

Sustainable
Design China
Summit
可持续设计峰会



Shaping a sustainable
future by design



19-21 June 2024

Shanghai World Expo Exhibition & Convention Center

www.sustainabledesignchina.com



Why a Sustainable Design Summit for China?

Successfully launched in 2022, the Sustainable Design China Summit is an international forum for the designers, architects, developers, innovators, and decision makers working together to design a sustainable future.















The summit shines a spotlight on innovative nature positive solutions and material use for the built environment, circular regenerative strategies, and ground-breaking net zero design concepts that have new performance-led systems embedded within the design process to guarantee real, sustainable innovation.

As a champion and trailblazer of sustainable design in China, the **Sustainable Design China Summit** has been dedicated to shaping the trajectory of sustainable design uniquely since its inception in 2022. In **June 2024**, the summit will move to the prestigious Shanghai World Expo Exhibition & Convention Center, running with Asia's leading international design event **Design Shanghai**. During the 3-day Summit, we will explore the sustainability issues impacting our world today. Led by the thought leaders, innovators, and pioneers of sustainability in the world of architecture and design

Design Shanghai

Asia's Leading International Design Event

Design Shanghai remains the largest and most commercially successful fair. Since 2014, it has presented work from leading international and Chinese brands to a global audience. Design Shanghai aims to explore how Eastern and Western design philosophies can work together synergistically across vibrant Halls: Furniture & Lighting, Kitchen & Bathroom; New Materials & Applications; Living & Lifestyle. The event also features bespoke installations, inspirational design forum programmes, design festivals and exciting networking events.

EXHIBITION INFO	4 FORUM STAGES	MEDIA EXPOSURE	TRADE VISITORS
 60,000m² (+43% vs 2021)	 230 Speakers	 1,900 Press & Media Visitors	 5,500 CEOs
 600+ brands	 150+ Sessions	 120+ International & Local Media Partners	 57,940 Industry leaders (+5% vs 2021)
 10 Features & Installations	 35,000 Conference Attendees	 5000+ Press Clippings	 1,750 Onsite meetings
		 £138,000,000 PR Value	 ¥450,500,000 Trade Value



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A Summit for Sustainable Design



Sustainability does not have an end date. It is a journey, not a destination.

Implementing Sustainability strategies and measuring their positive impact even once targets are met, will require an ongoing commitment. Having a structure in place to enable the making of continuous improvements towards your corporate Sustainability goals by setting positive environmental targets and measuring and reducing Carbon emissions, should form the cornerstones of company culture and business strategy.

The Summit will be a forum to discuss the issues, actions and the solutions that will enable us to deliver a more sustainable future and provide guidance on best practices for implementing nature positive solutions to guide you on your climate positive journey towards transformational change.



Stefano Boeri
 Italian architect, Urban planner, Founding partner of Stefano Boeri Architetti. President of Triennale Milano, curator, critic and educator.



Allan Zhang
 SXTD CEO



Chris Lefteri
 Materials Designer and Curator



Paul C Hutton
 Principle, Director of Regenerative Design & Chief Sustainability Officer, Cuningham Group



Bruce Chong
 Director, Climate and Sustainability, Arup



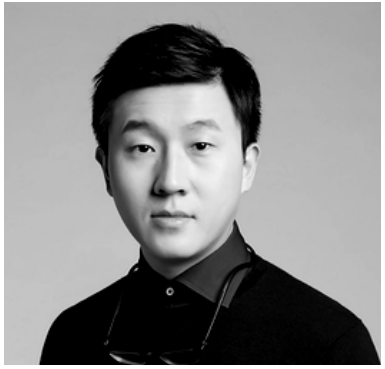
Shuhei Aoyama
 B.L.U.E. Architecture Studio Founding Partner, Principal Architect



Robert Greenwood
 Partner MNAL/Partner, Managing Director Asia, Snohetta



Xin Liu
 Professor of Academy of Arts and Design, Tsinghua University



Dr. Yibo Xu
 SBA China Partner/ Principle Architect, Studio Director, 1st Grade Registered Arch., P.hd Politecnico di Milano



Mario Cucinella
 Founder and Creative Director, Mario Cucinella Architects



Hong Kian Lim
 Surbana Jurong, North Asia CEO



Chen Xu
 Director of EHS Development, China Academy of Building Research Co., Ltd



Patricia Viel
 Patricia Viel CEO, Partner of ACPV ARCHITECTS Antonio Citterio Patricia Viel



Alex Sun
 GM of Carbon Management Business/Chief Sustainability Officer



Chuan Fan
 Ellen MacArthur Foundation (UK) Beijing Representative Office Project Manager for Learning and Design



Hansong Sun
 White Peak, Director of Sustainability



Selina Du
 Technical Director, BRE China



Dayong Sun
 Founder, Penda Studio Architects



Olivier Vignes
 Chief Architect, ARCHILAND



Wei Gao
 ZedFactory, China partner



Previous

Speaker

Highlights



Yongqi Lou
Vice President & Dean of College of Design and Innovation, Tongji University



Joe Iles
Ellen MacArthur Foundation, Circular Design Programme Lead



Dr. Lv Jian Zhong
Board member of Global Reporting Initiative GRI



Jesper Jos Olsson
White Peak Group CEO and Founding Partner



Fang Zhong
Co-coordinator, Eco-Design Institute, Academy of A&D, THU



Fei Hu
Beijing Contemporary Art Foundation, Secretary General



Peter Chang
Associate Director Asia of the MVRDV



Qingqin Wang
China Academy of Building Research/ Vice General Manager



Michael Zhao
Associate, Arup



Richard Hui
Swire Properties (China) Investment Company Limited Director-Technical Services and Sustainable Development, Chinese Mainland



Wendy Wang
Marketing Manager, Jotun



Marina Wu
Adidas China, Corporate Communication, Senior Director



Helen Lu
Assistant General Manager-China Property, Hongkong Land Limited



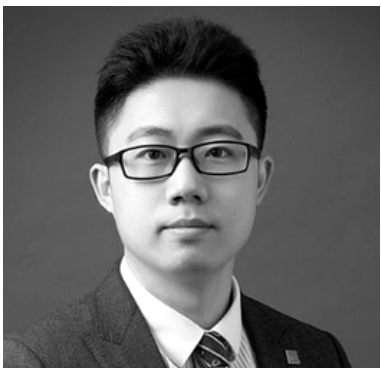
He Jerome
Lancôme China Image & Communication Director



Xin Zhao
Vice President, Yili Group



Eagle Wang
KAFFTEC (Shanghai) Co., Ltd, General Manager



Gary Zhao
General Manager of BRE China



Mars Tang
Engineering Director, Technical Services, Hilton Hotel Management (Shanghai) Co., Ltd



Chloe Lin
Director of Sustainability & Strategy Development, OATLY



Haishan Wang
Beijing ZhongJianXie Certification Centre Co.,Ltd, Chairman



Previous

**Speaker
Highlights**



Sustainable Design China Summit

Three-day Summit, 1,000+ Attendees

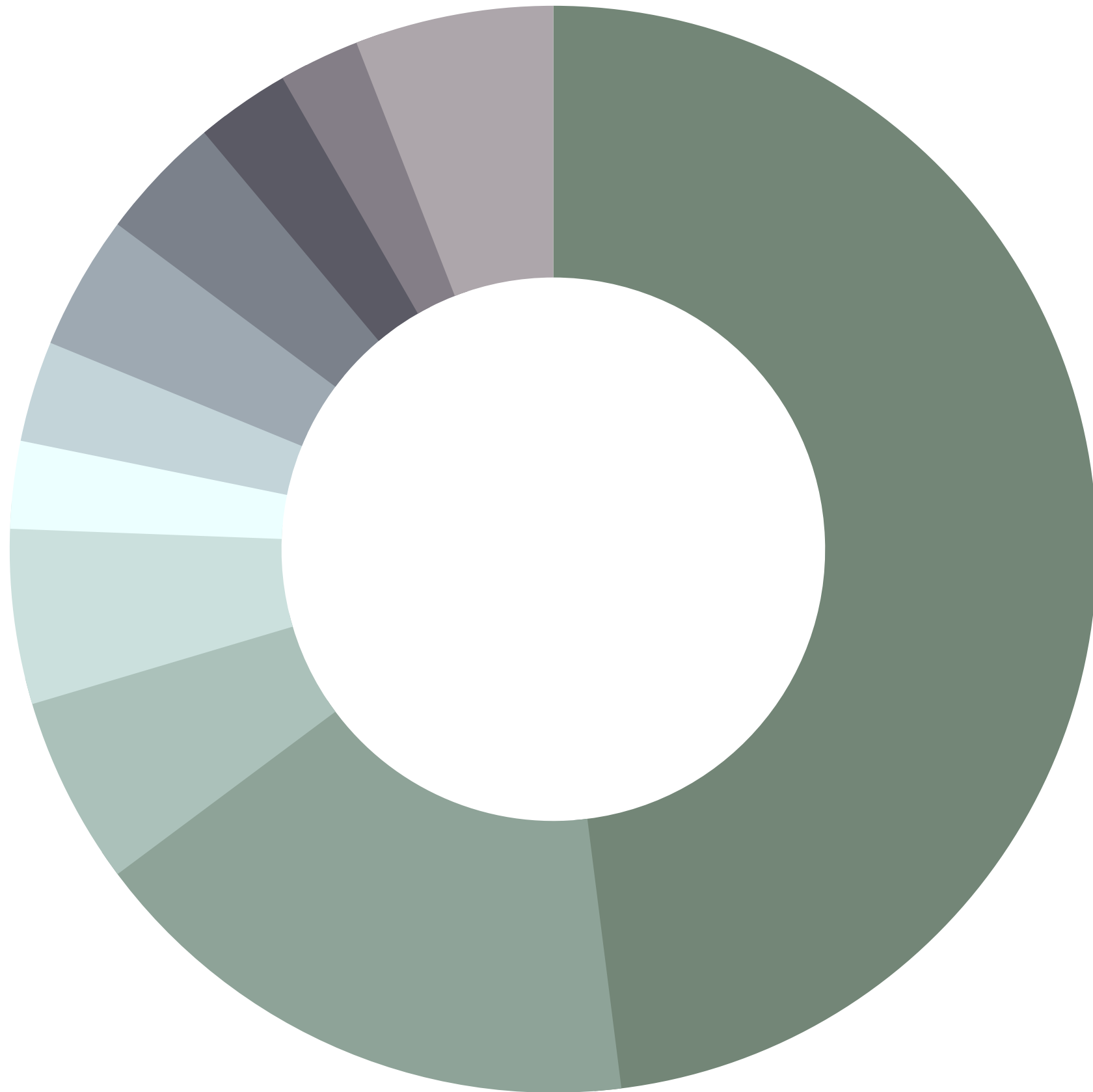
Strictly trade. Architects, Designers, Developers, Planners, Purchasers, Interiors professionals, Investors, Landscape Architects, Property Owners, Operators and Specialists.

Partnerships

Key international design, architecture, planning and development associations. Local and national government, planning, development and education.

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Previous Summit^{*} Audience Profile



48%	Architects & Designers
16.8%	Property Developers
5.6%	Consultants
5.2%	Materials Companies
2.6%	Design Brands
3%	Hotel & Resorts
4%	Retailer Malls Commercial Real Estate
3.7%	Commercial Real Estate
2.8%	Government Regulators
2.4%	City & Urban Planners
5.9%	Media

^{*}Data Source: Sustainable Design China Summit 2022.
The summit welcomed 2,516 delegates in total.

Summit Delegate Highlights

The Sustainable Design China Summit has the power to attract China's leading design professionals

ARCHITECTURE & INTERIOR DESIGN

- YABU PUSHELBERG
- B+H ARCHITECTS
- PTA ARCHITECTURE
- WIMBERLY INTERIORS
- BLVD
- HOK
- LWM ARCHITECTS
- TELLMACH
- ZAHA HADID ARCHITECTS
- ZOO ARCHITECTS
- AM DESIGN
- YU STUDIO
- HENN
- IDEE INTERIOR DESIGN CO.LTD
- KENGO KUMA and ASSOCIATES
- QUCESS DESIGN FIRM
- LDH DESIGN
- M MOSER ASSOCIATES
- WOODS BAGOT
- B.L.U.E. ARCHITECTURE STUDIO
- NEWSDAYS ARCHITECTURAL DESIGN CO.,LTD
- GOA
- AEDAS
- BEIJING TSINGSHANG ARCHITECTURAL DESIGN and RESEARCH INSTITUTE
- GOLD MANTIS
- ATELIER GLOBAL
- CHENG CHUNG DESIGN
- SIS INTERIOR DESIGN
- INMORE DESIGN
- REDSUNER
- EASE ART SPACE
- PALMER and TURNER
- YE MAI SHOPIN DECORATION DESIGN (BEIJING) CO., LTD.
- CL3
- ART BEIJING
- BEIJING DEYIJIAD FURNITURE CO., LTD.
- BOLONI
- BEIJING NEWDAYS DECORATION & CONSTRUCTION CO., LTD.

REAL ESTATE

- CR LAND
- CIFI
- CHINA JINMAO
- CNOOC REAL ESTATE GROUP CO., LTD.
- POLY DEVELOPMENT HOLDING GROUP CO., LTD.
- VANKE REAL ESTATE
- R&F PROPERTIES
- LONG FOR
- MIDEA REAL ESTATE HOLDING LIMITED
- GEMDALE CORPORATION
- HEYU REAL ESTATE
- JLL
- DTZ
- WEWORK INC.
- MY DREAM+
- KR SPACE
- GREEN TOWN
- CHINA SCE GROUP HOLDINGS LIMITED
- CHINA GEZHOUBA GROUP REAL ESTATE CORPORATION
- CGDG
- JINHUI HOLDINGS
- SOHO CHINA
- WHITE PEAK
- SUNAC CHINA

RETAIL

- PARKVIEW GREEN FANGCAODI
- BEIJING HUALIAN(SKP) DEPARTMENT STORE CO.,LTD.
- CHINA WORLD SHOPPING MALL

OTHER

- U.S.GREEN BUILDING COUNCIL
- IWBI, WELL FACULTY
- CABR; CHINA ACADEMY of BUILDING RESEARCH
- BEIJING SOCIETY of CIVIL ENGINEERING and ARCHITECTURE
- TIANJIN BUILDING DESIGN INSTITUTE
- CHINA SHANGHAI ARCHITECTURAL DESIGN & RESEARCH INSTITUTE CO., LTD.
- ARCHITECTURE DESIGN CO.,LTD of TAD
- WWF

BRANDS

- XIAO MI
- ADIDAS
- HUAWEI TECHNOLOGIES CO., LTD.
- HITACHI

SDS 22 Media Highlights

- jia360.com
- Pchouse
- INTERIORS China
- LIFENESS
- beiqinghome
- Wallpaper*
- weibo.jiaju.com
- Design Circle
- Qinghouse
- UED
- ArchiDogs
- Du Sir
- Art Trade Journal
- Jiemian> Culture
- iFeng Art
- Art and Design
- DEMO
- Lead
- Ciqi China
- Beijing Youth Weekly
- hmily
- WWD
- Harpar Bazaar's
- Yoka
- Sina News
- China youth Daily
- Beijing Evening News
- China Daily
- Beijing Daily
- Guangming Daily
- Sina Lifestyle
- Yidian
- China Business Herald
- Huxiu
- dichan.sina.com.cn
- YiMagazine
- comnews.cn
- Bloomberg Green
- Sustainable Development Tribune
- BTV
- Tencent Video
- Beijing Radio & Television Station
- MEFINE
- ELLE Decoration
- NetEase
- Jiemian
- Interior Architecture of China
- ISL
- China News
- China Economic Times
- China Business Herald
- winshang.com
- Sustainable Development Tribune
- Sanlian
- Jun Art
- Fashion Express
- The Economic Observer
- Netease.com
- Sangzhiwei
- Auto Jianghu
- iliangcang
- Beijing Youth Daily
- WeLens
- NAN STUDIO
- China Newsweek
- Lifestyle
- huxiu.com
- xingchechang
- Comfort
- chegemen
- auto.ifeng.com
- cqn.com.cn
- cheyun.com
- news.cn/auto
- buycar.cn
- chetong
- yourche.cn
- handezanmeishi
- Zhidx.com
- Geek Park
- BTV – Good Morning Beijing
- chooseauto.com.cn
- 36kr.com
- Auto Story
- Qishi
- Car Prophecy
- qiyutime
- LOBO Report
- Super Charged
- HIEV
- Fashion Group
- Auto Business Review
- Auto Motor and Sport
- Car & Driver
- Car
- China Auto Pictorial
- Car Owners
- Ramp
- Modern Weekly
- Robb Report Lifestyle
- Beijing Youth Weekly
- Esquire
- Men's Uno
- Target
- Leon
- GQ/AD
- China Daily
- Global Times
- 21st Century Business Herald
- China Youth Daily
- Economic Observer
- China Automotive News
- China Business News

Shanghai World Expo Exhibition & Convention Center

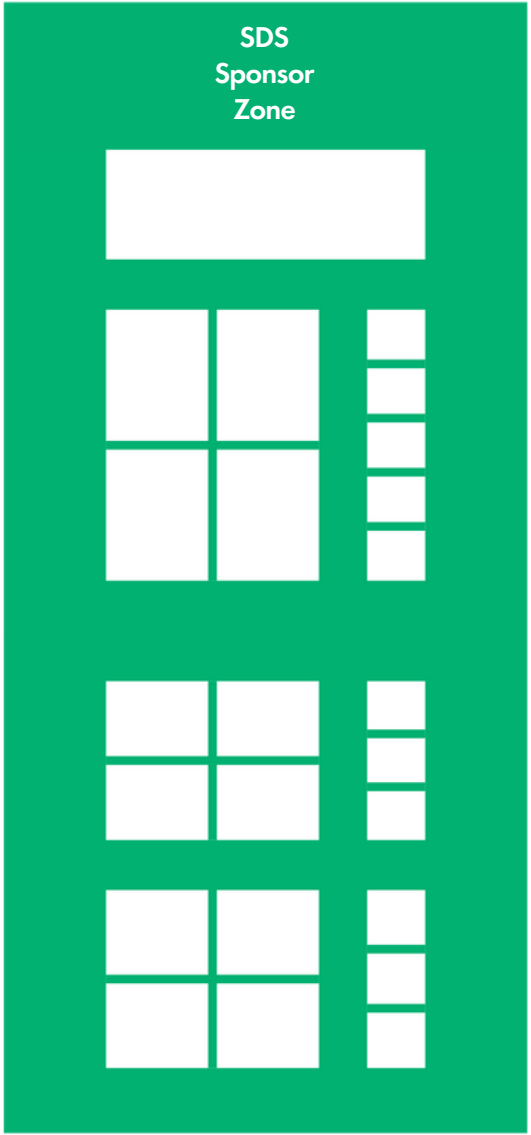
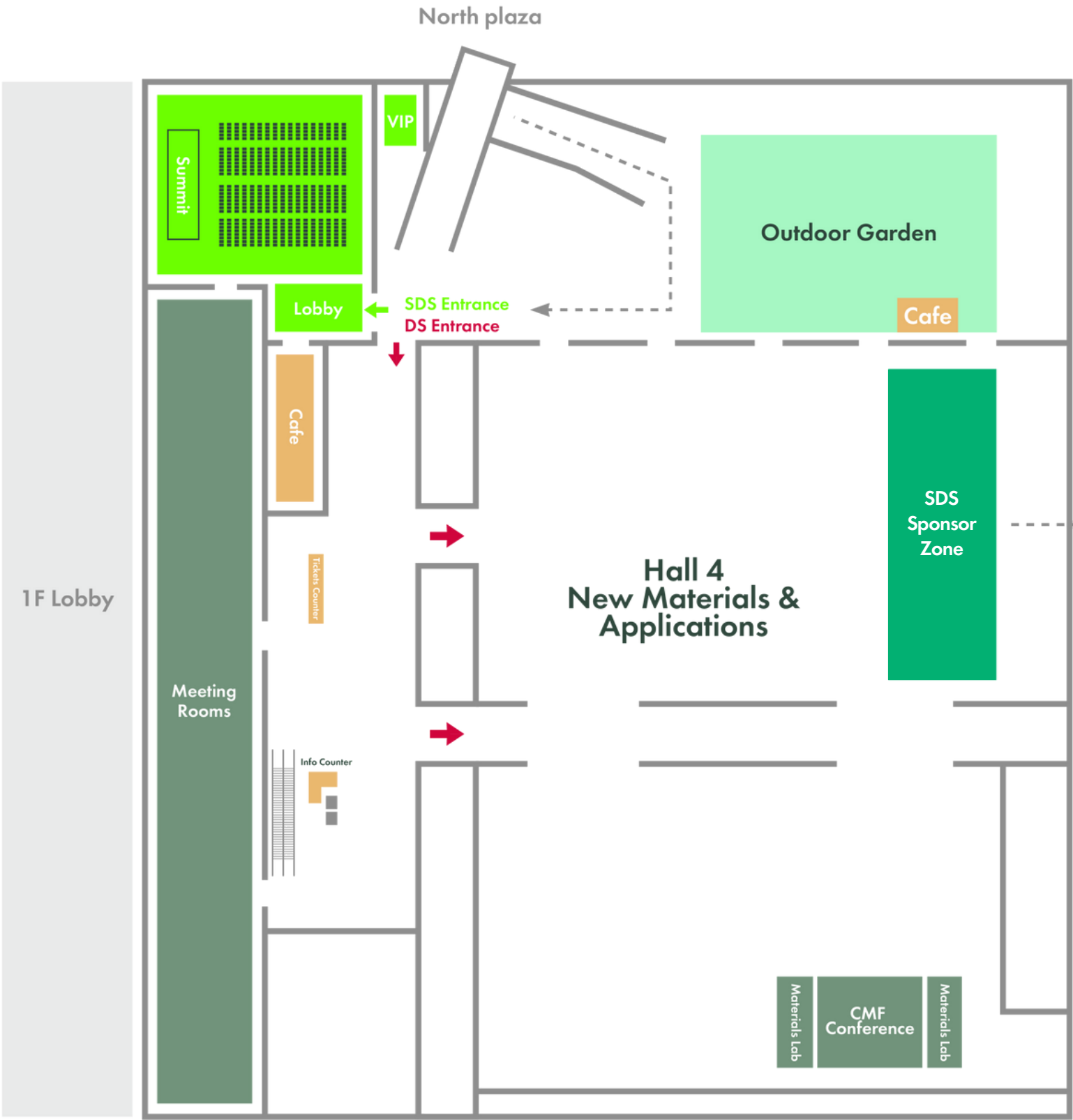
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Coinciding with Design Shanghai

The Shanghai World Expo venue boasts 95,000m² modern exhibition halls. With parking for 2,000+ vehicles, it's adjacent to two Metro lines, a mere three-minute stroll away. The domestic airport and national rail terminal are 25 minutes away, while the international airport in Pudong is just a 30-minute car ride. Built in 2010 for the World Expo, this renowned venue hosts leading trade events weekly, spanning technology, fashion, optics, and furniture. It consistently gathers exhibitors and trade audiences in top-notch facilities.



Floor Plan



SDS Lobby



Get Involved

Diamond Sponsor

includes:

- Theme Sponsor: Choose a theme that resonates with you, a session that you are on, or a session that is in line with what you do
Subject to be approval and suitability
- Logo to be exposed during the half day session
Alternating display with the official sponsor strip at the summit
- As a theme sponsor, you will receive the video footage of the half day session for internal training or future promotion
- Own dedicated presentation slot (about 20mins)
- 45m² complimentary space-only stand at Design Shanghai Hall 4 SDS Exclusive Showcase Area (worth 206,550 RMB)
- 20 delegate Tickets (worth 60,000 RMB)
- 20 Design Shanghai 4-day Passes (worth 14,700 RMB)
- 20 Show Guidebooks (worth 1,980 RMB)
- One page advert in Show Guide
- 1-1 Meeting Opportunities arranged by dedicated matchmaking team (minimum 10 meetings)
- On-line exposure: Sponsor's name, logo, or image will appear in logo strips , E-Ticket and other on-line platform
- Off-line exposure: Sponsor's name, logo, or image will appear in logo strips, relevant signage, exhibition tickets, and other off-line materials

Diamond Sponsorship Fee: 500,000 RMB

(Limited to 4 Companies)



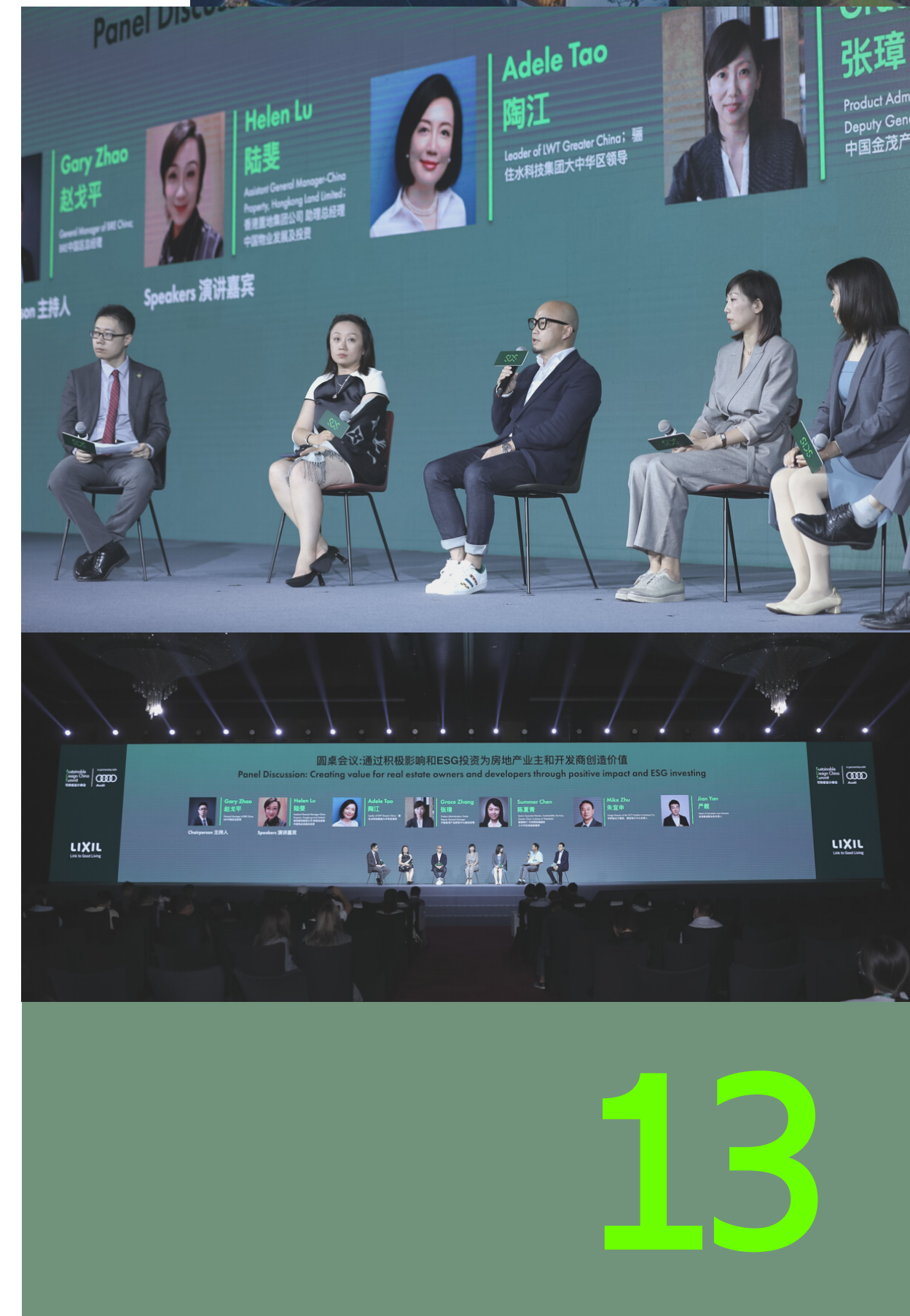
SUSTAINABLE DESIGN CHINA SUMMIT

Get Involved Gold Sponsor

includes:

- Opportunity to be the host or a guest speaker in a panel discussion, logo to be included in the session
Subject to be approval and suitability
- 27 m² complimentary space-only stand at Design Shanghai Hall 4 SDS Exclusive Showcase Area (worth 123,930 RMB)
- 16 delegate Tickets (worth 48,000 RMB)
- 16 Design Shanghai 4-day Passes (worth 11,760 RMB)
- 16 Show Guidebooks (worth 1,584 RMB)
- One Page Advert in our Show Guide
- 1-1 Meeting Opportunities arranged by dedicated matchmaking team (minimum 6 meetings)
- On-line exposure: Sponsor's name, logo, or image will appear in logo strips, E-Ticket, and other on-line platform
- Off-line exposure: Sponsor's name, logo, or image will appear in logo strips, relevant signage, exhibition tickets, and other off-line materials

Gold Sponsor Fee: 250,000 RMB



SUSTAINABLE DESIGN CHINA SUMMIT

Get Involved

Silver Sponsor

includes:

- A 30-minute presentation at CMF Conference SDS Sustainable Design Workshop of Design Shanghai Hall 4
Happening on 22 June 2024, open to all Design Shanghai visitors. Subject to be approval and suitability
- 9m² complimentary space-only stand at Design Shanghai Hall 4 SDS Exclusive Showcase Area (worth 41,310 RMB)
- 10 delegate tickets (worth 30,000 RMB)
- 10 Design Shanghai 4-day Passes (worth 7,350 RMB)
- 10 Show Guidebooks (worth 990 RMB)
- Half Page Advert in our Show Guide
- 1-1 Meeting Opportunities arranged by dedicated matchmaking team (minimum 2 meetings)
- On-line exposure: Sponsor's name, logo, or image will appear in logo strips, E-Ticket, and other on-line platform
- Off-line exposure: Sponsor's name, logo, or image will appear in logo strips, relevant signage, exhibition tickets, and other off-line materials

Silver Sponsor Fee: 150,000 RMB



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Business Matchmaking

Perfectly Connecting Premium Audiences with Sponsors

Our professional team will provide our sponsors with value-rich matchmaking services. We will tailor high-quality audience matches to each sponsor's unique requirements and arrange dedicated appointments for you. This offers you a rare opportunity to engage in meaningful interactions with influential professionals closely related to your industry.

Testimonials From Our Clients



Lin Zhang Design Director, Tellmach

The summit encouraged us to contribute to development of design industry and to the environmental protection. We believe that the collaboration between design firms and real estate companies will help the industry go back on track soon.



Xiuqian Jiang Board Member, B+H Architects

The Sustainable Design China Summit has been a huge success. It allowed us think about how should we treat environmental protection and sustainability when the whole industry is still recovering. It is an inspiring platform where people specialised in different fields can share their views on sustainability.



Jiming Wu Secretary-General, Beijing Society of Civil Engineering and Architecture

Design and creation originate from the history, culture, society, nature and urban environment, and the desire for a better life. Good projects require the collaboration of the whole design industry. The Sustainable Design China Summit showcased the top designs from around the world and inspired the designers.



Wei Lu Design Director, White Peak

The summit was well organised and full of great content. Experts shared their insights and experience in terms of sustainability, which showcased us the latest trends in different industries and how the climate change is affecting us. We learnt a lot, and we hope to see more events like this in the future.



SUSTAINABLE DESIGN CHINA SUMMIT

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Get Involved Exclusive Gala Dinner Sponsor

includes:

- One dinner table hosting 10 guests
- One Page advert in the Summit Catalogue
- 20 free tickets to the Sustainable Design Summit (worth 60,000 RMB)
- 20 Design Shanghai 4-day Passes (worth 14,700 RMB)
- 10 Show Guidebooks (worth 990 RMB)
- Logo exposure during the gala dinner; Opportunity to address the audience
- Opportunity to network with over 100 VIP guests
- The sponsor is entitled to provide the VIP gifts
- Compilation of Photos and Edited Video Captured at the Dinner Event Venue

Sponsorship Free: 500,000 RMB

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Get Involved

Branding Sponsor

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Coffee Break Sponsor (Exclusive)

150,000 RMB

- Sponsor's name, logo, or image will appear in logo strips, relevant signage, exhibition tickets, and other off-line materials
- **9m² Free space** at the main show (worth 49,410 RMB)
- Sponsoring the **coffee breaks** during the 3-day summit
- **10 delegate tickets** (worth 30,000 RMB), including coffee breaks
- **10 Design Shanghai 4-day Passes** (worth 7,350 RMB)
- Sponsor's name, logo, or image will appear the **promotional campaigns of the summit**
- **Half page advert** in our Show Guide
- **10 Show Guidebooks** (worth 990 RMB)

Lanyard Sponsor (Exclusive)

150,000 RMB

- Sponsor's name, logo, or image will appear in logo strips, relevant signage, exhibition tickets, and other off-line materials
- **9m² Free space** at the main show (worth 49,410 RMB)
- Your brand logo to be printed on the **lanyards**
- **10 delegate tickets** (worth 30,000 RMB), including coffee breaks
- **10 Design Shanghai 4-day Passes** (worth 7,350 RMB)
- Sponsor's name, logo, or image will appear the **promotional campaigns of the summit**
- **Half page advert** in our Show Guide
- **10 Show Guidebooks** (worth 990 RMB)

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How To Attend Delegate Tickets

Tickets to attend the **3-day Summit & Showcase**

Great social and networking opportunities:

3 days of networking lunches and coffee breaks with

20+ top industry experts and **1,000 high profile attendees**

Free Summit Catalogue with main speakers' information and programme.

Delegate Ticket Price

3-Day Ticket: 3,000 RMB

19-21 June 2024

(Including 4-day pass for Design Shanghai, worth 735 RMB))

SUSTAINABLE DESIGN CHINA SUMMIT



How to Get Summit Guide

includes:

Exhibitor information

Speaker information

Summit schedule

Workshop schedule and speaker information

Summite Guide Price

99 RMB

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SUSTAINABLE DESIGN CHINA SUMMIT

SDS 22 Supporters & Partners



Sustainable
Design China
Summit
可持续设计峰会



Contact Us For More Information

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Managing Director
zhuo.tan@clarionevents.cn

A new event
to shape a sustainable
future by design



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