

DESIGN SHANGHAI 2023 REVIEW

8 - 11 June 2023

Shanghai World
Expo Exhibition &
Convention Center

design
SHANGHAI
设计上海

in partnership with
Audi

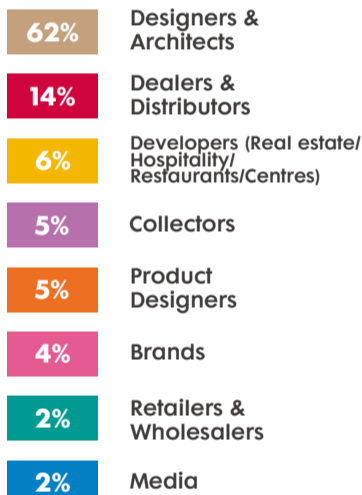
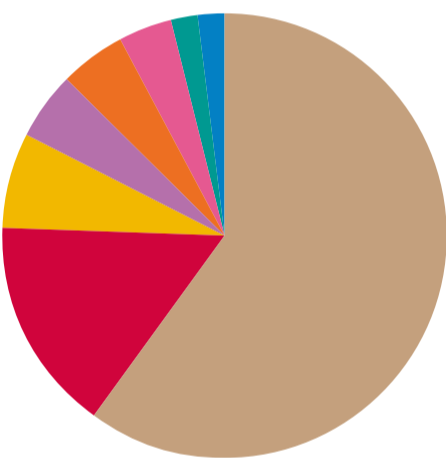
In partnership with Audi, Asia's leading international design event, Design Shanghai, celebrated its 10th anniversary from 8-11th of June. In total, the show welcomed 77,254 visitors over the four days and showcased more than 600 local and interna-

tional brands from 40 countries and regions. Expanded by 50% this year, the globally celebrated show explored how eastern and western design philosophies can work together synergistically across 3 vibrant Halls.



VISITOR PROFILE

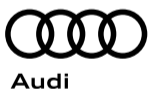
TRADE VISITORS DATA



77,254 VISITORS
75% TRADE VISITORS

- The best architects across China and West
- The most prolific interior designers from around the world
- Highly influential property developers from Shanghai and nearby cities
- China's elite and qualified buyers and retailers
- Key decision makers from the private and public sectors
- A very targeted, affluent public audience-

PARTNERS



XINTIANDI
上海新天地
SHANGHAI

科勒
KOHLER

YANG
DESIGN

Occhio

Fotile Style

TESTIMONIALS

RICKY WONG DESIGNERS LTD

The experience of the MATCH business matching service was fantastic. It allowed us to gain a deeper understanding of the brands. Since our last visit in Design Shenzhen, we realised the importance of business matching. As a result, we have established deeper collaborations and communication with several brands in our subsequent work, enhancing our exhibition experience significantly.

ZhuYixuan Cultural Company

The positioning of the business matching services is great. We are hoping this can be a all-year-round service, and continuously follow-up the business relationships building between merchants and companies.

PIX Design Consulting Co., Ltd

During our visit, the business matching team provided us with meticulous service and assistance. They took care of every detail, from arranging our itinerary to offering various forms of support and explanations during the exhibition visit. Their professionalism, enthusiasm, and attention to detail truly stood out, making our visit and exploration experience both splendid and fulfilling.

My Dream Plus

This year's exhibition was outstanding, and we could sense the dedication of major brand suppliers who were putting in great efforts. The event was meticulously arranged, showcasing new trends and allowing emerging brands to shine. We thoroughly enjoyed our time at the exhibition.

The business matching service at Design Shanghai was exceptionally impressive. It genuinely helped us find suitable suppliers for collaboration, and we are eagerly looking forward to future collaborations with the new businesses we connected with at Design Shanghai.

STAY TUNED WITH US!



Sustainable
Design China
Summit
可持续设计峰会
21 - 23 Sept. 2023
Beijing
Exhibition Center

design SHENZHEN
设计深圳
14 - 17 Mar. 2024
Shenzhen Convention &
Exhibition Center

design SHANGHAI
设计上海
19 - 22 Jun. 2024
Shanghai World Expo
Exhibition & Convention Center