



THE REAWAKENING OF BRM TO BE CELEBRATED AT REIS RACE RETRO

The reawakening of British Racing Motors (BRM), Britain's original F1 team, will be celebrated in all its glory at Reis Race Retro, held 24-26 February at Warwickshire's Stoneleigh Park.

The Owen family, descendants of team patron Sir Alfred Owen, will be joined by former BRM designers, drivers and team members including Tony Southgate, Mike Pilbeam, Howden Ganley, Jackie Oliver, Mike Wilds, and Rick Hall, many of whom will appear on the Reis Live Stage throughout the weekend.

BRM will also be making an exciting and long-awaited announcement about future publications in association with Doug Nye.

Launched in 1947, BRM became World Champions in 1962. Raced for over three decades by legends of motor racing, drivers including Juan Manuel Fangio, Sir Stirling Moss, Graham Hill, Sir Jackie Stewart and Niki Lauda.

BRM's Reawakening Project was revealed in 2020 with three objectives – to tell the BRM story in its most authentic form, to introduce the legendary company to a new audience, and to go racing.

Over the past two years, BRM has pushed forward with these goals. A stunning new book *Racing for Britain* was launched telling the complete story of the only UK Formula One world championship winning team to design and build complete cars.

For a new audience, BRM has also launched a new series of films utilising years of racing and behind the scenes footage that can be watched on YouTube. It also launched the BRM Paddock Pass, an exclusive membership that offers various benefits to enthusiasts.



A major goal was running the BRM MK1 P15 V16 Chassis IV in the Goodwood Trophy at Revival in 2022. This car will be displayed on the BRM stand in Hall 2, along with a Yardley BRM P153 from 1970 and various artefacts from BRM's archive and history.

Tickets are now on sale for the show, held from 24-26 February 2023 at Stoneleigh Park, Warwickshire, with free parking for all visitors. For the latest updates and ticket information, visit www.raceretro.com.

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Notes to Editors:

About Reiss Race Retro

Reis Race Retro, organised by Clarion Events Ltd, is Europe's number one historic motorsport show, covering every discipline. Bringing together racing drivers, preparers, traders and enthusiasts, the show features iconic cars, motoring legends and specialist motorsport exhibitors. Live action takes place outdoors over two stages with 120 group A, B and C rally cars.

About Clarion Events Ltd

Clarion Events Ltd organises more than 200 events each year across the globe, ranging from exhibitions, conferences and seated events. Well-known for identifying high-value, niche audiences in difficult-to-reach markets and building them into market-leading products.

About Reiss Motorsport Insurance

Reis Motorsport Insurance was launched in 2008 and arranges tailor-made insurance policies to suit individual circumstances. Its clients cover all sectors from private owners, club competition through to the highest professional level in International motorsport. Reis offers solutions for multi vehicle households and client collections as well as providing cover for vehicles involved in one off specials, high profile public events, TV and film productions such as those seen on Top Gear. It is a trading name of Insurance Factory Limited, is part of the Markerstudy Group of Companies and operates within Markerstudy's retail division.

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