

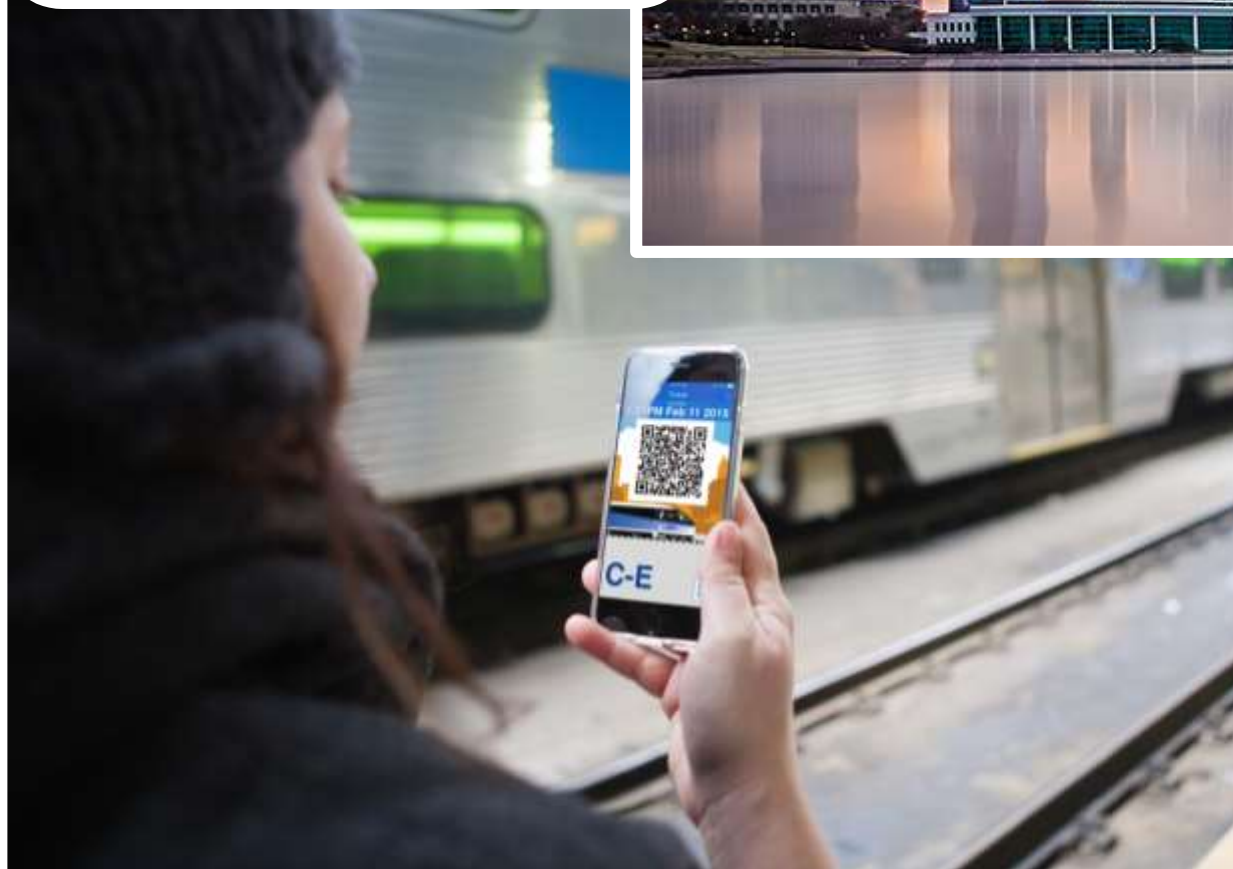
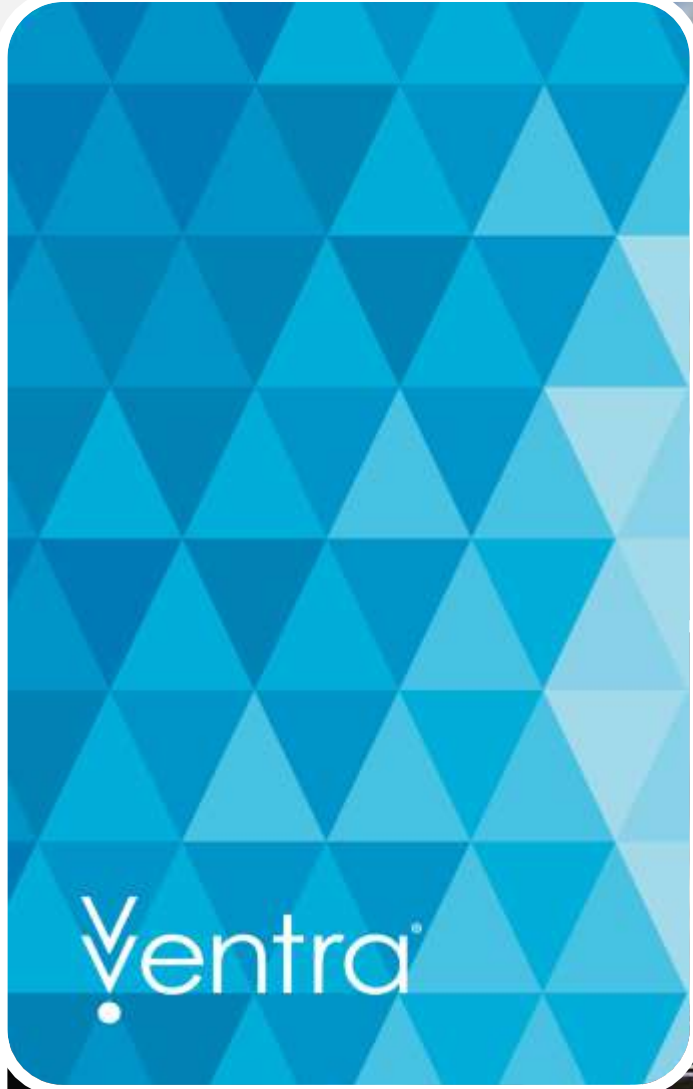
CUBIC® | Transportation Systems

VENTRA CHICAGO: Innovative Fare Collection

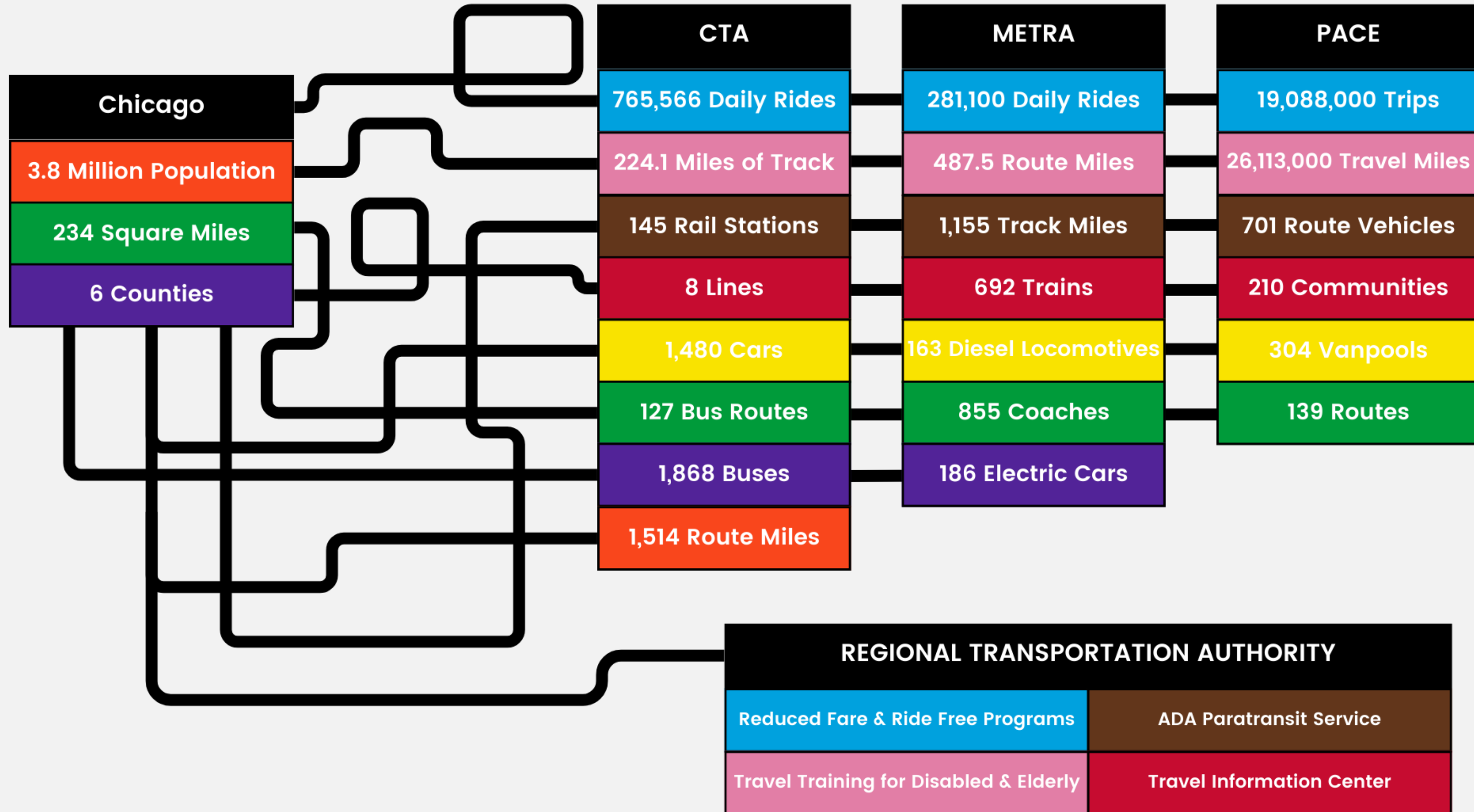
ventra®

Nicole T. Wilson Brown
Senior Program Director





CHICAGO'S PUBLIC TRANSIT NETWORK

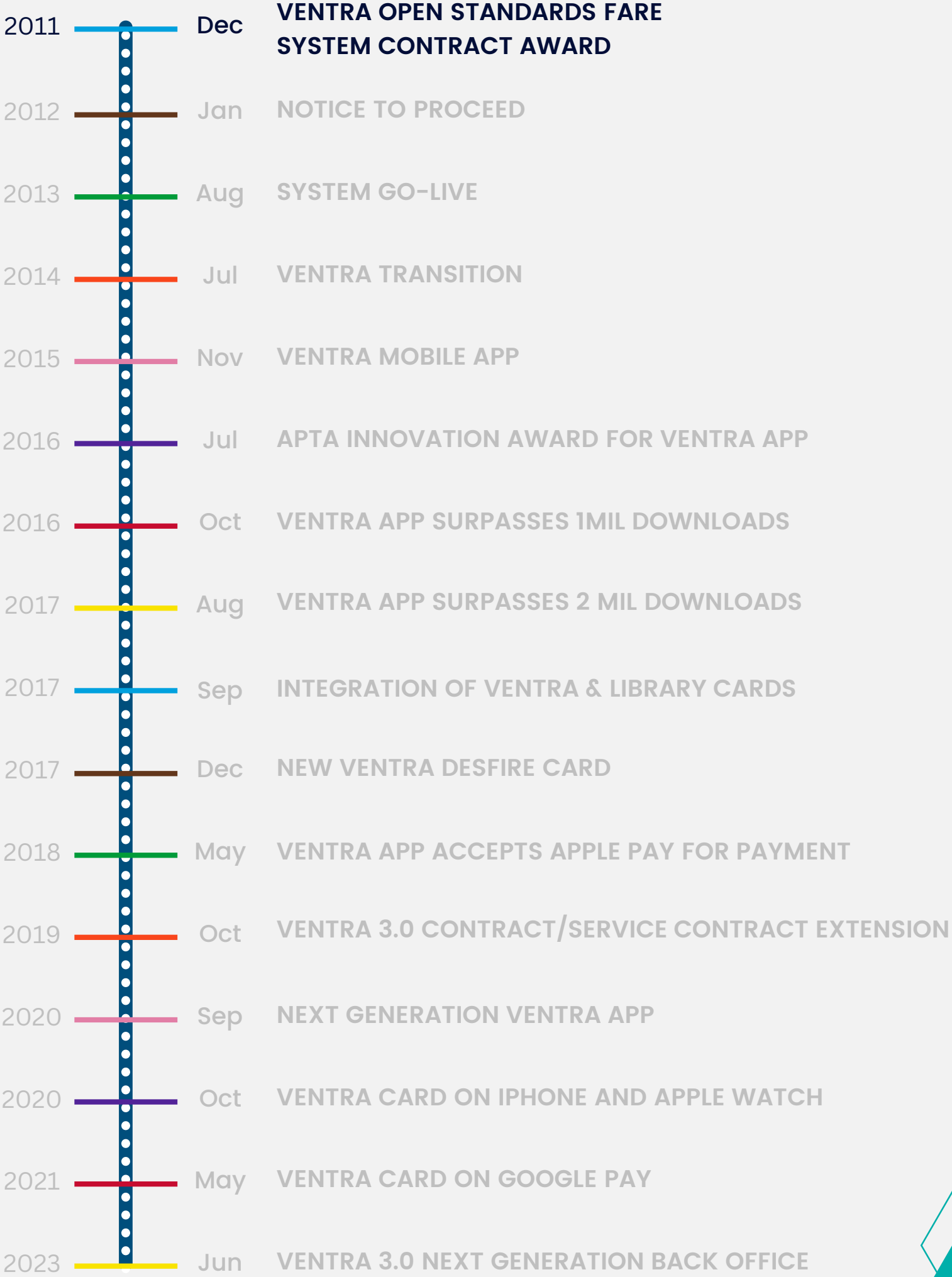




WHAT EXCACTLY IS VENTRA?
(all the components)

HOW DID IT START?
(Implementation Process)

WHERE IS VENTRA TODAY?
(what's next)

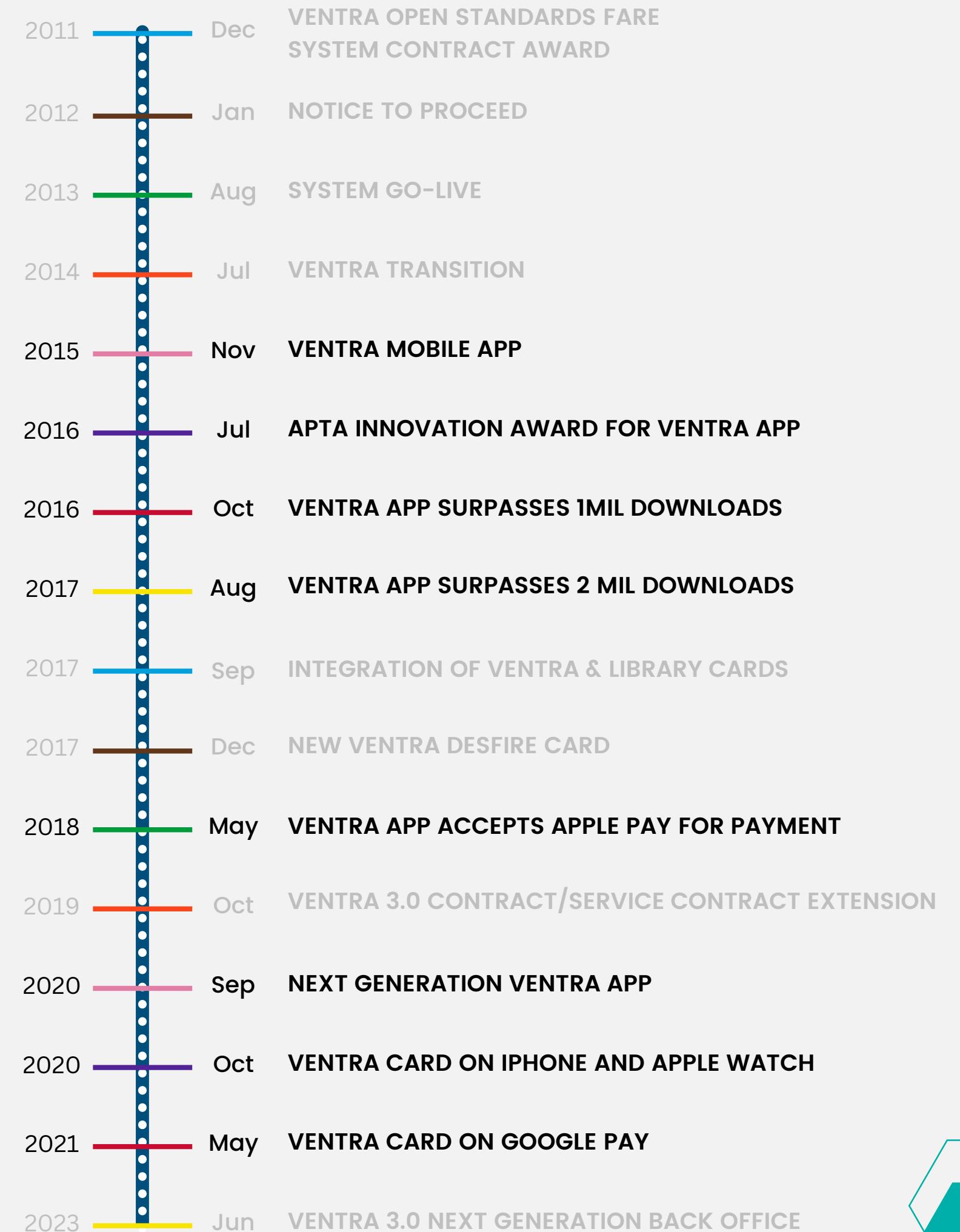


ventra[®] MOBILE APP

MOBILE APP LAUNCH

VIRTUAL CARD

PARTNERSHIPS
APPLE
GOOGLE

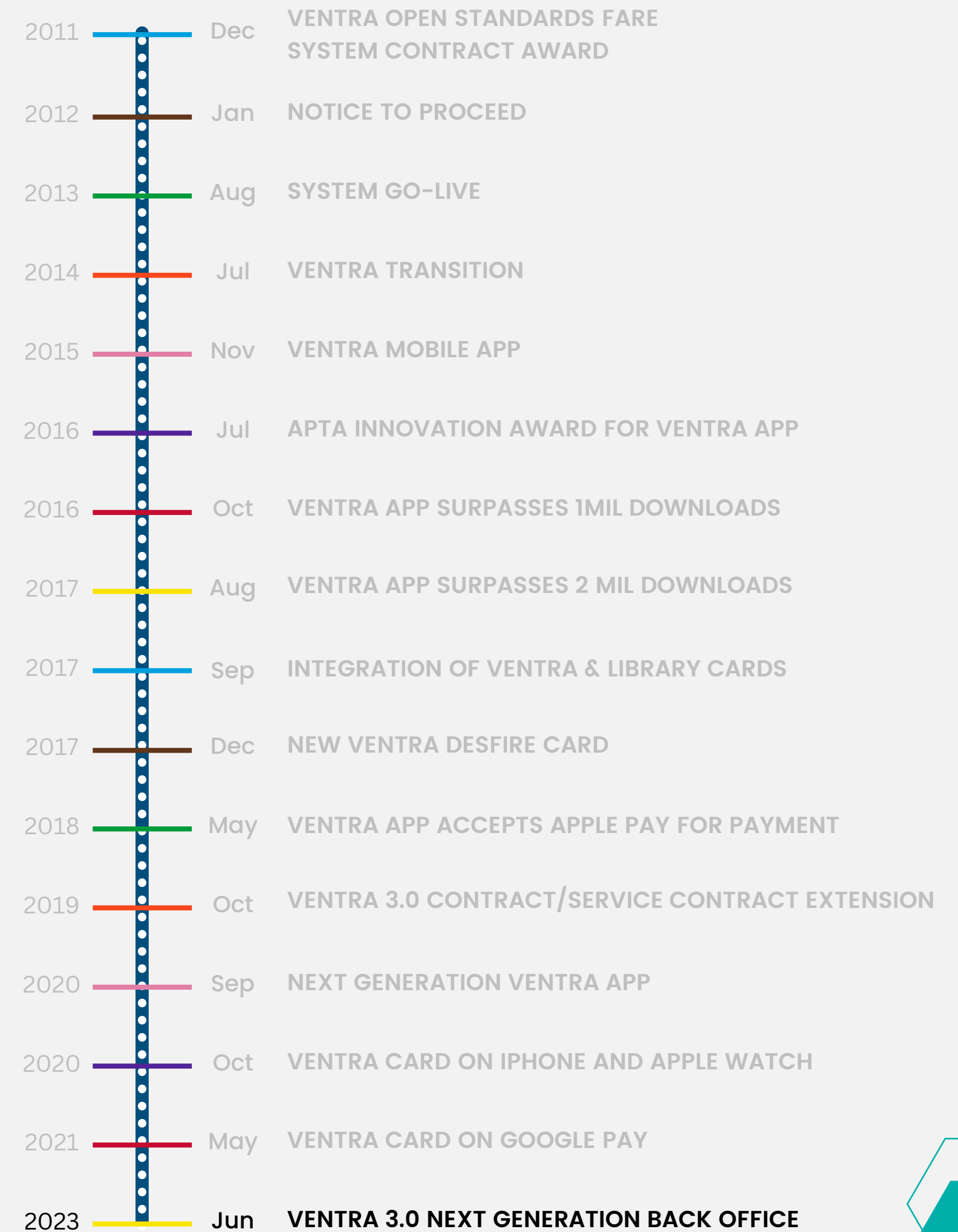


Ventra[®] 3.0

DESIGN & BUILD PHASE

LESSONS LEARNED
(From Ventra Legacy Implementation)

WHAT'S TO COME!



Q&A

THANK YOU!



The logo for CUBIC Transportation Systems. The word "CUBIC" is in a large, bold, white, sans-serif font. To its right is a vertical white line, followed by the words "Transportation Systems" in a smaller, white, sans-serif font.

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