



**Exhibitor**  
**Baby Show Live, 4 – 6 March 2022**  
**Terms and Conditions of Ticket Offer**

**This ticket is used on behalf of the presenter of The Baby Show and is subject to the following terms and conditions:**

1. This code must be redeemed online here: [The Baby Show ExCeL London](#)
2. This link is already pre-populated with the code: "EXHIB22".
3. This code must be redeemed by **midnight on Thursday 3 March 2022**.
4. This code can only be redeemed for The Baby Show ExCeL London, from Friday 4 to Sunday 6 March 2022.
5. Tickets purchased using this code will receive 33% off the price of the ticket on-the-door  
i.e. £15.00pp prior to the expiration date of this code.
6. Any advance tickets purchased by midnight of Thursday 3 March 2022 that have not used this code will be charged £16.00pp.
7. Tickets purchased on-the-door are priced at £22.50pp.
8. This code excludes any MadeForMums goody bags and Tommee Tippee ticket packages.
9. A £2.20 transaction fee will be applied to all ticket orders and not per ticket.
10. Your e-ticket/s will be emailed to you closer to the show. When you receive your e-ticket/s please ensure you can display your tickets on your phone as you will not gain access to the venue without them. For easy access, we advise that you either save your e-ticket to your phone's passport (iPhone) or screen grab the e-ticket and save it into your phone's photogallery. We recommend fully charging your phone prior to the show.

11. Nobody will be allowed admission to this event without a valid ticket or pass.
12. For the safety of people at the event, the venue management and the presenter reserve the right to refuse admission and conduct security searches. Bag searches are in operations at ExCeL London.
13. All visitors should check their own temperature before leaving home to attend the event. Those with a high temperature should not attend.
14. Visitors will also need to verify your COVID-19 status. For the health and safety of all entrants, everyone attending the event will need to provide proof of their COVID-19 status as a requirement of entry. You will need to show evidence of it having been at least 2 weeks since you received your full course of COVID-19 vaccination, a negative lateral flow test within 48 hours of arriving at the registration point or proof of natural immunity following a positive COVID-19 test within the last 180 days.
15. Visitors must adhere to all additional measures put in place to comply with COVID-19 rules and guidelines. For further information please visit our [COVID19 Health & Safety](#) page.
16. Defaced or altered tickets or passes will become void and the holder will be refused admission.
17. Tickets are non-refundable and cannot be exchanged, transferred, or resold for commercial gain.
18. The presenter reserves the right to alter or vary the content or timing of the whole or any part of the event in circumstances beyond its reasonable control without any obligation to make any refunds or exchange tickets.
19. The presenter does not accept any responsibility for any loss or damage to person property brought to this event.
20. Visitors may be photographed, filmed, or recorded for marketing, broadcast or security purposes during the show. By attending the Show, visitors authorise such photography and recording and permits the organisers to use their images, likeness, and voice for archival and promotional purposes in any and all media, without liability, compensation, or credit.
21. Dogs are not permitted on the premises with the exception of guide, assistance, and hearing dogs.
22. Please check event details, timings, and car park charges prior to travelling as these may be subject to change. The organisers are not responsible for any delays due to travel disruptions.
23. Any complaints relating to the event should be made to the organisers promptly.
24. By attending The Baby Show (the Show), you do so entirely at your own risk. Clarion Events Ltd (the Organisers) shall not be liable for any injury, damage or loss to you, other than in respect of any injury or loss arising directly as a result of our own negligence. You agree to take full responsibility for your own safety, property, health,

and wellbeing during and after the event and, if unsure of your own ability or condition to attend, to take appropriate third-party advice.

25. Visitors' data will be used in conjunction with The Baby Show's [Privacy Policy](#).

26. All visitors should check their own temperature before leaving home to attend the event. Those with a high temperature should not attend.

Visitors must adhere to all additional measures put in place to comply with COVID-19 rules and guidelines. Show evidence of it having been at least two weeks since receiving a full course of COVID-19 vaccination. Below is a step-by-step guide.

- Log into the NHS app (available on iOS and Android).
- Here you will see a section titled 'Get your NHS COVID Pass'
- Select the green 'Continue' button
- Then select 'Domestic'
- This will provide you with your NHS COVID Pass which includes a QR Code and expiration date (expires 1 month from downloading). You can either add the QR Code to your apple wallet, screenshot, or email yourself a copy to print out prior to arrival.

OR

Show proof of a negative lateral flow test (which can be ordered for free from the NHS website) taken within 48 hours of arriving at the registration point.

- Pick up a free lateral flow test via a test centre or online.
- Take the lateral flow test within 48 hours of your arrival at the registration point onsite and report results to <https://www.gov.uk/report-covid19-result>

Please visit <https://www.nhs.uk/conditions/coronavirus-covid-19/testing/how-to-do-a-test-at-home-or-at-a-test-site/how-to-do-a-rapid-lateral-flow-test/> for FAQs regarding Lateral flow tests Order your FREE lateral flow test here: <https://www.gov.uk/order-coronavirus-rapid-lateral-flow-tests>

OR

- Show proof of natural immunity following a positive COVID-19 test within the last 180 days (via the NHS app)

For enhanced safety of everyone attending the show, please click below to download the All-Secure Document for measures Clarion Events and ExCeL London are undertaking during the event to keep everyone safe. <https://www.thebabyshow.co.uk/excel/covid-19-health-safety>.