



ASIA'S LEADING  
INTERNATIONAL  
DESIGN EVENT  
DESIGN SHANGHAI X 10



**design**  
SHANGHAI  
设计上海

in partnership with



8—11 June 2023  
Shanghai World Expo  
Exhibition & Convention Centre



# PASSING THE TEST OF TIME

## DESIGN SHANGHAI X 10 A TRUE CELEBRATION OF GOOD DESIGN

In just 10 short years, Design Shanghai has become one of the biggest design shows in the world. It is comfortably the most significant international design show in Asia. The trade audience comes from all corners of the globe to Shanghai for the event. Last year the event attracted over 70,000 visitors.

China and Asia is one of the fastest-growing markets for the design and creative sectors globally, and Design Shanghai is the leading platform for the industry in Asia to meet.



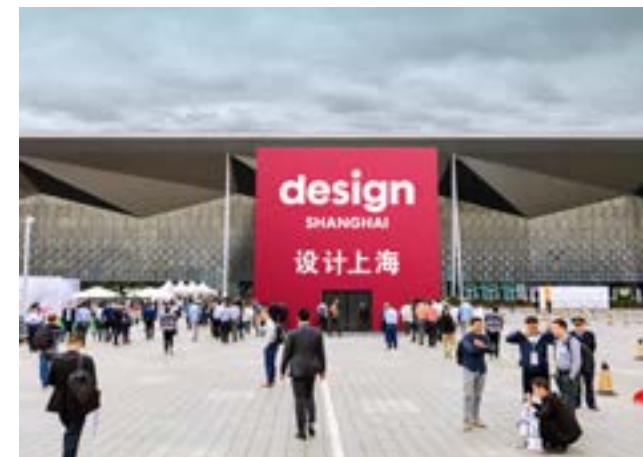




## YOUR KEY TO THE WORLD'S BIGGEST DESIGN MARKET

DESIGN SHANGHAI HAS SECURED ITS STATUS AS THE BEST AND BIGGEST DESIGN SHOW IN ASIA.

The year-on-year increase in international visitors and exhibitors to Design Shanghai have reinforced the importance of China as a major design hub and the event needs to be robust enough to fulfil this continued demand. To maximise the opportunities that exist, Design Shanghai will continue to be held **in the world class venue — Shanghai World Expo Exhibition and Convention Center.**

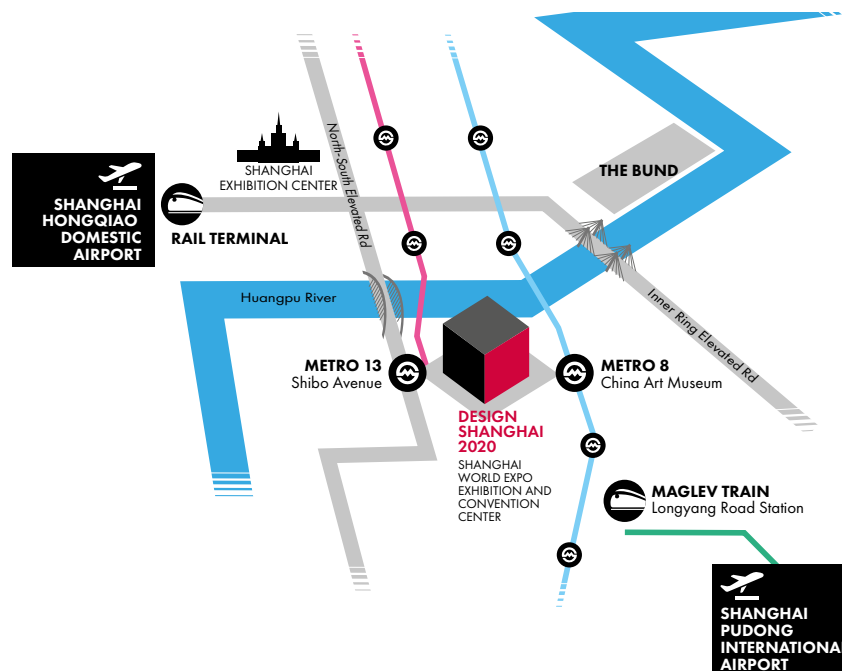


# CONNECTING CREATIVITY

DESIGN SHANGHAI COULD NOT BE BETTER CONNECTED,  
BEING CENTRALLY LOCATED AND EASILY ACCESSIBLE BY ROAD, RAIL AND AIR

The World Expo venue has 95,000m<sup>2</sup> of modern exhibition halls and is located just 15 minutes by car from the current venue. With parking for over 2,000 vehicles the venue is located on two Metro lines just three minutes walk away. Access to the domestic airport and national rail terminal are 25 minutes away and most importantly it is only 30 minutes by car from the international airport in Pudong.

This internationally famous venue was built in 2010 for the World Expo and hosts world-leading trade events weekly, ranging from technology to fashion, from optical to furniture - continually bringing together exhibitors and trade audiences in market-leading facilities.

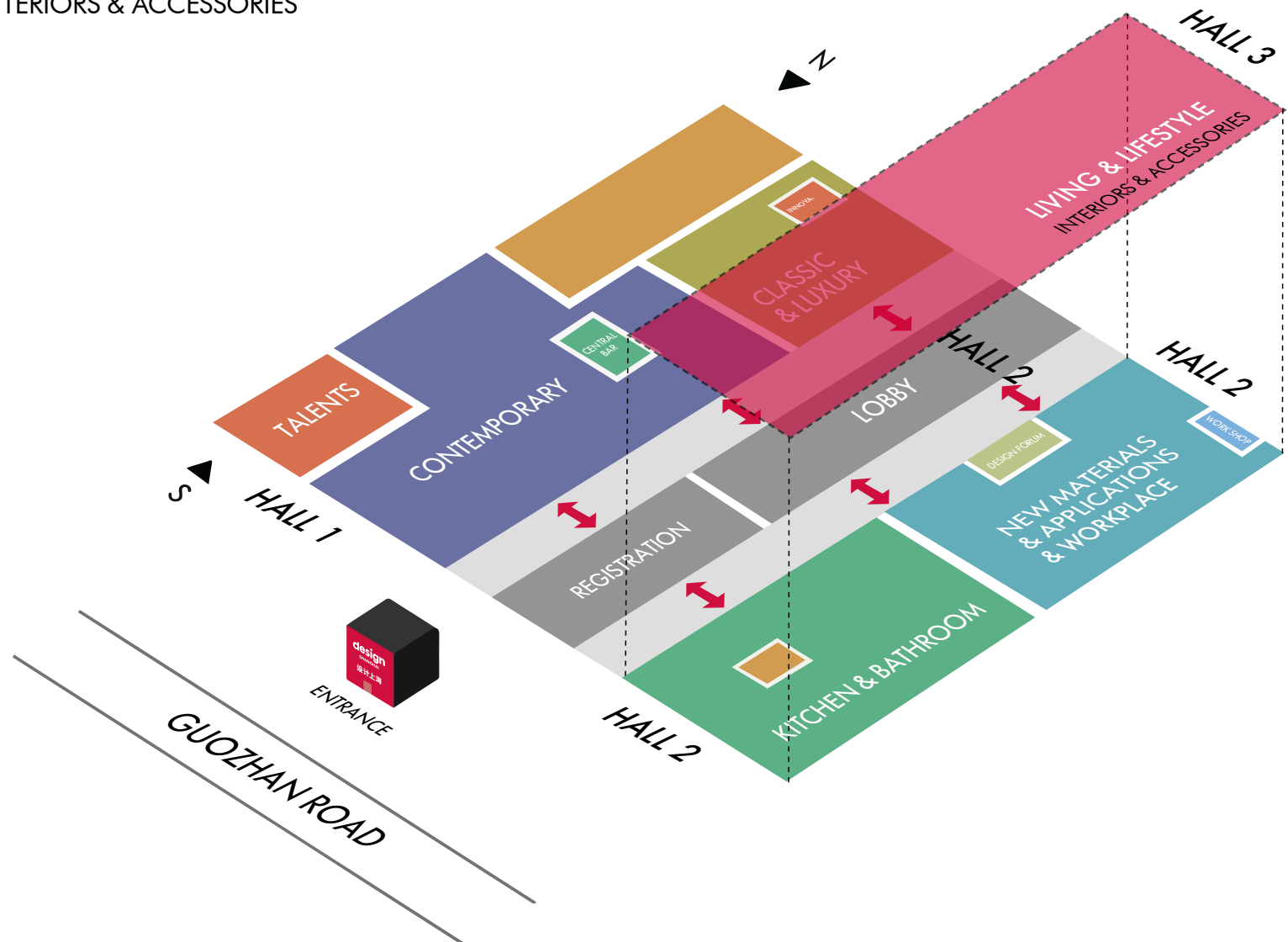




# GROWTH IS GOOD

## INTRODUCING HALL 3 - LIVING & LIFESTYLE DESIGN HALL A BRAND NEW HOME FOR INTERIORS & ACCESSORIES

Design Shanghai aims to explore how eastern and western design philosophies can work together synergistically across the six design sections: Contemporary Design, Classic & Luxury Design, Kitchen & Bathroom Design, Workplace Design, New Materials & Applications and the upgraded Interiors & Accessories section - Living & Lifestyle Design Hall. The event also features bespoke installations, an inspirational design forum and exciting networking events.





## LEADING THE WAY

OVER 500 WORLD RENOWNED DESIGN  
BRANDS FROM OVER 30 COUNTRIES

Showcasing the best design brands and galleries from across the globe, Design Shanghai provides a unique and exciting platform to network, exchange and establish long-term business relations with Asia's top architects, interior designers, property developers, retailers, collectors and private buyers.

The 8-11 June 2023 will see the return of Asia's premier design event at The Shanghai World Expo Exhibition Centre, featuring even more of the finest international design companies and galleries than ever before.



**70,000+** <sup>\*</sup>  
HIGH END  
TRADE VISITORS  
FROM 70  
COUNTRIES

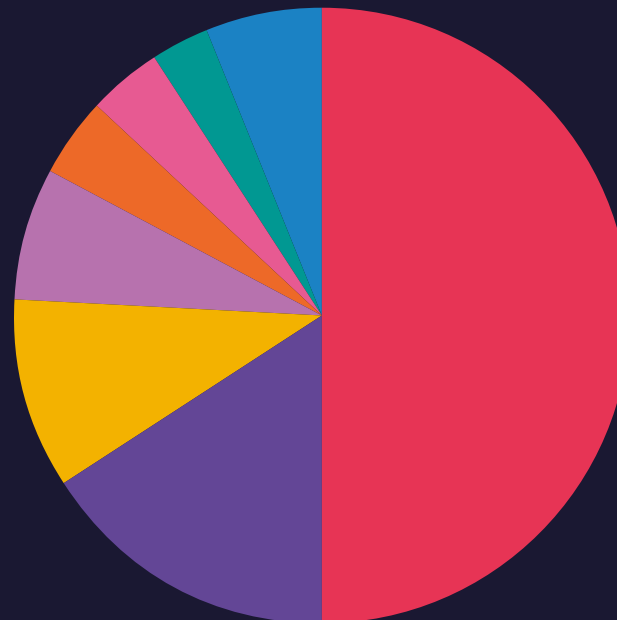
\* Data source: Design Shanghai 2021



**70,000+** \*  
**VISITORS**

- The best architects across China and West
- The most prolific interior designers from around the world
- Highly influential property developers from Shanghai and nearby cities
- China's elite and qualified buyers and retailers
- Key decision makers from the private and public sectors
- A very targeted, affluent public audience

**VISITOR PROFILE** \*



50%	ARCHITECTS PRACTICE & DESIGN
16%	AGENT & DISTRIBUTOR
10%	DEVELOPER
7%	COLLECTOR
4%	PRODUCT DESIGNER
4%	RETAILER & WHOLESALE
3%	PRESS & MEDIA
6%	OTHER



# GROWING DESIGN AUDIENCE

500 PARTICIPATING  
BRANDS FROM  
30 COUNTRIES,  
20% INCREASE  
ON 2021

## EXHIBITOR HIGHLIGHTS

**vitra.**

**B&B ITALIA**



**poggen  
pohl**

**Cassina**

**&Tradition**

**Gufram**



**Herman Miller**

**FLOS**

**ligne roset**

**antonio lupi**

**HAY**

**Occhio**

**ROLF  
BENZ**

**FISHER & PAYKEL**

**MOROSO**



**de Sede**

**LAUFEN**

**PAOLA  
LENTI**

**rochebobo**

**Tom  
Dixon.**

**Roca**

**FRANK CHOU  
DESIGN STUDIO**

**ZAOZUO 造作**

**AXOR**

**ALNO**



**XUE**

**Zaha Hadid Architects**



# HOSTED BUYER PROGRAMME

DESIGN SHANGHAI  
INVITED OVER 1000 OF  
ASIA'S TOP BUYERS FOR  
PRE-ARRANGED MEETINGS



“Design Shanghai was incredible; we met numerous new clients and significantly raised the profile of our brand in Asia. Taking part in this exhibition was key to Car Hansen & Son securing orders in the rapidly evolving market. The quality of visitors was perfect with the right mixture of architects and designers along with wealthy buyers.

CARL HANSEN & SON



# VISITOR HIGHLIGHTS

## TOP 100 ARCHITECT COMPANIES (ASIA BASED)

GENSLER  
NIKKEN SEKKEI  
AECOM  
HDR  
PERKINS+WILL  
SWECO  
IBI GROUP  
HOK  
AEDAS  
DP ARCHITECTS  
PERKINS EASTMAN  
HKS  
DLR GROUP  
FOSTER+PARTNERS  
STANTEC  
WHITE ARKITEKTER  
CANNON DESIGN  
SMITH GROUP  
HEERIM  
HAEAHN  
NIHON SEKKEI  
ATP  
GMP  
ATKINS  
AREP  
ZGF ARCHITECTS LLP  
TENGBOMGRUPPEN AB  
KUME SEKKEI  
NBBJ  
BDP  
三菱地所  
HPP ARCHITECTS  
LINK ARKITEKTUR  
DLN  
P&T  
LWK & PARTNERS  
KUNWON  
ASYA  
LEIGH & ORANGE  
CHAPMAN TAYLOR  
NATIONAL ENGINEERING  
BUREAU  
EHAF CONSULTING  
ENGINEERS  
ARCHITECTUS GROUP  
IDOM  
DEWAN  
AIDEA

BATES SMART  
B+H ARCHITECTS  
POPULOUS  
BIG  
KEO  
LEMAY COINC.  
ALLFORD HALL  
MONAGHAN MORRIS  
GHD WOODHEAD  
P&B  
ISHIMOTO  
DSP DESIGN ASSOCIATES  
CORGAN  
AXS SATOW  
RONALD LU & PARTNERS  
ARCHETYPE GROUP  
BROADWAY MALYAN  
ALLIES AND MORRISON  
HENNING LARSEN  
WILMOTTE & ASSOCIÉS  
ITTEN + BRECHBÜHL  
AUKETT SWANKE  
GVA  
SSH  
SHEPPARD ROBSON  
UN STUDIO  
JASPERS-EYERS ARCHITECTS  
NORDIC  
VALODEET PISTRE  
ARCHITECTES  
MG2  
10DESIGN  
PAGE  
PROGETTO CMR  
CP KUKREJA ARCHITECTS  
MORPHOGENESIS  
C.F. MØLLER ARCHITECTS  
WARREN AND MAHONEY  
SCHNEIDER +  
SCHUMACHER  
WONGTUNG & PARTNERS  
GF & PARTNERS  
AHR  
A26 ARCHITECTURES  
SCOTT BROWNRIGG  
PASCALL + WATSON  
VISIONARCH  
SIKKA ASSOCIATES  
ARCHITECTS  
LEO A DALY  
PURCELL  
QUADRANGLE

PLP ARCHITECTURE  
FCB STUDIOS  
SARAIVA + ASSOCIADOS  
HENN GMBH  
DIAMOND SCHMITT  
ARCHITECTS  
SHOWA SEKKEI

## TOP 100 INTERIOR DESIGN COMPANIES ACROSS CHINA AND ASIA PACIFIC AREA

GENSLER  
PERKINS + WILL  
AECOM  
JACOBS  
HOK  
IA INTERIOR ARCHITECTS  
HIRSCH BEDNER  
ASSOCIATES (HBA)  
STANTEC  
NELSON  
HKS  
LEO A DALY  
CALLISON RTKL  
PERKINS EASTMAN  
DLR GROUP  
CANNON DESIGN  
SMITH GROUP  
G-ART DESIGN  
INTERNATIONAL  
M MOSER ASSOCIATES  
HDR  
SKIDMORE, OWINGS & MERRILL  
SPACE MATRIX DESIGN  
CONSULTANTS  
EYP  
NBBJ  
CORGAN  
J&A  
WARE MALCONB  
STEVE LEUNG DESIGN  
GROUP  
TPG ARCHITECTURE  
ROCKWELL GROUP  
WILSON ASSOCIATES  
PAGE  
STUDIOS ARCHITECTURE  
ZGF ARCHITECTS  
SHENZHEN MATRIX

INTERIOR DESIGN  
HLW INTERNATIONAL  
LITTLE  
TED MOUDIS ASSOCIATES  
POPULOUS  
RSP ARCHITECTS  
ASD | SKY  
VOCON  
SARGENTI ARCHITECTS  
MARC-MICHAELS INTERIOR  
DESIGN  
FLAD ARCHITECTS  
SHLEMMER + ALGAZE +  
ASSOCIATES INTERIORS &  
ARCHITECTURE  
CDC DESIGNS  
CBT  
FRCH, A NELSON COMPANY  
ELKUS MANFREDI  
ARCHITECTS  
YITIAN DESIGN  
YABU PUSHBERG  
SHEPLEY BULFINCH  
DSP DESIGN ASSOCIATES  
LS3P  
OTJ ARCHITECTS  
AVRO KO  
DALTON STEELMAN ARIAS &  
ANDERSON (DSAA)  
CLARK NEXSEN  
THE GETTYS GROUP  
WIMBERLY INTERIORS  
B+H  
HUNTSMAN  
ARCHITECTURAL GROUP  
THE LAWRENCE GROUP  
CHIPMAN DESIGN  
ARCHITECTURE  
TRIO  
JEFFREY BEERS  
INTERNATIONAL  
RICKY WONG DESIGNERS  
THE SWITZER GROUP  
DAROFF DESIGN + DDI  
ARCHITECTS  
DES ARCHITECTS +  
ENGINEERS  
BASKERVILL  
COOPER CARRY  
ROTTET STUDIO  
MANCINI DUFFY  
FOGARTY FINGER

ARCHITECTURE  
STONEHILL & TAYLOR  
ARCHITECTS  
MILO KLEINBERG DESIGN  
ASSOCIATES (MKDA)  
STG DESIGN  
PDR  
RYAN YOUNG INTERIORS  
ROBERT A.M. STERN  
ARCHITECTS  
DENTON HOUSE DESIGN  
STUDIO  
DESIGN REPUBLIC  
PARTNERS ARCHITECTS  
ENV  
AP+IDESIGN  
CID DESIGN  
DI LEONARDO  
INTERNATIONAL  
MARGULIES PERRUZZI  
ARCHITECTS  
WOLCOTT ARCHITECTURE  
HARTMAN DESIGN GROUP  
NICOLE HOLLIS  
ARRAY ARCHITECTS  
DYER BROWN ARCHITECTS  
DESIGN DUNCAN MILLER  
ULLMANN (DMU)  
PARTNERS BY DESIGN  
BERGMAYER  
CHAMBERS  
TRICARICO ARCHITECTURE  
AND DESIGN  
ARIA GROUP ARCHITECTS  
KASIAN ARCHITECTURE  
INTERIOR DESIGN AND  
PLANNING

## THE WORLD'S BEST HOTEL GROUPS

MARRIOTT INTERNATIONAL  
JING JIANG  
INTERNATIONAL  
HOLDINGS  
HILTON GROUP  
INTERCONTINENTAL  
HOTELS  
WYNDHAM HOTEL GROUP  
ACCOR HOTELS  
CHOICE HOTEL  
INTERNATIONAL

OYO HOTELS & HOMES  
HUAZHU GROUP LTD  
GREEN TREE HOSPITALITY  
GROUP  
ALLIANCE ADVISORY  
AMAN TOKYO  
A.W. LAKE SPA CONCEPTS  
CHAN & CHANG GROUP  
HYATT CORPORATION  
SHANGRI-LA HOTELSP

## TOP 100 CHINA'S PROPERTY DEVELOPERS

GARDEN  
VANKE  
POLY GROUP  
SUNAC  
WANDA  
CHINA OVERSEAS LAND &  
INVESTMENT LTD  
GREENLAND  
GREEN TOWN  
CFLD  
CR LAND  
LONG FOR  
GEMDALE  
SEAZEN  
SHIMAO PROPERTY  
CIFI  
RISESUN  
JINKE  
ZOINALAND  
ZHENRO  
YANGUO  
AGILE  
BRC  
TAHOE  
CHINA JINMAO  
LOGANE  
CHINA AOYUAN PROPERTY  
GROUP LIMITED  
KAISA  
EXCELLENCE GROUP  
TIANJIN REAL ESTATE  
GROUP  
TIMES CHINA  
JELENBERGH  
SHINSUN  
REDSTAR  
RADIANCE GROUP

FUSHENG GROUP  
MCC  
MIDEA  
LONGJITAIHE  
COFCO  
POWERLONG  
NEWOPEN  
SUNING  
JINRUI HOLDING  
BRIGHT REAL ESTATE  
SANSHENGHONGYE  
YANLORDLAND  
CHINA GEZHOUBA REAL  
ESTATE  
GALAXY HOLDING GROUP  
BEIJING NORTH GROUP  
REAL ESTATE  
ORIENTAL GINZA  
MODERN LAND  
DOTHINKGROUP  
PKU RESOURCES  
SIUD  
CHINAYINYI  
HONGKUN  
SANSHENG  
BOILL HOLDING GROUP  
AIJIA  
HUAHONGJIAXIN  
DAYJUST  
BAIBUTING  
CCCG REAL ESTATE  
ZHANGTAI GROUP  
TITAN  
ZOVIE REAL ESTATE  
CHANFINE GROUP  
LEADING  
CHIWAY GROUP  
ZEJING GROUP  
CENTRAL CONGROUP  
ORSUN  
ZODIGRAND GROUP  
TEAMRISE GROUP  
JINQIAO GROUP  
LANRUN GROUP  
YINCHENG GROUP  
ZHONGAN GROUP  
DAFALAND  
SUNDY

AECOM

AGILE PROPERTY  
AGILE 敏捷地产

AMAN  
RESORTS

B+H

THE CHINA  
SPACE DESIGN  
中国空间设计网

家理建筑  
JIALI ARCHITECTS

HPP

SHIMAO 世茂房地产

io corso como

indigo

nbbj

INTERCONTINENTAL  
HOTELS & RESORTS

io corso como

HDR

Gensler

Lane Crawford

YANG 阳光城

Foster + Partners

vanke

HYATT

万达集团  
WANDA GROUP

# 500 PARTICIPATING BRANDS FROM 30 COUNTRIES

DEDICATED & DIVERSE SECTIONS





# CONTEMPORARY DESIGN

The contemporary design hall assembles the very best design brands from across the globe. The hall is the hub of creative contemporary design talents with a vast selection of leading high-end design brands and emerging independent designers.

This offers an invaluable opportunity for international brands to engage with Asia's most influential and highly regarded architects, interior designers, property developers, retailers and private buyers.

“

B&B Italia group considers Design Shanghai as a partner to facilitate direct dialogue and engagement with the Chinese design community. It also provides our group with a platform to present our design inspirations and allow for ideas exchange with the local community.

— B&B Italia

”

“

Being recognized as Asia's largest and leading international design event, Design Shanghai represents a precious visibility platform for our business, giving us the opportunity to reach the ideal targets of potential clients, especially from the Chinese A&D community.

— FLOS

”



# LIVING & LIFESTYLE

A BRAND NEW HOME  
FOR INTERIORS & ACCESSORIES

The Living & Lifestyle Design Hall is an upgraded and expanded section to showcase international suppliers of accessories, textiles, fabrics, soft furnishings, art, tableware, interiors and outdoor accessories.

It will be a beautifully curated hall for living and lifestyle design sitting in the expanded Hall 3, presenting an exceptional selection of high quality products from established brands and fresh talent.

“

We are excited to be a part of Design Shanghai for the very first time and look forward to telling the story of our 148-year-old brand. As a Danish brand, Louis Poulsen sees great value in building up awareness in the Chinese market sharing our passion for good lighting. Design Shanghai is the perfect platform to showcase our product offering to the right people in the business.

— Søren Mygind Eskildsen, CEO Louis Poulsen

”







## CLASSIC & LUXURY DESIGN

Asia's desire for merging the best craftsmanship, heritage and design has grown significantly. This hall caters for the high demand shown in bringing those timeless designs and decorative furnitures celebrated all over the world.

“

On behalf of ADG Group, I am pleased to say that the experience of exhibiting at Design Shanghai was extremely positive, both for the volume and for the quality of the business leads we collected. We thank the organizer for the continued support we have had before and during the show.

**PINO VISMARA**

CEO OF VISMARA DESIGN AND PRESIDENT OF ART DESIGN GROUP

”



# KITCHEN & BATHROOM DESIGN

The kitchen and bathroom section presents the high-end innovative design solutions. This highly-demanded section demonstrates quality innovation across components, materials, equipment and effective space optimization.

“

Design Shanghai has attracted many designers and lifestyle trendsetters come to visit. We are happy to be part of this great exhibition, and we have felt the huge passion and love for design from Shanghai crowd

Ms. Cherry Luo,

MIELE

La Cornue happily chose Design Shanghai to share the French “Art de Vivre” of cooking with key designers, architects and property developers. Without a doubt, the quality of the meetings associated with the exceptional organization will contribute to our success in Asia. We are proud to have chosen Design Shanghai for our first presence at a showcase in Asia.

Benoît Favier

La Cornue - General Director

”



# WORKPLACE DESIGN

The dedicated Workplace design section, attracts the world's leading workplace design brands. It is the essential perfect destination to discover latest innovations in office design, source new suppliers, and network with leading industry professionals. With work, leisure and domestic spaces continuing to blend, this dynamic and expanding section is key for exploring trends and designs that are shaping the new way of work.

“

Design Shanghai is an ideal platform to introduce our differentiating portfolio to a broad audience of architects and designers and engage with them on what makes Royal Ahrend unique and sets us apart in the market.

**JESSE KAMPS**

GM OF ROYAL AHREND APAC  
ROYAL AHREND

”



## NEW MATERIALS & APPLICATIONS

The Materials and Applications Hall captures new trends in the industry and showcases innovative materials and applications from over 50 global brands. Development of this new hall continues at a rapid pace enabling the consultation of the architects and designers that attend Design Shanghai and looking forward to viewing the latest materials, technology, and applications trends in one dynamic space. This vibrant hall also offers a dedicated talks program to learn and explore different creative ways of utilising those innovative materials in projects and product design. This sector will attract materials designers, engineers, product designers, architects, interior designers, artists and end-users alike to discuss the future of new materials and design.

“

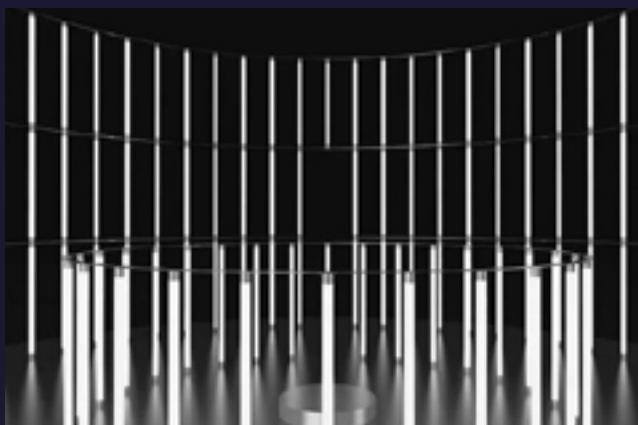
As a global design exhibition, Design Shanghai is a perfect marketing platform through which numerous designers all over the world look for the materials they are interested in. We are looking forward to continuing our partnership with Design Shanghai to improve our brand awareness among designers and material suppliers.

HONGYUN ZUO  
SENIOR ENGINEER OF BURGEREE

”



# INSPIRING INSTALLATIONS & FEATURES







**Naoto Fukasawa**

Japanese product designer



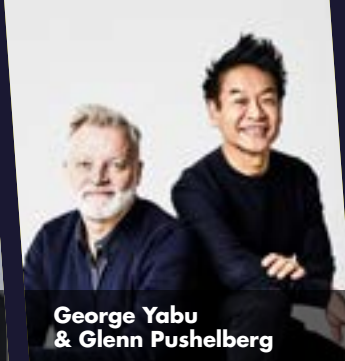
**Aldo Cibic**

Founder of Cibic Workshop, Founding member of Memphis



**Marcel Wanders**

Dutch Product and Interior Designer, Co-founder and Artistic Director of Moooi



**George Yabu  
& Glenn Pushelberg**

Co founder of Yabu Pushelberg



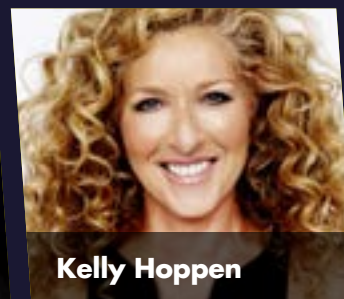
**D.B. Kim**

Design Director, Gensler Shanghai



**Humberto Campana**

Brazilian designer



**Kelly Hoppen**

Interior Designer, Product Designer, Author, TV & Film Personality



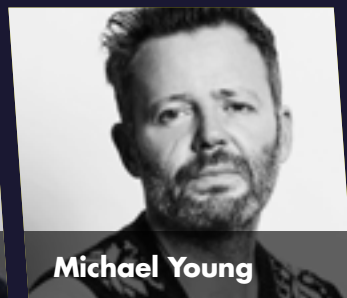
**Jan Plechac  
& Henry Wielgus**

Founder of Jan Plechac & Henry Wielgus



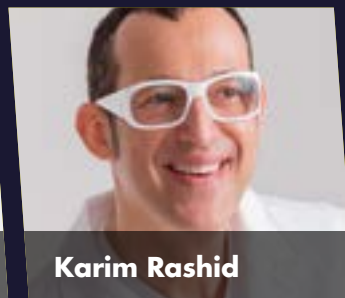
**Jaime Hayon**

Spanish artist-designer, founder of Hayon Studio



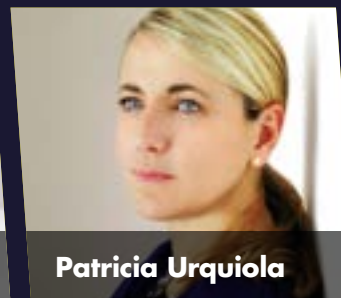
**Michael Young**

British product designer



**Karim Rashid**

American Industrial Designer



**Patricia Urquiola**

Spanish architect and designer, Art Director of Cassina



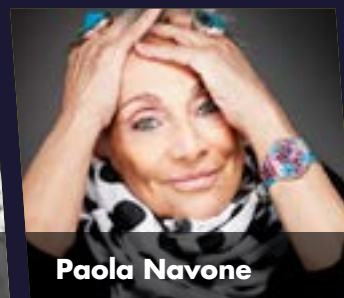
**Andre Fu**

Hong Kong Architect, Interior Designer, Founder of AFSo



**Rabih Hage**

RIBA chartered architect and interior designer



**Paola Navone**

Prestigious architect, designer and art director



**Tord Boontje**

Founder of Studio Tord Boontje



## WORLD-CLASS DESIGN FORUM

120+ WORLD LEADING  
DESIGN ICONS

Design Shanghai boasts the most well attended and comprehensive seminar programme in Asia.

Over 120 design icons live on stage over the four-day event, welcoming more industry names than any other design event in Asia.

# REACHING OVER 60 MILLION DESIGN PROFESSIONALS

THE AWARD-WINNING MARKETING CAMPAIGN FOR DESIGN SHANGHAI IS CAREFULLY TARGETED TO ENSURE THE OPTIMUM PROFILE OF VISITORS FROM ACROSS ASIA AND THE REST OF THE WORLD.

## PR SUPPORT

Design Shanghai runs a comprehensive PR campaign targeting leading trade titles, national and international press. Over 1,200 press visitors attended Design Shanghai 2021 contributing more than 3,000 press coverage. Every exhibitor has the opportunity to be part of the extensive PR campaign conducted by industry experts both internationally and in China.

## EMAIL CAMPAIGN

Extensive email campaign to over 450,000 design professionals, with exhibitors heavily featured in visitor facing emails. Digital and print campaign reached 5 million design professionals.

## EVENT PARTNERSHIP

In association with the most influential associations, institutions, studios, companies and dealers, reaching 470,000 high profile design professionals in Asia Pacific area. Heavily supported by various embassies and consulates in China, including Denmark, Netherland, Swiss, Sweden, France, Finland and many more.

## SOCIAL MEDIA

Inclusion in Asia's most successful design event's social media across Weibo, Wechat, Twitter, Facebook, LinkedIn, Instagram.

**Weibo** – 40,000+ followers, the #designchinabeijing has 110million viewings, and 44,000 interactive discussions

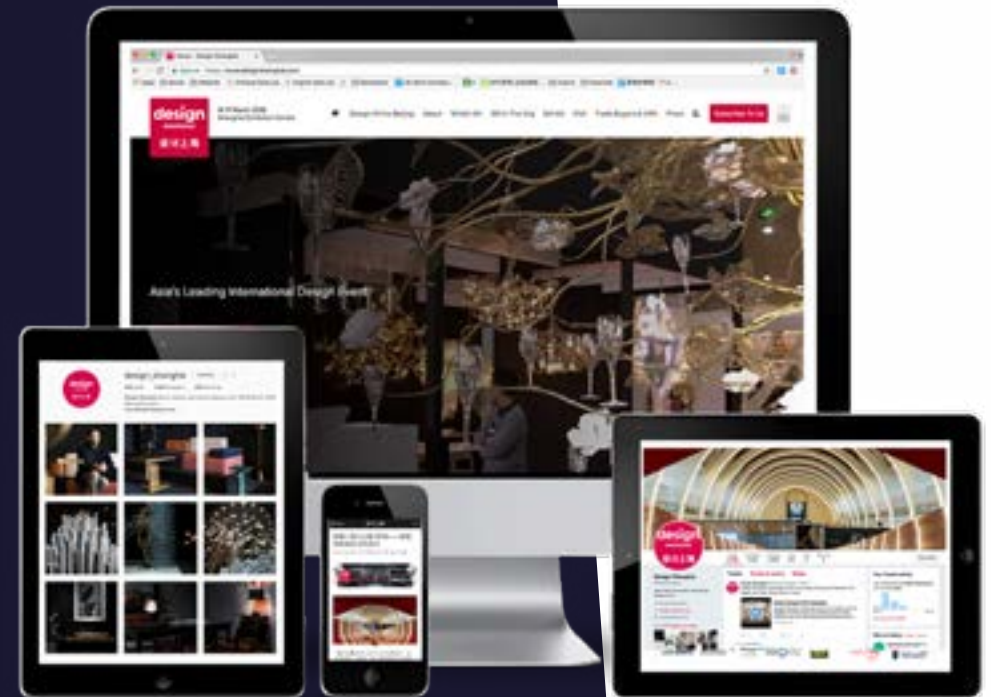
**WeChat** – 160,000+ followers and average viewing is 5,000 per article, the highest viewing is about 20,000 per article

## WEBSITE

Total website visits: 1,903,965; Unique website visits: 773,149; new users: 168,972

## LIVE STREAMING

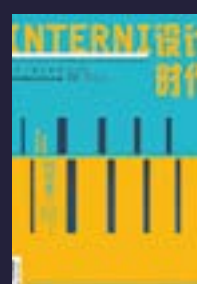
Collaborate with exhibitors, media partners and industrial professionals to launch live streaming programmes and share videos throughout the exhibition, so that you can stay update with the latest industrial news and interact with designers.





# MEDIA EXPOSURE

Our award-winning marketing campaigns for Design Shanghai are carefully targeted to ensure the optimum profile of visitors from across Asia and the rest of the world.





# CONNECTING BUSINESS



## TRADE BUYERS PROGRAMME

The Trade Buyer Programme is run by a dedicated trade relationship team. The aim is to identify and attract real buyers with projects to visit the show and to meet the exhibitors onsite. Our targeted trade buyers programme regularly attracts more than 1000 hand picked buyers from all over Asia. The top 20 buyers were hosted by Design Shanghai and had on average more than 8 prearranged meetings.



## BUSINESS MATCH-MAKING TECHNOLOGY

Business Matchmaking Service is one of the most significant valued-added services for exhibitors to meet qualified visitors. Buyers and exhibitors can arrange onsite meetings in advance to discuss real projects, to establish mutual relationship and to capture effective business opportunities.



## ROADSHOWS

Roadshows in key cities across China including Shanghai, Beijing, Shenzhen. These are very engaging and interactive face-to-face events where exhibitors, buyers, journalists can meet for networking throughout the year.

# NETWORKING EVENTS & SOCIALS

Design Shanghai partners with leading design and creative studios, luxury fashion brands and influential media titles to create a series of networking events during the show. These events provide unique opportunities to engage with leading figures within China's design community.





# FOOD & DRINK

Design Shanghai is complimented by an array of food and drink outlets where you can grab a bite to eat and soak up the atmosphere of the show over a coffee or snack, etc. There is always a variety of catering to satisfy the most demanding of taste buds.





# PARTNERSHIP

## TOP TIER PARTNER



## OFFICIAL EVENT PARTNERS

XINTIANDI  
上海新天地

科勒.精选  
KOHLER *Signature*



## OFFICIAL WATCH



## OFFICIAL CHINA TREND PARTNER



## FOOD&BEVERAGE PARTNERS



## FEATURE PARTNERS



## SUPPORTERS



## GLOBAL DESIGN TREND PARTNER



## COMPREHENSIVE STRATEGIC MEDIA PARTNER



## MEDIA SPONSORS



**design**  
SHANGHAI

设计上海

in partnership with



TAKING THE  
WORLD'S FASTEST  
GROWING  
DESIGN EVENT  
TO NEW LEVELS.  
**BE PART OF THE  
JOURNEY**

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