



Asia's Largest Insurance  
Ecosystem Conference

# Sponsorship Prospectus 2025

3 - 5 June 2025 | Singapore

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# Welcome Letter



Dear Prospective Sponsor,

**Thank you for your interest in ITC Asia, APAC's largest insurance ecosystem conference!**

Since our flagship event InsureTech Connect (ITC) launched in 2016, we have quickly become the must attend destination for those shaping the future of insurance. And a key part of ITC's success has always been you, our sponsors. Your trust in us is something we not only cherish but also never take for granted.

2023 was our third edition of ITC Asia and we saw a significant number of delegates across more countries joining us at the event. Our goal of building a community of likeminded people that are interested in the innovation and transformation in the insurance industry can only grow with your continuous support. ITC has always been centred around networking and fostering meaningful conversations and we are honoured to be a platform that facilitates that.

ITC Asia is committed to grow the ITC Community together with you. With this in mind, we are pleased to share what to expect and what is new for ITC Asia in 2025:

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## ITC JAPAN 2025

5<sup>th</sup> – 6<sup>th</sup> March | Tokyo, Japan

In 2024, we launched our inaugural ITC Japan event, focusing on the Japan domestic market and introducing global companies at the same time. Expect 2 days of power packed content as we bring you the ONLY insurance conference in Japan to date!

You will be immersed in thought leadership content from major insurance power houses, witness the latest innovations and network with leaders in the Japan market. Rest assured as all sessions will be conducted in both Japanese and English language.

Please reach out to [tricia@insuretechconnect.com](mailto:tricia@insuretechconnect.com) if you would like to find out more about sponsorship opportunities.

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## ITC ASIA 2025

3<sup>rd</sup> – 5<sup>th</sup> June | Sands Expo and Convention Centre, Singapore

We are back with an expansion of show floor at Sands Expo and Convention Centre, Marina Bay Sands, Singapore!

Let us play matchmakers again as we help you make the best connections with a strong focus on networking possibilities throughout the conference period. We are excited to connect with your team once again to discuss the options available in this prospectus. ITC Asia can only grow as our industry grows and hence, your success is our proudest success. We look forward to curating an extraordinary ITC Asia experience with you once again.



Sincerely,

**Tricia Wong**

Director of Insuretech Connect Asia

A handwritten signature in black ink, appearing to read "Tricia Wong", positioned below the printed name and title.

# ITC Asia 2024 at a Glance

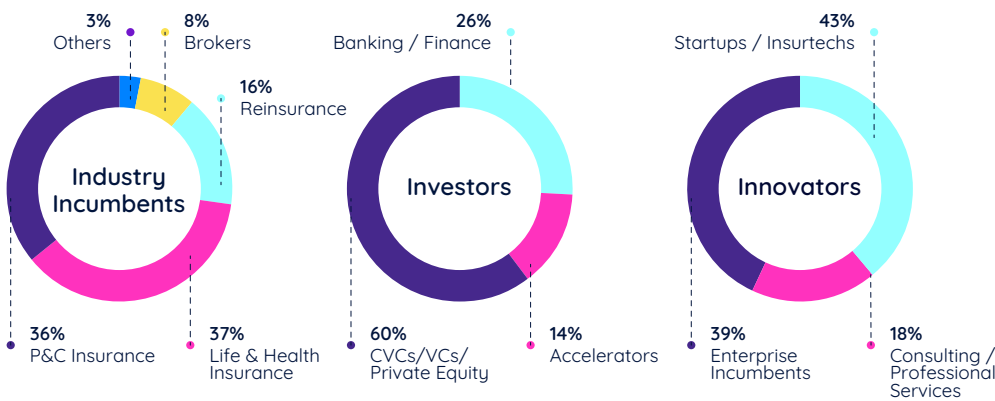


## Audience Breakdown

2024 Attendees



### The Insurance Ecosystem



Industry	Percentage
Insurers/Reinsurers/Brokers	44%
Insurtechs/Startups	18%
Solution Providers/Consultants	25%
Investors	7%
Government/Association	4%
Press & Media/Others	2%



**220+**  
Speakers



**70+**  
Exhibitors



**50+**  
Hours of Content

### Our Event Application

**70%**  
Active in the event App

**86%**  
Connected with at least one person

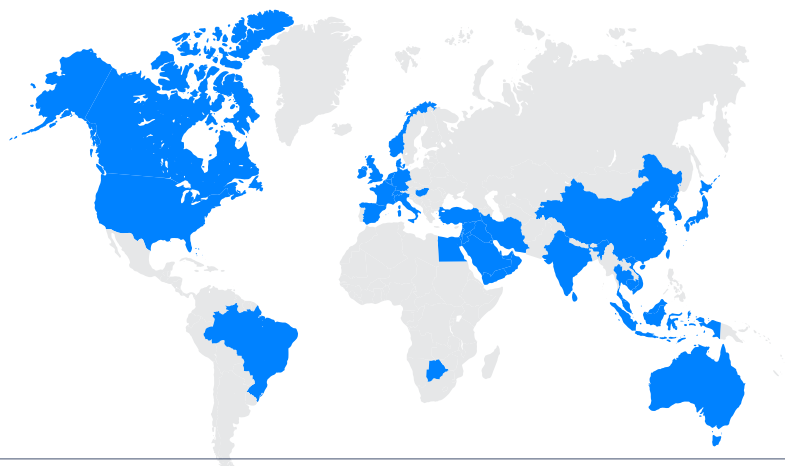
### A Truly Regional Event

**42**

Unique countries represented by attendees, including Singapore

**46%**

International Attendees



### Top Countries Represented

Singapore, Malaysia, India, Hong Kong, Japan, China, Australia, Thailand, South Korea, Philippines

Exclusive

## Presenting Sponsor: **Waitlist**

By Application Only. If interested, please email Tricia Wong, Director of ITC Asia at [tricia@insuretechconnect.com](mailto:tricia@insuretechconnect.com)

Exclusive

## Knowledge Sponsor: Starting at **US\$40,000**

By Application Only. Reserved for Consulting Firm. If interested, please email Tricia Wong, Director of ITC Asia at [tricia@insuretechconnect.com](mailto:tricia@insuretechconnect.com)



Exclusive per Day

## Title Sponsor: Main Stage: Starting at **US\$60,000**

Your brand will have an opportunity to host a top Insurance Industry CEO in a fireside chat... all from the spotlight of the Main Stage!

Pricing Tiers:

- 36m<sup>2</sup> Raw Space: **US\$70,000**
- 18m<sup>2</sup> Booth<sup>2</sup>: **US\$60,000**

Package Specifics Include:

- 20-minute fireside chat from ITCA Stage on 4 June
  - Note: Sponsor must bring a CEO from a top tier multinational insurer to the stage (Topic and speakers subject to ITCA Content Team's approval. Time slot will be assigned by Content Team)

OR

- Sponsor's CEO to have 1 speaking spot on a plenary session

AND

- Sponsor branded chairbacks featured in plenary/track 1 track (Option to change to any other branding options)
- Includes a Lunch Workshop for 20 pax
  - Sponsor will host a 60-minute workshop during lunch on Day 1 or Day 2
  - Sponsor may select 75 attendees to receive an invitation to sponsor's Lunch Workshop. Includes one reminder.
  - Basic AV in Room, if needed
  - Sponsor to co-curate content with ITCA Content Development Team (time & speakers subject to approval)
- Opportunity to Customize Additional Package Components
- Large Carousel Block: Home Page (Web) - Digital Platform

Plus TITLE LEVEL Branding Amenities (See Appendix)



## Exclusive Per Day

### Lunch Breakout Session: (Day 1 or Day 2): **US\$45,000**

Looking for Thought Leadership and enhanced lead generation? This is an excellent opportunity to demonstrate that your company is at the forefront of innovation by providing your clients with the chance to interact with a globally recognized expert.

Take time to do a “deep dive” and host a “Executive Luncheon”.

- 18m<sup>2</sup> booth<sup>2</sup>

Package Specifics Include:

- One role on one live ITCA produced panel for sponsor’s C-Suite/Founder (topic, speaker & time are subject to ITCA program development team’s approval)

AND

- Sponsor’s Whitepaper / Case Study to be featured once on one of ITCA newsletter and 1x LinkedIn post

AND

- Sponsors to host a 20 person “Executive Luncheon” in a meeting room
  - Sponsor will host a 60 minutes “Executive Luncheon” on Day 1 or Day 2.
  - Sponsor may select 75 attendees to receive an invitation to sponsor’s Executive luncheon. Includes one reminder.

Plus GOLD LEVEL Branding Amenities  
(See Appendix)

## Exclusive

### The “ITCA Live” Sponsor: **US\$40,000**

Sponsor all of the live coverage at ITC Asia by exclusively sponsoring the “ITCA Live” interview set.

- ITCA will build and produce the “ITCA Live” interview set which will host ongoing interviews covering key launches and announcements taking place during ITCA.
- Content will be featured prominently in the ITCA Insights Page post-event.
- Sponsor logo featured prominently on the “ITCA Live” interview set and all promotional materials
- Sponsor will be featured in one launch announcement segment that is no longer than 20 minutes<sup>1</sup>
- 18m<sup>2</sup> booth<sup>2</sup> directly adjacent to the “ITCA Live” interview set
- Small Carousel Block: Home Page (Web) - Digital Platform

Plus GOLD LEVEL Branding Amenities  
(See Appendix)

## Kick-Off Day Workshop: US\$26,250

Looking to spend quality time with your top clients and/or prospects? Host a Kick-Off Day Workshop, Meeting or other function on 3 June.

- Kick-Off Workshop Space<sup>1</sup> for at least 75 people, along with:
  - Basic AV in Room, if Needed
  - Session Listed with RSVP Mechanism on ITC Website and in Event App. RSVP List of Interested Attendees Sent to Sponsor Prior to ITCA
  - Sponsor May Select 75 Attendees to Receive an Invitation to Sponsor's Workshop.
  - Includes 1 Reminder.
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus SILVER LEVEL Branding Amenities  
(See Appendix)

## Thought Leadership Sponsor: US\$26,250

Get brand exposure as a Thought Leader. The Thought Leadership Sponsor package includes a role on one of our panels or a solo presentation. It also includes major branding with multiple touch points for continued exposure before, during and after the event.

- Thought Leadership
  - One role on one live ITCA produced panel for sponsor's C-Suite/Founder (topic, speaker & time are subject to ITCA program development team's approval)

OR

- 10 minutes live solo presentation on ITC Asia
- Exhibit Booth
  - 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)
- Session Sponsor (Web and Mobile) - Digital Platform

Plus SILVER LEVEL Branding Amenities  
(See Appendix)





## Exclusive Per Category

### Official “Breakout Track” + “Category” Sponsor: Starting at **US\$45,000**

Establish your company as the exclusive sponsor of a Breakout Track PLUS prominent branding as an Official “Category” Sponsor at ITC Asia!

#### Pricing Tiers:

- 36m<sup>2</sup> Raw Space: **US\$55,000**
- 18m<sup>2</sup> Booth<sup>2</sup>: **US\$45,000**

#### Thought Leadership<sup>1</sup>

- One role on one live ITCA produced panel for sponsor’s C-Suite/Founder (topic, speaker & time are subject to ITCA program development team’s approval)

#### Package Specifics Include:

- Official “Breakout Track” Sponsor. Track options include:
  - Innovation in Action (Day 1 or Day 2) - Claims - Data & Analytics Underwriting - Commercial Insurance - Customer Experience, Retention & Acquisition - Product Development - Cyber - Life & Annuities / Health - Distribution - BrokerTech - Motor - AI - Automation
  - Brief (90 second or less) introduction to kick off of the Breakout Track
  - Prominent display of sponsor branding within Track.
  - 30 to 45 second commercial used as a transition between sessions (Content is produced by sponsor. Content is subject to approval by the ITCA Content Team)
  - ITCA to program all content for Breakout Track.
  - Official “Category” Sponsor Branding
  - \*Note: Sponsor’s “Category” Title will be the same as above “Breakout Track”.
  - Category Sponsor Designation on ITCA Website and ITCA Event App + Platform
  - Prominent display of custom category in key, high traffic areas onsite at ITCA
  - Large Carousel Block: Home Page (Web) - Digital Platform

Plus GOLD LEVEL Branding Amenities (See Appendix)





## Exclusive

### “The Meeting Zone” Sponsor: **US\$50,000**

- Want to go BIG? This is your chance to own the most highly trafficked destination at ITC Asia. Get naming rights to the location that puts the “Connect” in InsureTech Connect — The Meeting Zone. During each meeting in the Meeting Zone, your brand will be what they see.
- One role on one live ITCA produced panel for sponsor’s C Suite/Founder (topic, speaker & time are subject to ITCA program development team’s approval)
- Major branding on “The Meeting Zone” and meeting tables
- “The Meeting Zone” located in the center of Exhibition Hall
- Naming Rights of “The Meeting Zone” (e.g., “Company Name” Meeting Zone OR Meeting Zone Presented by “Company Name”)
- Company Branding (Logo or Name as Official Sponsor) on Promotion of “The Meeting Zone” and in Floor Plan
- Option to choose between 18m<sup>2</sup> shell scheme or 36m<sup>2</sup> Raw Space
- Dedicated 36m<sup>2</sup> Raw Space for Sponsor to build a meeting space and/or lounge. 36m<sup>2</sup> Raw Space is designed, produced and paid for by Sponsor. “The Meeting Zone” is designed and produced by ITCA (Sponsor must follow ITCA brand guidelines. ITCA has final approval rights)
- Large Carousel Block: Home Page (Web) - Digital Platform

Plus TITLE LEVEL Branding Amenities (See Appendix)

Exclusive

## Lanyard Sponsor: US\$27,500

Every attendee at ITC Asia will be wearing your brand on the lanyards that hold the attendee badge. Stand out right where everyone looks!

- ITCA will produce lanyards with Sponsor's logo (1-color logo only) – Lanyards will be used for all attendee badges.
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus SILVER LEVEL Branding Amenities (See Appendix)

(+US\$10,000)

One role on one live ITCA produced panel for sponsor's C-Suite / Founder (topic, speaker & time are subject to ITCA program development team's approval)



Exclusive

## Badge Sponsor: US\$27,500

Make sure your company name stands out right where everyone looks... directly on each badge!

- ITCA will produce badges with Sponsor's logo prominently featured (1-color Logo only) – Artwork designed by ITCA.
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus SILVER LEVEL Branding Amenities (See Appendix)

Exclusive

## Registration Sponsor: US\$27,500

Stand out through a visual and exciting registration experience! Your brand will be on display during the entire event, not just when people come to get their badge!

- Company Logo Incorporated in large registration presence onsite\*(Artwork and Layout Designed by ITCA)
- Company Logo on ITCA 2024 Website Registration Page and in Registration Confirmation Email
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus SILVER LEVEL Branding Amenities (See Appendix)





Exclusive

## After-Hours Drink Sponsor: US\$40,000

Transport a bar to ITC Asia that is fully stocked with select premium alcohol!

- One role on one live ITCA produced panel for sponsor's C Suite/Founder (topic, speaker & time are subject to ITCA program development team's approval)
- ITCA to provide free- flow drinks in Exhibition Hall in the last hour of each day \*Note: After-hours drink starts at 4.30pm Sponsor's brand featured prominently at the station
- Company branding (logo or name as Official Sponsor) on promotion of After-hours and in Floor Plan.
- 18m<sup>2</sup> booth<sup>2</sup>
- After-hours booth is designed and produced by ITCA

Plus GOLD LEVEL Branding Amenities (See Appendix)





Exclusive

## Coffee Lounge Sponsor: **US\$50,000**

While networking in the exhibition hall, caffeine is a must! Showcase your brand on the Exhibition Hall Coffee Lounge with your booth located directly adjacent to the action.

Exhibition Hall Coffee Lounge includes:

- MAJOR branding on “Exhibition Hall Coffee Bar + Lounge,” directional signage and in Event Platform & App
- Sponsor Logo or content displayed on 2 digital monitors.
- Naming Rights of “Coffee Lounge” (e.g., “Company Name” Coffee Lounge OR Coffee Lounge Presented by “Company Name”)
- Company branding (Logo or Name as Official Sponsor) on all promotion and in the floorplan.
- Branded Napkins and Coffee Cup Sleeves (Sponsors own cost)

Prominent branding on “Caffeination Stations” located in easily accessible and visible locations in the Exhibit Hall (excludes Conference Center coffee bars and stations)

- Includes coffee, tea and a variety of other caffeinated beverages.
- Sponsor logo on all exhibit hall signage referencing coffee.
- 18m<sup>2</sup> booth<sup>2</sup>

Plus GOLD LEVEL Branding Amenities (See Appendix)

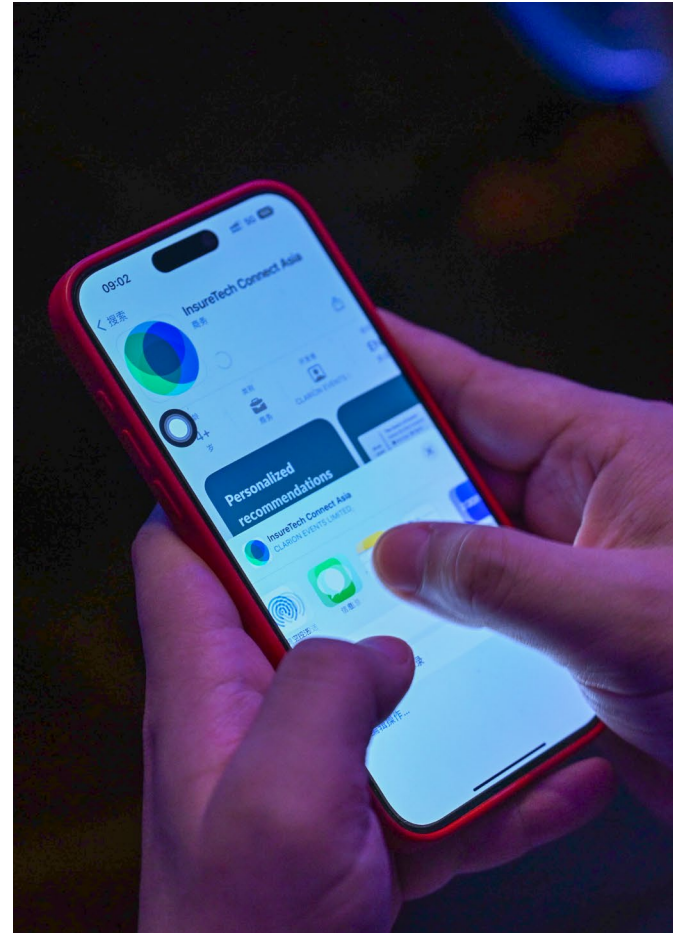
Exclusive

## Event App + Platform Sponsor: US\$35,000

Be the first thing attendees see when they launch the Event App + Platform. Receive persistent and prominent branding on one of the highest engagement activities.

- One role on one live ITCA produced panel for sponsor's C-Suite/Founder (topic, speaker & time are subject to ITCA program development team's approval)
- ITCA will produce and provide Event App + Platform and promote it to all attendees.
- Sponsor Logo featured in Event App + Platform and onsite signage for promoting usage.
- Sponsor to be mentioned in relevant pre-event emails to promote Event App + Platform.
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)
- Branding Sponsor (Web + Mobile) - Digital Platform

Plus GOLD LEVEL Branding Amenities (See Appendix)



Exclusive

## Attendee Bag Sponsor: US\$27,500

Put your brand in the hands of every attendee as they pick up an Attendee Bag.

- ITCA will produce and provide Attendee Bags that are available to all attendees (Artwork designed by ITCA. Sponsor to review artwork before finalized)
- Attendee Bag distribution will be part of registration experience
- Sponsors can provide up to 3 swags to be packed by the ITCA team (Sponsor to design, print and ship swag)
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus SILVER LEVEL Branding Amenities (See Appendix)



Exclusive

## Staircase Sponsor: **US\$32,500**

Attendees travel up and down the escalators multiple times a day between the conference sessions and the exhibit hall. Ensure they can't miss seeing you with your logo displayed prominently around the escalators.

- ITCA will produce and install sponsor branding on the center staircase runner and displayed prominently around the highest trafficked escalator that ITCA occupies (Artwork Designed by ITCA. Sponsor to Review Artwork Before Finalized)
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus SILVER LEVEL Branding Amenities (See Appendix)



Exclusive

## Water Bottle + Hydration Station Sponsor: **US\$25,000**

Put your brand in almost every attendee's hands as they use official ITC Asia Water Bottles!

- Sponsor Logo on aluminum water bottles available to all attendees (1-color logo only).
- Bottles Placed in High Traffic Locations
- Prominent branding around the 2 highest trafficked Hydration Stations serving water.
- Additional stations available upon request with additional costs.
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus SILVER LEVEL Branding Amenities (See Appendix)

Exclusive

## Health & Wellness Sponsor: **US\$37,500**

Help attendees start their day by providing the official ITCA Juice Bar in the Exhibition Hall!

- One role on one live ITCA produced panel for sponsor's C-Suite/Founder (topic, speaker & time are subject to ITCA program development team's approval)
- Sponsor branded Juice Bar in Exhibit Hall serving juices from 10am to 3pm on June 4<sup>th</sup> and June 5<sup>th</sup>
- 18m<sup>2</sup> booth<sup>2</sup>
- Juice Bar is designed and produced by ITCA

Plus GOLD LEVEL Branding Amenities (See Appendix)

Optional: Sponsor may host a morning health/wellness class on 4<sup>th</sup> June or 5<sup>th</sup> June

- ITCA to provide the space for the class. Sponsor to organize and provide certified instructor and class format and incur all class related production costs
- Sponsor may select 75 attendees that ITCA team will help to send out. Includes 1 follow up email.
- ITCA to promote fitness class with a push notification in event app, listing in digital agenda, 1 digital signage (TV) to be provided at Juice Bar and a plug in one attendee email update



## Non-Exclusive

### “The C-Suite” Sponsor: **US\$40,000**

Connect with C-Level and senior executives from Insurers in a VIP setting in “The C-Suite” hosted in a private suite on property!

- Sponsor’s brand featured at “The C-Suite” — an invite- only, private networking event for 100 senior leaders from select insurers, Reinsurers, large Brokers, and Risk Managers (non-exclusive).
- Access for 5 Sponsor senior executives to attend “The C-Suite” networking event.
- Sponsor will receive final RSVP list (email addresses not included).
- 9m<sup>2</sup> booth<sup>2</sup> (+**US\$5,000** to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus GOLD LEVEL Branding Amenities (See Appendix)

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## Exclusive

### Kick-Off Reception Sponsor: **US\$40,000**

ITC Asia will kick off with a high energy gathering which is open to all attendees on the evening of Tuesday, June 3. Showcase your brand while hosting a select group of our top clients and/or prospects.

- Company Logo (as official Sponsor) on promotion of Kick-Off Event + onsite branding and signage.
- VIP space to host clients and/or prospects.
- Sponsor can place flyers & SWAG in VIP space (Sponsor to provide and pay for shipping + material handling)
- Sponsor will be able to select 75 attendees to receive an invitation to the Sponsor’s VIP space. Includes 1 reminder.
- 9m<sup>2</sup> booth<sup>2</sup> (+**US\$5,000** to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Option to get this package without 9m<sup>2</sup> booth: **US\$35,000**

Plus GOLD LEVEL Branding Amenities (See Appendix)

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## Non-Exclusive

### Co-Sponsor: Kick-Off Reception Sponsor: **US\$20,000**

ITC Asia will kick off with a high energy gathering which is open to all attendees on the evening of Tuesday, June 3. Showcase your brand while hosting a select group of our top clients and/or prospects.

- Company Logo (as Co-Sponsor) on promotion of Kick-Off Event + onsite branding and signage.
- Sponsor can place flyers & SWAG in VIP space (Sponsor to provide and pay for shipping + material handling)
- 9m<sup>2</sup> booth<sup>2</sup> (+**US\$5,000** to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus BRONZE LEVEL Branding Amenities (See Appendix)

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Exclusive

## Lunch Sponsor: **US\$20,000**

Feature your brand prominently as the official Lunch Sponsor of ITC Asia!

- Sponsor logo on branding placed on each lunch table and lunch signage in the exhibition hall.
- Featured as lunch sponsor in Event Platform & App.
- Reserve VIP area for sponsors to host lunch meetings.
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus BRONZE LEVEL Branding Amenities (See Appendix)



Exclusive

## Social Media Package: US\$17,500

Be part of the social conversation throughout ITC Asia! Receive branding tied to all social media conversations on display.

- Company Logo branded on all ITC Asia social media posts 2 weeks prior to the event.
- Company tagged and/or mentioned in 4 dedicated social media posts (Sponsor to decide if the post will go out pre/during/post event)
- Sponsor will collaborate with ITCA on the content
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus BRONZE LEVEL Branding Amenities (See Appendix)



Limited Availability

## Attendee Bag Swag Package: US\$13,500

Your brand. Our bag. Get your brand in the hands of attendees by placing SWAG in the Attendee Bag!

- Sponsor can place 3 pieces of company SWAG in the Attendee Bag (Sponsor to provide SWAG and pay shipping & material handling). Sponsor needs to commit to providing at least 1 swag (min 1,200 pieces) for this package
- Potential options include:
  - Care Pack- Headphones - Charger - Phone Stand - Or Create Your Own!
- Please note: each item is exclusive per sponsor and is subject to approval by ITCA.
- 9m<sup>2</sup> booth<sup>2</sup> (+US\$5,000 to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus BRONZE LEVEL Branding Amenities (See Appendix)





4 Exclusives Tables/Stations per Sponsor

## Power Package: **US\$15,500**

Attendees are always looking for a way to charge up their phone, tablet, etc. and they will be VERY appreciative if you provide power tables to make it easy!

- Sponsor branding on (4) Power Tables or Stations in high traffic locations (Artwork designed by ITCA).
- 9m<sup>2</sup> booth<sup>2</sup> (+**US\$5,000** to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus BRONZE LEVEL Branding Amenities (See Appendix)



Limited Availability

## Welcome/Thank You Email Package: **US\$15,000**

Make sure attendees see your brand before, during & after ITC Asia on the Welcome & Thank You Emails!

- Sponsor Logo Included on Welcome and Thank You Email sent to all attendees (non-exclusive).
- Sponsor's Whitepaper / Case Study to be featured once on our bi-monthly newsletter and 1x LinkedIn post
- 9m<sup>2</sup> booth<sup>2</sup> (+**US\$5,000** to Upgrade to 18m<sup>2</sup> booth<sup>2</sup>)

Plus BRONZE LEVEL Branding Amenities (See Appendix)



## Limited Availability

### Hub/Pavilion Sponsor: **US\$40,000**

Stand out from the crowd! Create your own ecosystem and showcase multiple brands together (yours + partners) in a dedicated space in the exhibit hall.

- Curation of a 30 mins panel in a breakout track (topic, speaker & time are subject to ITCA program development team's approval)
- Reserve a dedicated 36 raw space suitable for 8 kiosks that represent sponsor and the partners in its ecosystem (Subleasing subject to ITCA approval)<sup>2</sup>.
- Option to increase size of space for additional investment.
- Basic build-up of hubs / pavilion will be provided by ITC Asia. Additional top-up would be required from sponsors to upgrade to a featured area.
- Opportunity to add additional package components (e.g., lounge, presentation space, meeting room)

Plus GOLD LEVEL Branding Amenities (See Appendix)

## Limited Availability

### Meeting Pod Package: **US\$8,250**

- Branded Meeting Pod in networking area.
  - Meeting Pod includes Table, 4 Chairs, and Electrical Outlet (Turnkey with no setup necessary) and Backwall printing of company logo on foamboard.

Plus EXHIBITOR LEVEL Branding Amenities  
(See Appendix)

### Standalone Booth (Shell Scheme): **US\$8,250**

- 9m<sup>2</sup> booth<sup>2</sup>

Plus EXHIBITOR LEVEL Branding Amenities  
(See Appendix)

### Private Event/Meeting Room: **US\$15,000**

- Private Event/Function Space on Wednesday, 4<sup>th</sup> June and Thursday, 5<sup>th</sup> June.
- Space can be great for hosting meetings, demos, private sessions and/or a reception (e.g., breakfast, lunch, happy hour).
- Includes sign outside Private Event/Function Space with Company logo, standard table(s), chairs and access to an electrical outlet.

Plus BRONZE LEVEL Branding Amenities  
(See Appendix)

### Innovation “Start-Up” Kiosk: **US\$3,000** \*by application only

- Turnkey Demo Kiosk in Exhibit Hall<sup>o</sup>
- Start-Up Eligibility Requirements: Fewer than 30 staff and less than 3 years in market.
- Add on 8 minutes live demo at only **US\$2,500**

Plus EXHIBITOR LEVEL Branding Amenities  
(See Appendix)



## For Start-Up Only

### Demo Stage: **US\$3,000**

- 8 minutes' live start-up demo stage slot for Sponsor's CEO and/or Founder.
- Start-Up eligibility requirements apply: Fewer than 30 staff and/or less than three years' in market.

Plus EXHIBITOR LEVEL Branding Amenities  
(See Appendix)

### Official Category Sponsor Branding: **US\$3,000**

- Establish your company as the leader in one of the following categories by being listed in a few prominent branding activations as the "Official Category Sponsor"! Categories offered are:
  - AI
  - Claims
  - Compliance
  - Cyber
  - CVC
  - Data/Analytics
  - Drone
  - IoT
  - Life
  - Marketing Solutions
  - Underwriting
  - Rate ComparisonCreate your own!
- Category sponsor designation on ITCA website and event app.
- Prominent display of category branding in key, high traffic areas during ITCA.

### Private Event Attendee Booster: **US\$5,000**

You Host. We (Help) Promote. Host your top clients and prospects at a VIP dinner or event with our help promoting to your target audience from ITCA.

- Sponsor to organize a private dinner or event at a venue of sponsor's choosing (ITCA will provide guidance on selection. Package does not include cost of event).
- Sponsor will be able to select 50 attendees to receive an invitation to the sponsor's event. ITCA to send invitation on Sponsor's behalf. Includes one reminder.

### Swag Bag Option: **US\$3,000**

- Option to allow sponsors to have an opportunity to insert sponsors swag.
- Provide one swag into delegate bags.
- Cost of swag to be borne by sponsor.

### Speaking Opportunity: **US\$10,000**

Add on a speaking opportunity on top of your existing package. Your session will be uploaded on the ITCA Digital Platform and will also be available on demand!

- 10 minutes' live solo presentation slot for Sponsor's senior executive at ITC Asia Breakout Track on Day 1 or Day 2

OR

- One role on one live ITCA produced panel for sponsor's C-Suite/Founder (topic, speaker & time are subject to ITCA program development team's approval)
- Option to create your 20 minutes fireside chat or 30 minutes panel at **US\$12,500**



## Limited Availability

### Targeted Notifications: US\$2,500

- Provide Sponsors with custom notifications that will be sent to all selected attendees
- When clicked, the notification will take the users directly to the company profile or a website of their choice
- Notifications can appear on the user's phone home screen if sent as a hard notification from the app
- Notifications will be sent out twice at different hour (slot timings will be agreed beforehand)

## Limited Availability

### Banner Ads (Mobile): US\$2,500

- One randomized ad placed after the last session on each day of the agenda
- 'More' tab that contains all the app navigation items, 1 randomized banner will be placed at the bottom of the screen

### Whitepaper: US\$3,000

- Sponsor's Whitepaper / Case Study to be featured once on our bi-monthly newsletter and 1x LinkedIn post

## Limited Availability

### Featured Exhibitors Sidebar (Web): US\$750

- Special dedicated section at the bottom left of the web platform
- The sidebar will rotate between all assigned Sponsors every 5 seconds
- When clicked, it will take the user to the Sponsor's profile

## Limited Availability

### Sidebar Advertisement (Web): US\$3,000

- Special dedicated section at top right of the web platform, on top of connections and livechat
- Advert will rotate every minute

## Limited Availability

### Featured Label (Web): US\$500

- The Featured Label will appear next to the Sponsor's name in the Exhibitor list and their Exhibitor profile

## Title Level Branding Amenities

- Title Level Placement of Company Logo on ITCA 2025 Website and Event Platform and Thank You Signage Onsite.
  - Company Logo rotating with other Sponsor Logos on screens during Plenary Sessions.
  - Expanded Company Description (100-Words) on ITCA Website and Event Platform.
  - White Paper or Case Study included in 1 ITCA Newsletter (Non-exclusive).
  - 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer).
  - 10 Conference Passes for Staff<sup>4</sup>.
  - 4 Conference Passes for Clients and/or Prospects<sup>5</sup>.
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## Gold Level Branding Amenities

- Gold Level Sponsor Placement of Company Logo on ITCA 2025 Website and Event Platform and Thank You Signage Onsite.
  - Expanded Company Description (100-Words) on ITCA Website and Event Platform.
  - 8 Conference Passes for Staff<sup>4</sup>.
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## Silver Level Branding Amenities

- Silver Level Sponsor Placement of Company Logo on ITCA 2025 Website and Event Platform and Thank You Signage Onsite.
  - Company Description (50-Words) on ITCA Website and Event Platform.
  - 6 Conference Passes for Staff<sup>4</sup>.
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## Bronze Level Branding Amenities

- Bronze Level Sponsor Placement of Company Logo on ITCA 2025 Website and Event Platform and Thank You Signage Onsite.
  - Company Description (50-Words) on ITCA Website and Event Platform.
  - 4 Conference Passes for Staff<sup>4</sup>.
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## Exhibitor Level Branding Amenities

- Exhibitor Level Sponsor Placement of Company Logo on ITCA 2025 Website and Event Platform and Thank You Signage Onsite.
- Company Description (50-Words) on ITCA Website and Event Platform.
- 2 Conference Passes for Staff<sup>4</sup>.



- <sup>1</sup> Sponsor produced content must be approved by ITCA Program Development Team. Thought Leadership Packages are intended to showcase company's current abilities and not highlight material or capabilities no longer offered.
- <sup>2</sup> Exhibit Booth (9sqm) includes 1 x 3mL back wall, 2 x chairs, 1 x 13 Amp power socket, 3 x long arm spot lights, 1 x info cabinet, 1 x fascia print, 1 x wastepaper basket and venue free Wi- Fi only – Additional electricity, furnishings, AV, hard wire internet, etc. will be available through event vendors and are NOT included in sponsorship package pricing.
- <sup>3</sup> Kiosks include kiosk branding, 1 x chair, 1 x cabinet, 1 x 13 Amp power socket & venue free Wi-Fi. Additional items such as hard wire internet, graphics, etc. will be available through event vendors and are not included in package pricing. Must meet Startup qualifications: Fewer than 30 staff and/or less than three years in market. All kiosk sponsors are subject to ITCA approval.
- <sup>4</sup> Conference passes must be assigned by deadline or they are void. Conference passes include access to all InsureTech Connect Asia sessions. Complimentary passes not available to those who have already registered, vendors or sponsor staff. And, to both avoid such conflicts and the limited nature of such passes, Sponsors must submit Client name and company to ITCA to approve/confirm passes in advance. Deadlines apply.

All sponsorship items offered are subject to deadlines. Items not received by the specified deadline will be considered void.

All sponsorships are designed to maximize your brand exposure and experience. Please note: some level of show branding will need to be included on almost all packages.



## Any Questions?

Please email us at



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