



Peach Health
ASIA

Peach Health Asia

Patient **E**mpowered **A**ccessible **C**are and **H**ealth

Presentation Deck



Peach Health Asia

WHO WE ARE

Peach Health is a pre-seed start up headquartered in **Singapore**. We specialise in **commercialising** third party digital health products in Southeast Asia and Australia

OUR VISION

Improve **health equity** in our territories by making **accessible patient-centric** healthcare solutions available to customers in the region

WHAT WE DO

Address **un-met healthcare** needs in the region by creating and selling innovative healthcare solutions powered by **digital health** products



The Problem

There are hundreds of thousands of Digital Health products available but very few achieved significant commercial success

Number of Digital Health Products available 2024*

+337,000 digital health apps
+360 software-based digital therapies
+103 digital diagnostics

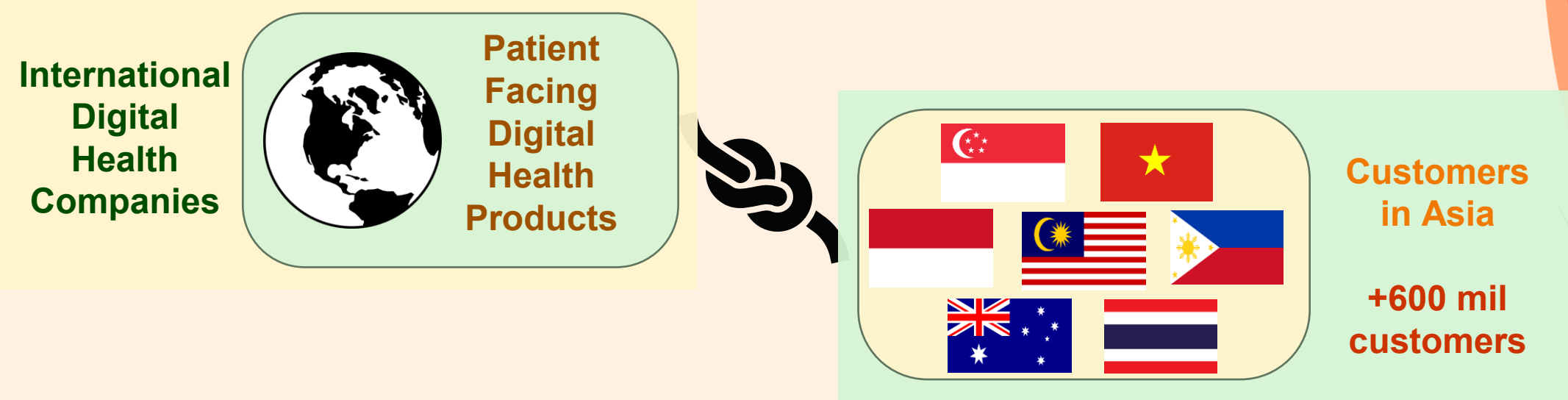
Less than 50 have achieved any significant commercial revenue

Lack of **Commercialisation know-how and capabilities** is a critical gap in the digital health space

Addressing the Un-Met Need

Peach Health serves as a bridge between international digital health products and the demand for new healthcare modalities in Asia

“How can I gain access to markets in Asia?”



“How can I gain access to and use digital health innovations?”



How we Work

Full turn-key capability to meet the needs of international and regional customers



Third Party Digital Health Products

Peach Health Distribution Capabilities

Proprietary Digital Platform

Data Interoperability

Data Analytics

Commercial Resources

Health Care Professionals

Market Access

Sales and Marketing

Health Coaches

Virtual Health Services

Market Research

Peach Health Marketplace

Digital Health Products



Tech Enabled Health Services



Our Offerings

Products & Services



- Digital Health Products
- Health & Wellness Services

Customer Engagement

- Customer Experience
- Customer Retention & Relationship
- Product & Other Recommendations



Company Benefits



- Health Screening
- Health & Wellness Services

Portfolio

Peach Health offers an established portfolio of solutions powered by licensed digital health products

Peach Health Solutions

Health & Wellness



- Holistic wellness program
- Health coach guided
- Digital scans

Joint Health



- MSK joint care solutions
- Physiotherapist-led
- Health coach supported

Sales & Marketing



- Digital Scans
- Linked product & other recommendations

Skin Health



- Skin health solution
- Health coach guided
- Integrated skin scan

Women's Health



- Women's health solution
- Healthy aging
- Health Coach supported

Market Place

TRAK Physio

The TRAK logo consists of the word "TRAK." in white, bold, sans-serif font on a blue rectangular background.

AllyCare MSK Clinic



CaptureProof





Peach Health
ASIA



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