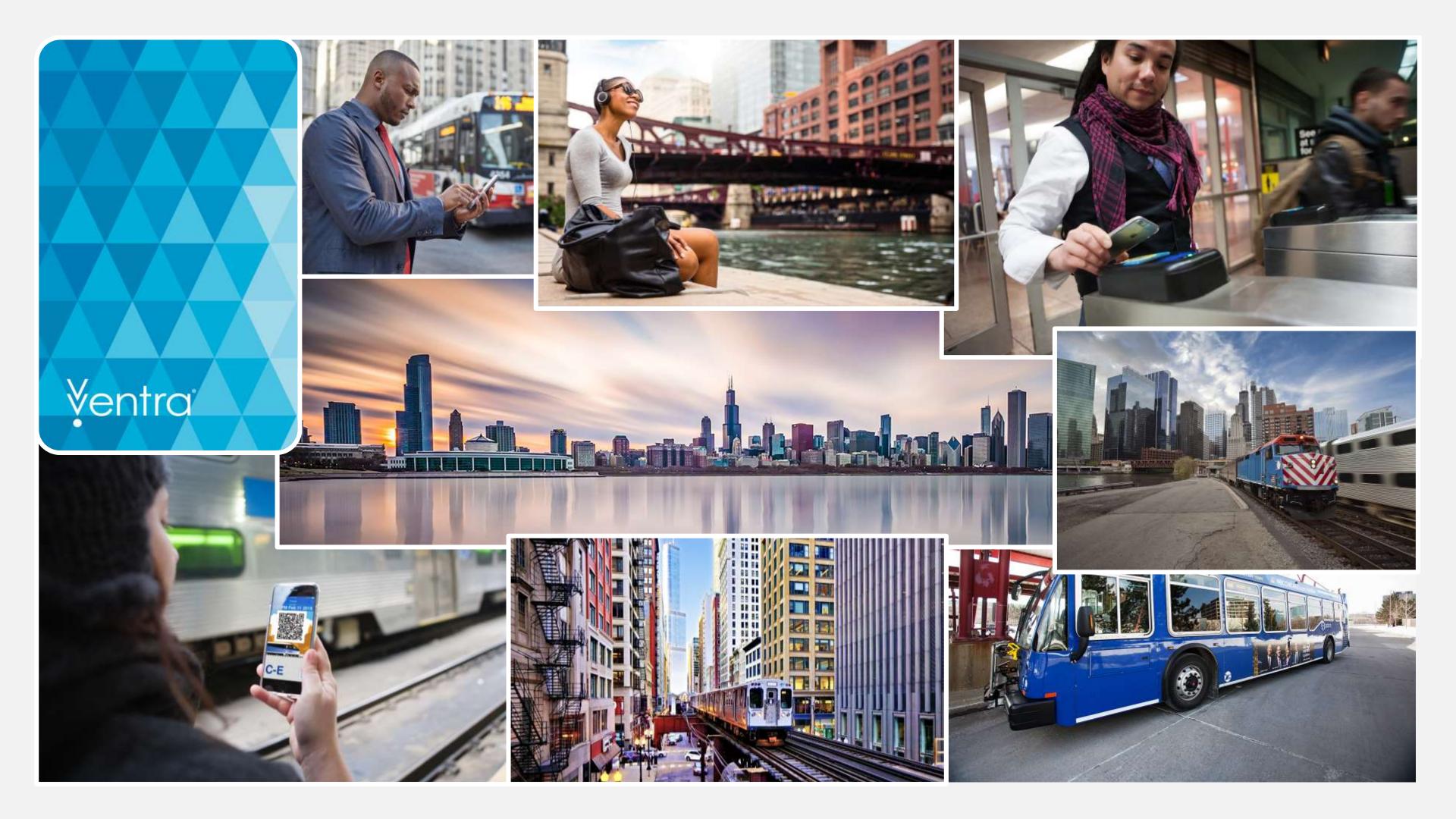
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## VENTRA CHICAGO: Innovative Fare Collection

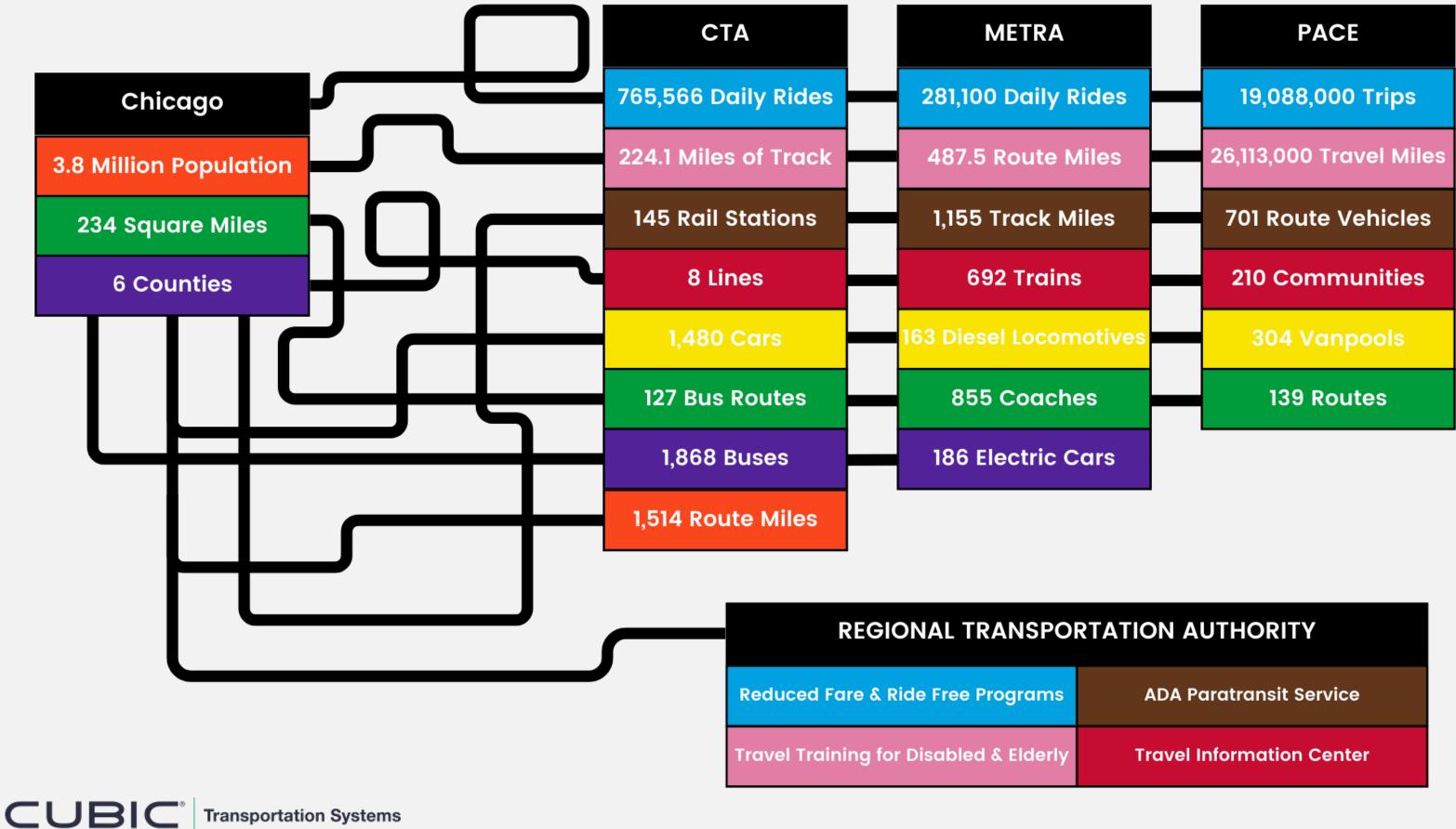
## Ventra

Nicole T. Wilson Brown Senior Program Director





### >> CHICAGO'S PUBLIC TRANSIT NETWORK



**Transportation Systems** 

ograms	ADA Paratransit Service
Elderly	Travel Information Center



#### WHAT EXCACTLY IS VENTRA? (all the components)

HOW DID IT START?

(Implementation Process)

### WHERE IS VENTRA TODAY?

(what's next)



2023 —

2011 —

2012 —

2013 —

2014 —

2015 —

2016 —

2016 \_\_\_\_

2017 \_\_\_\_\_

2017 —

2017 \_\_\_\_

2018 \_\_\_\_

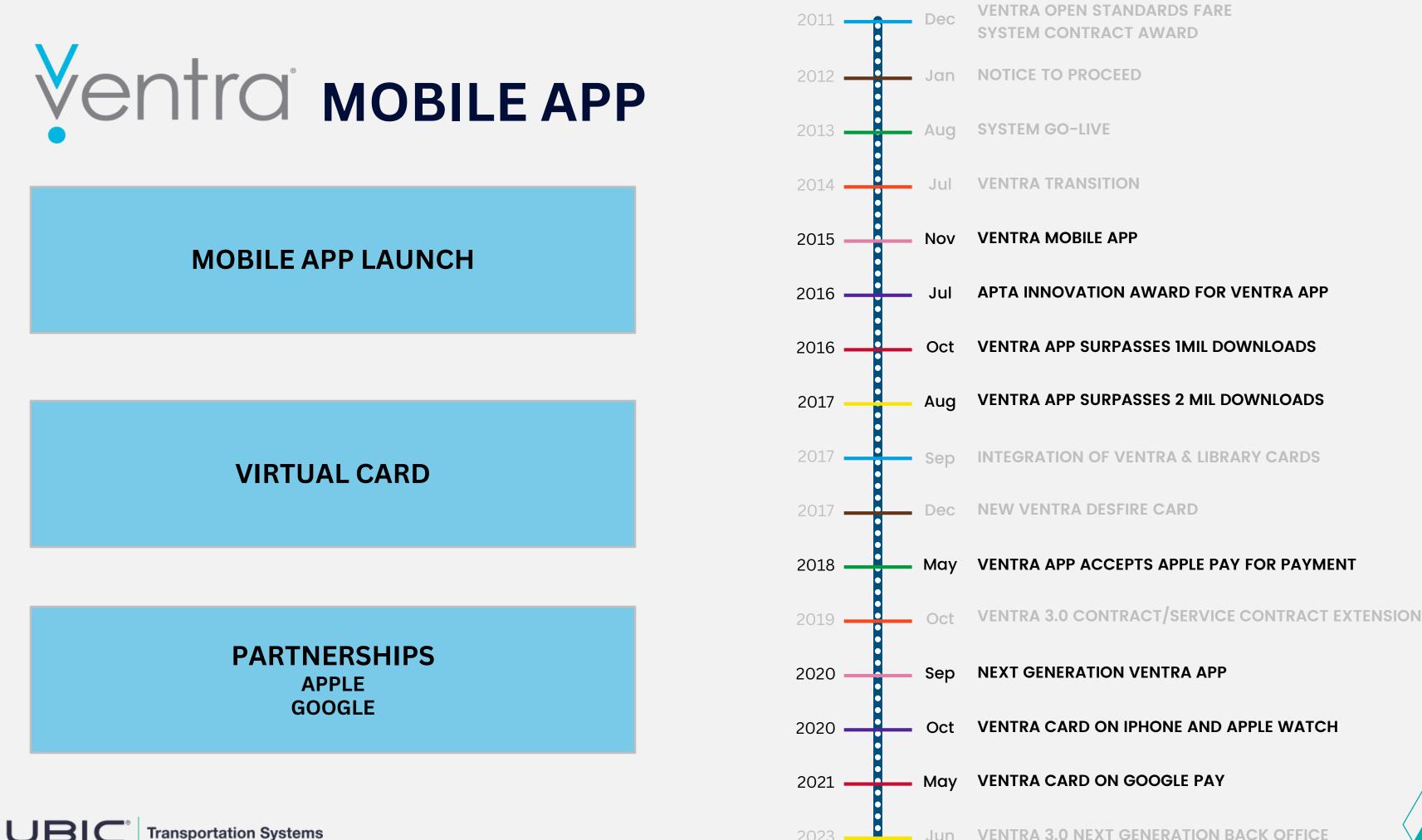
2019 \_\_\_\_

2020 —

2020 —

2021 \_\_\_\_

Dec	VENTRA OPEN STANDARDS FARE SYSTEM CONTRACT AWARD
Jan	NOTICE TO PROCEED
Aug	SYSTEM GO-LIVE
Jul	VENTRA TRANSITION
Nov	VENTRA MOBILE APP
Jul	APTA INNOVATION AWARD FOR VENTRA APP
Oct	VENTRA APP SURPASSES IMIL DOWNLOADS
Aug	VENTRA APP SURPASSES 2 MIL DOWNLOADS
Sep	INTEGRATION OF VENTRA & LIBRARY CARDS
Dec	NEW VENTRA DESFIRE CARD
Мау	VENTRA APP ACCEPTS APPLE PAY FOR PAYMENT
Oct	VENTRA 3.0 CONTRACT/SERVICE CONTRACT EXTENSION
Sep	NEXT GENERATION VENTRA APP
Oct	VENTRA CARD ON IPHONE AND APPLE WATCH
Мау	VENTRA CARD ON GOOGLE PAY
Jun	VENTRA 3.0 NEXT GENERATION BACK OFFICE



**Transportation Systems** 

2023

# Ventra 3.0

**DESIGN & BUILD PHASE** 

#### **LESSONS LEARNED**

(From Ventra Legacy Implementation)

#### WHAT'S TO COME!

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2023

Jun	VENTRA 3.0 NEXT GENERATION BACK OFFICE
Мау	VENTRA CARD ON GOOGLE PAY
 Oct	VENTRA CARD ON IPHONE AND APPLE WATCH
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**VENTRA OPEN STANDARDS FARE** 

Dec

2011

2012

2013 -

2014

2015 -

2016

2016 -

2017

2017

2017

2018 -

2019

2020 -

2020 -

2021







## THANK YOU!





### **CUBIC**<sup>®</sup> Transportation Systems

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