

Agile implementation of a large scale transport ticketing solution in Stockholm

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Stockholm the capital of Sweden

2.4 million people and grows rapidly



Stockholm Public Transport, the PTA

- SL for public transportation
- Waxholmsbolaget for ferries in the archipelago
- Färdtjänsten for special transport
- Stockholm Transport Museum



Our mission

Make people use public transport instead of cars



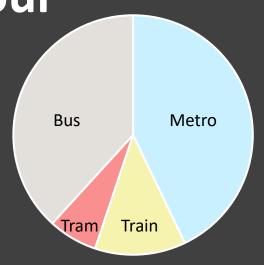
850.000 people make

2.900.000 trips per day

80% of all trips in rush hour

Financed

- 45% by taxes
- 55% by ticket sales





Traveling Authorization Platform

- A new solution for ticketing products
 - Tickets
 - MaaS
 - Travel planning



The program

Build a ticket solution based on standards

Set up an inhouse agile development environment

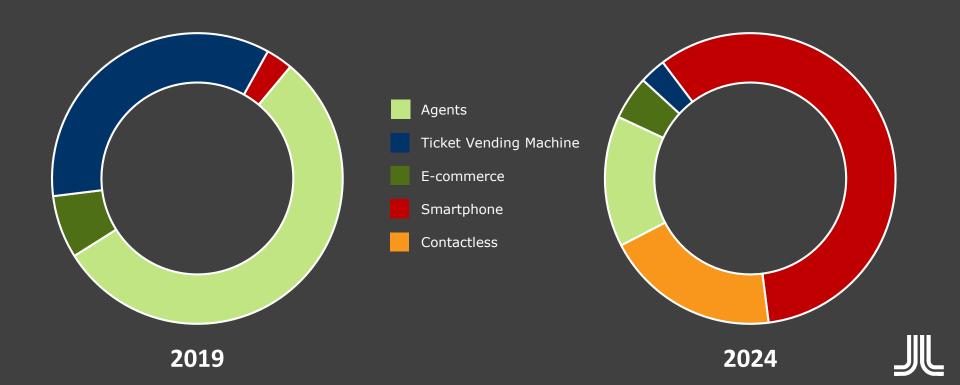


→ The Customer offer

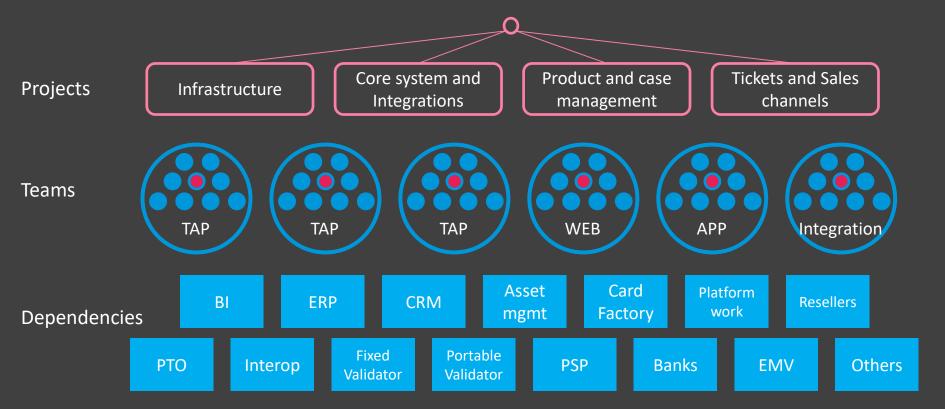
Smartphone first your personal Ticket Vending Machine and travel buddy
Travel card for those who prefer cards
Sales agents offer personal service and accept cash
Contactless the best alternative for almost every single ride
Digital distribution of tickets for future sales channels and MaaS
Simplified fares



Sales channel migration



The ticketing program setup



Infrastructure

Core system and Integrations

Product and case management

- Readers for validation (mobile app, SL card and contactless)
- Portable ticket inspection units
- 4G connection of validators (bus)
- Fundaments on train platforms



Infrastructure

Core system and Integrations Product and case management

- Account based system
- Cloud based architecture
- Compliant to national interoperability standard (BoB)
- Asset management
- Fraud detection
- Integrated to Banks, internal finance, customer service, and BI



Infrastructure

Core system and Integrations

Product and case management

- CRM and case management for all customer segments
- Case management for infrastructure incidents



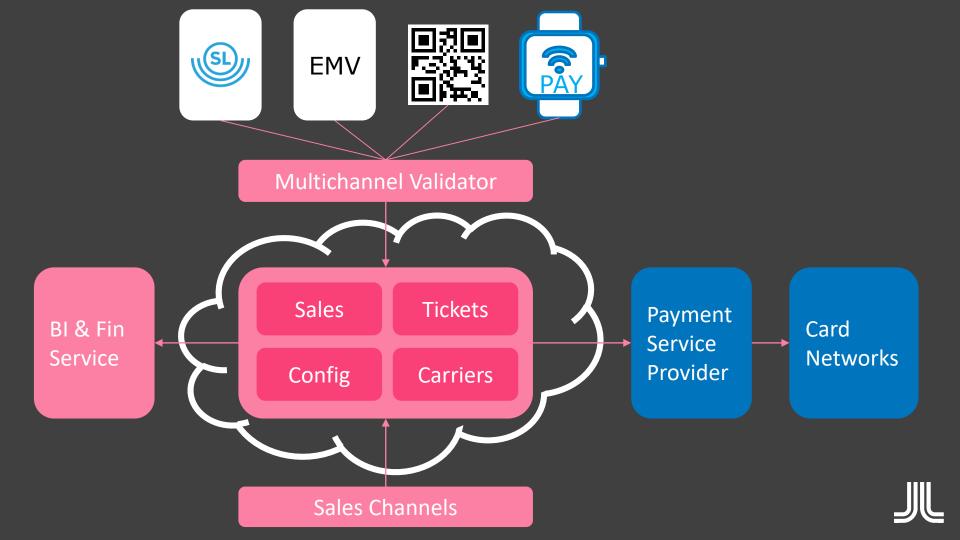
Infrastructure

Core system and Integrations

Product and case management

- Self service through mobile and web
- Web shop for both retail and business customers
- Contactless payment for Single journey ticket, Save card in mobile
- SL travel card based on EMV standard
- Full range of tickets in app
- Support for resellers
- Digital resellers (two already in operation)





2020

2021

2022

- Harmonized prices
- New App GUI
- 72h, 7d, 30d tickets in app
- Contactless
- Finance Integration
- SL card Pilot

- SL card
- Personal ticket mgmt
- Full ticket range in app
- Interoperability in app
- Digital resellers

- E-shop
- Ferries included
- Close down legacy system









