

Design Shanghai 2024: Showcasing the Pinnacle of Creativity and Innovation

Four Halls Delivering a World of Design - Placing a Global Spotlight on Acclaimed Brands and Product Launches



Anker (Hall 4)

Asia's largest international design event enters its eleventh year and expects to welcome over 100,000 visitors over four days, from **19th-22nd June 2024**, at the Shanghai World Expo Exhibition and Convention Centre. Over the past decade, Design Shanghai has become one of the biggest design shows in the world, showcasing exceptional designs from global and Chinese brands and visionary designers, enlightening forums and summits, and captivating features and installations. Design Shanghai explores how Eastern and Western design philosophies can work together synergistically across 4 vibrant halls, which have grown by a third for this years edition; **Hall 1 'Furniture and Lighting'**, **Hall 2 'Kitchen and Bathroom'**, **Hall 3 'Living and Lifestyle'** and **Hall 4 'New Materials and Application'**. Design Shanghai has always been a revered stage for brands to debut their new products, this year the show will present over 700 top-tier brands spanning furniture, lighting, kitchen, bathroom, and material design brands, all sourced from around the globe.

"We are excited for visitors to take in the acclaimed brands and emerging talents showcasing at this year's edition of Design Shanghai. The addition of the new Hall 4 makes this the largest and highest-quality exhibition we've hosted yet. The show will spotlighting

numerous global brands exhibiting for the first time and demonstrate the rise in Chinese brands.” Zhuo Tan, Event Director of Design Shanghai



Above: Thomas Heatherwick's Humanised Scroll Stand (Hall 1)

Hall 1 assembles the very best furniture and lighting design brands from across the globe, a hub of creative contemporary design talents with a vast selection of leading high-end design brands and emerging independent designers - cutting-edge innovators ready to captivate and inspire. A notable highlight within this hall is **Thomas Heatherwick's** 'Humanised Stand'. Heatherwick, founder and design director of **Heatherwick Studio**, is known for numerous projects in Shanghai, including the award winning 2010 EXPO British Pavilion, 1000 Trees as well as the recently opened West Bund Orbit, and will launch the Chinese-language edition of his book '*Humanise: A Maker's Guide to Building Our World*' at a special event during the show on the 19th of June. Heatherwick will also join a panel with fellow designers and architects as well as sign books at the Humanise Stand.

Expect exhibitions across this hall that blend art and design, with international highlights from; French luxury glassmaker **Lalique**, Italian lighting brand **Icone Srl**, Italian luxury outdoor furniture brand **Ethimo**, innovative Italian lighting **Masiero**, Japanese wood furniture manufacturer **Karimoku Case**, British luxury paint brand **Mylands**, Spanish **ICEX**, which will present brands **Agora**, **Viccarbe**, **Colección Alexandra**, **LZF Lamps** and **RS Barcelona**, Italian furniture brand **Monography**, German manufacturer **Bretz**, Czech lighting designers **Sans Souci** and French furniture brand **Maison Dada**.

Chinese exhibitor highlights include acclaimed **Frank Chou Collection**, which will be debuting a brand-new sofa with a heightened sense of tactility, **U+** one of China's most popular furnishings brands, lighting brand **SEEDDESIGN**, Shanghai (and London) based design practice **Stellar Works**, outdoor furniture and accessories brand **KunDesign**, furniture brand **Ziinlife**, high-end furniture **HC28**, home furnishing brand **Why Garden** led by acclaimed designer MengYe, and high-end residential lighting brand **XRZLux**; the latter brand will be spotlighting three new products at Design Shanghai Alderm, Nimo and Skyline. Exhibitors showcasing for the first time at Design Shanghai in this hall include **Monography**, **EMU**, **Mindo**, **Etro**, **Gianfranco Ferre**, **Anonima Castelli**, **Stilnovo & Linea Light Group**, **A-Emotional Light**, **Arturo Alvares**, and **Why Garden**.



Lalique, Cactus Table (Hall 1)



Sans Souci (Hall 1)

Kitchen and Bathroom Hall 2 presents the highest-end innovative design solutions, demonstrating quality innovation across components, materials, equipment and effective space optimization. Highlight exhibitors include the Israeli pioneer in quartz surfaces **Caesarstone**, German luxurious kitchen architecture brand **Poggenpohl**, Spanish ceramic tiles manufacturer **Porcelanosa**, German kitchen manufacturer **SieMatic**, Swiss bathroom solution brand **Laufen**, German-Swiss kitchen equipment manufacturer **Liebherr**, German bathroom and dining ceramics brand **Villeroy & Boch**, German kitchen supplier **Leicht**, Swedish home appliances manufacturer **ASKO**, and French sanitaryware manufacturer **SFA**. SieMatic will be launching three new products, the Mondial Series, New S2 Series and Grey Cabin. The Mondial series' interplay of materials, shapes and colours combines the simplicity of geometric forms with the opulence of expressive materials within the kitchen, the S2 series spotlights elegant, minimalistic furniture elements and the Grey Cabin allows the aesthetic and functional benefits of the carcasses to take centre stage.

Chinese exhibitors include high-end mosaic brand **The Boutique**, high-end kitchen appliances brand **FOTILE**, and Chinese leading door and window manufacture and

designing brand **Epolys**. Exhibitors showcasing for the first time at the event in this hall include **SFA, Basistem and Schueco**.



Poggenpohl, +MODO Collection (Hall 2)

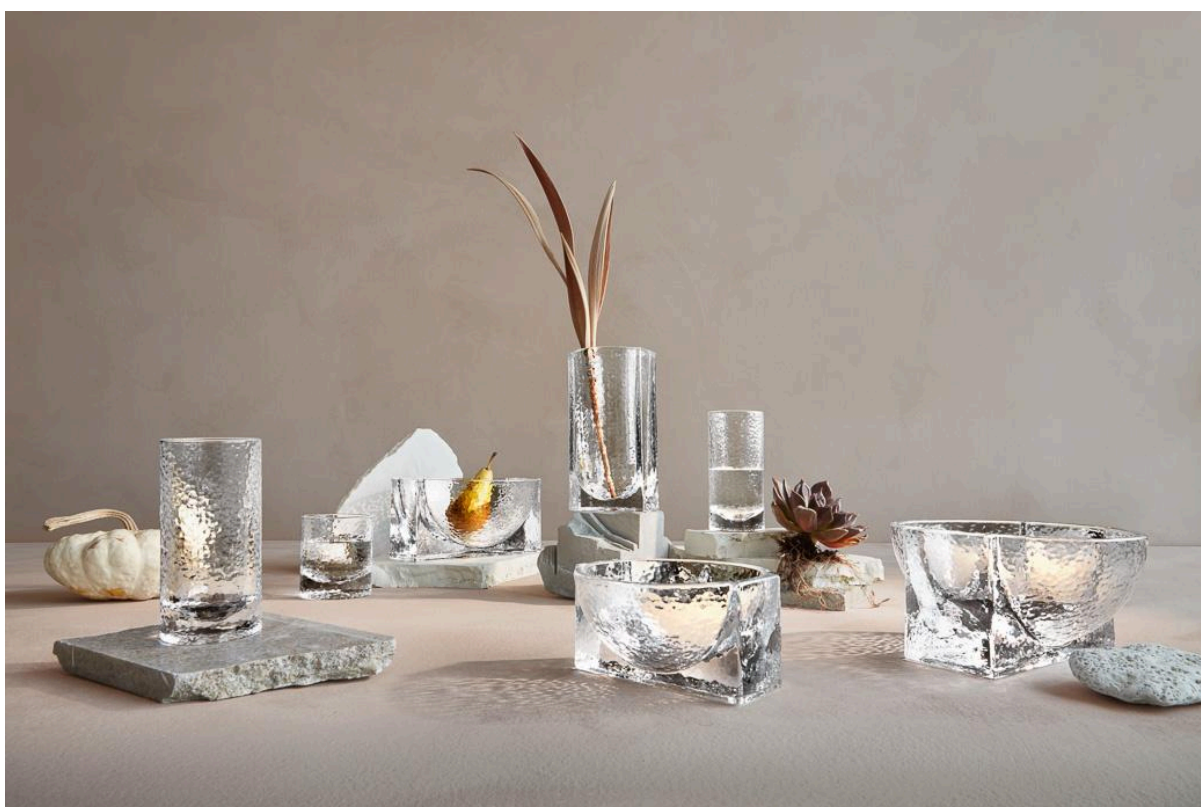
Hall 3 Living & Lifestyle will bring together leading domestic and foreign brands, craftsmen and artists to present products from soft furnishings, fragrances, accessories, textiles, tableware, as well as design quality products in multiple categories such as carpets, wallpapers, paints, and artworks. Due to its popularity last year, the 2024 exhibition hall has been expanded and upgraded with many European fragrance and accessory brands heading to Shanghai to unveil their latest collections. Visitors can expect to see collections from; Belgian high-end luxury home fragrance **Baobab**, Italian fragrance design brand **Dr.Vranjes**, British architectural paint brand **Dulux**, Danish home accessories brand **Reflections Copenhagen**, Italian national treasure blown glass lighting and accessories brand **Venini**, British porcelain brand **Wedgwood**, German porcelain pioneer **Meissen**, Hungarian national treasure porcelain **Herend**, Italian luxury candle makers **Meloria**, Danish glass design brand **Holmegaard**, as well as Turkish glassware brand **NUDE**. **Reflections Copenhagen** will be showcasing the new 'Naughty Mirage Collection', a playful collection that celebrates the beauty of colours in crystal and explores the artistic shapes of materials.

In continuing to celebrate Eastern and Western design, local exhibitors include; handcrafted carpet makers **Fuli**, crystal craft brand **Jingzhan**, banquet porcelain brand **AURATIC**, high-end wood furniture brand **LIANGMU**, home accessories brand **TINGHOME**, crystal glassware brand **MU16** and **Huaqianwu Ceramic Art Studio**, to name a few. Exhibitors

within hall 3 showcasing for the first time at Design Shanghai include **BAOBAB**, **Holmegaard**, **LA ROCHÈRE**, **Chalk Paint** and **Sandriver**.



Reflections Copenhagen, Naughty Mirage Collection (Hall 3)



Holmegaard, Forma Collection (Hall 3)

A new hall addition to Design Shanghai, Hall 4 will be capturing new trends and materials, enabling visitors to take in the latest materials, technology, and applications trends in one dynamic space. The innovative application of materials has always been one of the core topics in the design field and in Hall 4, the latest materials and application solutions will be on display from many international brands including; Italian leader in wood dyeing **TABU**, Italian leading synthetic fibre manufacturer **ECONYL®**, Spanish brand **Cement Design**, American surface solutions brand **Formica**, German producer of high-quality polymer materials **Covestro**, Italian synthetic textile manufacturer **Alcantara** and German surface specialist **Schattdecor**.

Chinese exhibitors include recycled silicone manufacturer **Laedana**, electronics manufacturer **Anker**, high-tech ceramic additive manufacturing company **Cerawei**. Material designers, engineers, product designers, architects, interior designers and artists will take to the show to reveal cutting-edge inspiration and solutions. Anker will be unveiling its global launch of new products with the 'Hatema Series'. Hall 4 is a testament to Design Shanghai's continued vision of promoting the exploration and exchange of ideas that are shaping the future. Exhibitors **Schattdecor**, **Laedana** and **CERAWEI** will be displayed at Design Shanghai for the first time.



Formica, Comfort Mode Collection (Hall 4)

Design Shanghai celebrates a wealth of creative accomplishments and is set to share new ideas from both the world's rising stars and industry tastemakers. Design Shanghai has established itself as an event that champions Chinese designers and brands, celebrating the culture, craftsmanship and both the traditions and innovations of the country. This celebration of homegrown talent is accompanied by an appreciation for global designers and the desire to bring the two design identities, of the East and West, together. A vibrant mix of pioneering exhibitors, with brands such as U+, Lalique, Wedgwood, and Chen Darui showcasing at Design Shanghai demonstrate the event's influence in the design industry.

Notes to Editors

For further information, hi-res imagery and coverage opportunities, please contact design@bacchus.agency

- **Exhibition Opening Times:**
 - 19th June: 10:00-20:00
 - 20th June: 10:00-18:00
 - 21th June: 10:00-18:00
 - 22th June: 10:00-17:00
- **Exhibition location:** Shanghai World Expo Exhibition and Convention Center
- **Ticketing information:** <https://ticket.designshanghai.cn/?lang=en&f=PC2>
- **Pre-Registration:**
<https://www.designshanghai.com/design-shanghai/design-shanghai-2024-pre-registration>
- **Official website:** <https://www.designshanghai.com/>