

# Connecting Europe

Entur Makes Seamless Cross-border Travel a Reality

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ENTUR



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## Collect transport data

- 60.000 stop places
- 4.000 timetables
- Products and fares
- Shared mobility
  
- ~ 60 mobility providers
- ~40 w/real time data

## Refine data



- Create data products



- Data quality assurance/validation



- Combine data



- Advanced algorithms for travel planning

## Share data



VY

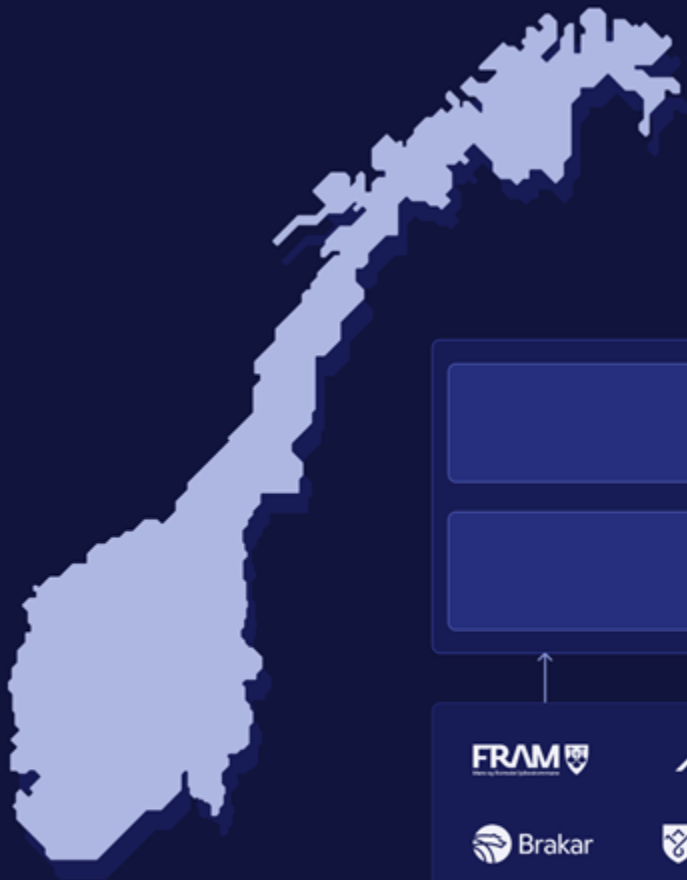
Ruter#



FIMM

## Build services





ENTUR

Trip planning and booking platform

National Access Point (Data)



**“Self-serviced sales and ticketing in one transaction for the journey of Oslo - Copenhagen should be finished by 30th of April 2025.”**



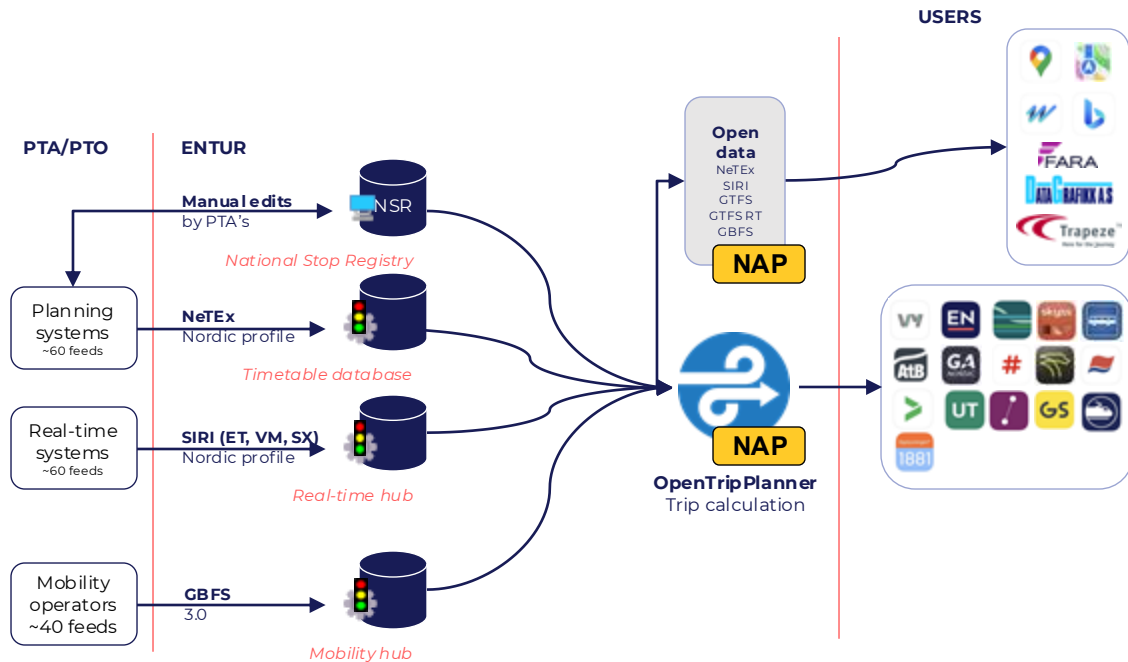
- Norwegian Railway Directorate, 2024

**ENTUR** Bifrost



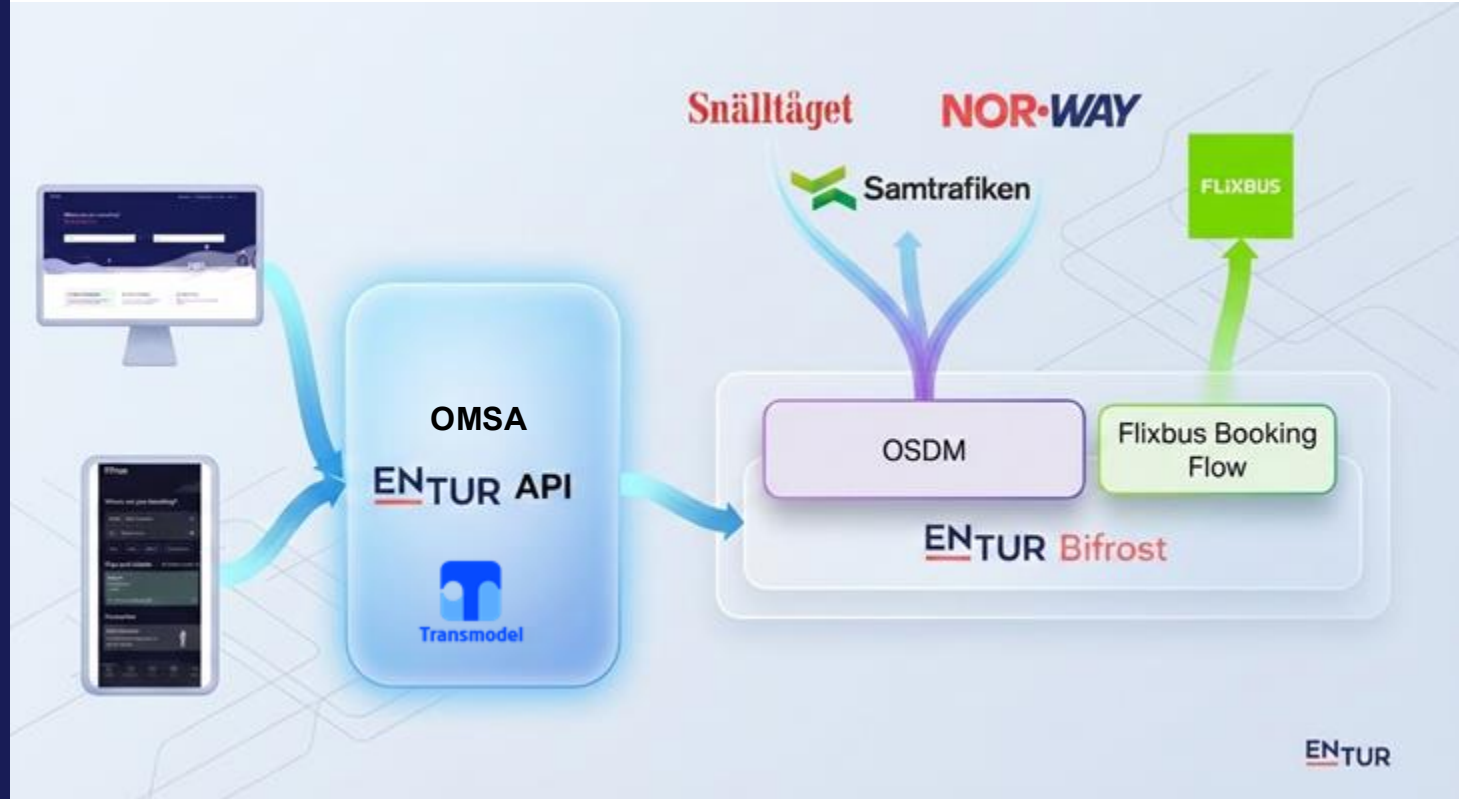
# Core principles

## Open data



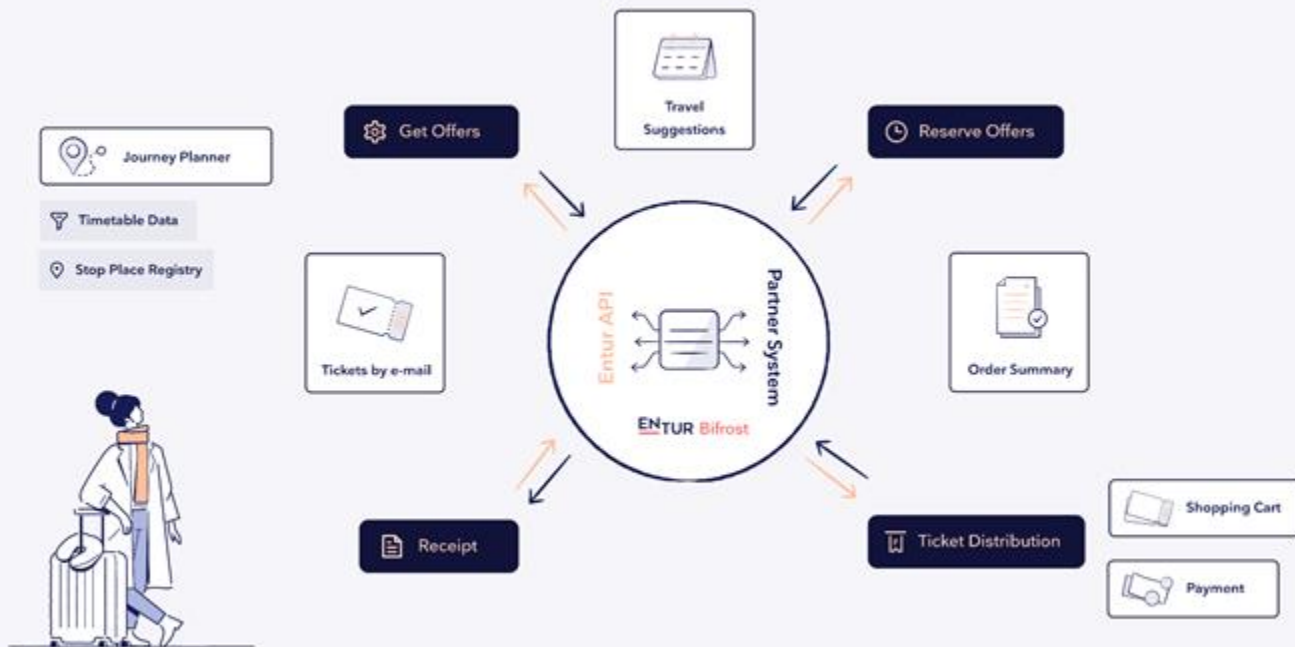
# Core principles

- Open data
- Distributed ticketing



# Core principles

- Open data
- Distributed ticketing
- Minimal cost of integration



## Where are you traveling? To work

From    +

### When do you want to travel?

- One-way  
 Roundtrip



Kristiansand — København H 🕒 Departure Thu, 26 Mar 08:00 👤 1 adult 👶 0 add-ons ⚙️ Change search

Public transport

Alternatives (0)

Thursday, 26 March

Filter ▼

Car ferry ✕ Express bus ✕  
Bus ✕ Train ✕

From Kristiansand rutebilstasjon

11 h 28 min


 VY190 🕒  02  1000 🕒  RE20  ➡️ +1   
08:00 11:26 11:55 12:46 15:55 19:28

Tickets for parts of the trip

[Show details >](#)[Something wrong?](#)

From Kristiansand rutebilstasjon

12 h 28 min

 VY190 🕒  600  ➡️   
08:00 13:15 16:55 20:28

Tickets for parts of the trip

[Show details >](#)

From Kristiansand rutebilstasjon

11 h 58 min

 FX651  RE20  ➡️   
09:30 14:14 17:55 21:28

 1 adult from 1273 kr[Show details >](#)

[← Back to travel search](#)

## Itinerary details

Friday, 27 March  
 Travel time: 11 h 58 min

09:20 **Kristiansand rutebilstasjon**  
Platform 1

Board coach with FlixBus

**FlixBus** Oslo

13 stops

Earlier departures

13:45 **Oslo bussterminal**

7 Walk 7 minutes (245 m)  
Wait 23 minutes

14:14 **Oslo S**  
Track 18

Train with **NSB** Malmø central

9 stops

Next departures

17:40 **Göteborg Centralstation**  
Track 4

7 Walk 3 minutes (238 m)  
Wait 12 minutes

**Train transfer: Please make sure you have enough time. Rules for train transfers.**

17:55 **Göteborg Centralstation**  
Track 14

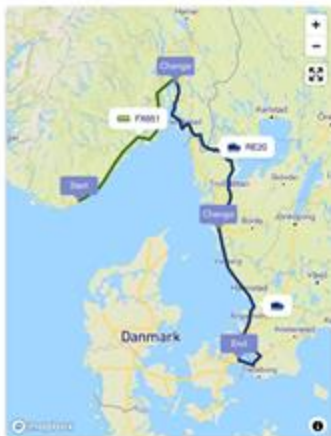
Train with Öresundståg

**Östergård**

17 stops

Next departures

21:28 **København H**   
Track 2

[← Previous travel](#) [Next travel →](#)[Close map](#)[Add to calendar](#)[Send to email](#)

## Tickets

1 adult 0 additions [Change](#)

**Kristiansand rutebilstasjon**  
**Oslo bussterminal**

Departure PL, 27 Mar 09:20-13:45

Single ticket 289 kr   
[Show details](#) **FLIXBUS**

**Oslo S**  
**Göteborg Centralstation**

Departure PL, 27 Mar 14:14-17:40

Non flexible From 499 kr **Flexible**  
 From 558 kr

Standard 499 kr   
 Lowfare [Show details](#)

**Göteborg Centralstation**  
**København H**

Departure PL, 27 Mar 17:55-21:28

Non flexible From 540 kr **Flexible**  
 From 570 kr

Standard 540 kr   
[Show details](#)

Premium 623 kr   
[Show details](#)

[Add campaign code](#)Total: 1528 kr [Next](#)

Something wrong?

# What have we done so far?

- Samtrafiken launched 28th of March 2025
- Flixbus launched 15th of December 2025





# Where are we going?



Snälltåget

NOR-WAY



ØRESUNDSTÅG



# Self-service launch effect

**4x** User  
growth



# Launching into the app

**3x** User  
growth



0

**Production incidents**



# Lessons learned



Open data on common profile makes integrations easier



The devil is in the details



Data driven passenger information requirements are lacking



# Connecting Europe

- Cultivate your NAPs
- We need aggregation hubs
- Customers wants travel guarantees

**ENTUR**