



THE LONGINES
HONG KONG INTERNATIONAL
HORSE SHOW
香港國際馬術盛典



Press Release

The Longines Hong Kong International Horse Show set to debut in February 2025, bringing world-class equestrian excellence to the region

The premiere event will feature top class show jumping, spectacular equestrian displays and performances, and luxurious experiences at AsiaWorld-Expo

Tickets are now on sale on [HK Ticketing](#)



*The Longines Hong Kong International Horse Show will be taking place next year from 14-16 February. The media launch for the event took place today, on 27 September and was attended by esteemed guests and representatives from partner organisations.
(From left to right: Mr Simon Brooks-Ward, CVO CBE TD Chairman and Chief Executive, the HPower Group; Mr Michael Lee, JP, President of The Longines Hong Kong International Horse Show Honorary Committee, Chairman of The Hong Kong Jockey Club and President of the Equestrian Federation of Hong Kong, China; Mr Richard Ireland, CEO, Clarion Events Asia; and Ms Irene Chan, MH, Chief Executive Officer, AsiaWorld-Expo Management Limited.)*

Hong Kong, 27 September 2024 — The inaugural edition of the Longines Hong Kong International Horse Show (LHKIHS), an elite, world class equestrian event, will take place from 14 to 16 February 2025 at AsiaWorld-Expo.

Set to become an annual event in Hong Kong, LHKIHS is organised by Clarion Events Asia Pte Ltd with HPower Group providing the Sports and Equestrian Management, the same team behind the prestigious London International Horse Show which has been running for over 50 years.

It is a joint collaboration to bring world class equestrian excellence to Hong Kong, and Longines, the Title Sponsor of LHKIHS, together with the Founding Partner – The Hong Kong Jockey Club, and partners, Cathay Cargo and the Hong Kong Tourism Board, have thrown their full support behind LHKIHS, to create one of the most distinguished events in the equestrian calendar.



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This 5-Star (most elite event in the equestrian calendar) International Jumping event will be a celebration for all, featuring competition from outstanding international horses and riders, thrilling equestrian displays, national showjumping competition and dressage displays, and a programme of lifestyle entertainment.

A three-day showcase of equestrian excellence

The London International Horse Show has a long and distinguished history. It first took place in the Olympia halls in 1907. The London International Horse Show in its present format, was founded by Raymond Brooks-Ward in 1972 and has run annually in December for nearly 50 years. With this experience, the show will now take place in Hong Kong with the aim to entertain, astound, educate and excite.

Five arena performances will span the three-day event in February 2025. Each performance will feature a 5-star international show jumping class, two equestrian displays, and two additional show jumping classes or dressage displays. Thirty international 5-Star show jumpers have been invited to compete for the total prize money of approximately HK\$6.5 million in the show jumping classes. Each athlete will bring two horses. In addition to the normal jumping competitions, 10 of the world's best 'power jumpers' will be invited to take part in the Puissance (the human equivalent is the high jump) and other power competitions, which will result in a total of 70 international horses being flown in to participate in the event.

In addition to the traditional show jumping and dressage classes, attendees will be treated to The Shetland Pony Grand National (SPGN). Shetlands are small ponies and they compete like racehorses over small brush fences. They will be joined by a performance from the Spanish equestrian artist, Santi Serra, with his four Arabian horses.

Presiding as **President of The Longines Hong Kong International Horse Show Honorary Committee, Michael Lee, Chairman of The Hong Kong Jockey Club and President of the Equestrian Federation of Hong Kong, China**, commented, "The Hong Kong Jockey Club is a long-standing supporter of equestrian sport in the city, both through its public riding schools and through the HKJC Equestrian Team. As we celebrate the Club's 140th anniversary, we are excited that Hong Kong audiences will be able to watch such a world-class equestrian spectacle. Through it, we hope to increase local interest in equestrianism and foster a stronger equestrian community in Hong Kong and beyond."

Richard Ireland, CEO of Clarion Events said, "We are delighted to be creating this new Show for Hong Kong and the Greater Bay Area. Building on the success of the London International Horse Show, I am convinced that we can create a long standing and highly successful event for the region, bringing the best experience to the audiences."

Dane Cheng, Executive Director of Hong Kong Tourism Board said, "The Longines Hong Kong International Horse Show stands among the world's most prestigious equestrian events. Making its debut outside of London, this grand spectacle has chosen Hong Kong as its first host city in Asia, reaffirming our unique position as the 'Events Capital of Asia'. Moreover, over its three-day run, the event is expected to draw tens of thousands of visitors and locals alike, providing a boost to Hong Kong's tourism industry and benefitting the mega events economy benefits."



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Immersive lifestyle shopping and entertainment

Alongside the competitions, the event will provide a mix of exhilarating entertainment and fine dining options. The **Luxury Lifestyle Shopping Village** will feature more than 100 shops, offering a range of products including fashion, food and beverage, homeware, and equestrian goods. Furthermore, gastronomy enthusiasts can be immersed in the **Chefs Kitchen**, where chefs will demonstrate their culinary skills; and parents can take their children to **Kids Zone** where they can experience hobby horse riding and try their hand at equestrian art.

The **Hong Kong Jockey Club Live Zone** will display a rolling programme of activities throughout the day, including rider interviews, advice and insights into riding in Hong Kong and entertainment. Visitors can also view the **Warm Up Ring** where they will see all the riders gently exercising their horses before they take them through to the main performance arena to compete.

Book now: An unforgettable three-day extravaganza awaits

Tickets are now available on [HK Ticketing](#) from today, starting at HK\$560 for a Grandstand Pass that includes access to the competition arena and Luxury Lifestyle Shopping Village. VIP tables are also available, offering first-class views of all the sporting action and top-end hospitality experience.

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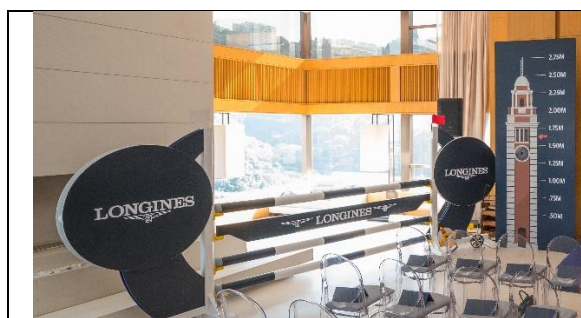
Images



*The Longines Hong Kong International Horse Show is supported by various partners.
(From left to right: Ms Amanda Bond, Head of Equestrian Affairs, The Hong Kong Jockey Club; Mr Simon Brooks-Ward, CVO CBE TD Chairman and Chief Executive, the HPower Group; Mr Michael Lee, JP, President of The Longines Hong Kong International Horse Show Honorary Committee, Chairman of The Hong Kong Jockey Club and President of the Equestrian Federation of Hong Kong, China; Mr Richard Ireland, CEO, Clarion Events Asia; Ms Irene Chan, MH, Chief Executive Officer, AsiaWorld-Expo Management Limited; Mr Patrick Lam, Hong Kong International Rider; and Dr Anne Lo, Member of The Longines Hong Kong International Horse Show Honorary Committee and Honorary Treasurer of the Executive Committee of The Equestrian Federation of Hong Kong, China)*



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The various showjumping height categories are demonstrated using a Fence and a Hong Kong Clock Tower replica.



Photo credit: Alex Treadway

The Longines Hong Kong International Horse Show will bring over 50 years of equestrian competition and performance legacy to the region and is poised to be one of the standout sporting and luxury lifestyle events in Hong Kong next year.

High resolution images can be downloaded here:

Link: <https://gallery.sinclaircomms.com/gallery/The-Longines-Hong-Kong-International-Horse-Show/>

Password: talkofthetown

Show Dates and Time

14 February (Friday) 6:20pm – 10:25pm
15 February (Saturday) 1:00pm – 10:30pm
16 February (Sunday) 1:00pm – 10:30pm

Box Office

Pricing pp: HK\$	Gold Adult	Gold Concession	Silver Adult	Silver Concession
Friday evening	HK\$1,000	HK\$800	HK\$700	HK\$560
Saturday afternoon	HK\$1,199	HK\$999	HK\$959	HK\$749
Saturday evening	HK\$1,199	HK\$999	HK\$959	HK\$749
Sunday afternoon	HK\$1,199	HK\$999	HK\$959	HK\$749
Sunday evening	HK\$1,199	HK\$999	HK\$959	HK\$749

About The Longines Hong Kong International Horse Show

The Longines Hong Kong International Horse Show (LHKIHS) is owned by Clarion Events Asia Pte Ltd, with HPower Group providing the Sports and Equestrian Management. LHKIHS will take place at the Asia World Expo, Hong Kong, from 14 – 16 February 2025.

The event will provide a platform for the growing interest in equestrianism in Hong Kong and the region, alongside an entertaining cultural experience for non-equestrian fans. Over 25,000 attendees from Hong Kong and the Greater Bay Area (GBA) are expected at the event, which will feature some of the world's best show jumpers to thrill the audience over the three days of competition.



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As well as first-class sporting action, the LHKIHS will feature lifestyle, education, and entertainment elements and an unforgettable shopping and culinary experience in the Lifestyle Village.

For more information, please visit www.hongkonghorseshow.com.

Social Media Channels

Facebook:

Facebook.com/Hong-Kong-International-Horse-Show/

Instagram:

instagram.com/hkihs_hongkonghorseshow/

YouTube:

Youtube.com/@hkihs2025

LinkedIn:

linkedin.com/company/hong-kong-international-horse-show/

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