

AIR | LAND | NAVAL | SECURITY | JOINT

JAPAN'S ONLY FULLY INTEGRATED DEFENCE EVENT



15-17 MARCH 2023

SPONSORSHIP OPTIONS

Silver Sponsor



برزان القابضة
BARZAN HOLDINGS

Organised by



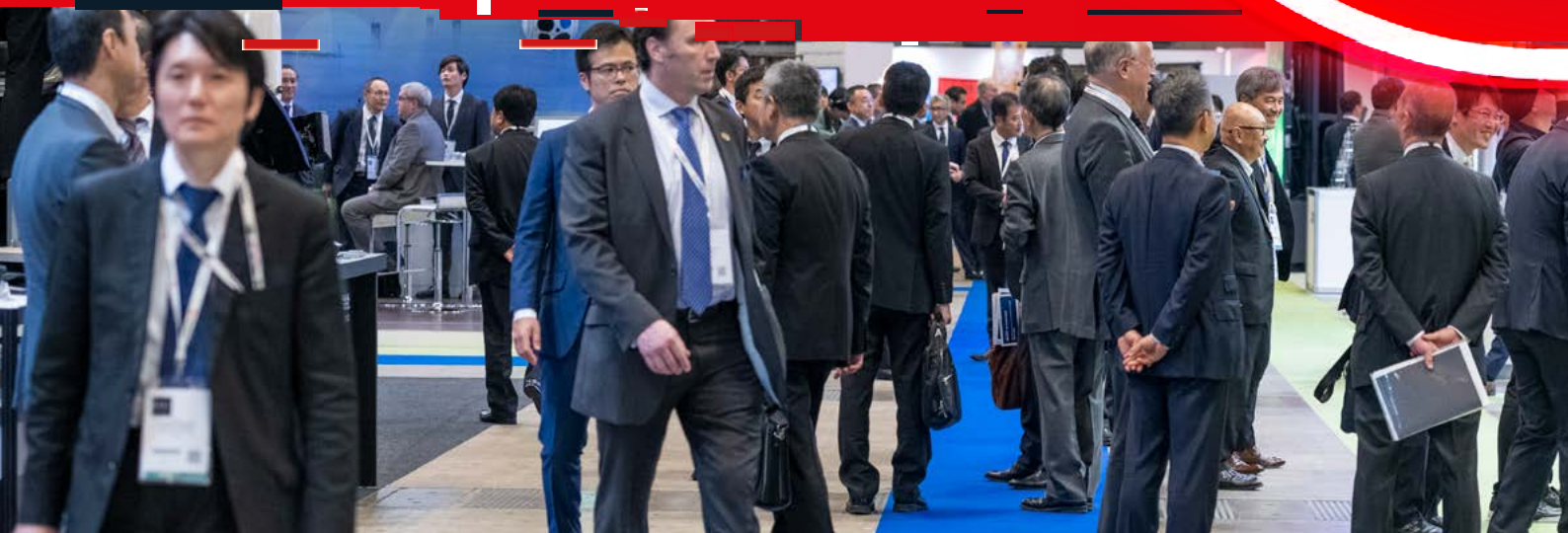
PREMIUM PACKAGES

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Branding on all general online collateral	✓	✓	✓	✓
Branding on all general printed collateral	✓	✓	✓	✓
Branding on all general onsite signage	✓	✓	✓	✓
Panel Stream Sponsor	✓			
Panel Session Sponsor		✓		
Dedicated e-blast to database pre-show	✓	✓	✓	
Dedicated e-blast to database post-show	✓	✓	✓	✓
VIP Lunch Passes	6	4	2	
TOTAL COST	\$75,000	\$50,000	\$25,000	\$15,000

ONSITE OPPORTUNITIES

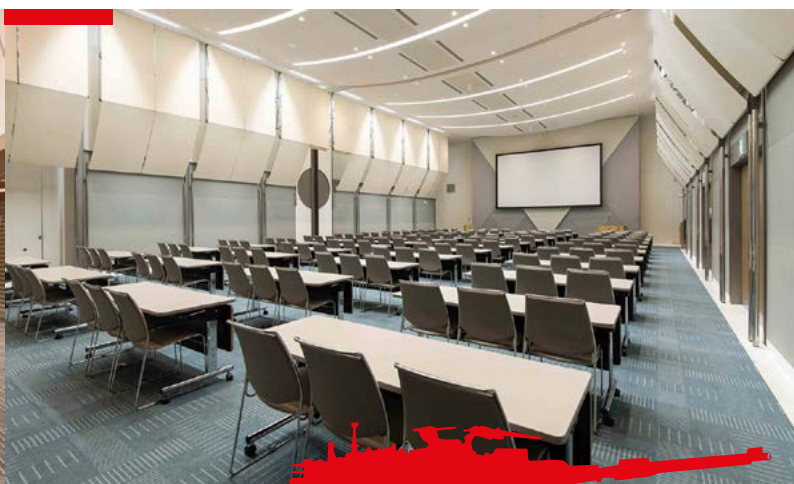
Lanyards*	SOLD	\$15,000	Exclusive
VIP Bags*		\$15,000	Exclusive
Visitor Bags*		\$10,000	Exclusive
Badges	SOLD	\$10,000	Exclusive
Registration & Entrance	SOLD	\$20,000	Exclusive
Branding on Entrance Stairs		\$10,000	Exclusive
Show Guide Dump Bins Sponsor		\$7,000	Exclusive
Delegation Lounge Sponsor	SOLD	\$15,000	Exclusive
Delegation Lunch Sponsor		\$15,000	Exclusive
Media Centre Sponsor		\$8,000	Exclusive
Floor Tiles		\$1,000 each	Unlimited
Shell Scheme Fascia Logo		\$250	Unlimited
Feature Areas		POA	Exclusive
Show Guide Enhanced Listing		\$500	Unlimited
Logo on Show Guide Floor Plan		\$695	Unlimited





MEETING ROOMS

Room name	Sized	Space (m ²)	Max seating numbers		Price	
			Theater Style	School room setup (3 people use)	Half-day	All-day
Room 201	Medium	330	304	144	\$4,000	\$7,000
half A	Medium	165	144	60	\$2,000	\$3,500
half B	Medium	165	144	60	\$2,000	\$3,500
Room 202 SOLD	Small	83	70	36	\$1,100	\$1,800
Room 203	Small	72	54	24	\$900	\$1,600
Room 301	Medium	280	256	132	\$3,400	\$6,000
half A	Medium	130	108	48	\$1,700	\$3,000
half B	Medium	150	125	60	\$1,700	\$3,000
Room 302	Medium	194	196	108	\$1,100	\$4,200
Room 303	Medium	194	196	108	\$2,400	\$4,100
Room 304	Medium	190	172	81	\$2,400	\$4,100

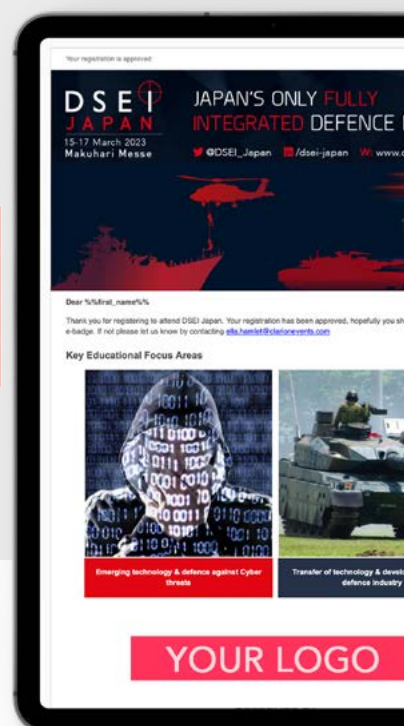




DIGITAL OPPORTUNITIES

Online Registration Sponsor	\$5,000	Exclusive
Website Banners *	\$500 - \$1000 per month	3 companies
Visitor Email Sponsorship	\$2,000 per email	1 company per email
Enhanced Exhibitor Listing	\$250	Unlimited

* dependent on the month



ONSITE OPPORTUNITIES

MEDIA LINE IN CENTRAL MALL



\$3500 per location
Double the price if both faces

PILLAR OF CENTRAL ENTRANCE



\$3000 per location
2 locations per each Hall

ADVERTISEMENT SIGNBOARD



\$6500 per location
5 locations

BANNER STANDS



\$500 per location
11 locations

CONFERENCE SPONSORSHIP OPPORTUNITIES

The DSEI Japan Conference examines the key issues faced by the Indo-Pacific region to promote stabilisation and cooperation between nations, and also allows leading figures in Japan's military and defence industry to present and discuss their requirements and ambitions with the international defence community in an open forum.

In 2019, the conference welcomed over 1,300 high-level attendees.

Panel Stream Sponsor ¹ - Panel seat on a Stream of 3 covering seminars covering a specific theme - 1 x seat drop on day of sponsorship - Branding as 'Panel Stream Sponsor' in theatres on day of sponsorship - Branding as 'Panel Stream Sponsor' on website	\$20,000	Exclusive (1 Day)
Seminar Thought Leadership Session¹ (60mins) - Choice of topic and format - Attendee invitation assistance - Space for post-session networking	\$10,000	Limited
Panel Session Sponsor ¹ (60mins) - Panel seat on a seminar covering a specific theme - 1 x seat drop on day of sponsorship	\$10,000	Limited
Pens*	\$2,500	Exclusive
Notepads*	\$2,500	Exclusive
Water Bottles*	\$2,500	Exclusive
Speaker Lounge Sponsor	\$5,000	Exclusive
Translation Sponsor	\$5,000	Exclusive
Seat Drop (1 x seat drop each day)	\$1,000	3 Companies

¹ all content is agreed in conjunction with the content team
 *excluding production

