



THE LONGINES  
HONG KONG INTERNATIONAL  
HORSE SHOW  
香港國際馬術盛典



## MEDIA FACTSHEET

### The Longines Hong Kong International Horse Show

About	<p><b>About The Longines Hong Kong International Horse Show</b></p> <p>The Longines Hong Kong International Horse Show (LHKIHS) is owned by Clarion Events Asia Pte Ltd, with HPower Group providing the Sports and Equestrian Management. LHKIHS will take place at the Asia World Expo, Hong Kong, from 14 – 16 February 2025.</p> <p>The event will provide a platform for the growing interest in equestrianism in Hong Kong and the region, alongside an entertaining cultural experience for non-equestrian fans. Over 25,000 attendees from Hong Kong and the Greater Bay Area (GBA) are expected at the event, which will feature some of the world’s best show jumpers to thrill the audience over the three days of competition.</p> <p>As well as first-class sporting action, the LHKIHS will feature lifestyle, education, and entertainment elements and an unforgettable shopping and culinary experience in the Lifestyle Village.</p> <p>For more information, please visit <a href="http://www.hongkonghorseshow.com">www.hongkonghorseshow.com</a>.</p> <p><b>Social Media Channels</b></p> <p><b>Facebook:</b> Facebook.com/Hong-Kong-International-Horse-Show/</p> <p><b>Instagram:</b> instagram.com/hkihs_hongkonghorseshow/</p> <p><b>YouTube:</b> Youtube.com/@hkihs2025</p> <p><b>LinkedIn:</b> linkedin.com/company/hong-kong-international-horse-show/</p>
Highlights	<p><b>Five arena performances will span the three-day event:</b></p> <ul style="list-style-type: none"><li>• Each performance will feature a 5-star international show jumping class, two equestrian displays, and two additional show jumping classes or dressage displays.</li><li>• Thirty international 5-Star show jumpers will be invited to compete for the total prize money of approximately HK\$6.5 million in the show jumping classes.</li></ul>



THE LONGINES  
HONG KONG INTERNATIONAL  
HORSE SHOW  
香港國際馬術盛典



	<ul style="list-style-type: none"> <li>• Each showjumper will bring two horses, resulting in a total of 70 international horses being flown in to participate in the event.</li> <li>• In addition to the traditional show jumping and dressage classes, attendees will be treated to The Shetland Pony Grand National, Puissance (power) show jumping classes – which means asking horses to jump over exceptionally high jumps, and a performance from the Spanish equestrian artist, Santi Serra, with his four Arabian horses.</li> </ul> <p><b>Immersive lifestyle shopping and entertainment</b></p> <ul style="list-style-type: none"> <li>• Outside the arena will be a shopping village which will house 100 lifestyle and equestrian shops for visitors to enjoy in the <b>Luxury Lifestyle Shopping Village</b> to feature more than 100 shops, offering a range of products including fashion, food and beverage, homeware, and equestrian goods.</li> <li>• <b>Jockey Club Live Zone</b> will display a rolling programme of activities throughout the day, including rider interviews, advice, and insights into getting into riding in Hong Kong. Visitors can also view the <b>Warm Up Ring</b> where they will see all the riders exercising their horses before they take them through to the main performance arena to compete.</li> <li>• Furthermore, gastronomy enthusiasts can be immersed in the <b>Chefs Kitchen</b>, where chefs will demonstrate their culinary skills; and parents can take their children to <b>Kids Zone</b> where they can experience hobby horse riding and try their hand at equestrian art.</li> <li>• In addition, there will be a <b>Champagne Bar</b> where visitors can view the horses exercising before they go into the main arena.</li> </ul>		
Location	AsiaWorld-Expo, Hong Kong		
Shows Dates and Time	<b>Friday, 14 February</b>	10:00	Exhibition Halls and Shopping Village Open
		18:20 – 22:25	Arena Performance Programme
	<b>Saturday, 15 February</b>	10:00	Exhibition Halls and Shopping Village Open
	13:00 – 16:50	Afternoon Arena Performance	
	18:50 – 22:30	Evening Arena Performance	



THE LONGINES  
HONG KONG INTERNATIONAL  
HORSE SHOW  
香港國際馬術盛典



	<b>Sunday, 16 February</b>	10:00	Exhibition Halls Open
		13:00 – 16:40	Afternoon Performance Programme
		18:30 – 22:30	Evening Arena Performance
Arena Performance Programme	<b>Friday, 14 Feb 2025</b>		
	<b>Show Opening</b> 18:20 – 18:30	<b>Jockeys Challenge</b> 18:30 – 19:00	<b>Class 1 – the Longines Welcome Stakes</b> 19:00 – 20:00
	<b>Shetland Pony Grand National</b> 20:00 – 20:15	<b>HKJC Musical Ride</b> 20:15 – 20:25	<b>Display - Santi Serra</b> 20:25 – 20:40
	<b>Interval</b> 20:40 – 21:20	<b>Class 2 - The Hong Kong High Bar</b> 21:20 – 22:20	<b>Prize Giving</b> 22:20 – 22:25
	<b>Performance Ends</b> 22:25 – 22:25		
	<b>Saturday, 15 Feb 2025</b>		
	<b>Show Opening</b> 13:00 – 13:10	<b>Class 3 - HKJC National Jumping</b> 13:10 – 13:50	<b>HKJC International Pas De Deux</b> 13:50 – 14:00
	<b>Shetland Pony Grand National</b> 14:00 – 14:15	<b>Display - Santi Serra</b> 14:15 – 14:30	<b>Interval</b> 14:30 – 15:15
	<b>Class 4 - The 11 Reach For The Skies Stakes</b> 15:15 – 16:45	<b>Prize Giving</b> 16:45 – 16:50	<b>Performance Ends</b> 16:50 – 16:50
	<b>Show Opening</b> 18:50 – 19:00	<b>Class 5 - The Kowloon Top Score</b> 19:00 – 19:30	<b>Shetland Pony Grand National</b> 19:30 – 19:45
	<b>HKJC Musical Ride In Themed Dress</b> 19:45 – 19:55	<b>Display - Santi Serra</b> 19:55 – 20:10	<b>Interval</b> 20:10 – 20:55



THE LONGINES  
HONG KONG INTERNATIONAL  
HORSE SHOW  
香港國際馬術盛典



	<b>Class 6 - The Longines Stakes</b> 20:55 – 22:25	<b>Prize Giving</b> 22:25 – 22:30	<b>Performance Ends</b> 22:30 – 22:30
<b>Sunday, 16 Feb 2025</b>			
	<b>Show Opening</b> 13:00 – 13:10	<b>Class 7 - Speed Stakes</b> 13:10 – 14:15	<b>HKJC International Pas De Deux Or Asian Games Gold Medal Winner - Dressage</b> 14:15 – 14:25
	<b>Shetland Pony Grand National</b> 14:25 – 14:40	<b>Display - Santi Serra</b> 14:40 – 14:55	<b>Interval</b> 14:55 – 15:35
	<b>Class 8 - The Great Wall Challenge - Puissance</b> 15:35 – 16:35	<b>Prize Giving</b> 16:35 – 16:40	<b>Performance Ends</b> 16:40 – 16:40
	<b>Show Opening</b> 18:30 – 18:40	<b>Class 9 - HKJC National Jumping</b> 18:40 – 19:35	<b>Shetland Pony Grand National</b> 19:35 – 19:50
	<b>HKJC Musical Ride</b> 19:50 – 20:00	<b>Display - Santi Serra</b> 20:00 – 20:15	<b>Interval</b> 20:15 – 20:55
	<b>Class 10 - The Longines Grand Prix</b> 20:55 – 22:25	<b>Prize Giving</b> 22:25 – 22:30	<b>Performance Ends</b> 22:30 – 22:30
Ticketing	<p>Tickets are available for one or more of the five performances at the show and all tickets also allow access to the Shopping and Lifestyle Village, the viewing area for the Warm Up Ring, the Live Zone and the Bars and Catering outlets. The performance tickets offer a seat in the main arena to watch the Show (there are afternoon or evening performances to select from).</p> <p>VIP Tables are also available and offer prime views of the main arena while enjoying fine dining and delicious wines. These tables accommodate 8 guests and provide excellent views of the main arena. During the show, attendees will enjoy a delicious three-course meal with accompanying wines, crafted by AWE's top chefs.</p>		
Ticket Categories	<ul style="list-style-type: none"> <li>• <b>Gold Tickets:</b> Grandstanded seats in the central blocks, offering unobstructed views of the main arena.</li> <li>• <b>Silver Tickets:</b> Positioned on either side of the Gold Tickets, also providing excellent views of the area.</li> <li>• <b>Concession Prices:</b> Available for students, children, and seniors.</li> </ul>		



**THE LONGINES**  
**HONG KONG INTERNATIONAL**  
**HORSE SHOW**  
 香港國際馬術盛典



	<ul style="list-style-type: none"> <li>• <b>Caregiver Accommodation:</b> There is a wheelchair platform as well as accessible seating available. All wheelchair platform ticket purchases will be provided with a free of charge carer chair on the platform.</li> </ul>				
	<b>Date and Time</b>	<b>Gold Adult</b>	<b>Gold Concession</b>	<b>Silver Adult</b>	<b>Silver Concession</b>
	<b>14 February</b>	HKD1,000	HKD800	HKD700	HKD560
	<b>15 February (Afternoon)</b>	HKD1,199	HKD999	HKD959	HKD749
	<b>15 February (Evening)</b>	HKD1,199	HKD999	HKD959	HKD749
	<b>16 February (Afternoon)</b>	HKD1,199	HKD999	HKD959	HKD749
	<b>16 February (Evening)</b>	HKD1,199	HKD999	HKD959	HKD749
Ticketing Link	<a href="https://premier.hkticketing.com/shows/show.aspx?sh=HORSE2025">https://premier.hkticketing.com/shows/show.aspx?sh=HORSE2025</a>				
Website	<a href="http://www.hongkonghorseshow.com">www.hongkonghorseshow.com</a> .				
Organisers	The Hong Kong International Horse Show is organised by Clarion Events Asia Pte Ltd with HPower Group providing the Sports and Equestrian Management				

**High resolution images can be downloaded here:**

Link: <https://gallery.sinclaircomms.com/gallery/The-Longines-Hong-Kong-International-Horse-Show/>

Password: talkofthetown

**Press materials can be downloaded [here](#).**

**For media enquiries, please contact Sinclair:**

Gayatri Mathur	<a href="mailto:gayatri@sinclaircomms.com">gayatri@sinclaircomms.com</a>	(852) 9848 9578
Michelle Shiu	<a href="mailto:michelle@sinclaircomms.com">michelle@sinclaircomms.com</a>	(852) 9298 8403
Joyce Lai	<a href="mailto:joyce@sinclaircomms.com">joyce@sinclaircomms.com</a>	(852) 9366 8687