



Transport Ticketing Global, London, Jan 29 2020

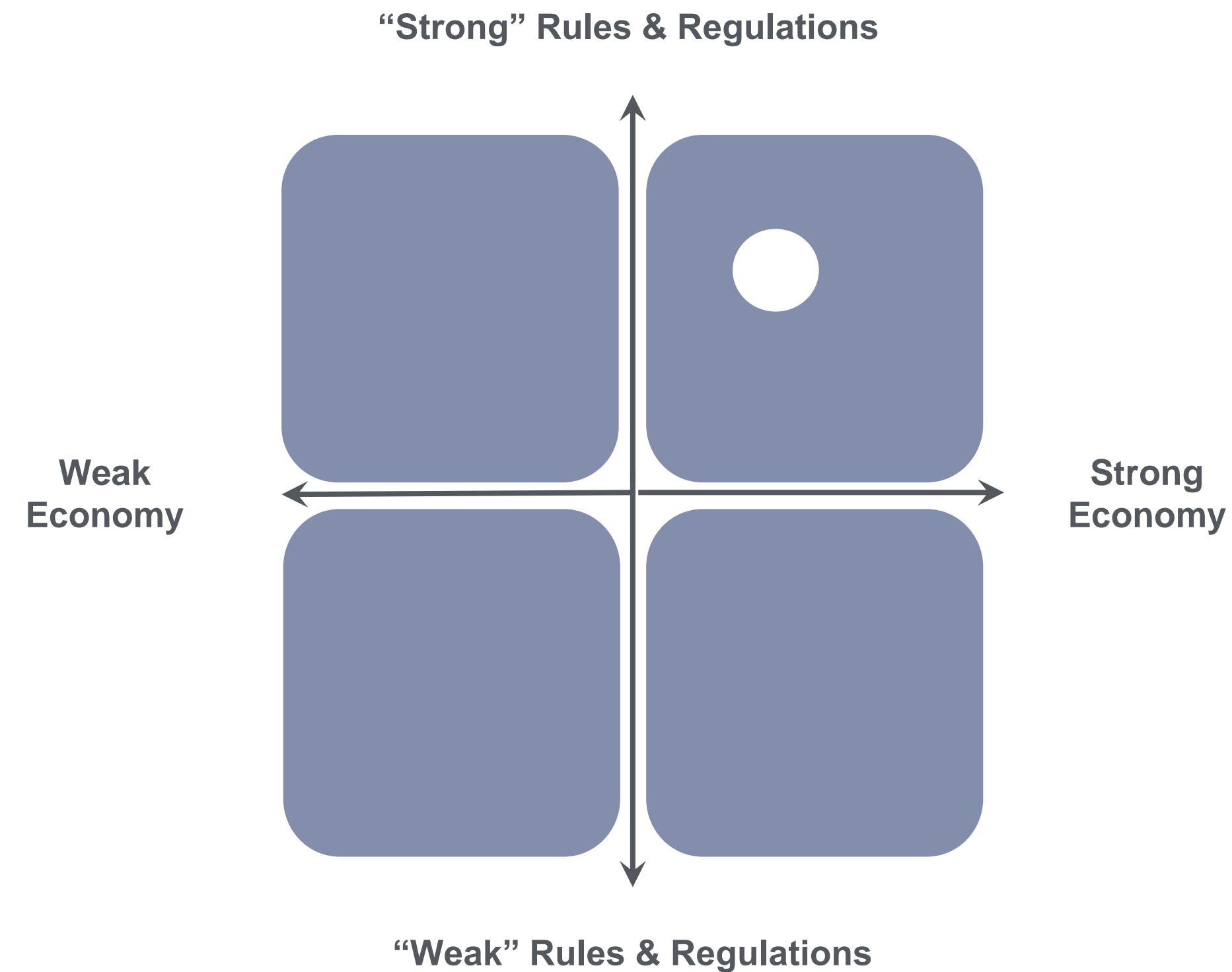
Driving Forces and Business Model

Where do you want to play with your distribution system?

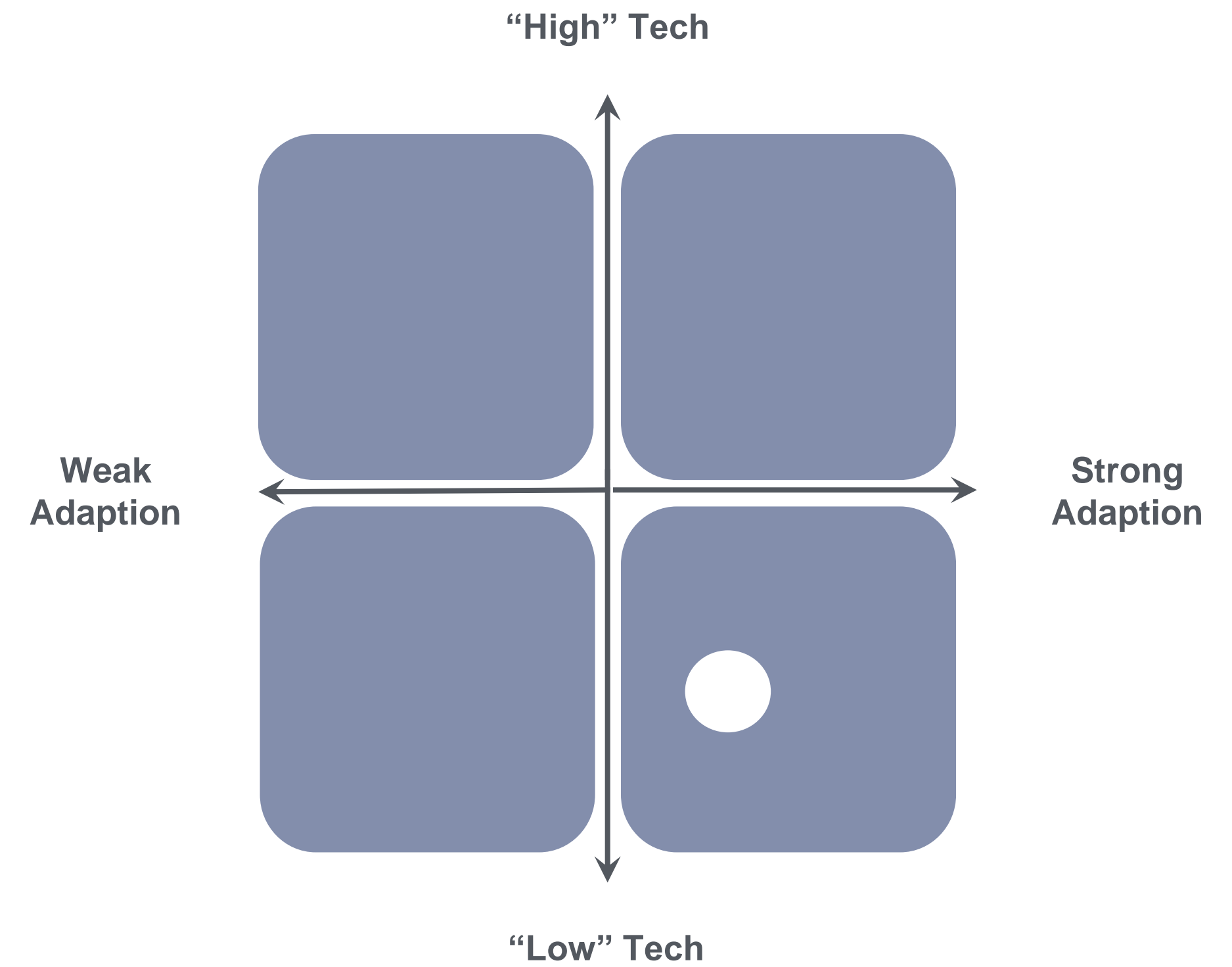


Which are the main driving forces in your business?

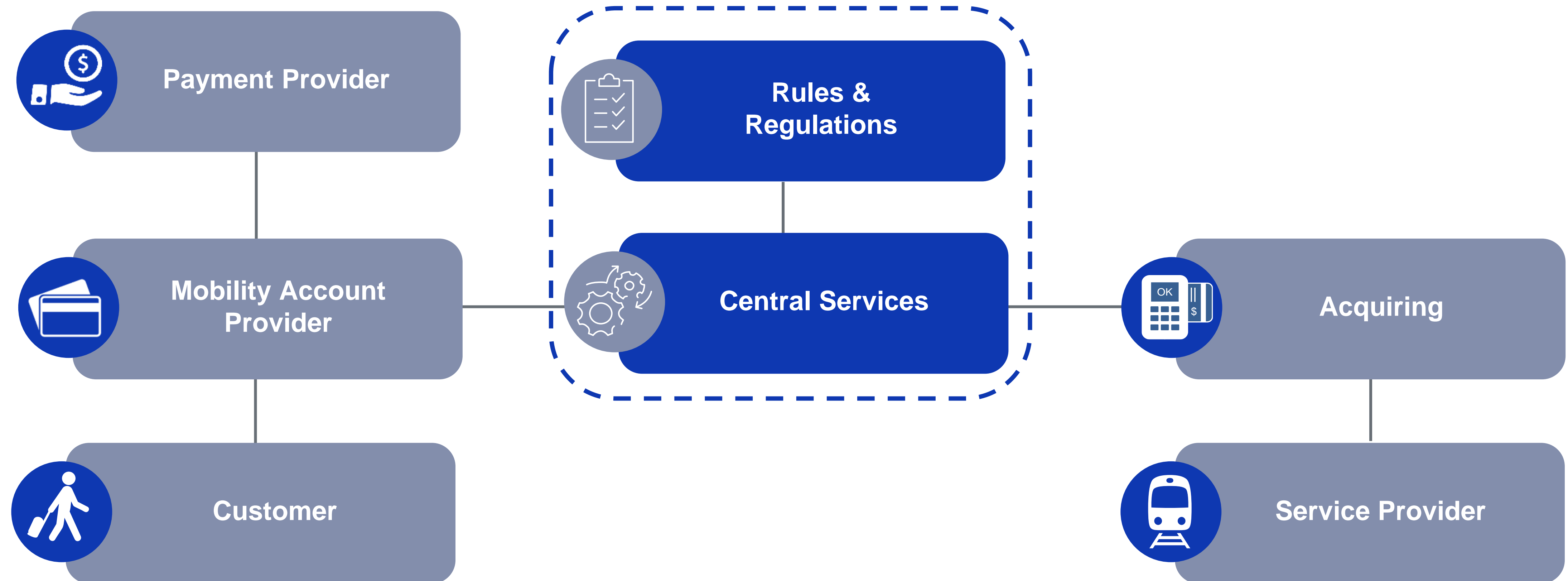
Rules & Regulations vs. Economy



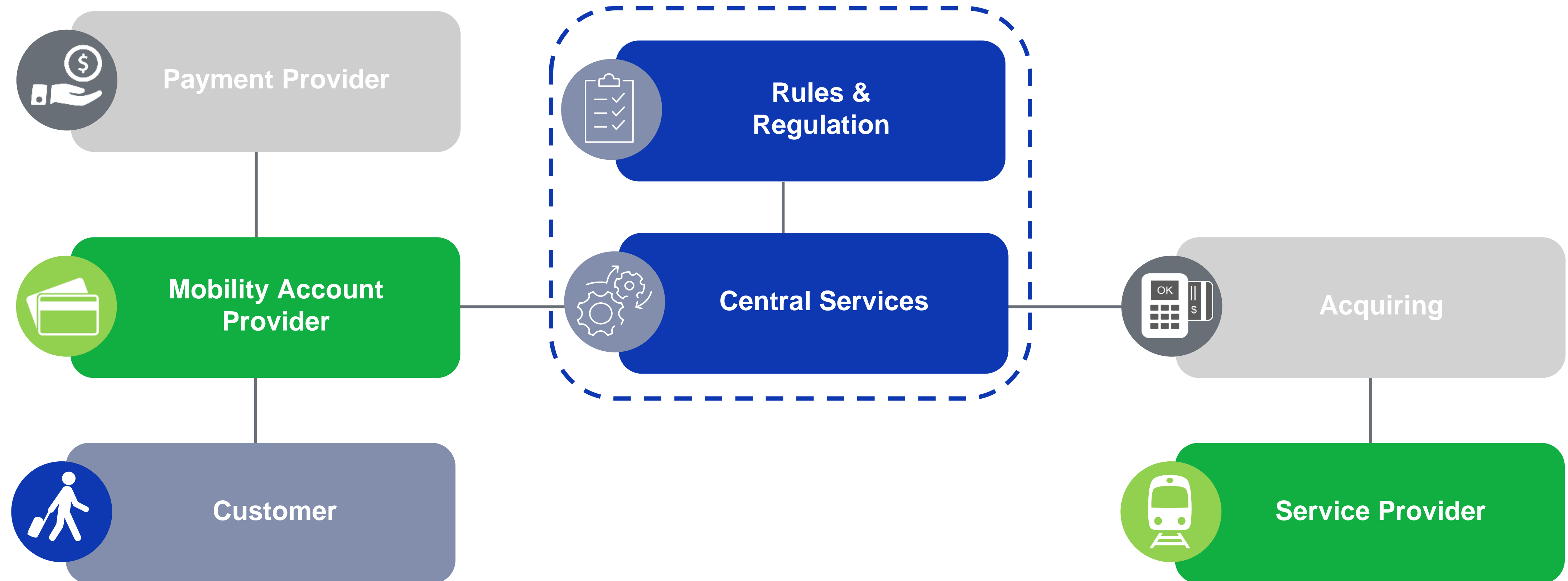
Technology vs. Adaption



In which of these playgrounds is your distribution system playing?



In which of these playgrounds is your distribution system playing?



How can technology guarantee a frictionless customer experience?

Key Features



eCommerce capability to add other services to enhance passenger experience: e.g. ancillaries, accommodation, TNC/bike renting



“First and last mile”



Timetable data hosting (with real time operating status), including capabilities to ingest timetable data from various sources



Incorporating or replacing existing legacy ticketing systems with state-of-the-art ticketing and fare payment



Address-to-address based on OTP/OSM



Unified payment and create a single electronic document for all segments of the passenger journey

We are introducing ...



Omniq – Integrated Mobility Platform

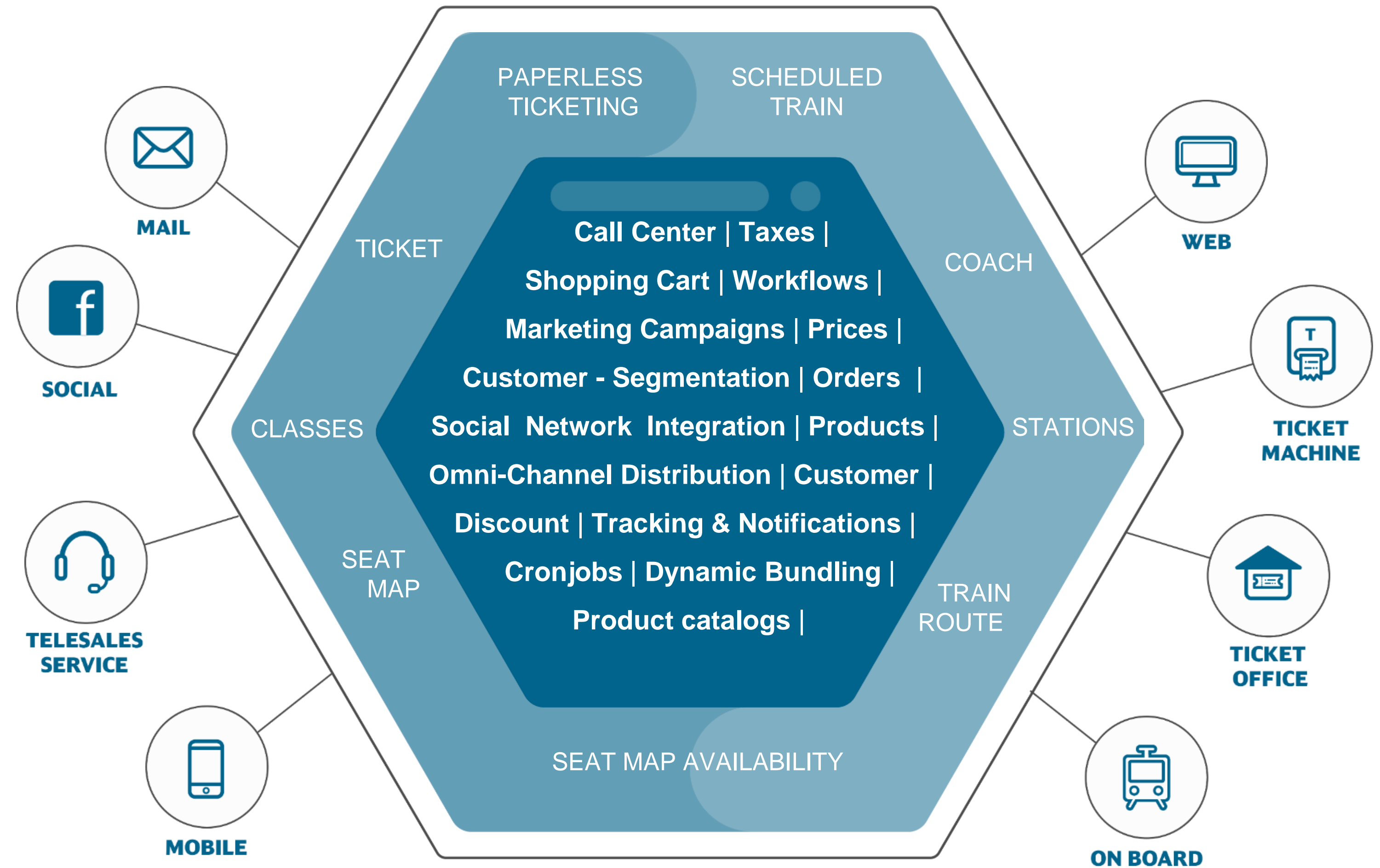
Standard Platform

- Built on a proven, robust and scalable SAP Commerce platform
- Core and useful features of an eCommerce platform (shopping cart, customer management, payment, call center, dynamic bundling of products)

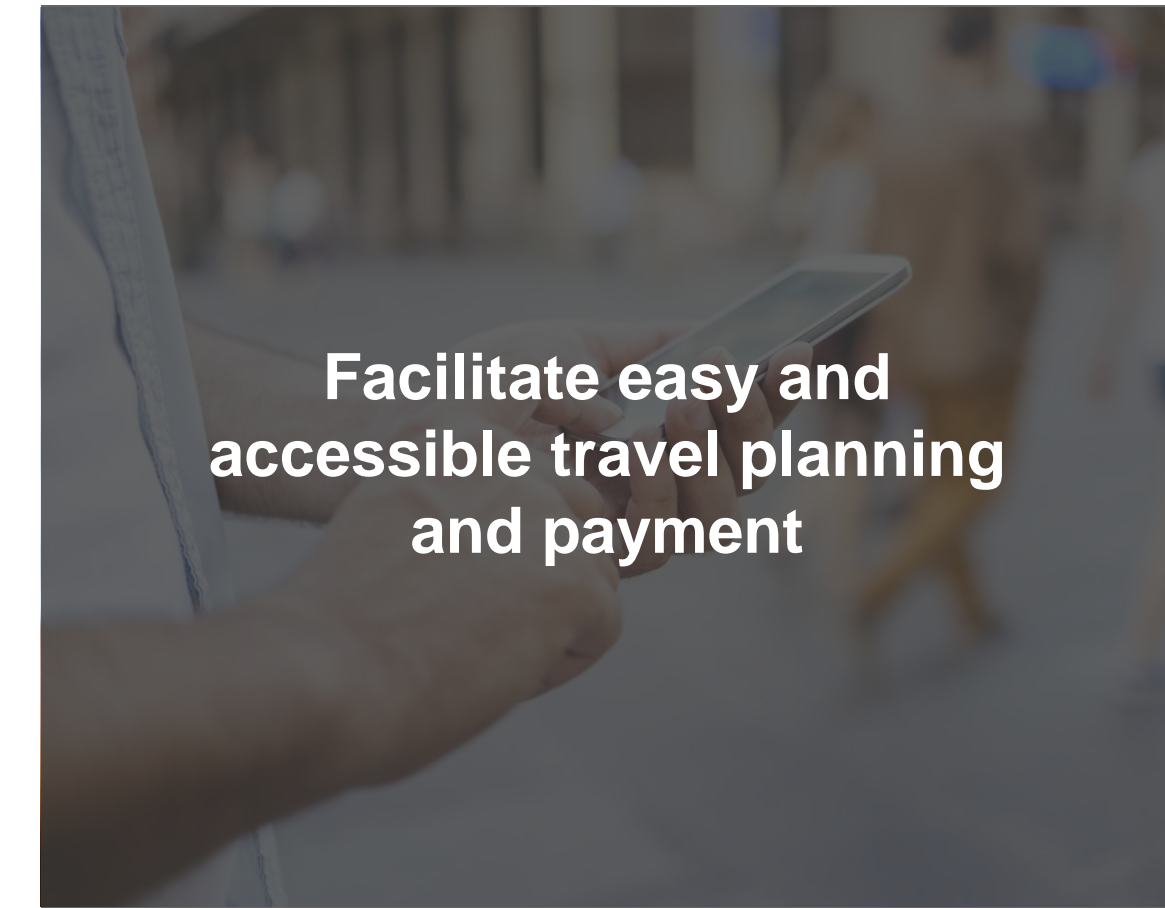
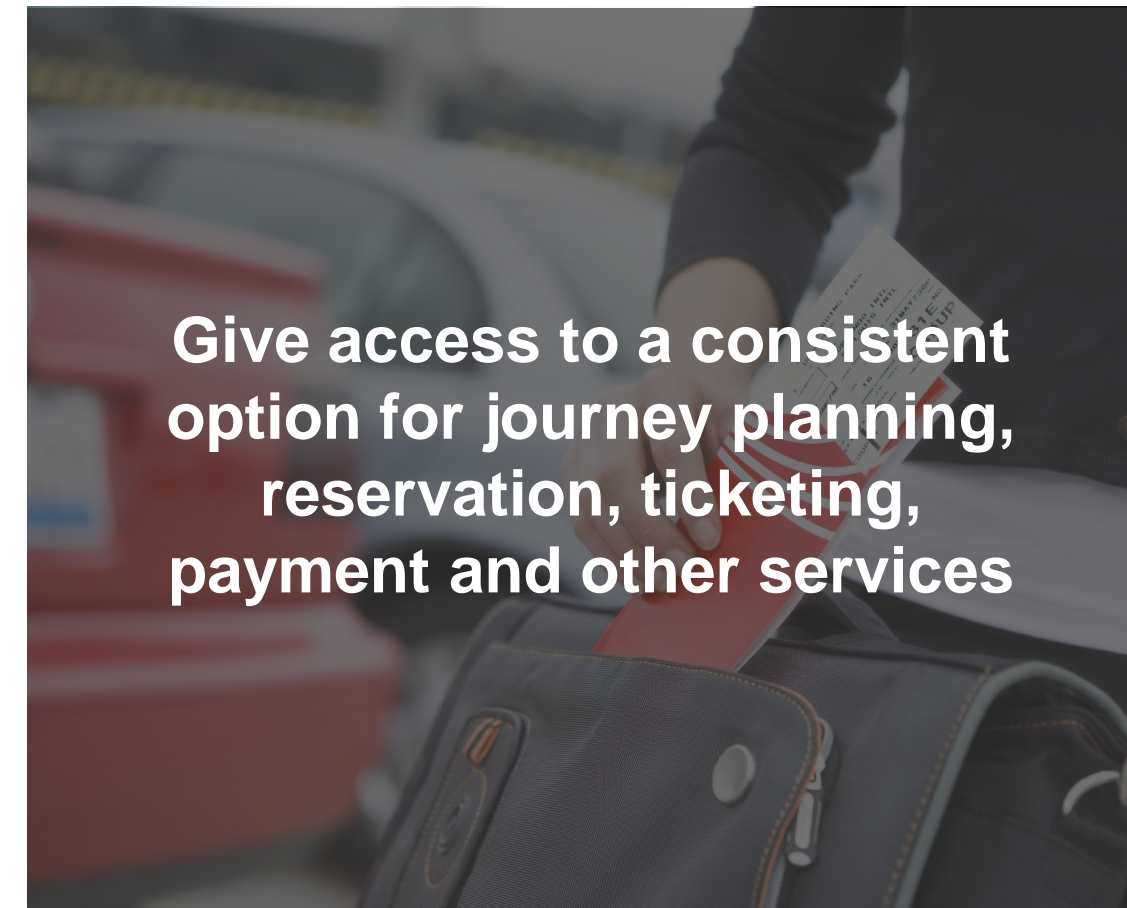
Public Transport Accelerator

- Seat reservation and booking
- Train/station route mapping (journey planner)
- Paperless tickets (email, PDF or mobile app)
- Flexible pricing structures and many more

Integration to other touchpoints via APIs



Your benefits

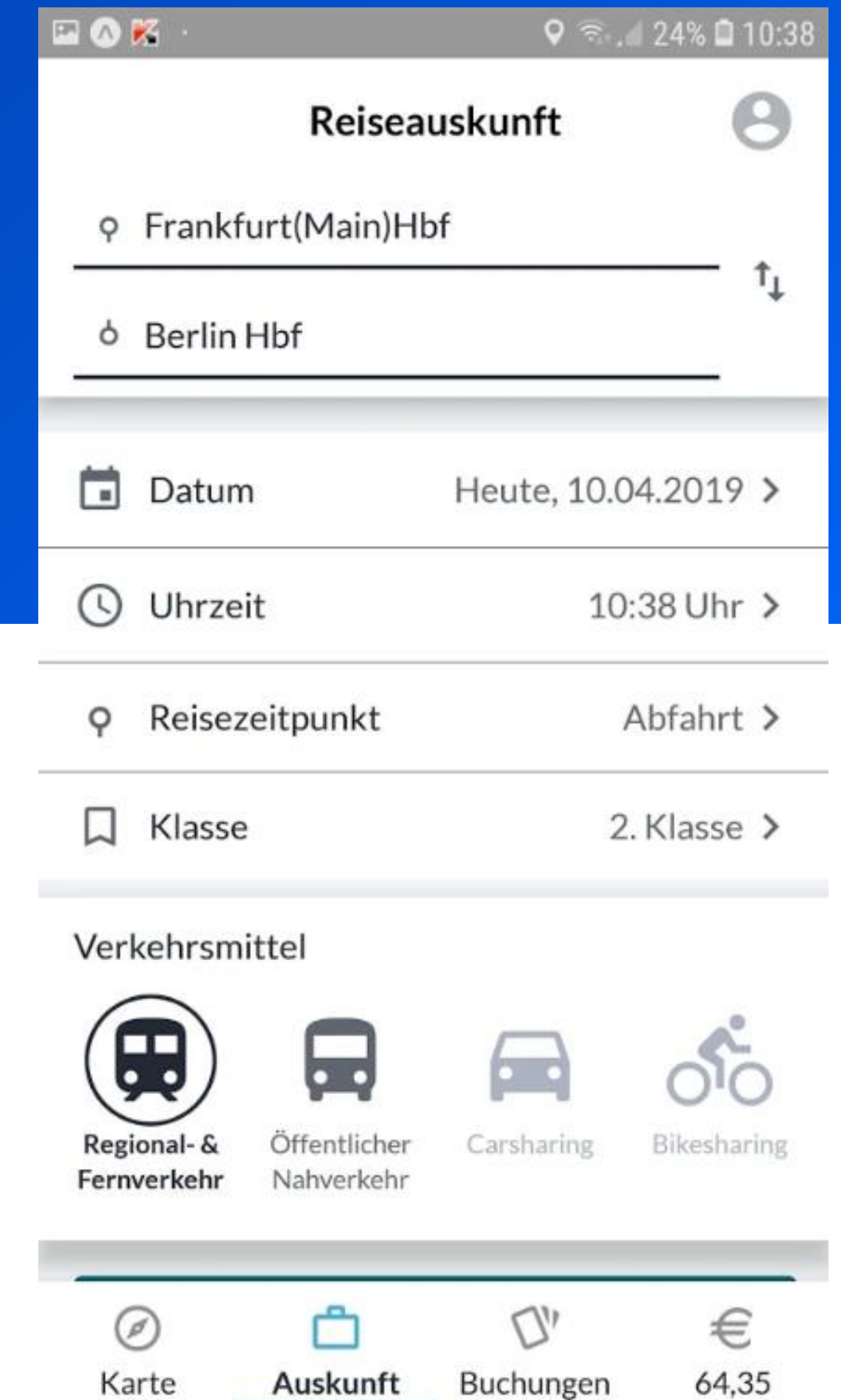
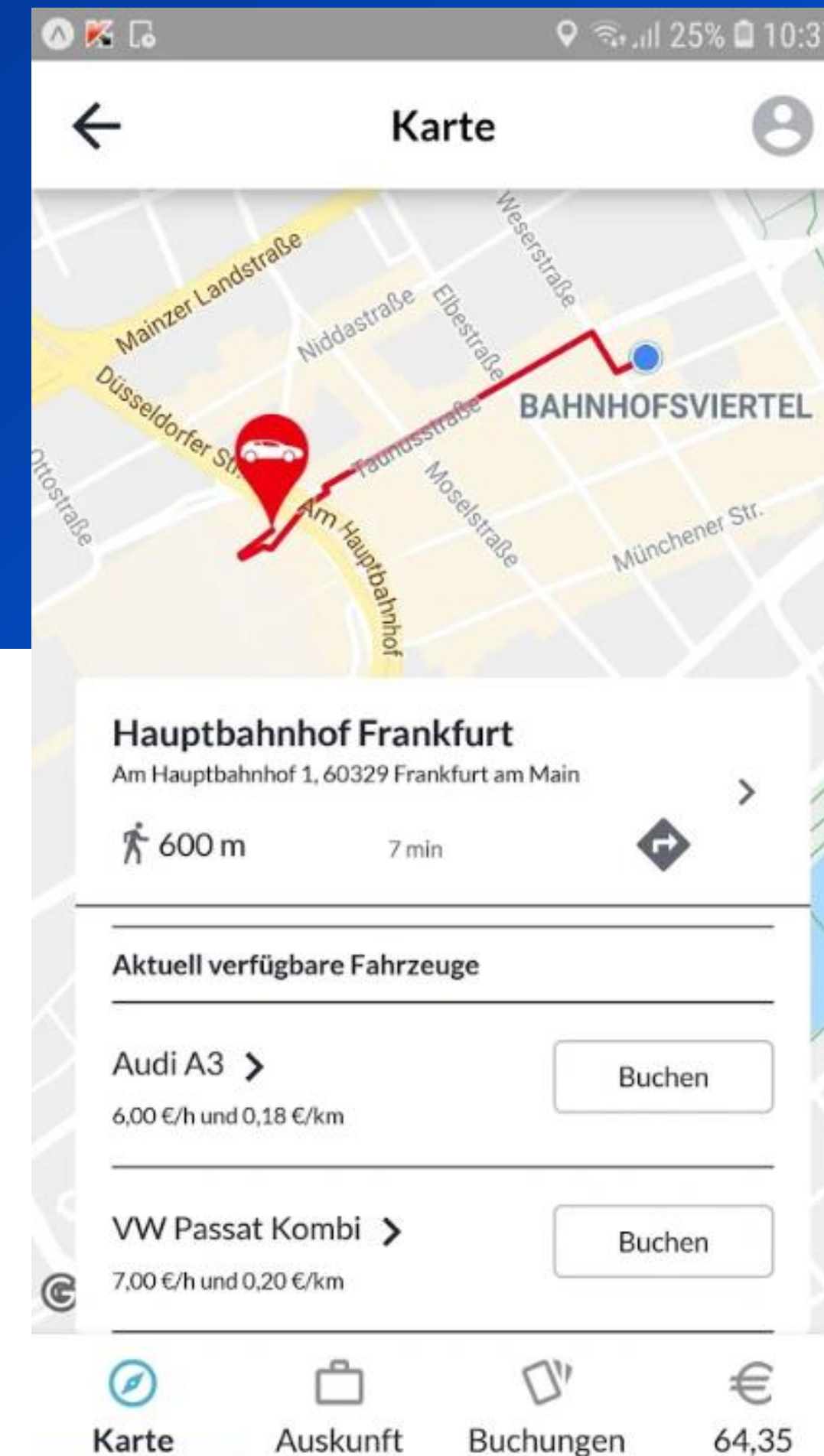




Live Solutions

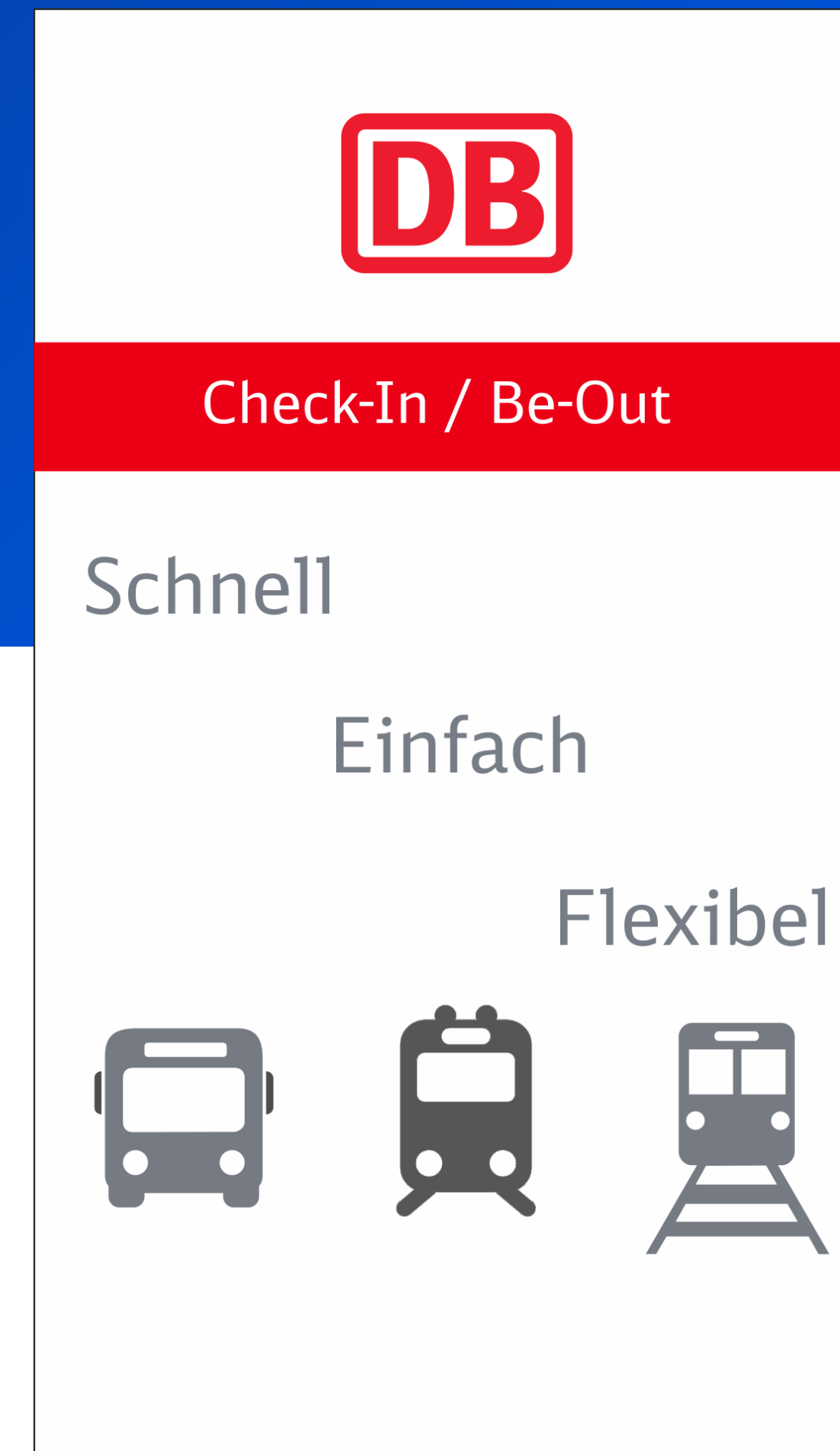
Deutsche Bahn – Mobility Budget

- Companies can provide employees with an allowance they can use for personal travel
- Trips are planned, booked and managed via an app
- Includes multiple transportation options, such as bus, train, metro, bike-sharing or car-sharing.
- Company Operational and Business Management are provided by Omniq Back Office
- **Time to market:** 2 Months



Deutsche Bahn – TRAVIO (Check-in / Be-out)

- Multi-tenant white label solution for public transport:
- Customer starts the journey (check-in) and receives a travel-permit
- Check-out is detected by the system, pricing and billing are performed after check-out
- Omniq manages the entire booking process: customer accounts, pricing, customer service, cancelation, payment and billing, reporting and analytics
- **Time to market:** 5 Months





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Let's talk!

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