

**10th Anniversary of Design Shanghai -
A Celebration of the Best Design from China and Across the Globe.**
Asia's Leading International Design Event Announces Stellar Line-Up of Exhibitors and
Forum Theme for 2023 Show



3rd April 2023 - Design Shanghai (8-11 June 2023) reveals its impressive line-up of global brands and designers heading to Shanghai in June to celebrate the **10th anniversary** of one of the world's most illustrious design events. Welcoming over 70,000 expected visitors over the four days, Design Shanghai will showcase more than 600 local and international brands from 40 countries and regions. Design Shanghai celebrates a wealth of creative accomplishments and is set to share new ideas from both the world's rising stars and industry tastemakers. The event is constantly breaking new ground, this year expanding by

design
SHANGHAI
设计上海

in partnership with



^
bacchus

50% and has set a precedent in China's ever-growing design community, hosting the world's leading designers and architects over the past decade such as Zaha Hadid, Tom Dixon, Kelly Hoppen, Jaime Hayon, Marcel Wanders, Patricia Urquiola and André Fu.

“This year marks the tenth anniversary of Design Shanghai and we appreciate the contribution, support and engagement the event has and continues to receive. During the past decade we have provided a platform to share design ideas across China and the global stage and it has been an honour to witness the vigorous development of the design community in China. This year’s edition of Design Shanghai hopes to enhance the audience’s perspective through exploring the ‘re-creation’ of design. For this momentous 10th anniversary we will be comprehensively upgrading the scale and content at the event, with exemplary design showcased from across the world - we cannot wait to welcome visitors, design and brands to this grand event.” Zhuo Tan, Managing Director of Clarion Events Shanghai Limited

This year’s edition of Design Shanghai has the strongest line-up of international brands ever seen in China, showcasing a wealth of sophisticated design drawn from established international favourites, including **Ligne Roset, Carl Hansen & Søn, Scavolini, Humanscale, Cappellini, AXOR, Davide Groppi, Louis Poulsen, Paola Lenti, Flos, Mattiazzi, Zanotta, Interiors from Spain, Taiga Concept, OKAMURA, Porcelanosa, Bontempi Casa, Christofle, LALIQUE, &Tradition, Verpan, NUDE** and Chinese designers **Zinilife, CHENDARUI, 2-LA Design, Jianze, U+, ZSPACEPLUS, Frank Chou Design Studio** and **Kun Design**, to name a few. To celebrate 10 years, **Design Shanghai has expanded by 50% this year**, alongside Hall 1 (Furniture & Lighting) and 2 (Kitchen & Bathroom Design and New Materials & Applications) the event will debut **Hall 3: Living & Lifestyle Design Hall**, a brand new offering for the homewares, interiors and accessories industry in China and from international suppliers.



Above: (L) LZF LAMPS, Interiors from Spain, (R) Artichoke Pendants, Louis Poulsen



Above: Scarlet Splendour, ZSPACEPLUS

design
SHANGHAI
设计上海

in partnership with



Audi

^
bacchus

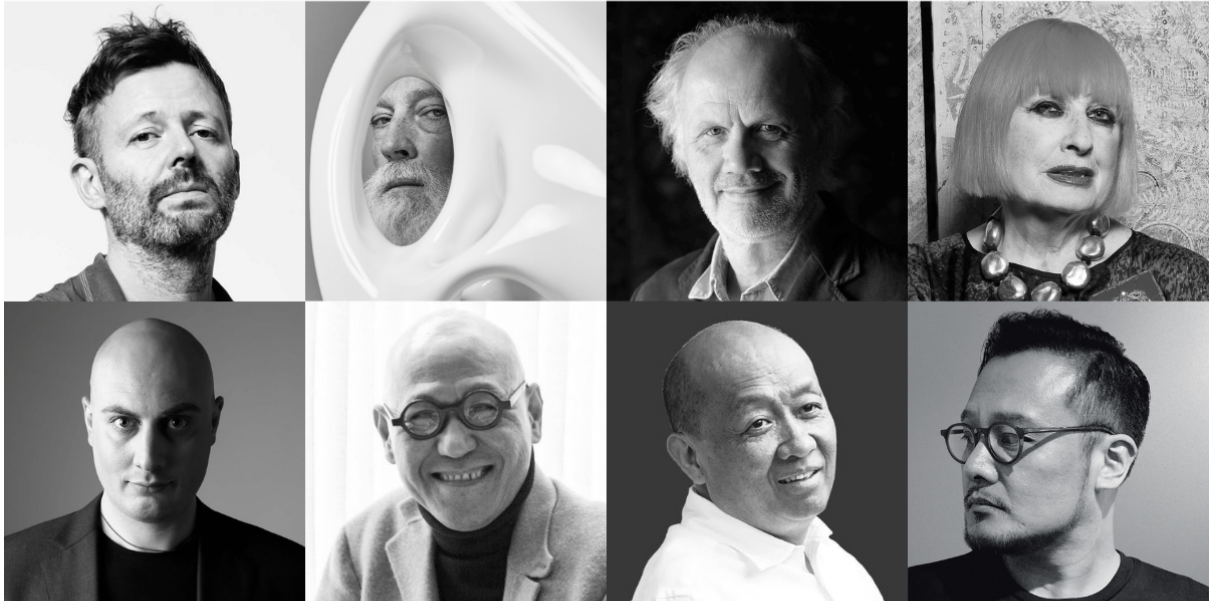


Above: Paola Lenti



Above: &Tradition

Design Shanghai's **Kohler Exquisite x Design Shanghai Design Forum** programme has carved a reputation as the leading global platform for design thought leadership and one of the best attended and comprehensive seminar programmes in Asia. Visitors have attended presentations from world-renowned designers, such as **Patricia Urquiola, Paola Navone, Tom Dixon, Chi Wing Lo** and **Philippe Starck**; the latter who will be a returning speaker this year. The Kohler Exquisite x Design Shanghai Forum **theme** for this year is '***Beyond Sustainability lies Re-Creative Design – Design for Wellbeing***'.



Above: Kohler Exquisite x Design Shanghai Forum Speaker Highlights

The past few years have provided us with a greater awareness and understanding of our health and wellbeing, our ability to apply it to the design of our interiors, products, buildings and environment and most importantly to apply it to ourselves. Globally there is a gratifying trend at all levels of design and architecture to extend the idea of health in all its forms – mental, physical, spiritual. We engage with nature in a more authentic manner, materials are natural or derived from nature, spaces are created that generate calm, serenity and refreshment. Alongside the role of the natural world in design, Artificial Intelligence and the Metaverse have set out whole new parameters for us to live by. How we interact with digital space and machine intelligence demands not only a complete re-think of our relationship to physical space, but of the way we see and create ourselves. Expect talks from **Ross Lovegrove**, **Adam Brinkworth**, **Frank Chou**, **Aldo Cibic**, **Michael Young**, **Ben Wu**, **Chi Wing Lo**, **Chris Lefteri**, **Stefano Piontini** and **Satoshi Ohashi**, Director at Zaha Hadid Architects.

Design Shanghai's **Feature** area is designed to celebrate the best up-coming designers and craftsmanship in China. Over 100 Chinese independent design studios will take the stage to celebrate the rising design community from China. This year will be the strongest lineup for **TALENTS**, with 20 groups this year, the feature is curated by designer Frank Chou to provide a platform for young and emerging designers in China, **Rong**, which will feature 28 designers experimenting with the deconstruction of weaving in Chinese traditional handicrafts, alongside the launch of a brand new feature **Design Street**, curated design platform by Design Burger. Other Feature highlights not to miss include 'Disappearing Borders' by **Jamy Yang**, an immersive exhibition space by **Neooold** inspired by Jianghu in collaboration with architect Chen Hao Ru, **New Product Launch**, in which over 100 brands will debut new products, and the **Design Shanghai Picks** awards, recognising the exemplary brands and designers showcasing at this event.



Above: Design Street, curated by Design Burger

Audi will again join Design Shanghai as the **exclusive headline partner** for the fourth consecutive year. In celebration of Design Shanghai's 10th anniversary, Audi will present the China premiere of the newly launched Audi activesphere concept, the culmination of its innovative sphere concept vehicles showcasing its ever-evolving progressive design philosophy and vision of future premium sustainable mobility driven by meaningful technology.

In 10 years, Design Shanghai has become one of the biggest design shows in the world - attracting over 2500 world-renowned design brands from over 40 countries. The highly anticipated event will once again attract leading international and Chinese manufacturers, design-led brands, global industry leaders, architects, collectors, interior designers and design enthusiasts, alongside dynamic cultural programming unique to the city. It is comfortably the most significant international design show in Asia. Showcasing the best design brands and galleries from across the globe, Design Shanghai provides a unique and exciting platform to network, exchange and explore.

-ENDS-

FOLLOW US:

Website: <https://www.designshanghai.com>

Instagram: @design_shanghai

Facebook: @designshanghai

Twitter: @designshanghai

#designshanghai

LOCATION

Shanghai World Expo Exhibition and Convention Center
Pudong, Shanghai, China

OPENING DAYS/TIMES

08.06.23 -10:00-21:00

09.06.23 -10:00-18:00

10.06.23 -10:00-18:00

11.06.23 -10:00-17:00

Registration Link: [HERE](#)

Press Kit: [HERE](#)

FOR ALL PRESS ENQUIRIES: Bacchus

Innes Rose Hall | innes@bacchus.agency

Andrea Covington | andrea@bacchus.agency

bacchus.agency

NOTES TO EDITORS

ABOUT DESIGN SHANGHAI

8-11th June 2023

Shanghai World Expo Exhibition & Convention Centre

Design Shanghai, established in 2014, relocated to Shanghai World Expo Exhibition & Convention Centre in November 2020, celebrating its 7th anniversary with an expanded physical footprint and new content. Design Shanghai is Asia's largest and leading design event attracting more than 600 participating exhibitors.

Designshanghai.com | @design_shanghai

ABOUT Clarion Events | Clarion Events Shanghai Limited

Clarion Events is one of the world's leading event organisers; producing and delivering innovative and market-leading events since 1947. In more recent times, the firm has grown into a truly international business, with a portfolio of events and media brands across a range of vertical markets. Clarion provides a range of services to the design, fashion, furniture, and interiors sector through market leading brands including Top Drawer, Premium Berlin, Lighting Design Awards, and January Furniture Show.

design
SHANGHAI
设计上海

in partnership with



Audi

^
bacchus

clarionevents.com