

CLASSIC WHEELS FOR FORMULA AND RACING CARS FROM THE MARKET LEADER

Maxilite, the established Swiss manufacturer of classic rims for a variety of car brands, has opened a new product line. Under the slogan "We love classics", the company now also offers rims for formula and racing cars from the 1960s and 1970s under the renowned British brand Berazzi.

Zurich, Switzerland | January 1, 2023 - Maxilite, the market leader for classic wheels for all types of classic cars, once again lives up to its slogan "We love classics" and expands its range again. The Swiss company is now also offering bespoke magnesium wheels for formula and other racing cars from the 1960s and 1970s under the well-known former British brand Berazzi. This is good news for the vehicle owners of these rarities, after all, the Berazzi brand is finally available again after a three-year Corona break.

The bespoke Berazzi racing wheels are made of magnesium, which makes them particularly light and therefore perfect for racing. They are ideal for formula and other racing cars from manufacturers such as Chevron, Lola, March and Brabham. Their construction offers a flexible and cost-effective solution for the individual requirements of each car and makes it possible to cover a wide range of bolt circles and widths.

"We have always been able to achieve good growth with Maxilite over the past few years, so that a handful of wheel models have now grown into 250 different oldtimer and youngtimer wheels made of aluminum and steel. This together with our great quality and availability due to a stock of 25,000 wheels has made us the market leader in Europe, especially in Germany. Now it's time to take the next step and open up another market for us with the bespoke magnesium wheels," explains Norbert Frohner, co-owner of Maxilite and Berazzi and continues: "Through this merger, we are achieving an excellent expansion of expertise and both brands can benefit from significant synergies."

For more information, visit www.berazzi.com

ABOUT MAXILITE

The Swiss company Maxilite was founded in 2008 and specializes in the manufacture and sale of oldtimer and youngtimer wheels. The range covers a large number of vehicle manufacturers and years of construction from 1950 to 2000. Compared to those of many other providers, Maxilite wheels are TÜV-certified and fully registrable. Under the slogan "We love classics", Maxilite has also been growing in other sectors in recent years. There has also been a high-quality retro men's fashion line since 2021 and wheels for historic formula and racing cars since 2023.

Further information can be found at www.maxilite.ch

