

Dear, [Your Boss's Name]

I am writing to seek your approval to attend **Transport Ticketing North America 2025**, taking place on **June 24-25 in Chicago**. This event is a leading platform for professionals across the transit and mobility ecosystem, and I believe attending will provide significant value to our organization.

Attendance is FREE for transit operators, transit agencies and government representatives, and the pass is valued at \$1995, making this a high-value opportunity to gain insights, build connections, and explore new technologies.

Here's why I believe this conference is a strategic opportunity:

1. Unparalleled Networking:

With over 400 transit professionals expected to attend, including transit agencies, solution providers, and government representatives, this event offers direct access to a highly relevant network. It's a unique opportunity to initiate conversations, exchange ideas, and develop connections that could lead to partnerships or insights we can apply immediately.

2. Engage with Experts

The conference agenda features 50+ expert speakers from organizations like Chicago Transit Authority, MTA NY, Transport for London, Toronto Transit Commission, DART, Keolis, NJ Transit, San Diego MTS, RTA Chicago, Sound Transit and more. Topics include fare evasion and collection innovation, revenue protection and fraud, open-loop payments, account-based ticketing, the use of AI in public transport, mobile ticketing and areas directly aligned with our current interests and future ambitions.

3. Discover Innovative Technology

The exhibition will showcase cutting-edge fare and ticketing technologies, providing a chance to explore practical, scalable solutions. This is especially valuable as we assess ways to improve operational efficiency and enhance passenger experience.

Event Details:

Event: Transport Ticketing North America 2025

Dates: June 24-25, 2025

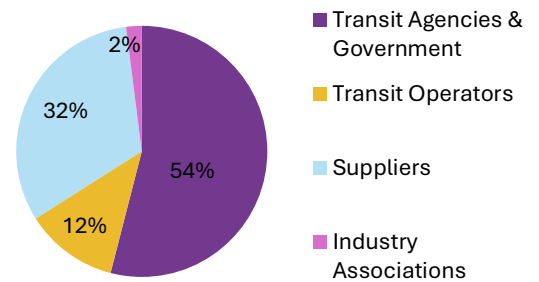
Location: Sheraton Grand Chicago Riverwalk, Chicago, IL

Website: <https://www.transport-ticketing-north-america.com/>

Who Attends?

- ✓ Transit Agencies
- ✓ Transit Operators
- ✓ Federal & State Government
- ✓ Academics
- ✓ Industry Bodies
- ✓ Systems Integrators
- ✓ Consultants
- ✓ Ticketing & Fare Collection Suppliers
- ✓ Passenger Information Suppliers
- ✓ Payments Service Providers
- ✓ Card Schemes

Audience Breakdown



If approved, I'll ensure we maximize the value of this experience by sharing key takeaways, connections, and solution ideas with the broader team upon my return.

Best Regards,

[Your Name]