



Zelíg
THERAPEUTICS

Curing Allergic Disorders

Incorporated in Delaware, July 2025

The right founding team to deliver on the promise of a precise and durable allergy cure

Adi Barzel



SAB chair, inventor

Tali Stauber



Discovery Lead inventor

Drew Weissman



Co-founder inventor



CMO (USA)

Shon Green



CSO (USA)



CEO (USA)

Profile Highlights

- Associate Professor, Tel Aviv University
- President, Israeli Society for Gene and Cell Therapy
- Co-Founder LogicBio Tx (sold to AZ)

- MD, pediatrician
- Allergy and clinical immunology specialist
- Scientific co-founder

- Nobel laureate, physician immunologist
- mRNA/LNP drug pioneer & inventor
- Co-founder of Orbital & Capstan

- NCI physician-scientist
- Immunotherapy drug developer
- >10 yrs biotech leadership

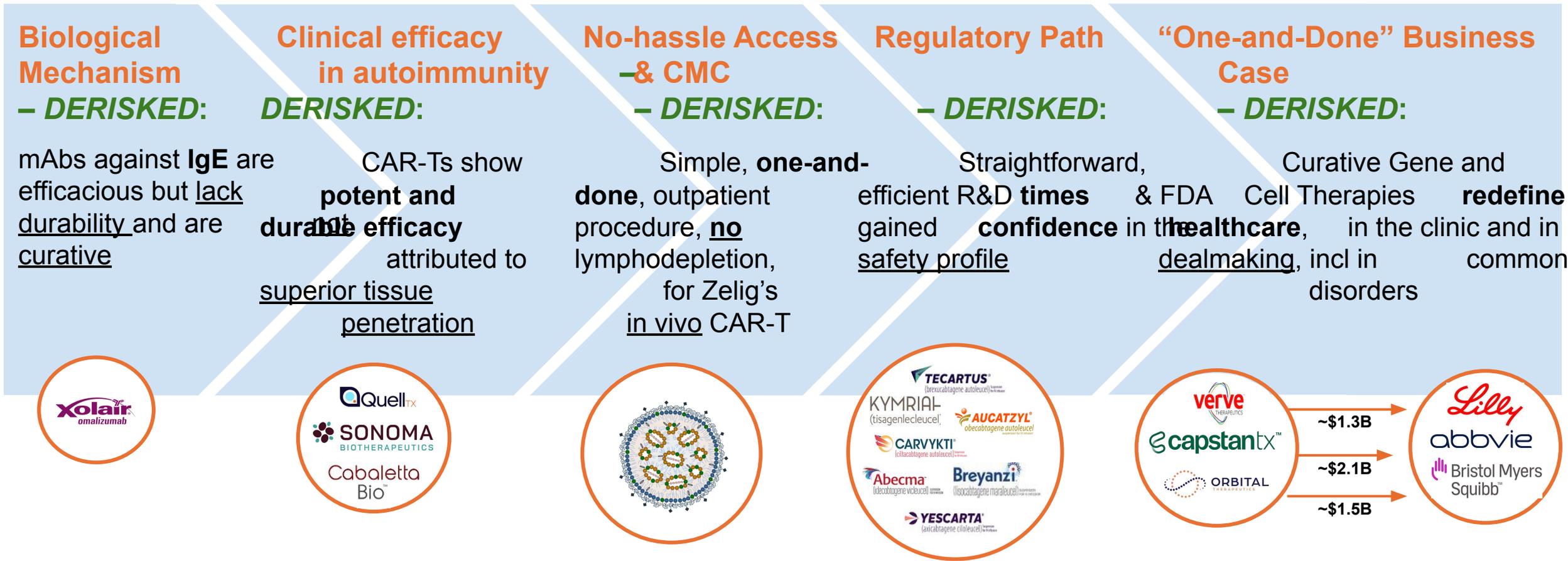
- Experienced biotech leader and CGT KOL
- Specialized in cell & gene therapy R&D & CMC

- >20 years Pharma & Biotech exec
- Seed to Series B
- Personalized Medicine KOL

Expertise metrics:

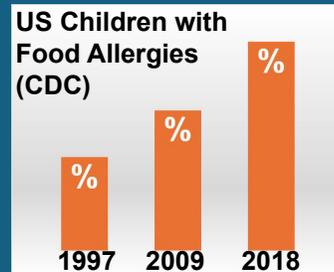
In vivo CAR-T	✓	✓	✓	✓	✓	
Precision Medicine	✓	✓	✓	✓	✓	✓
Clinical Development				✓		✓
CMC of emerging Tx			✓		✓	✓
Partnerships & fundraising	✓			✓		✓

The time is now for a **precise and durable allergy cure**



Incidence of allergy is on the rise, but no cure

Allergy cases are soaring



Life Threatening Food Allergy

- ~1.7% WW population, ~6M USA
- ~\$25B total food allergy market in the USA, 50% due to severe cases



Severe Atopic Asthma

- ~2.5% WW population, ~9M USA
- ~\$7.8B Global market (2023), with total asthma market of 1.6% CAGR



Chronic Spontaneous Urticaria

- 0.5-1% WW population, ~3.5M USA
- ~\$2.2B Global market (2023), 10% CAGR

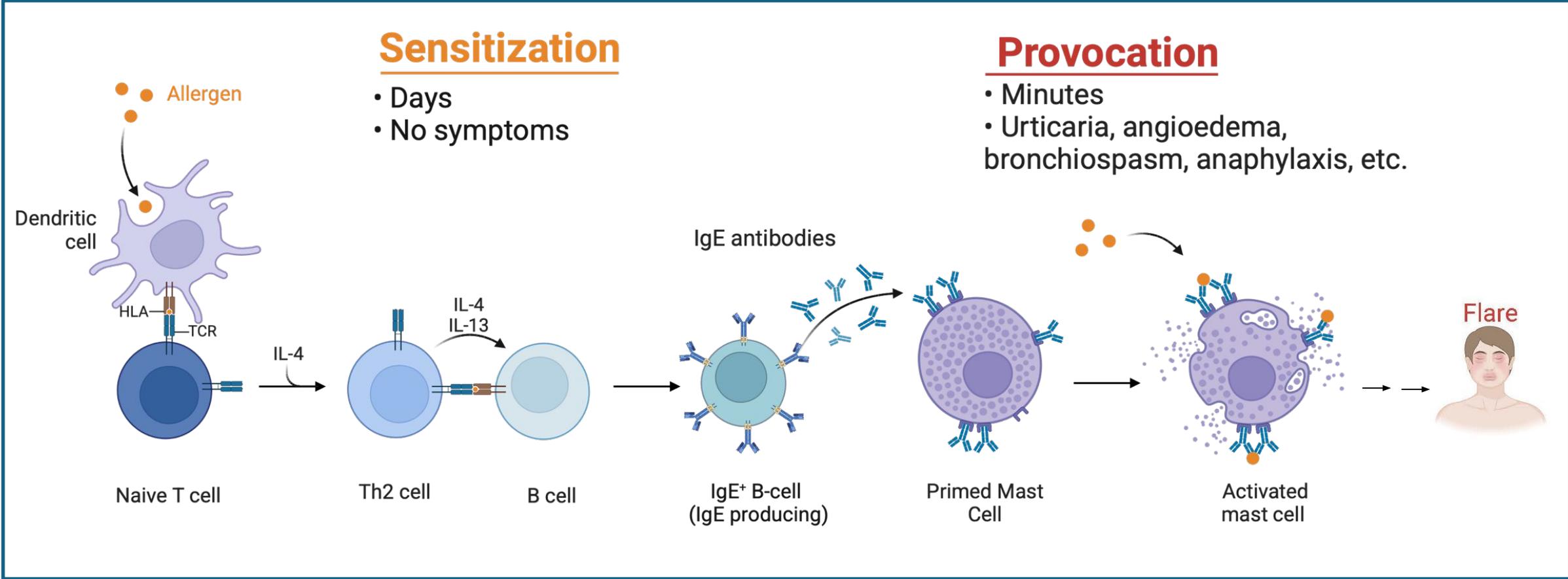


Limited therapeutic options provide **partial response, onerous regimen, no cures**



Kolkhir et al JAMA. 2024;332(17): 1464-1477; Bartha et al J Allergy Clin Immunol 2024;153:576-94; Wang et al CHEST 2020; 157(4): 790-804; DelveInsight; Gupta et al, JAMA Pediatr. 2013; Asthma and Allergy Foundation of America (AAFA); CAGR - Compound Annual Growth Rate

Immunoglobulin E (IgE) is the hallmark of allergic pathology



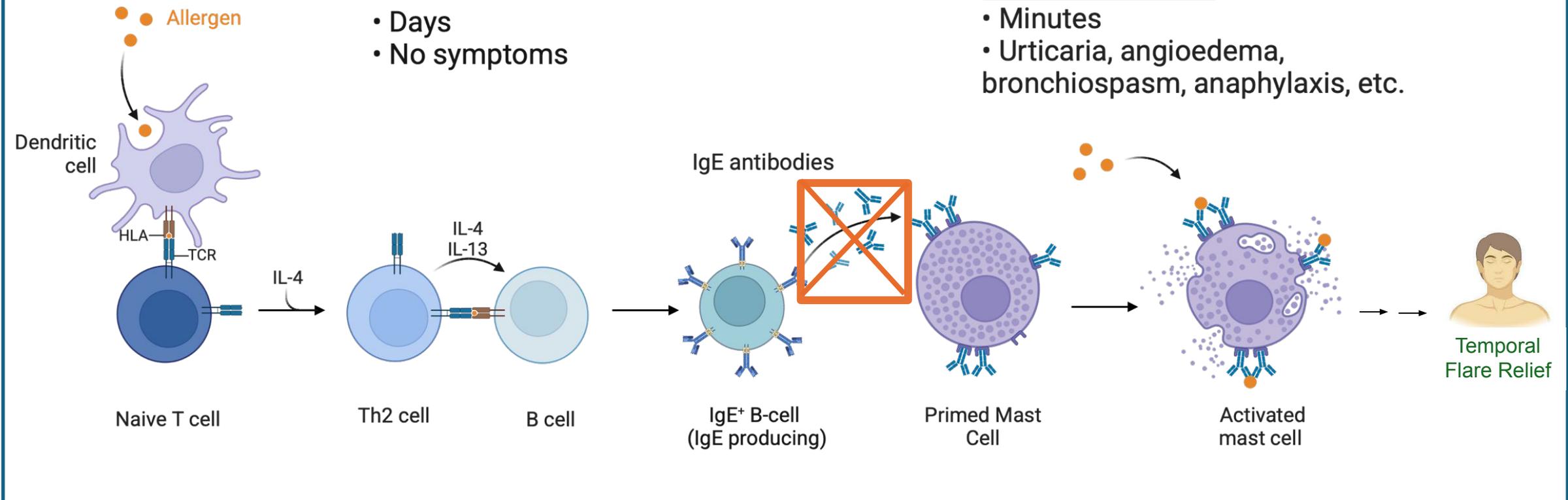
Eliminating secreted IgE: effective short-term therapy, not a cure

Sensitization

- Days
- No symptoms

Provocation

- Minutes
- Urticaria, angioedema, bronchospasm, anaphylaxis, etc.

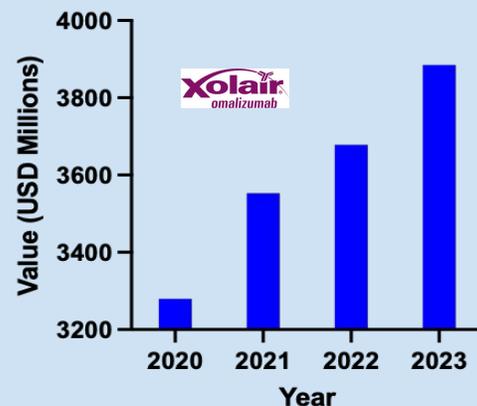


Targeting secreted IgE is effective, but **cumbersome & short-lived**, due to continuous IgE production

Xolair (Omalizumab), targeting secreted IgE, is approved for several allergy indications:

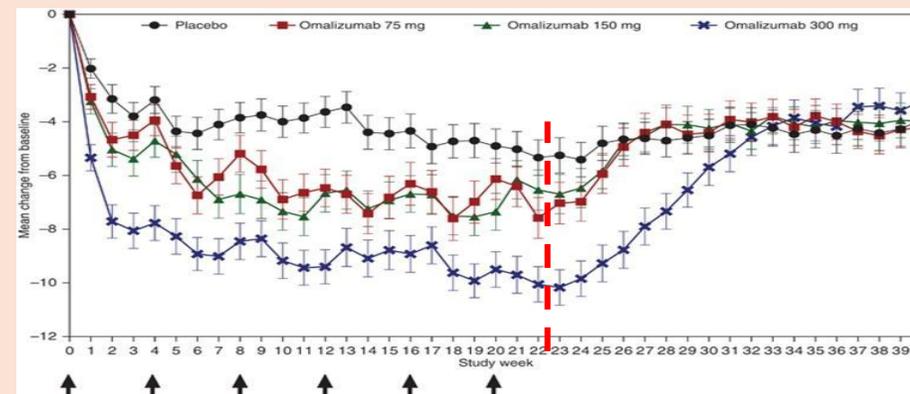
- Severe allergic asthma (2003)
- Chronic spontaneous urticaria, CSU (2014)
- Nasal polyps (2020)
- Food allergies (2024) as add-on to food avoidance

Omalizumab global sales reflect the **dire unmet need**, as well as the **lucrative commercial opportunity**



However, there is significant unmet need:

- **Partial efficacy** (40-65% partial or no response)
- **Transient benefit** (2 - 4 wks) requiring frequent administrations and life-long adherence
- **Costly** (WAC \$30-60K annually)
- **High-burden** on patients, care-givers and healthcare systems
- Unmet need in **multi-atopy and food allergies**

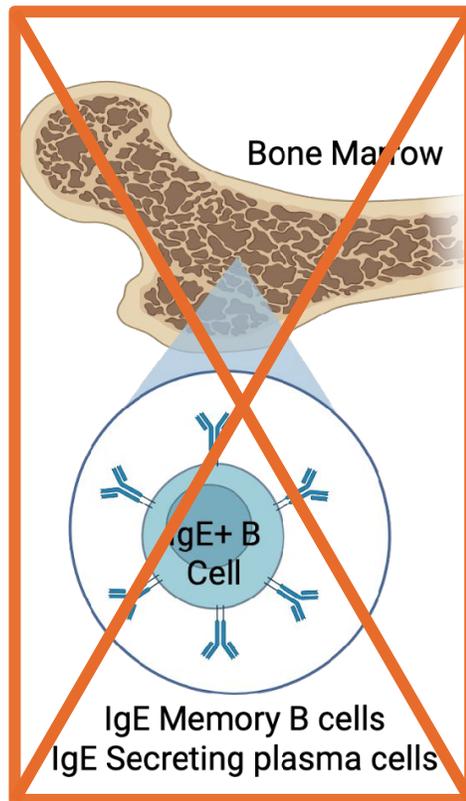


Saini et al, J Invest Dermatol, 2015

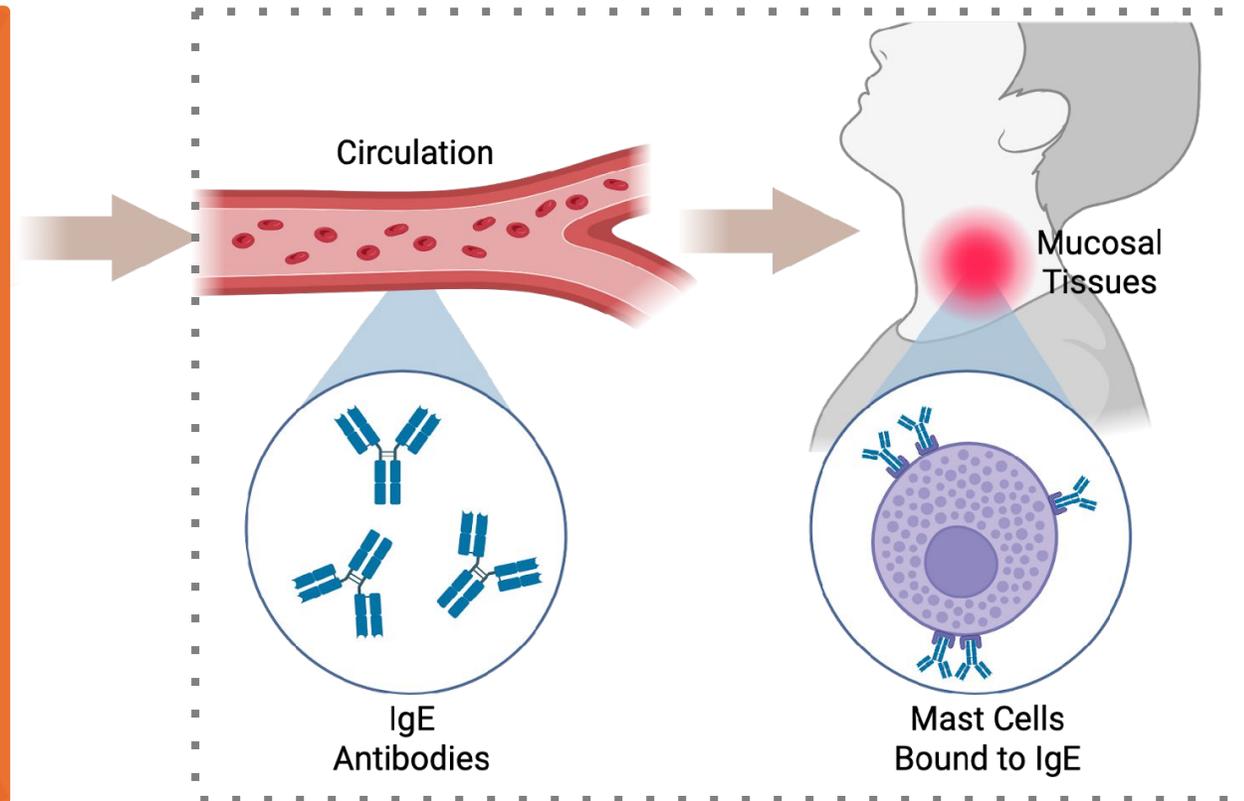
WAC-wholesale acquisition cost

Zelig is developing the **only viable approach** targeting the source of atopic disease

Zelig's Q-CAR eliminates IgE production at the source



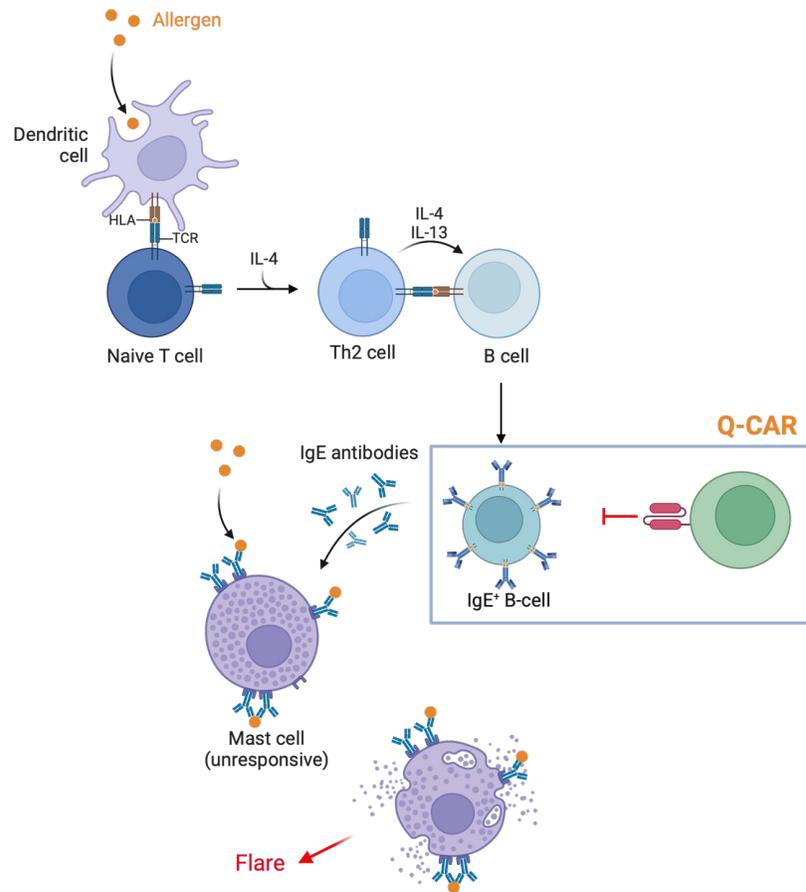
Zelig's Target
durable cure



Competitor Targets
symptomatic/acute therapy

Competitors are focused on targeting **secreted IgE** and mast cell signaling to dampen the allergic response

Q-CAR: selective and safely elimination of IgE-producing cells as a cure for allergy

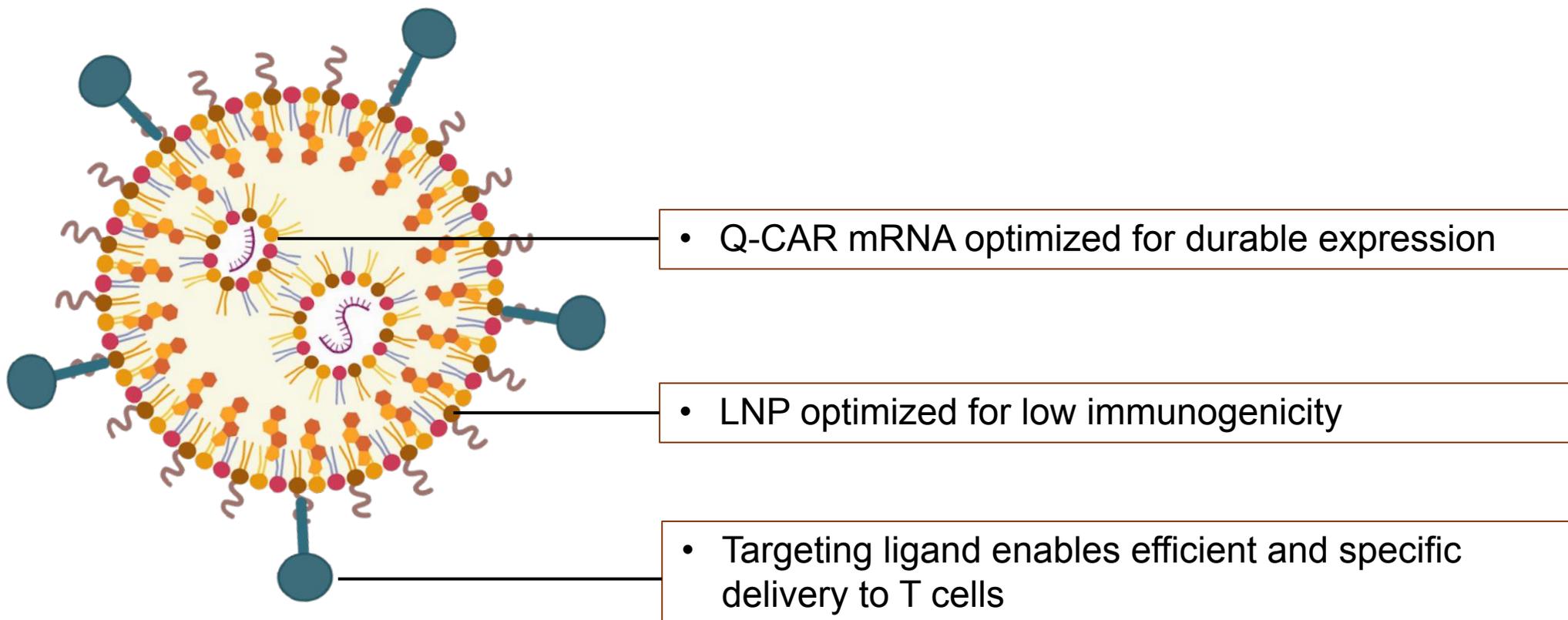


Q-CAR is a **first-in-class** in vivo CAR T therapy that **selectively kills IgE-producing B cells and plasma cells**:

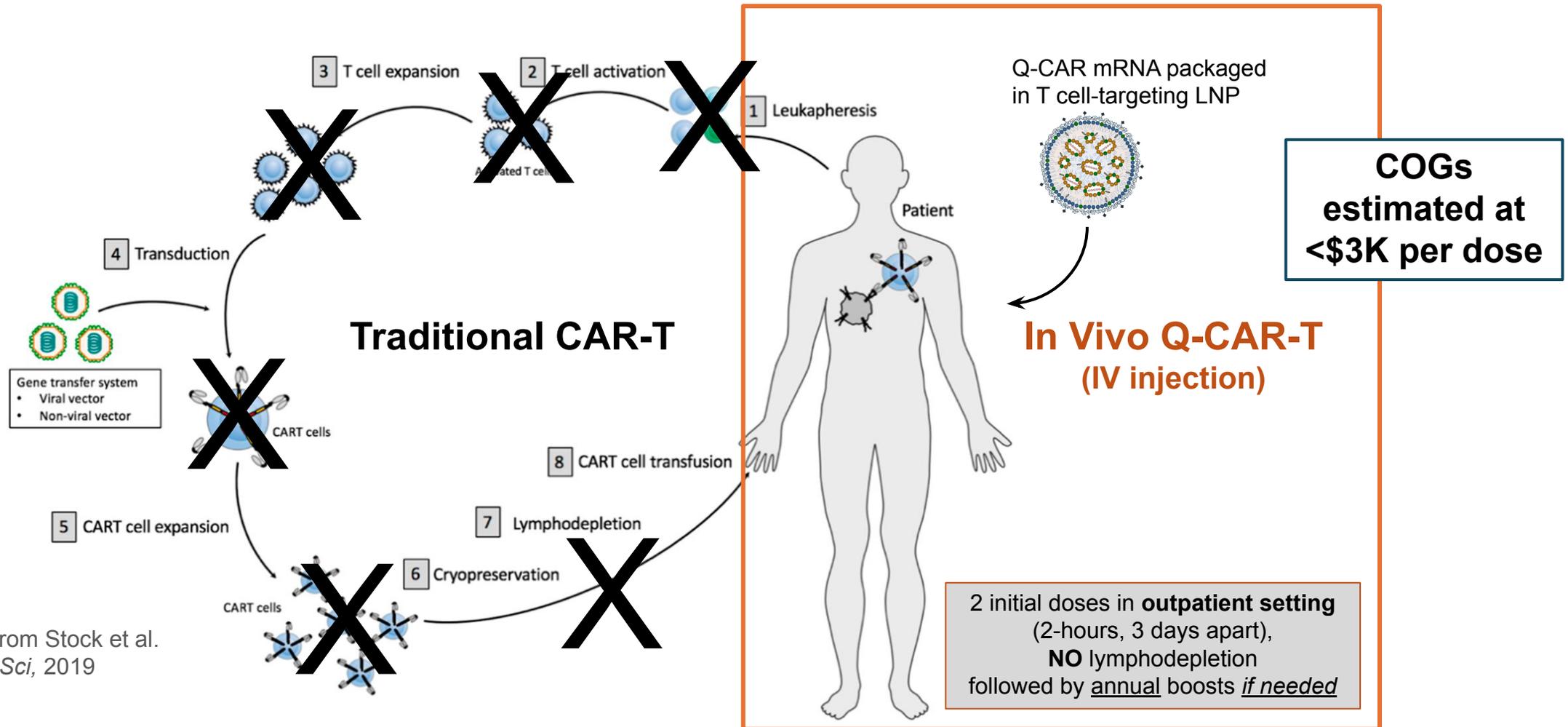
- ✓ **Inherent superior** elimination of target cells, especially in tissues¹, as seen with mAb vs CAR-T in SLE/Lupus
- ✓ **Durable protection** by eliminating the source of IgE
- ✓ **Selective activity** against IgE-producing cells, only
- ✓ Due to the minute target population, there is **low risk** for CRS
- ✓ In vivo modality **eliminates lymphodepletion and risk of insertional mutagenesis**
- ✓ **Devoid of anaphylaxis**; no IgE complex formation

¹Tur et al. Ann Rheum Dis. 2025;

Zelig's in vivo Q-CAR Design



No-hustle **off-the-shelf**, **low cost** and **patient-friendly** in vivo CAR-T cure for allergies



Adopted from Stock et al.
Intl J Mol Sci, 2019

KOLs are unanimously enthusiastic about Zelig's approach, especially the benefit/risk profile

World leading Allergists



Prof. Sarbjit Saini - program director of Allergy and Immunology at Johns Hopkins, ML



Prof. Josh Milner - Director Division of Pediatric Allergy, Immunology and Rheumatology Columbia university NY



Prof. Bruce S Bochner - Prof. emeritus at Northwestern University



Prof. Marc Rothenberg - Director of the Division of Allergy and Immunology at Cincinnati Children's Hospital Medical Center, and the University of Cincinnati College of Medicine.



Prof. Nancy Agmon Levine - Head of Allergy and clinical immunology Sheba Medical Centre Israel.

World leading CGT Experts



Prof. Carl H. June

Pioneer and world leading in the field of cell therapy
"I think your anti-IgE CAR T cells will work!"



Prof. Stanley Ridell

Pioneer and world leading in the field of cell therapy
"CAR T cell therapy would do a **much more thorough job than mAbs of eliminating IgE production** by reaching IgE-expressing B & plasma cells in tissues. CRS incidence is expected to be extremely low"



Dr. Samik Basu

CSO Cabaletta Bio
Specializing in cell therapy for autoimmune diseases believes in the therapeutic value of the CAR modality against populations of normal B cells



Dr. Cory Bently

In vivo genetic medicine expert, former **Lead Product Development at Capstan** and founder of Abintus.
"In vivo CAR engineering with mRNA/LNP is validated in humans and Zelig's approach is an ideal use case for this technology"

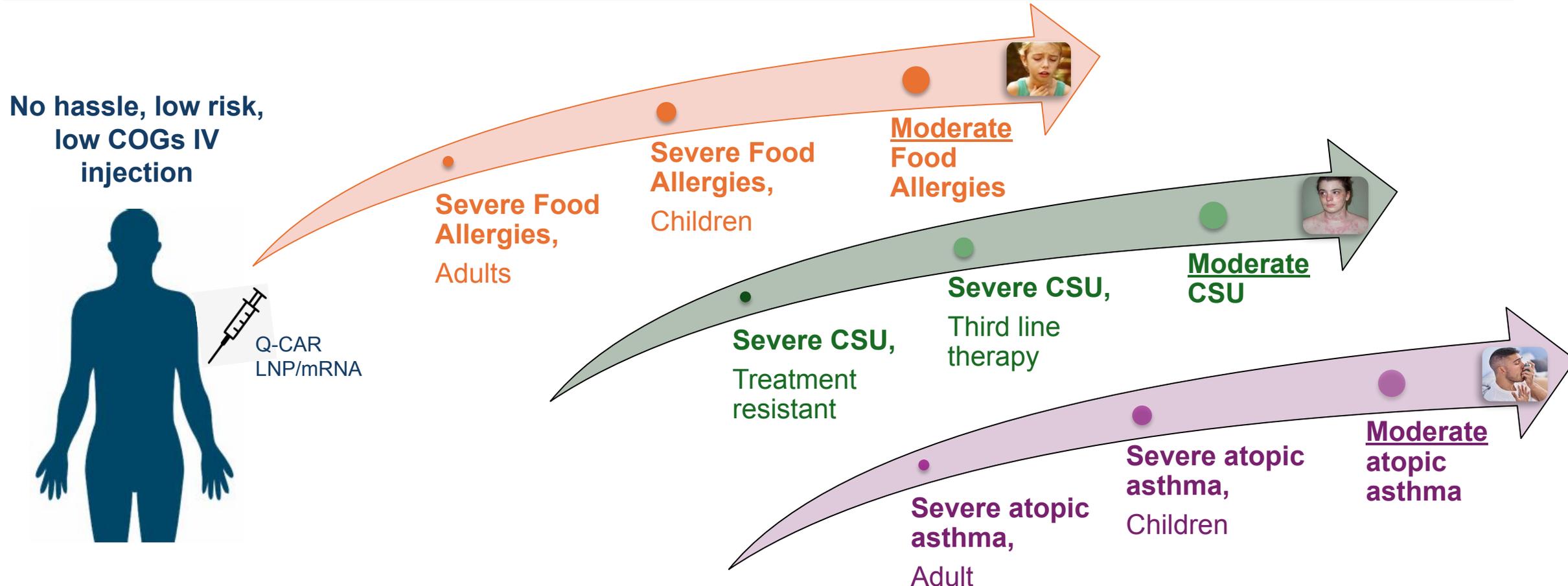
**"The world is ready now.
The SLE data changed
everything."**

**"Healthcare systems
can't sustain this."**

**"Need a cure or a much
longer-term effect."**

Zelig's in vivo Q-CAR is the first-ever *Pipeline in a Product*, Curing allergic disorders

One-and-done allergy cure: Potential for lifelong reset protection after single dose



Kolkhir et al JAMA. 2024; Bartha et al J Allergy Clin Immunol 2024; Wang et al CHEST 2020; Gupta et al, JAMA Pediatr. 2013; Asthma and Allergy Foundation of America (AAFA)

Zelig Therapeutics, Proprietary & Confidential, 2025

Zelig is raising a Seed round to enable rapid development of Q-CAR, reaching FIH in under 3 years

Zelig’s pipeline uniquely targets B cell receptors, unlocking multiple, progressively larger indications

Product	Indication	Discovery	Lead optimization	IND enabling	FIH
In vivo Q CAR-T	CSU	Seed			
	Severe Food Allergies	Seed			
	Severe Atopic Asthma	Seed			
In vivo X CAR-T	IgX Disorders (e.g., IgA nephropathy)	Seed			

Zelig cures severe allergic disorders

- ✓ IgE is **clinically validated** for treatment of multiple severe allergies
- ✓ CAR-T cells are the **only modality capable of eliminating IgE at the source**
- ✓ Transient and selective elimination of IgE+ B cells is expected to have a **superior and favourable safety profile**
- ✓ Our COGs and no-hassle administration procedures pose **affordable, quick, and low-burden** solutions that KOLs are eager to embrace
- ✓ **One-and-done curative** gene therapies are revolutionizing healthcare