



**LANCASTER  
INSURANCE**

**YOUR CLUB COULD BENEFIT FROM PARTNERING WITH US**





# WHY CHOOSE LANCASTER?



## GREAT QUESTION!

**Trusted presence**  
in the classic car  
insurance market for  
over 37 years.

**Established  
partner**  
of over 300 car  
clubs and  
online communities  
covering over  
1 million members.

**Quick responses**  
our in-house team  
of dedicated  
underwriters make  
fast decisions on  
specialist criteria, while  
considering each  
case individually.

**Extensive  
experience**  
and knowledge of  
classic cars and the  
industry, enabling  
us to provide a  
uniquely specialist  
service to your  
members.

**Collaboration**  
we will work with the  
club to design schemes  
with benefits that are  
important to you.

**We used to  
be part of a  
club ourselves!**  
Lancaster was  
originally formed  
as MG Insurance  
Services by the  
MG Owners Club.

**Footprint**  
we have relationships  
with several top  
insurance companies  
enabling us to cover a  
wider range of risks  
than a broker  
with a single insurer  
arrangement.

In the following  
pages we will  
demonstrate our  
commitment to  
delivering a market  
leading proposition for  
your customers, our  
willingness to work  
with you, and our  
technical capability.



# A BIT MORE ABOUT US



- We've been the **headline sponsor of the NEC Classic Motor Show** since 2013.
- We are also the **headline sponsor of the Classic and Sports Car Club Awards** held at the NEC in November each year.
- We can **create and tailor club schemes** to suit your specific club requirement.
- We're the insurance partner and **proud supporter of the Sporting Bears Motor Club**.
- We **love to support clubs like yours** offering insurance discounts and working with you to find ways of introducing you to new members.
- **We arrange specialist classic car insurance solutions** for enthusiasts and collectors.



COULD YOUR CLUB BENEFIT FROM A PARTNERSHIP WITH US?



# WHAT BENEFITS CAN A PARTNERSHIP WITH LANCASTER OFFER?



- **Membership Referral Scheme to encourage new members to join the club.** We will actively refer our customers who own an appropriate vehicle, but aren't yet club members, to join you.
- **Financial support** which could include advertising payments, referral commissions and event sponsorship.
- **Insurance discount schemes** which are only available to club members helping you retain members year-on-year.
- **Tailored insurance scheme** and our own experienced in-house underwriting team who consider even the most unusual needs.
- **Dedicated and experienced car club team** that will work with the club on a day to day basis to ensure the smooth running of the relationship.
- **The opportunity to promote the club's activities** via our in house e-newsletter, website, blogs, social media channels and external PR avenues.
- We appreciate you may already have insurance providers who advertise with you. If so, we're happy to work in addition to them, ensuring the very best value for your members.

**We pride ourselves on building long-term partnerships with our car club network, working with you to ensure the best experience for your members.**





# WHAT CAN LANCASTER OFFER YOUR MEMBERS?



- Up to 25% discount for club members
- Multi-car policies
- UK and European breakdown cover
- Salvage retention option
- Agreed value
- Limited mileage discounts
- Foreign travel
- Show and rally cover
- Sporting Bears 'Dream Rides' cover
- Choice of repairer
- Laid-up cover
- Track day cover
- Wedding hire cover
- Cover for younger drivers

**Please note:** policy benefits, features and discounts offered may vary between insurance policies and are subject to underwriting criteria.





# LOOKS INTERESTING!



## WHAT SHOULD I DO NOW?

If this sounds like a great opportunity and you'd like to go ahead or if you have further questions please get in touch.

Your dedicated Car Club Manager is...

**Dave Youngs** Car Club Manager

Mobile Telephone No: **07825 365525**

Email Address: [dave.youngs@lancasterinsurance.co.uk](mailto:dave.youngs@lancasterinsurance.co.uk)

### Lancaster Insurance Services

Lancaster House  
Meadow Lane  
St Ives  
Cambridgeshire  
PE27 4ZB



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Lancaster Insurance Services, Lancaster House  
Meadow Lane, St Ives, Cambridgeshire PE27 4ZB

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