



INSURETECH
CONNECT ASIA

2023

SPONSORSHIP
PROSPECTUS

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WELCOME LETTER

Dear Prospective Sponsor,

Thank you for your interest in InsureTech Connect Asia!

Since our flagship event InsureTech Connect (ITC) launched in 2016, we have quickly become the must attend destination for those shaping the future of insurance. And a key part of ITC's success has always been you, our sponsors. Your trust in us is something we not only cherish but also never take for granted.

In 2022, we launched a successful in-person event just as Asia Pacific was going into a new normal, living with COVID-19. The dream of building a community of likeminded people that were interested in the innovation and transformation in the insurance industry became reality. It is our goal to continue growing in this space and we thank you for being part of it. We saw that the industry was excited to be able to meet their peers face to face and to share about their insights after 2 years of being virtual. ITC Asia 2022 saw over 1,000 senior insurance professionals across 36 countries and had three days of powerful content, 1:1 meetings and highly engaged networking events.

ITC Asia is committed to our continue facilitating meaningful conversations and grow the ITC Community together. With this in mind, we are pleased to share what to expect and what is new for ITC Asia in 2023:

ITC Asia 2023 Roadshows August 2022 – April 2023 | Asia Pacific

We are going to you!

The beauty of the InsurTech market here in Asia Pacific is that it is still growing at a rapid rate. The pain points and nuances of each individual neighbouring country are so different and we want to uncover that. ITC Asia will be working with local partners in:

Indonesia, Jakarta – 11 August 2022
Malaysia, Kuala Lumpur – 24 August 2022
Thailand, Bangkok – 6 October 2022
China (Virtual) – 10 November 2022
India, Mumbai – 8 December 2022

Hong Kong – 16 February 2023 (Tentative)
Japan, Tokyo – 1 March 2023
Korea, Seoul – March 2023 (Tentative)
Singapore – 13 April 2023 (Tentative)

If you would like to network with the local insurers and explore the above countries with us, please join us in at the various activations and my team will help curate a great experience together with you.

ITC Asia 2023 30th May – 1st June | Sands Expo and Convention Centre, Singapore

We are back with a bigger and brand new venue at Marina Bay Sands, Singapore!

Let us play matchmakers again as we help you make the best connections with a strong focus on networking possibilities throughout the conference period. We are excited to connect with your team once again to discuss the options available in this prospectus. ITC Asia can only grow as our industry grows and hence, your success is our proudest success. We look forward to curating an extraordinary ITC experience with you once again.

Sincerely,



Tricia Wong
Director of Insuretech Connect Asia

A handwritten signature in black ink, appearing to read 'Tricia Wong'.

2022 Attendees

1,089

- VP+ Level: 706
- C-Suite: 304
- CEO / Founder: 191



1,300+

Registrations

446

Companies

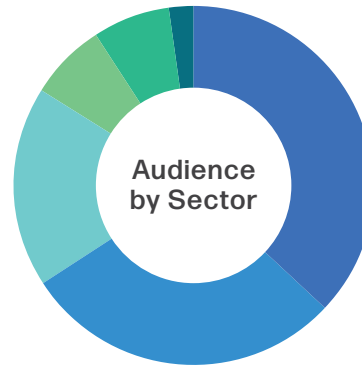
109

Insurers

134

Insurtechs & Startup

CSAT: 4.52/5.00



- 37% Insurer / Reinsurer / Broker
- 29% Insurtech / Startup
- 18% Solution Provider / Consultant
- 7% Investor
- 7% Government / Association / Others
- 2% Press / Media



\$2,2B

In Funding

Based on CBInsights State of Insurtech Q1'22 Report

 180+ Speakers

 60+ Exhibitors

 30+ Hours of Content

Meetings

 3,000+

Favourites

 8,000+

Messages

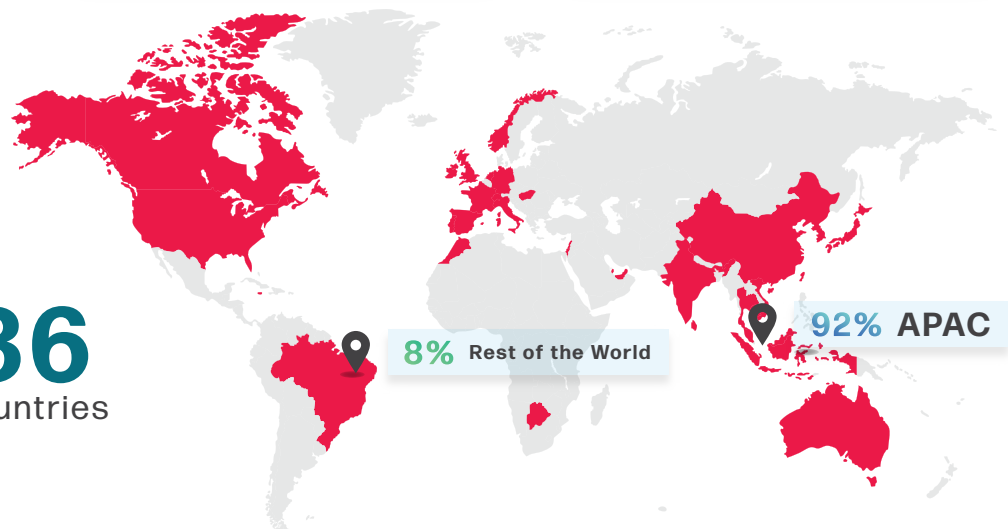
 10,000+

Top Countries:

- Singapore
- Malaysia
- India
- Australia
- Thailand
- Hong Kong
- Japan
- United States
- Indonesia
- United Kingdom

36

Countries





ITCA

ROADSHOWS

AUG 2022 - APRIL 2023

ITCA ROADSHOWS

LIMITED AVAILABILITY

TITLE SPONSOR: STARTING AT: US\$6,000

Looking to kick off each country with a 10 minutes keynote or be on a panel with senior insurance professionals? Be the one to start each roadshow with a keynote session or be on a Thought Leadership panel session available!

Pricing Tiers:

- Pick 1 country from the list: US\$6,000
- Pick 2 countries from the list: US\$11,000
- Each additional country at US\$4,000 each

Package Specifics Include:

- 10 minutes keynote at the start of the event OR one panel slot on an ITC Asia curated panel.
- Branding as a Title Sponsor on all marketing collaterals (e.g. LinkedIn banners, onsite banners etc)
- 1 speaker card promoted on ITC Asia's LinkedIn page

LIMITED AVAILABILITY

**THOUGHT LEADERSHIP SPONSOR:
STARTING AT: US\$4,000**

Want to join us for an evening with likeminded peers in the insurance market? Share with the local community what you are doing by either joining a Thought Leadership panel or do a product demo!

Pricing Tiers:

- Pick 1 country from the list: US\$4,000
- Pick 2 countries from the list: US\$7,000
- Each additional country at US\$3,000 each

Package Specifics Include:

- One panel slot on an ITC Asia curated panel OR 8 minutes demo spot for a C-suite from your company
- Branding as a Thought Leadership Sponsor on all marketing collaterals (e.g. LinkedIn banners, onsite banners etc)
- 1 speaker card promoted on ITC Asia's LinkedIn page

LIMITED AVAILABILITY

NETWORKING SPONSOR: US\$6,000

Be the host of the evening cocktail reception party by being the networking sponsor! Each roadshow will end the night with a 2 hours networking drinks and your branding will be visible around the party.

Package Specifics Include:

- ITC Asia will provide 2 hours of drinks (alcohol/non-alcoholic beverages) at the end of each roadshow and co-brand it with your company's logo
- ITC Asia will provide 1 x pull up banner showcasing your company logo around the networking area
- Branding as the Networking Sponsor on all marketing collaterals (e.g. LinkedIn banners, onsite banners etc)



ITCA 2023

30TH MAY - 1ST JUNE

THOUGHT LEADERSHIP

EXCLUSIVE

PRESENTING SPONSOR: STARTING AT US\$100,000

By Application Only. If interested, please email Tricia Wong, Director of ITC Asia at tricia@insuretechconnect.com

EXCLUSIVE

TITLE SPONSOR: MAIN STAGE: STARTING AT US\$60,000

Do you have an announcement that tops all other announcements? Or, do you have access to the very best senior leaders? Your brand will have an opportunity to announce truly industry worthy news.

OR host a top 10 Insurance Industry CEO in a fireside chat... all from the spotlight of the Plenary Stage!

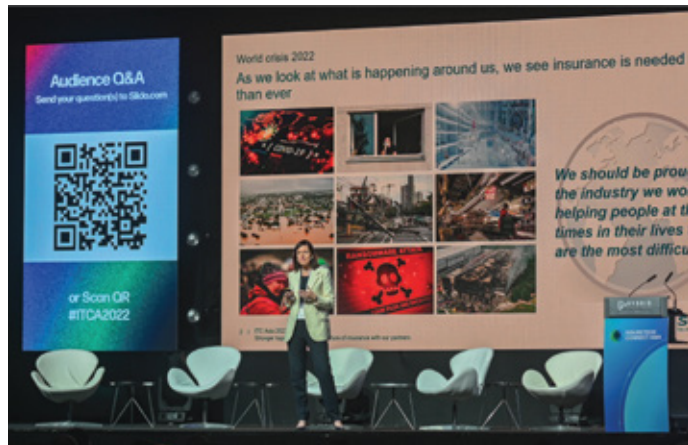
Pricing Tiers:

- 36m² Raw Space: US\$70,000
- 18m² Booth²: US\$60,000

Package Specifics Include:

- 20-minute reside chat or major announcement from ITCA Main Stage on Wednesday, 31 May or Thursday, 1 June, Thursday.
 - Note: Sponsor must make a major announcement OR bring a CEO from a top tier multinational insurer to the stage (Topic and speakers subject to approval by the ITCA Content Team)
- Includes a sizzle reel prior to speaking slot (30 to 60 second media piece produced by sponsor. Content is subject to approval by the ITCA Content Team)
- Sponsor branded chairbacks featured during all Main Stage Sessions
- Opportunity to Customize Additional Package Components
- Large Carousel Block: Home Page (Web) - Digital Platform

Plus TITLE LEVEL Branding Amenities ([See Appendix](#))



THOUGHT LEADERSHIP

NON-EXCLUSIVE

TITLE SPONSOR: LUNCH BREAKOUT SESSION STARTING AT US\$60,000

Looking for Thought Leadership and enhanced lead generation? Take time to do a “deep dive” and host a Sponsored Lunch Workshop.

Package Specifics Include:

- Sponsored Lunch Breakout Session¹ - Sponsor will host a 45-minute workshop to conference attendees during lunch on Wednesday, 31 May or Thursday, 1 June. Sponsor to provide content and speakers

Pricing Tiers:

- 36m² Raw Space: US\$70,000
- 18m² Booth²: US\$60,000
- Boxed lunch available in workshop
- Time slot subject to ITCA Content Team's discretion and availability
- Content will be produced in collaboration with ITCA Content Team
- Room set with basic staging and A/V
- Session, with 100-word description, listed in Website Agenda and Event App + Platform
- Video recording of above session
- Sponsor May Select 75 attendees to receive an invitation to session. Includes 1 Reminder.
- Large Carousel Block: Home Page (Web) - Digital Platform

Plus TITLE LEVEL Branding Amenities ([See Appendix](#))



NON-EXCLUSIVE

TITLE SPONSOR: KICK-OFF DAY SUMMIT: STARTING AT US\$50,000

Want to host your own summit with ITCA? Host a sponsored function or breakout session on ITC's Kick-Off Day (Tuesday, 30 May). The Title Sponsor Package includes MAJOR exposure as a Thought Leader and Exhibitor PLUS, prominent branding before, during and after ITCA.

Pricing Tiers:

- 36m² Raw Space: US\$60,000
- 18m² Booth²: US\$50,000

Package Specifics Include:

- Sponsored Kick-Off Summit¹ - Longer format sponsored function or breakout session between 1 pm to 5 pm on Tuesday, May 30. Recommended no longer than 90 mins
 - Time slot subject to ITCA Content Team's discretion and availability
 - Content will be produced in collaboration with ITCA Content Team
 - Room set with basic staging and A/V
 - Session, with 100 word description, listed in Website Agenda and Event App + Platform
 - Video recording of above session
 - Kick-Off Summit listed with RSVP mechanism on ITCA Website and in ITCA Networking App. RSVP list of interested attendees sent to sponsor prior to ITCA.
 - Sponsor May Select 75 attendees to receive an invitation to Kick-Off Summit. Includes 1 Reminder.
 - Large Carousel Block: Home Page (Web) - Digital Platform
- Plus TITLE LEVEL Branding Amenities ([See Appendix](#))

THOUGHT LEADERSHIP

EXCLUSIVE PER DAY

KEYNOTE SPONSOR: (DAY 1 OR DAY 2): US\$40,000

Your brand will be front and center as an executive from your team introduces a headline keynote from the Main Stage. Great opportunity to showcase you are on the leading edge by offering your clients a chance to engage with this world-renowned expert.

- Brief (90 second or less) introduction of the Keynote Speaker during a Main Stage Keynote
- Company Logo on all materials referencing Keynote Speaker - Conference Guide, website, signage and Main Stage branding
- Private meet & greet with Keynote Speaker in Speaker Lounge for up to 15 key clients and/or prospects
 - Sponsor may select 75 attendees to receive an invitation to sponsor's meet & greet. Includes one reminder.
 - 18m² Booth²
- Small Carousel Block: Home Page (Web) - Digital Platform

Plus GOLD LEVEL Branding Amenities ([See Appendix](#))

EXCLUSIVE

THE "ITCA LIVE" SPONSOR: US\$40,000

Sponsor all of the live coverage at ITCA by exclusively sponsoring the "ITCA Live" interview set.

- ITCA will build and produce the "ITCA Live" interview set which will host ongoing interviews covering key launches and announcements taking place during ITCA. Content will be featured prominently in the ITCA Playback Site, which includes all on-demand content post-event.
- Sponsor branding featured prominently on the "ITCA Live" interview set and all promotional materials
- Sponsor will be featured in one launch announcement segment that is no longer than 20 minutes¹
 - Content will be featured prominently in the ITCA Playback Site, which includes all on-demand content post-event.
- 18m² Booth² directly adjacent to the "ITCA Live" interview set
- Small Carousel Block: Home Page (Web) - Digital Platform

Plus GOLD LEVEL Branding Amenities ([See Appendix](#))

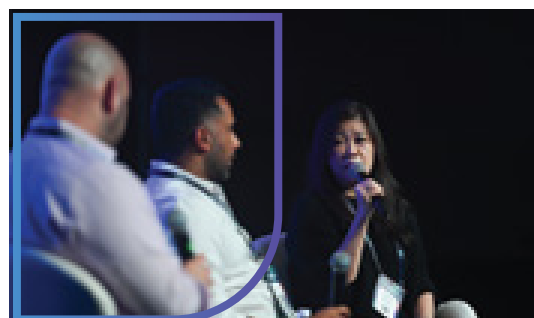


PRE-CONFERENCE WORKSHOP/ FUNCTION: US\$15,000

Looking to spend quality time with your top clients and/or prospects? Host a Pre-Conference Workshop, Meeting or other function on 30-May.

- Pre-Conference Workshop Space¹ for at least 50 people, along with:
 - Basic AV in Room, if Needed
 - Session Listed with RSVP Mechanism on ITC Website and in Event App. RSVP List of Interested Attendees Sent to Sponsor Prior to ITCA
 - Sponsor May Select 75 Attendees to Receive an Invitation to Sponsor's Workshop. Includes 1 Reminder.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth)

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))



THOUGHT LEADERSHIP

THOUGHT LEADERSHIP SPONSOR: US\$22,500

Get brand exposure as a Thought Leader. The Thought Leadership Sponsor package includes a role on one of our panels or a solo presentation. It also includes major branding with multiple touch points for continued exposure before, during and after the event.

- **Thought Leadership¹**
 - One role on one live ITCA produced panel for an executive from sponsor's C-Suite/Founder (topic, speaker & time are subject to ITCA program development team's approval)

OR

- 10 minutes live solo presentation on ITC Asia
- Exhibit Booth
 - 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)
- Session Sponsor (Web and Mobile) - Digital Platform

Plus SILVER LEVEL Branding Amenities (See Appendix)



NON-EXCLUSIVE PRODUCT LAUNCH PACKAGE: US\$25,000

Major launches and announcements are integral to the ITCA experience each year. This package includes a variety of tools designed to help you break news to the ITCA Community branding with multiple touch points for continued exposure before, during and after the event.

- 8-minute product launch / breaking news demo¹ on Expo Hall Demo Stage.
- Company tagged or mentioned in variety of social media posts to help break the news.
- Featured placement of Sponsor's 8-minute demo on Video Playback Site.
- "ITCA Live" Content Feature
 - ITCA will build and produce the "ITCA Live" interview set which will host ongoing interviews covering key launches and announcements taking place during ITCA.
 - Sponsor will be featured in one segment that is no longer than 20 minutes.
 - Content will be featured prominently in the ITCA Playback Site, which includes all on-demand content post-event.
- Press and Media Exposure
 - Sponsor branding prominently displayed in Press Lounge.
 - ITCA will submit sponsor's press release to all participating press and media.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

Plus SILVER LEVEL Branding Amenities (See Appendix)

BRANDING + NETWORKING OPPORTUNITIES

EXCLUSIVE PER CATEGORY

OFFICIAL "BREAKOUT TRACK" + "CATEGORY" SPONSOR: STARTING AT US\$50,000

Establish your company as the exclusive sponsor of a Breakout Track PLUS prominent branding as an Official "Category" Sponsor at ITCA!

Pricing Tiers:

- 36m² Raw Space: US\$60,000
- 18m² Booth²: US\$50,000

Thought Leadership¹

- One role on one live ITCA produced panel for an executive from sponsor's C-Suite/Founder (topic, speaker & time are subject to ITCA program development team's approval)

Package Specifics Include:

- Official "Breakout Track" Sponsor. Track options include:
 - Innovation in Action (Day 1 or Day 2) - Claims - Data & Analytics Underwriting - Commercial Insurance - Customer Experience, Retention & Acquisition - Product Development - Cyber - Life & Annuities / Health - Distribution - GroupTech - BrokerTech - Motor - Home - Automation
- Brief (90 second or less) introduction to kick off of the Breakout Track.
- Prominent display of sponsor branding within Track.
- 30 to 45 second commercial used as a transition between sessions (Content is produced by sponsor. Content is subject to approval by the ITCA Content Team)
- ITCA to program all content for Breakout Track.
- Official "Category" Sponsor Branding *Note: Sponsor's "Category" Title will be the same as above "Breakout Track".
 - Category Sponsor Designation on ITCA Website and ITCA Event App + Platform
 - Prominent display of custom category in key, high traffic areas onsite at ITCA
 - Sponsor company featured in 1 liter segment in ITCA Event App + Platform
- Large Carousel Block: Home Page (Web) - Digital Platform

Plus TITLE LEVEL Branding Amenities ([See Appendix](#))



OFFICIAL "CATEGORY" SPONSOR: STARTING AT US\$35,000

Establish your company as the leader in an insurance category by being included in a number of prominent branding activations as an Official "Category" Sponsor!

Pricing Tiers:

- 36m² Raw Space: US\$50,000
- 18m² Booth²: US\$40,000
- 9m² Booth² : US\$35,000

Thought Leadership²

- One role on one live ITCA produced panel for an executive from sponsor's C-Suite/Founder (topic, speaker & time are subject to ITCA program development team's approval)

Package Specifics Include:

- Choose one of the following Categories *Note: "Category" cannot conflict with a "Breakout Track".
 - Blockchain - Compliance - CVC - Embedded Insurance - IOT - Leak Detection - Low Code / No Code - Marketing Solutions - Payments Rate Comparison - Resiliency - Risk Management - RPA - Small Commercial - OR Create Your Own!
- Category Sponsor Designation on ITCA Website and ITCA Event App + Platform
- Prominent display of custom category in key, high traffic areas onsite at ITCA
- Small Carousel Block: Home Page (Web) - Digital Platform

Plus GOLD LEVEL Branding Amenities ([See Appendix](#))



EXCLUSIVE

“THE MEETING ZONE” SPONSOR: US\$60,000

Want to go BIG? This is your chance to own the most highly trafficked destination at ITCA. Get naming rights to the location that puts the “Connect” in InsureTech Connect – The Meeting Zone. During each meeting in the Meeting Zone, your brand will be what they see.

- Major branding on “The Meeting Zone” and meeting tables
- “The Meeting Zone” located in the center of Expo Hall
- Branded “The Meeting Zone” Help Desk. Help Desk staff will wear Co-Branded T-Shirts (Artwork and layout designed by ITCA. Sponsor branding will be at least 1/3 of the design)
- Naming Rights of “The Meeting Zone” (e.g., “Company Name” Meeting Zone OR Meeting Zone Presented by “Company Name”)
- Company Branding (Logo or Name as Official Sponsor) on Promotion of “The Meeting Zone” and in Floor Plan
- Dedicated 36m² Raw Space for Sponsor to build a meeting space and/or lounge within the “The Meeting Zone.” 36m² Raw Space is designed, produced and paid for by Sponsor. “The Meeting Zone” is designed and produced by ITCA (Sponsor must follow ITCA brand guidelines. ITCA has final approval rights)
- Large Carousel Block: Home Page (Web) - Digital Platform

Plus TITLE LEVEL Branding Amenities ([See Appendix](#))

BRANDING + NETWORKING OPPORTUNITIES

EXCLUSIVE

LANYARD SPONSOR: US\$20,000

Every attendee at ITCA will be wearing your brand on the lanyards that hold the attendee badge. Stand out right where everyone looks!

- ITCA will produce lanyards with Sponsor's logo (1-color logo only) - Lanyards will be used for all attendee badges.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))



EXCLUSIVE

BADGE SPONSOR: US\$20,000

Make sure your company name stands out right where everyone looks... directly on each badge!

- ITCA will produce badges with sponsor's logo prominently featured (1-color logo only) – Artwork designed by ITCA. Sponsor logo featured on all badge types.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))



EXCLUSIVE

REGISTRATION SPONSOR: US\$25,000

Stand out through a visual and exciting registration experience! Your brand will be on display during the entire event, not just when people come to get their badge!

- Company Logo Incorporated in large registration presence onsite*(Artwork and Layout Designed by ITCA)
- Company Logo on ITCA 2023 Website Registration Page and in Registration Confirmation Email
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))



BRANDING + NETWORKING OPPORTUNITIES

EXCLUSIVE

AFTER-HOURS DRINK SPONSOR: US\$60,000

Transport a bar to ITCA that is fully stocked with select premium alcohol!

- ITCA to provide free- flow drinks in Expo Hall in the last hour of each day *Note: After-hours drink starts at 4.30pm Sponsor's brand featured prominently at the station
- Company branding (logo or name as Official Sponsor) on promotion of After-hours and in Floor Plan.
- 18m² booth² adjacent / next to after-hours drink. Note: 18m² booth² space is designed, produced and paid for by Sponsor. After-hours booth is designed and produced by ITCA

Plus GOLD LEVEL Branding Amenities (See Appendix)



BRANDING + NETWORKING OPPORTUNITIES



EXCLUSIVE (Waiting List)

COFFEE LOUNGE SPONSOR: US\$45,000

While networking in the expo hall, caffeine is a must! Showcase your brand on the Expo Hall Coffee Lounge with your booth located directly adjacent to the action.

Expo Hall Coffee Lounge includes:

- MAJOR branding on "Expo Hall Coffee Bar + Lounge," directional signage and in Event Guide.
- Sponsor Logo or content displayed on 2 digital monitors.
- Naming Rights of "Coffee Lounge" (e.g., "Company Name" Coffee Lounge OR Coffee Lounge Presented by "Company Name")
- Company branding (Logo or Name as Official Sponsor) on all promotion and in the floorplan.
- Branded Napkins and Coffee Cup Sleeves (Sponsors own cost)

Prominent branding on "Caffeination Stations" located in easily accessible and visible locations in the Exhibit Hall (excludes Conference Center coffee bars and stations)

- Includes coffee, tea and a variety of other caffeinated beverages.
- Sponsor logo on all exhibit hall signage referencing coffee.
- Branded napkins and coffee cup sleeves (Sponsors own cost)
- 9m² booth² adjacent to "Coffee Lounge" +US\$5,000 to Upgrade to 18m² booth².

Plus GOLD LEVEL Branding Amenities ([See Appendix](#))

BRANDING + NETWORKING OPPORTUNITIES

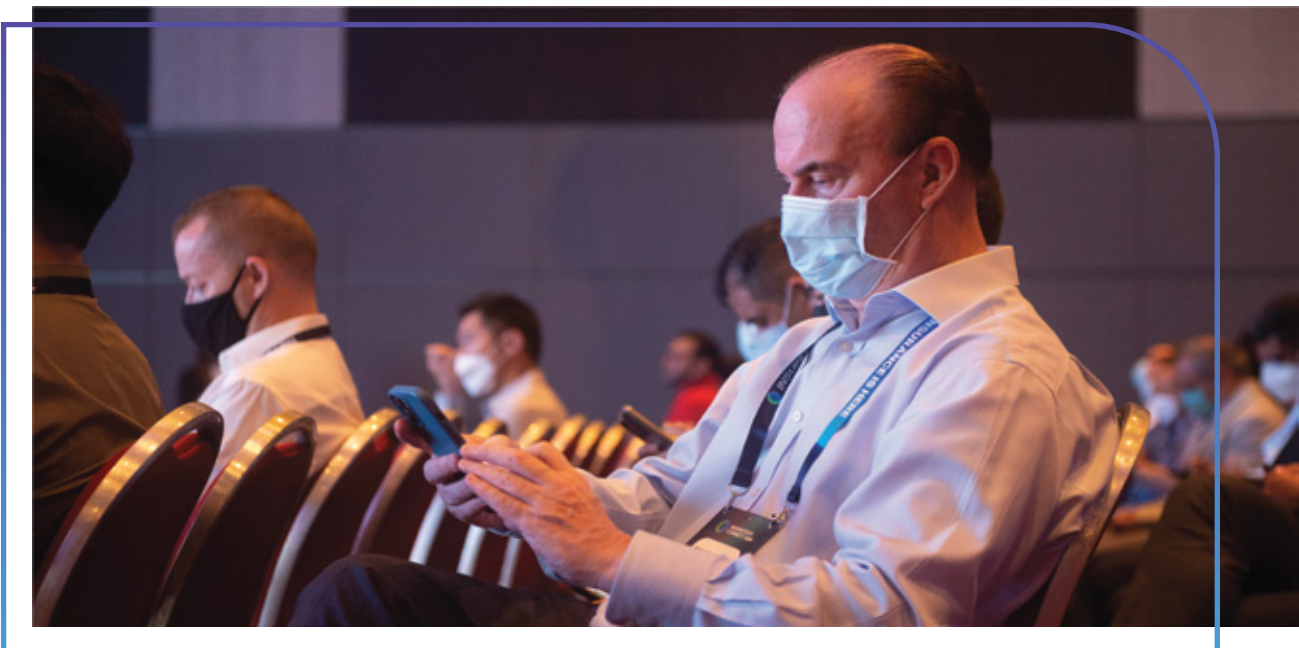
EXCLUSIVE

EVENT APP + PLATFORM SPONSOR: US\$30,000

Be the first thing attendees see when they launch the Event App + Platform. Receive persistent and prominent branding on one of the highest engagement activities.

- ITCA will produce and provide Event App + Platform and promote it to all attendees.
- Sponsor Logo featured in Event App + Platform and onsite signage for promoting usage.
- Sponsor to be mentioned in relevant pre-event emails to promote Event App + Platform.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)
- Branding Sponsor (Web + Mobile) - Digital Platform

Plus GOLD LEVEL Branding Amenities (See Appendix)



EXCLUSIVE

ATTENDEE BAG SPONSOR: US\$20,000

(Waiting List)

Put your brand in the hands of every attendee as they pick up an Attendee Bag.

- ITCA will produce and provide Attendee Bags that are available to all attendees (Artwork designed by ITCA. Sponsor to review artwork before finalized)
- Attendee Bag distribution will be part of registration experience
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

Plus SILVER LEVEL Branding Amenities (See Appendix)



BRANDING + NETWORKING OPPORTUNITIES

EXCLUSIVE

ESCALATOR SPONSOR: US\$20,000

Attendees travel up and down the escalators multiple times a day between the conference sessions and the exhibit hall. Ensure they can't miss seeing you with your logo displayed prominently around the escalators.

- ITCA will produce and install sponsor branding on the center escalator runner and displayed prominently around the highest trafficked escalator that ITCA occupies (Artwork Designed by ITCA. Sponsor to Review Artwork Before Finalized)
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

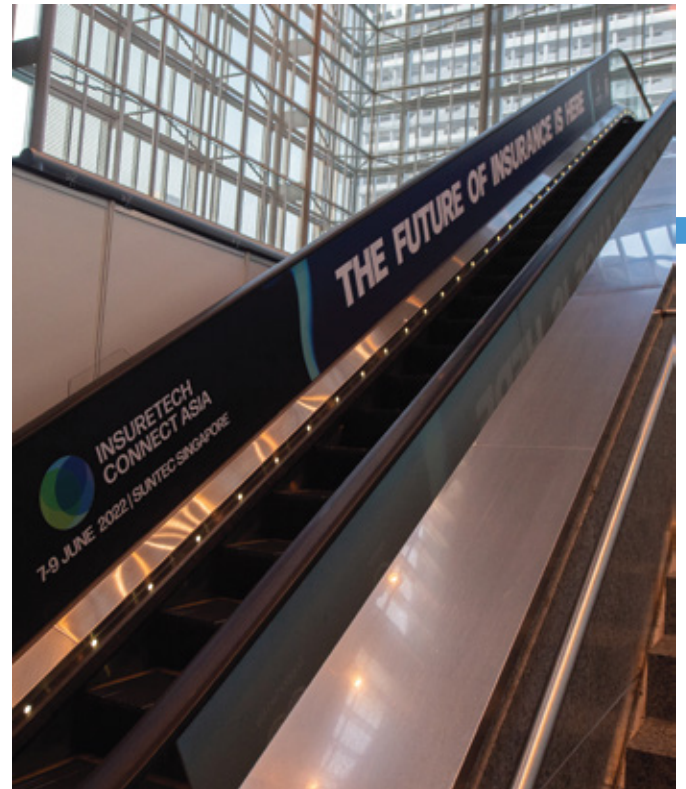
Plus SILVER LEVEL Branding Amenities (See Appendix)

30-SECOND MAIN STAGE COMMERCIAL: US\$20,000

Your brand will be front and center with a 30-second commercial that is featured prominently from the ITCA Main Stage!

- ITCA will feature 1 sponsor commercial (up to 30 seconds) that will air from the Main Stage once per day on Wednesday, May 31 and Thursday, June 1 (Sponsor will produce and provide content. ITCA will have input on the content)
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

Plus SILVER LEVEL Branding Amenities (See Appendix)



BRANDING + NETWORKING OPPORTUNITIES

NON-EXCLUSIVE

EXPO HALL “HAPPY HOUR”

SPONSOR: US\$30,000

Each day ends with a “Happy Hour” in the Expo Hall – Stand out and drive attendees to your Exhibit Booth!

Cocktail bar inside Sponsor’s 18m² booth² with bartender serving beer & wine during “Happy Hour” on Wednesday, May 31 and Thursday, June 1

- Custom beverage offerings available upon request with additional costs

Company Logo on “Happy Hour” signage and in Event Guide

- 18m² booth²
- Sponsor can design 6metres back-wall that spans 18m² booth² (Sponsor to design in collaboration with ITCA).
- 9m² of the 18m² booth² space will be used by ITCA to install a cocktail bar. Sponsor can take meetings in 9m² booth² cocktail bar space when the bar is not opened.

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))

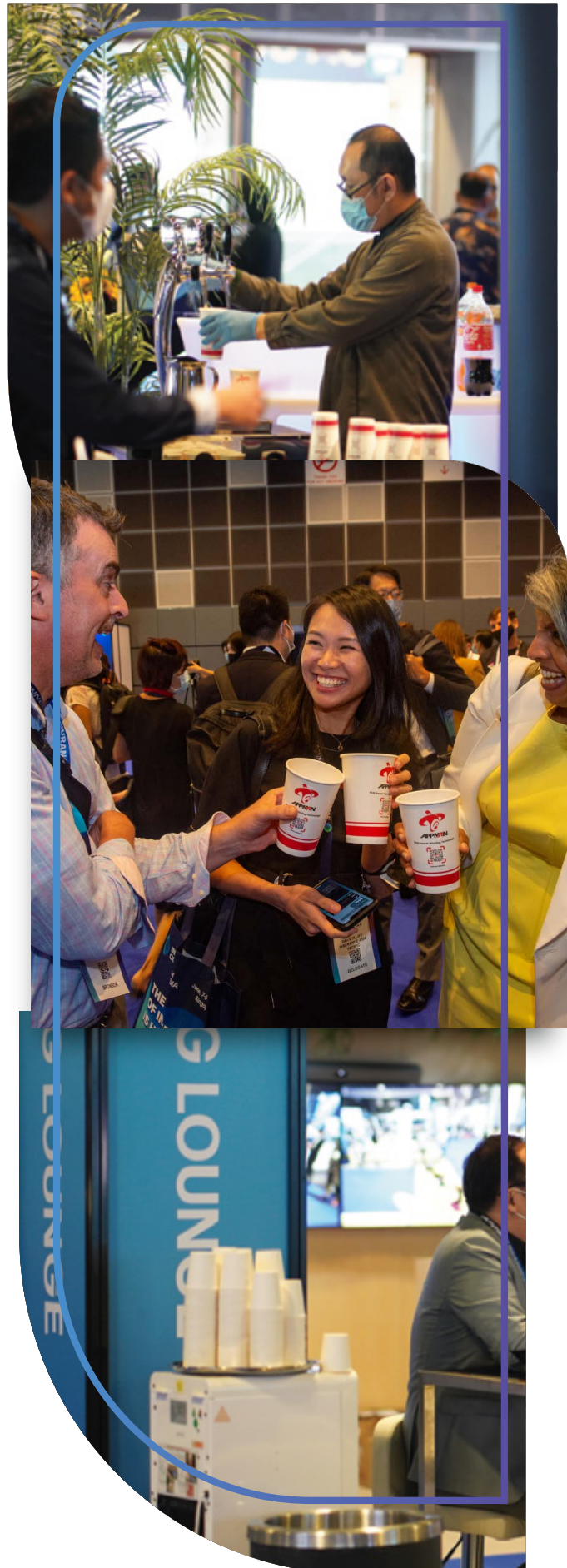
EXCLUSIVE

WATER BOTTLE + HYDRATION STATION SPONSOR: US\$20,000

Put your brand in almost every attendee’s hands as they use official ITCA Water Bottles!

- Sponsor Logo on aluminum water bottles available to all attendees (1-color logo only).
- Bottles Placed in High Traffic Locations (Locations subject to Covid-19 Safety Restrictions).
- Prominent branding around the 2 highest trafficked Hydration Stations serving water.
 - Additional stations available upon request with additional costs.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))



BRANDING + NETWORKING OPPORTUNITIES

NON-EXCLUSIVE

OFFICIAL CLOSING PARTY SPONSOR: US\$30,000

Major branding and VIP client experience at the ITCA Closing Party on Thursday, June 1

- Meet & Greet with 1 guaranteed photo for a group of up to 10 attendees (inclusive of staff + clients) with talent at ITCA Closing Party! (Talent will host a group Meet & Greet with all Official Party sponsors).
- Host a group of up to 10 attendees (inclusive of staff and clients) at VIP table with cocktail service while watching headline act.
- Generate traffic via distribution of Invitations from Exhibit Booth.
- Branding on all materials referencing Official Closing Party – Event App + Platform, Signage and invitations.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

*Option to get this package without 9m² booth: US\$25,000

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))



BRANDING + NETWORKING OPPORTUNITIES

NON-EXCLUSIVE

“THE C-SUITE” SPONSOR: US\$30,000

Connect with C-Level and senior executives from Insurers in a VIP setting in “The C-Suite” hosted in a private suite on property!

- Sponsor’s brand featured at “The C-Suite” — an invite-only, private networking event for senior leaders from select insurers, Reinsurers, large Brokers, and Risk Managers (non-exclusive).
- Access for 3 Sponsor senior executives to attend “The C-Suite” networking event.
- Sponsor will receive final RSVP list (email addresses not included).
- 9m² booth²

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))

SEMI-EXCLUSIVE

VIP DINNER SPONSOR: US\$25,000

Looking for a way to have more face time with the elite stars of the insurtech universe? Then this one-of-a-kind dinner package is for you!

- Sponsor of ITCA Official VIP Dinner on Wednesday, June 01 (semi-exclusive) – includes Company Logo on VIP Dinner signage
- ITCA will extend up to 20 invitations on behalf of each Sponsor.
- Access for 2 staff (C-Suite or equivalent) to attend VIP Dinner
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))

NON-EXCLUSIVE

KICK-OFF RECEPTION SPONSOR: US\$25,000

ITCA will kick off with a high energy gathering which is open to all attendees on the evening of Tuesday, May 30. Showcase your brand while hosting a select group of our top clients and/or prospects.

- Company Logo (as official Sponsor) on promotion of Kick-Off Event + onsite branding and signage.
- VIP space to host clients and/or prospects with Cocktail Service.
 - Sponsor can place flyers & SWAG in VIP space (Sponsor to provide and pay for shipping + material handling).
- Sponsor will be able to select 75 attendees to receive an invitation to the Sponsor’s VIP space. Includes 1 reminder.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²)

*Option to get this package without 9m² booth: US\$20,000

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))



BRANDING + NETWORKING OPPORTUNITIES

EXCLUSIVE

WI-FI SPONSOR: US\$20,000

Each attendee will type your company name as they login to the official conference WiFi.

- Custom login using sponsor name as password (Password must meet the venue network criteria).
- Sponsor Logo on signage, Wi-Fi access instructions in Conference Guide and Conference Badge.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))



BRANDING + NETWORKING OPPORTUNITIES

EXCLUSIVE

BREAKFAST SPONSOR: US\$20,000

Feature your brand prominently as the official Breakfast Sponsor of ITCA!

- Sponsor logo on branding placed on each breakfast table and breakfast signage in the expo hall.
- Featured as breakfast sponsor in Event Guide.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))



EXCLUSIVE

LUNCH SPONSOR: US\$20,000

Feature your brand prominently as the official Lunch Sponsor of ITCA!

- Sponsor logo on branding placed on each lunch table and lunch signage in the expo hall.
- Featured as lunch sponsor in Event Guide.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))



BRANDING + NETWORKING OPPORTUNITIES

EXCLUSIVE

SOCIAL MEDIA PACKAGE: US\$15,000

Be part of the social conversation throughout ITCA! Receive branding tied to all social media conversations on display.

- Company Logo on 2 social media digital displays in high traffic locations at ITCA.
 - 1 located in a high traffic location in the Expo Hall
 - 1 located in a high traffic location in the Conference Center
- Company Logo on ITCA social media accounts prior to ITCA.
- Company tagged or mentioned in 2 social media posts leading up to ITCA, 2 during ITCA, and 1 after ITCA (Sponsor will collaborate with ITCA on the content).
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))

LIMITED AVAILABILITY

ATTENDEE BAG SWAG PACKAGE: US\$15,000

Your brand. Our bag. Get your brand in the hands of attendees by placing SWAG in the Attendee Bag!

- Sponsor can place 1 piece of company SWAG in the Attendee Bag (Sponsor to provide SWAG and pay shipping & material handling).
- Potential options include:
 - CARE PACK – HEADPHONES – CHARGER – PHONE STAND – OR CREATE YOUR OWN!
 - Please note: each item is exclusive per sponsor and is subject to approval by ITCA.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))

4 EXCLUSIVE TABLES / STATIONS PER SPONSOR

POWER PACKAGE: US\$15,000

Attendees are always looking for a way to charge up their phone, tablet, etc. and they will be VERY appreciative if you provide power tables to make it easy!

- Sponsor branding on (4) Power Tables or Stations in high traffic locations (Artwork designed by ITCA).
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))

BRANDING + NETWORKING OPPORTUNITIES

EXCLUSIVE

PEN & PAPER PACKAGE: US\$15,000

Everyone needs a pen and paper at some time during ITCA. Make sure attendees are reaching for a pen and pad with your logo when that happens!

- Sponsor to produce and provide branded pens and pads which are placed in the Attendee Bag and in key locations around the event for easy access (Artwork designed by Sponsor and to be approved by ITCA).
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))



LIMITED AVAILABILITY

WELCOME/THANK YOU EMAIL PACKAGE: US\$15,000

Make sure attendees see your brand before, during & after ITCA on the Welcome & Thank You Emails!

- Sponsor Logo Included on Welcome and Thank You Email sent to all attendees (non-exclusive).
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))



LIMITED AVAILABILITY

HIGH TRAFFIC VIDEO ADS: US\$15,000

Showcase your unique brand story through video ads displayed in high traffic areas throughout the entire event.

- ITCA will feature 1 sponsor provided video ad (up to 15 seconds with no audio) that will air on at least 3 digital video displays that are placed in high traffic locations throughout the venue (Sponsor will produce and provide content).
- Sponsor's video ad will rotate as part of a loop (non-exclusive). Your ad will show 50+ times per day on Tuesday, May 30; Wednesday, May 31; Thursday, June 1.
- 9m² booth² (+US\$5,000 to Upgrade to 18m² booth²).

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))

HUB / PAVILION SPONSOR: US\$40,000

Stand out from the crowd! Create your own ecosystem and showcase multiple brands together (yours + partners) in a dedicated space in the exhibit hall.

- Reserve a dedicated 36 raw space suitable for multiple booths and/or kiosks that represent sponsor and the partners in its ecosystem (Subleasing subject to ITCA approval)².
- Option to increase size of space for additional investment.
- Opportunity to add additional package components (e.g., lounge, presentation space, meeting room).

Plus SILVER LEVEL Branding Amenities ([See Appendix](#))

STANDALONE BOOTH (SHELL SCHEME): US\$7,500

- 9m² booth²

Plus EXHIBITOR LEVEL Branding Amenities ([See Appendix](#))

STANDALONE BOOTH (PREMIUM OPTION): US\$8,500

Get this option and have your booth printed without any hassle!

- 9m² booth² (Graphic printings included)

Plus EXHIBITOR LEVEL Branding Amenities ([See Appendix](#))

INNOVATION "START-UP" KIOSK: US\$2,000

*BY APPLICATION ONLY

- Turnkey Demo Kiosk in Exhibit Hall*
- Start-Up Eligibility Requirements: Fewer than 30 staff and less than 3 years in market.

Plus EXHIBITOR LEVEL Branding Amenities ([See Appendix](#))

LIMITED AVAILABILITY

MEETING POD PACKAGE: US\$8,000

- Branded Meeting Pod in networking area.
- Meeting Pod includes Table, 4 Chairs, and Electrical Outlet (Turnkey with no setup necessary) and Backwall printing of company logo on foamboard.

Plus EXHIBITOR LEVEL Branding Amenities ([See Appendix](#))

PRIVATE EVENT / MEETING ROOM US\$15,000

- Private Event / Function Space on Wednesday, May 31 and Thursday, June 1.
- Space can be great for hosting meetings, demos, private sessions and/or a reception (e.g., breakfast, lunch, happy hour).
- Includes sign outside Private Event / Function space with Company Logo, standard table(s), chairs and access to an electrical outlet.

Plus BRONZE LEVEL Branding Amenities ([See Appendix](#))

ADD-ON OPTIONS

30-SECOND MAIN STAGE COMMERCIAL: US\$15,000

Your brand will be front and center with a 30-second commercial that is featured prominently from the ITCA Main Stage!

- ITCA will feature 1 sponsor commercial (up to 30 seconds) that will air from the Main Stage once per day on Wednesday, May 31 and Thursday, June 1 (Sponsor will produce and provide content. ITCA will have input on the content.)

OFFICIAL CATEGORY SPONSOR BRANDING: US\$7,000

- Establish your company as the leader in one of the following categories by being listed in a number of prominent branding activations as the “Official Category Sponsor”! Categories offered are: AI -- CLAIMS -- COMPLIANCE -- CYBER -- CVC -- DATA/ANALYTICS -- DRONE -- IOT -- LIFE -- MARKETING SOLUTIONS -- UNDERWRITING -- RATE COMPARISON -- CREATE YOUR OWN!
- Category sponsor designation on ITCA website and event app.
- Prominent display of category branding in key, high traffic areas during ITCA.

SWAG BAG OPTION: US\$5,000

- Option to allow sponsors to have an opportunity to insert sponsors swag.
- Provide one gift into delegate bags.
- Cost of swag to be bond by sponsor.

PRIVATE EVENT ATTENDEE BOOSTER: US\$5,000

You Host. We (Help) Promote. Host your top clients and prospects at a VIP dinner or event with our help promoting to your target audience from ITCA.

- Sponsor to organize a private dinner or event at a venue of sponsor's choosing (ITCA will provide guidance on selection. Package does not include cost of event).
- Sponsor will be able to select 50 attendees to receive an invitation to the sponsor's event. ITCA to send invitation on Sponsor's behalf. Includes one reminder.

FOR START-UP ONLY DEMO STAGE: US\$3,000

- 8 minutes' live start-up demo stage slot for Sponsor's CEO and/or Founder.
- Start-Up eligibility requirements apply: Fewer than 30 staff and/or less than three years' in market.

GUARANTEED MEETINGS: US\$750

Want more meetings? Let us do the work for you!

- Add on more meetings to your existing package that can take place either physical at the event or digitally over a call.

SPEAKING OPPORTUNITY: US\$10,000

Add on a speaking opportunity on top of your existing package. Your session will be uploaded on the ITCA Digital Platform and will also be available on demand!

- 10 minutes' live solo presentation slot for Sponsor's senior management at ITC Asia Demo Stage

ADD-ON OPTIONS

DIGITAL DELIVERABLES ONLY

LIMITED AVAILABILITY

SIDEBAR ADVERTISEMENT (WEB): US\$3,000

- Special dedicated section at top right of the web platform, on top of connections and livechat
- Advert will rotate every minute

LIMITED AVAILABILITY

BANNER ADS (MOBILE): US\$2,500

- One randomized ad placed after the last session on each day of the agenda
- 'More' tab that contains all the app navigation items, 1 randomized banner will be placed at the bottom of the screen

LIMITED AVAILABILITY

TARGETED NOTIFICATIONS: US\$2,500

- Provide Sponsors with custom notifications that will be sent to all selected attendees
- When clicked, the notification will take the users directly to the company profile or a website of their choice
- Notifications can appear on the user's phone home screen if sent as a hard notification from the app
- Notifications will be sent out twice at different hour (slot timings will be agreed beforehand)

LIMITED AVAILABILITY

FEATURED EXHIBITORS SIDEBAR (WEB): US\$750

- Special dedicated section at the bottom left of the web platform
- The sidebar will rotate between all assigned Sponsors every 5 seconds
- When clicked, it will take the user to the Sponsor's profile

LIMITED AVAILABILITY

FEATURED LABEL (WEB): US\$500

- The Featured Label will appear next to the Sponsor's name in the Exhibitor list and their Exhibitor profile

BRANDING LEVEL AMENITIES

TITLE LEVEL BRANDING AMENITIES

- Title Level Placement of Company Logo on ITCA 2023 Website and Event Platform and Thank You Signage Onsite.

Company Logo rotating with other Sponsor Logos on screens during Plenary Sessions.

- Expanded Company Description (100-Words) on ITCA Website and Event Platform.
- White Paper or Case Study included in the Playback Site.
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer).
- 10 Conference Passes for Staff⁴.
- 4 Conference Passes for Clients and/or Prospects⁵.
-

GOLD LEVEL BRANDING AMENITIES

- Gold Level Sponsor Placement of Company Logo on ITCA 2023 Website and Event Platform and Thank You Signage Onsite.

Expanded Company Description (100-Words) on ITCA Website and Event Platform.

- 8 Conference Passes for Staff⁴.
-

SILVER LEVEL BRANDING AMENITIES

- Silver Level Sponsor Placement of Company Logo on ITCA 2023 Website and Event Platform and Thank You Signage Onsite.

Company Description (50-Words) on ITCA Website and Event Platform.

- 6 Conference Passes for Staff⁴.
-

BRONZE LEVEL BRANDING AMENITIES

- Bronze Level Sponsor Placement of Company Logo on ITCA 2023 Website (and Event Platform and Thank You Signage Onsite).

Company Description (50-Words) on ITCA Website and Event Platform.

- 4 Conference Passes for Staff⁴.
-

EXHIBITOR LEVEL BRANDING AMENITIES

- Supporter Level Sponsor Placement of Company Logo on ITCA 2023 Website (and Event Platform and Thank You Signage Onsite).
- Company Description (50-Words) on ITCA Website and Event Platform.
- 2 Conference Passes for Staff⁴.

- ¹ Sponsor produced content must be approved by ITCA Program Development Team. Thought Leadership Packages are intended to showcase company's current abilities and not highlight material or capabilities no longer offered.
- ² Exhibit Booth (9sqm) includes 2 x chairs, 1 x table, 1 x power socket (13Amp), 3 x long arm spot lights, 1 x info cabinet, 1 x fascia print, 1 x 9m2 grey carpet, 1 x wastepaper basket and Wi- Fi only – Additional electricity, furnishings, AV, hard wire internet, etc. will be available through event vendors and are NOT included in sponsorship package pricing.
- ³ Kiosks include kiosk branding, 13Amp electric outlet & Wi-Fi. Additional items such as hard wire internet, graphics, etc. will be available through event vendors and are not included in package pricing. Must meet Startup qualifications: Fewer than 30 staff and/or less than three years in market. All kiosk sponsors are subject to ITCA approval.
- ⁴ Conference passes must be assigned by deadline or they are void. Conference passes include access to all InsureTech Connect Asia sessions. Complimentary passes not available to those who have already registered, vendors or sponsor staff. And, to both avoid such conflicts and the limited nature of such passes, Sponsors must submit Client name and company to ITCA to approve/confirm passes in advance. Deadlines apply.

All sponsorship items offered are subject to deadlines. Items not received by the specified deadline will be considered void.

All sponsorships are designed to maximize your brand exposure and experience. Please note: some level of show branding will need to be included on almost all packages.



INSURETECH CONNECT ASIA

ANY QUESTIONS?

Please email us at

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