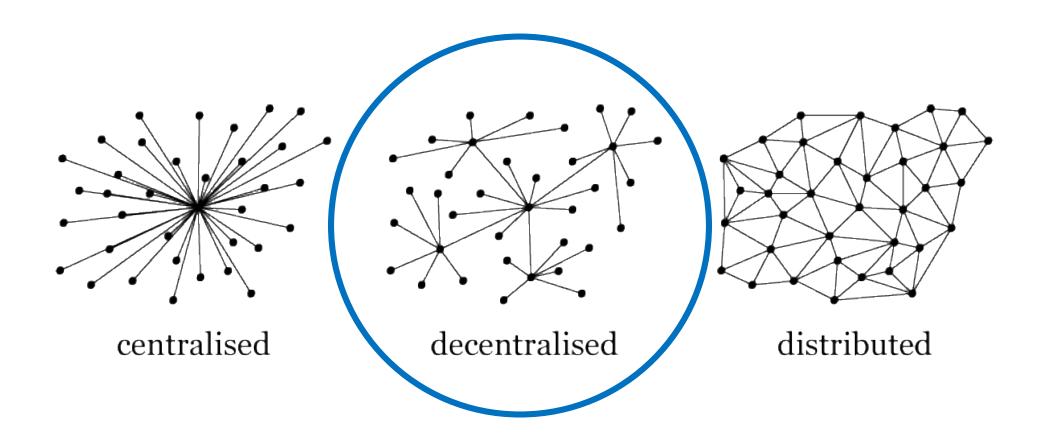






The internet is largely decentralized which means that by its nature the internet enables smaller platforms

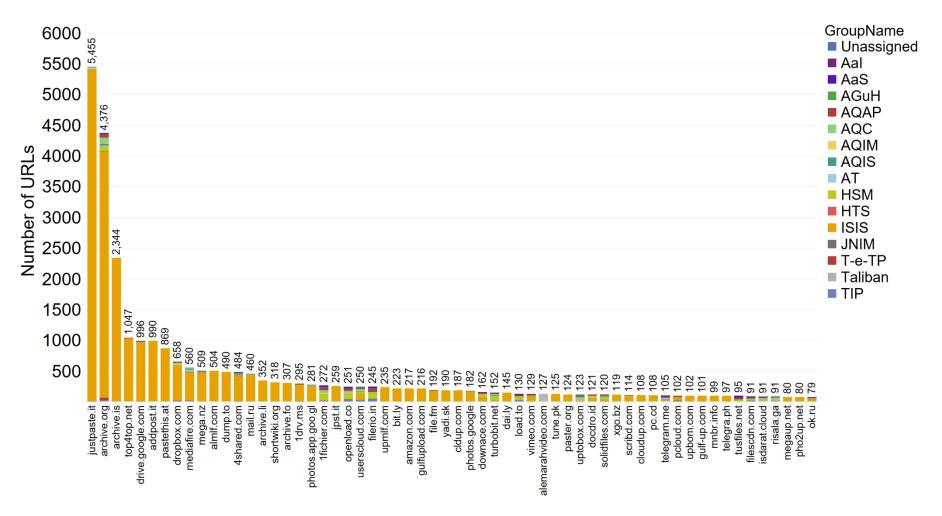






The nature of the internet means that there is a *long tail* of services that are being used by terrorists and violent extremists







1. The Challenge

B) Terrorist Exploitation takes place on all forms of internet tech





What is our focus? We focus on understanding the full spectrum of technologies used by terrorists and violent extremists



1

Propaganda, Radicalisation, Recruitment

2

Operational

3

Future Threats



Social media and Sharing Platforms



Comms, VPN, messaging, encryption, VoIP



Content storage micro platforms, link generators



Financial tech and payments

Blockchain, decentralised platforms, CNI, AI / ML, bespoke platform development



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Infrastructure: DNS, hosting, DDOS



1. The Challenge

C) Terrorists largely exploit the very smallest tech platforms





File-sharing, pasting & video-sharing sites exploited











































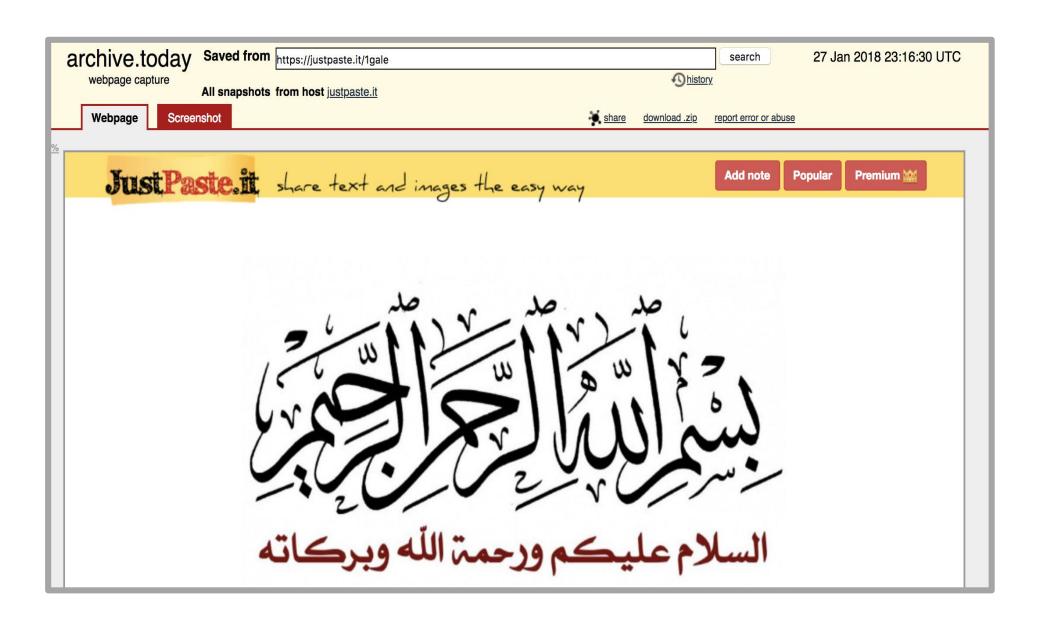












What is the threat? In particular we focus on the complex interaction between terrorist material and content platforms



Beacons

Content Stores

Aggregators

Circumventors

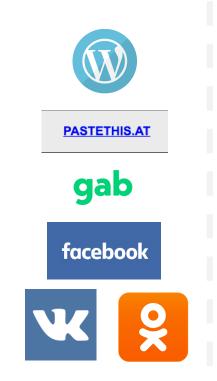


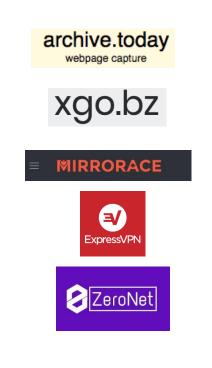














1. The Challenge

D) It's not just about violent terrorist content





Where content is concerned there is spectrum from hate speech to illegal content directly connected to designated groups



Hate speech

Content promoting or condoning violence or inciting hatred against groups or individuals

Threatening material

Incitement to commit violent acts including acts of terrorism

Violent/graphic content

Gory and/or gratuitously violent content primarily intended to be distressing, sensational

Terrorism – affiliation to/celebration of violent extremist groups

Branded or ideologically-aligned (text, image, video, audio) that explicitly or implicitly associates the user with a known terrorist or violent extremists group (belonging to to supporting of)

Criminality



2. The Complication

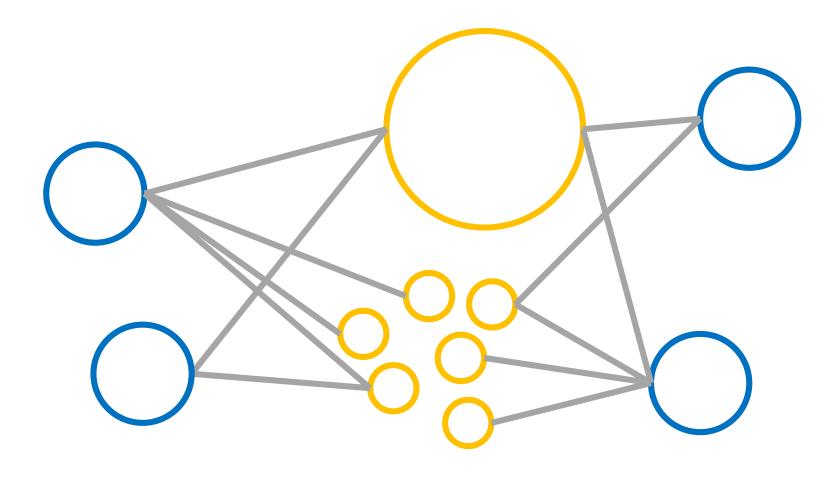
A) This is an inefficient many-to-many problem





We have hundreds of government stakeholders, community organizations, researchers....and HUNDREDS of at-risk tech companies – How do we optimize?







3. The Solution

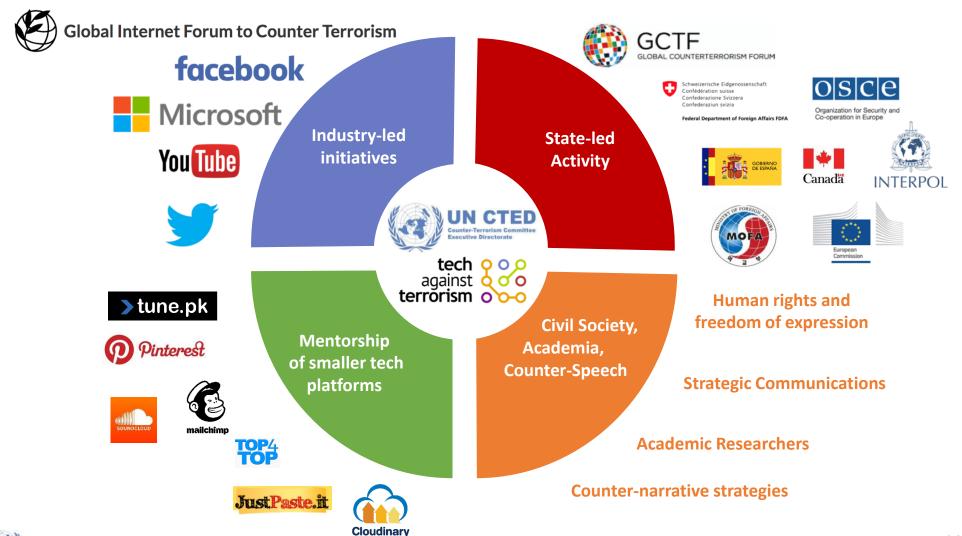
A) Public-private partnership – our work with States and Internet Companies





Tech Against Terrorism is a public-private partnership focused on knowledge sharing and providing support to tech platforms

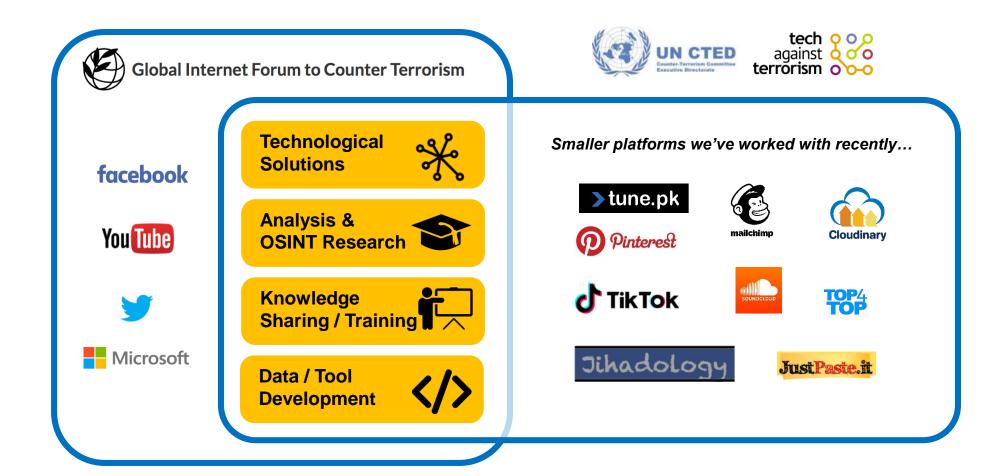






As Strategic Partners of the GIFCT we focus on supporting smaller internet platforms in tackling terrorist use







3. The Solution

B) Concrete action to share knowledge and build capacity





What work do we carry out? We focus on Outreach, Knowledge Sharing, and Operational Support



Analysis of the threat and outreach **OSINT Platform** Original **Analysis Outreach** Research **Knowledge-sharing** trustmark and best practice **Training** Workshops & **GIFCT Materials Webinars Mentorship Tech development** and operational **Developer** Software / Tool **Data Science** support Support **Expertise Development**



3. The Solution

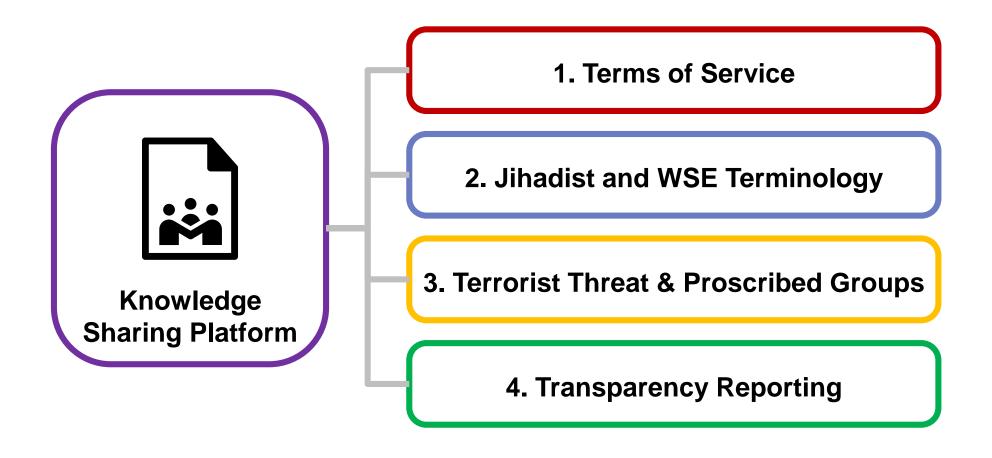
C) Building tools: The Knowledge Sharing Platform (KSP)





The Knowledge Sharing Platform (KSP) was launched at the UN in 2017 and includes content and guidance for micro, small, and medium-sized platforms







3. The Solution

D) Mentorship and emerging best practice for smaller platforms





Within our Mentorship workstream we have 3 activities covering Community Guidelines, Moderation, and Transparency





- Work with companies to improve Community Guidelines
- Provide operational definitions of violent extremism and terrorism

- Develop Best Practice for platforms including implementing logins for sensitive content
- Standardise reports from governments and users

- Propose companies to publish regular reports of take-down requests
- Promote transparency around government requests



In partnership with the GIFCT we support a Membership programme for companies with a number of criteria:

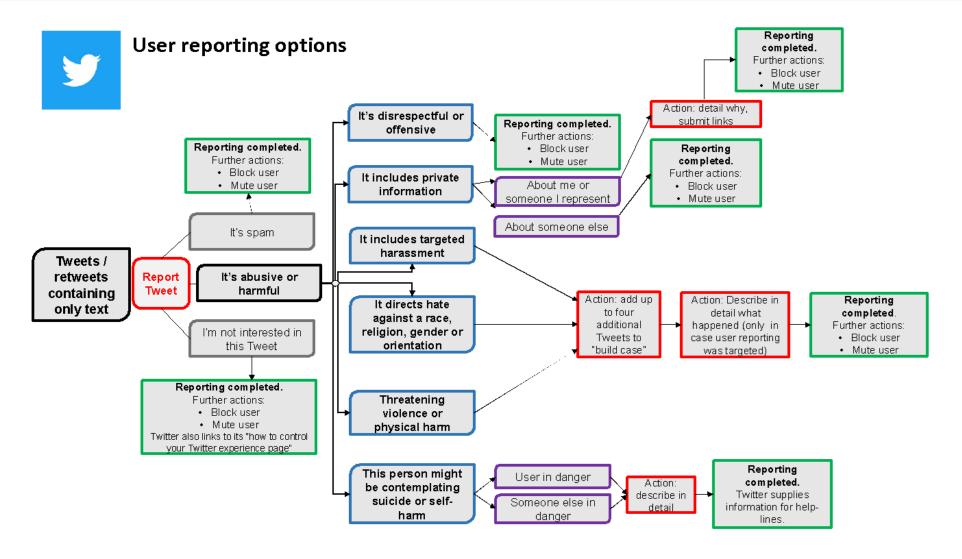


- Commit to deploying new tech solutions including machine learning
- 2 Develop **Terms of Service** repudiating terrorist exploitation / content
- Confirm ability to receive and action takedown requests
- 4 Publish regular Transparency Reports
- 5 Agree to the **Tech Against Terrorism Pledge**
- 6 Complete the **Assessment Tools** with minimum score



For example Twitter has designed a detailed user-journey to capture content referral requests from its users







3. The Solution

E) Collecting terrorist content and alerting companies





Terrorist Content Analysis Platform (TCAP)





Terrorist Content
Analysis
Platform

A "one-stop shop" to support assessment of terrorist content and emerging Crisis Response

An alert system to facilitate improved intelligence sharing among smaller platforms

Regular intelligence to be provided by a range of data sources and suppliers (from private intelligence to academia)

Shared database and management system that will support existing initiatives such as GIFCT "hash-sharing database"





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