Unified payments, unified travel Laying the rails for a resilient mobility ecosystem

Thea Fisher Head of Urban Mobility

4 March 2025 Transport Ticketing Global



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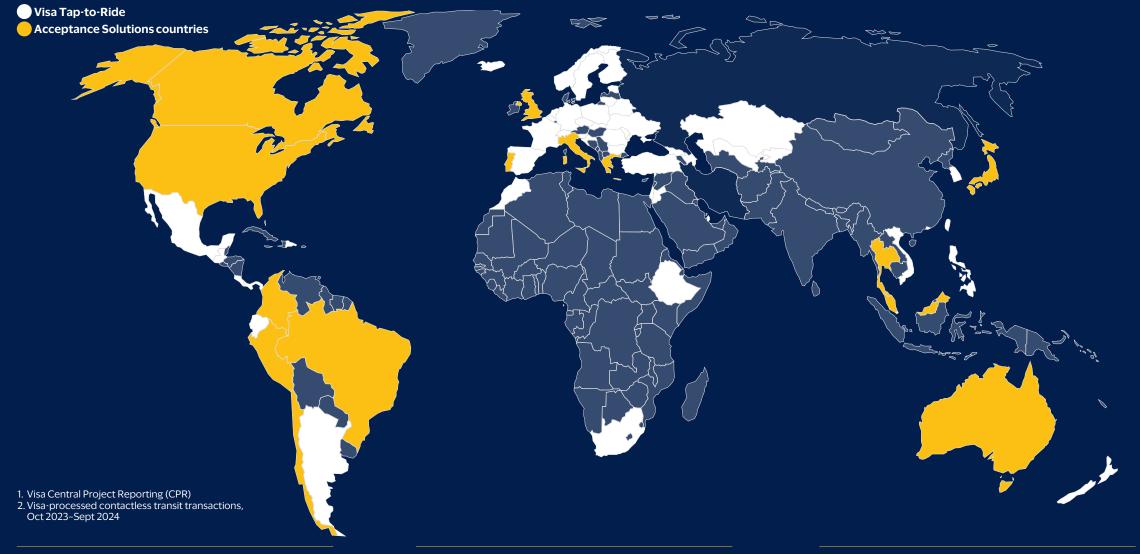


Tap-to-Ride, still the best rider payment experience

2 billion Visa-processed Tap-to-Ride transactions last year

Source: Visa processed contactless transit transactions, Oct 2023–Sept 2024





870+ project launches for Visa Tap-to-Ride overall¹

VISA

25% rise in Visa-processed Tap-to-Ride transactions last year²



of Visa Tap-to-Ride launches last year included Visa Acceptance Solutions¹



Athens, Greece





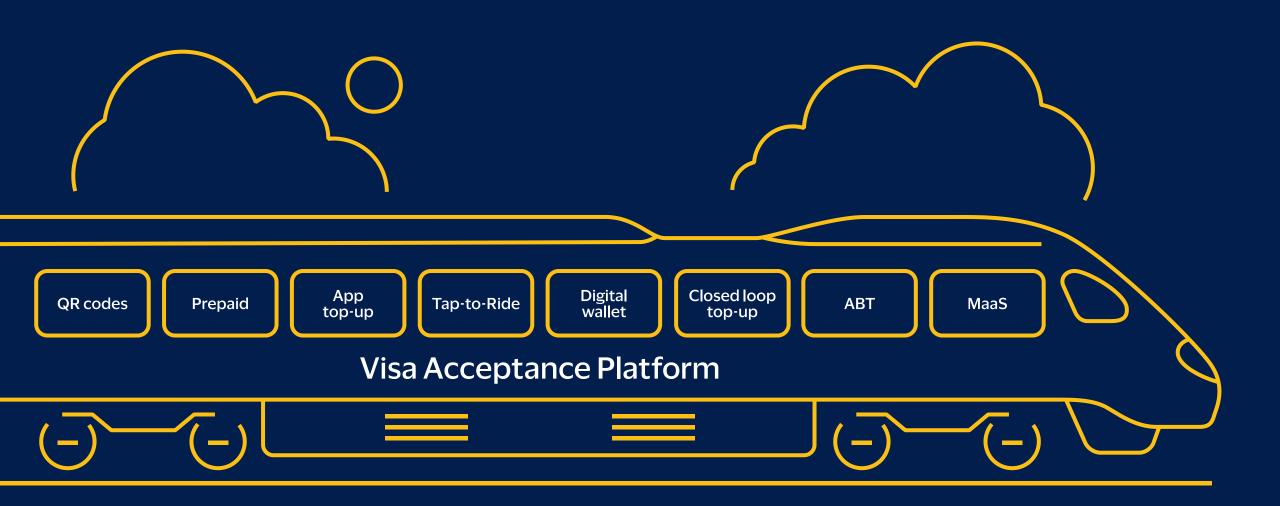


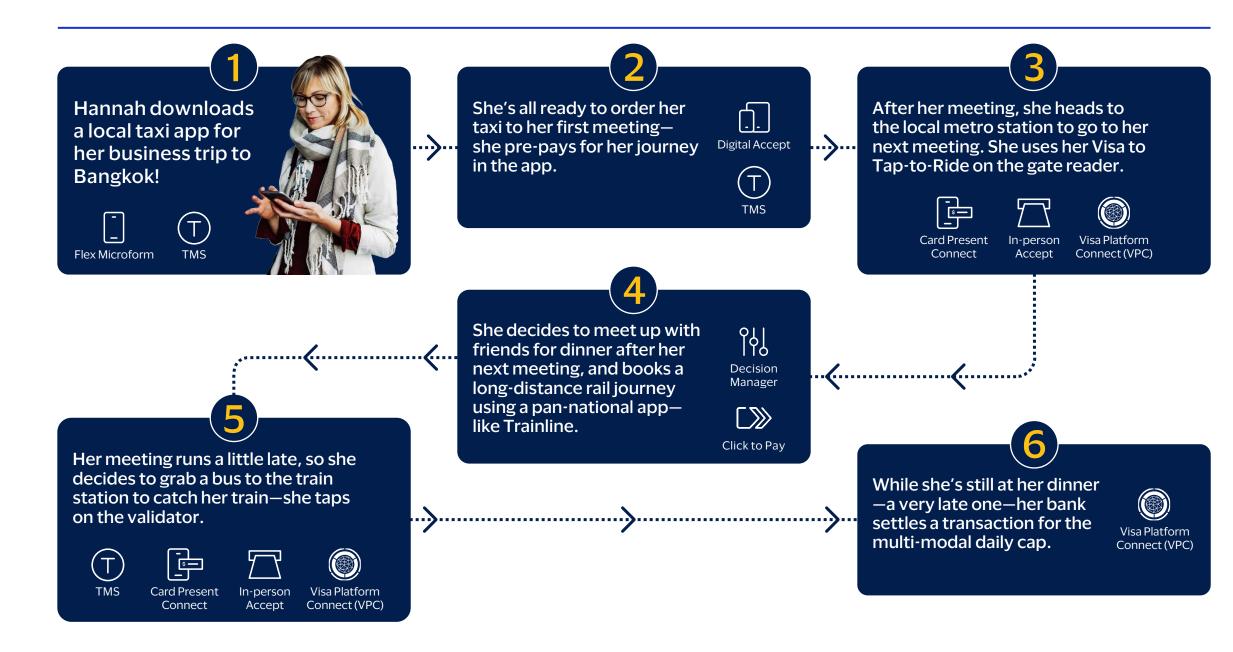
Warrnambool, Australia

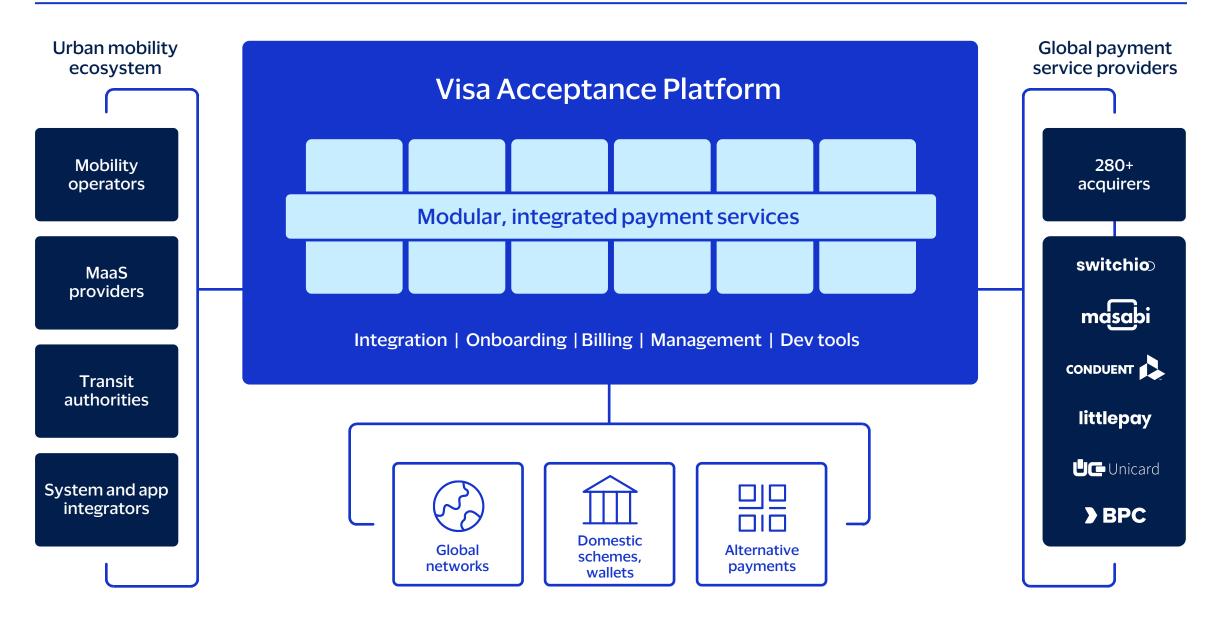


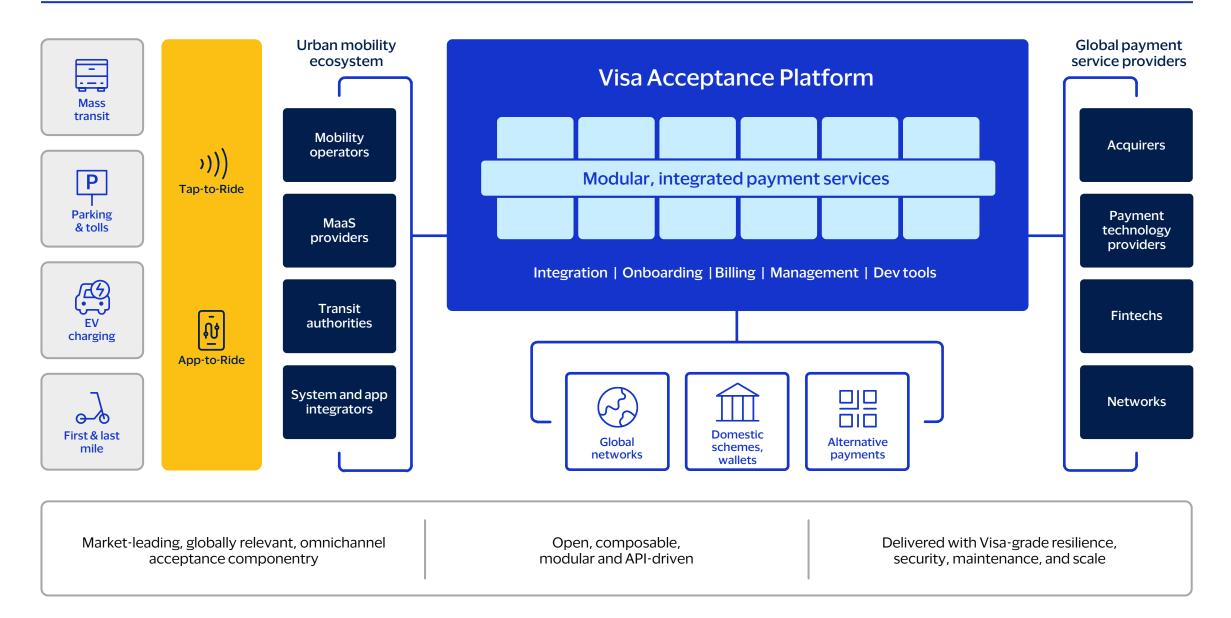












Get on board the world's open payments platform

Panel discussion	The C-suite approach: Transforming transport ticketing: A glimpse into the future Rob Walls Vice President Head of Products & Digital Solutions, Visa Government Solutions	Tuesday 4 March Theatre 1 10:10-10:45
Roundtable	Beyond the tap: Optimizing Card-not-Present payments for urban mobility Belinda Mackey Senior Director of Merchant Acceptance Solutions Europe, Visa	Tuesday 4 March Roundtables 12:15–13:15
Panel discussion	Shaping the future of transit payments: Insights from leading acquirers Thea Fisher Senior Director, Global Urban Mobility, Visa	Tuesday 4 March Theatre 1 12:20-12:40
Panel discussion	Economic insights and sustainable travel in smart cities Adolfo Laurenti Principal European Economist, Visa	Tuesday 4 March Theatre 3 16:20–17:00



Thank you

Learn more about how Visa Acceptance Solutions power urban mobility projects around the world here.