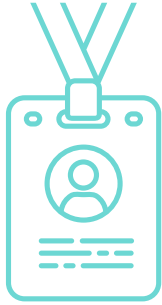


Ready to Open

Clarion Enthusiast Exhibitor All Secure Standard Document

We are looking forward to the forthcoming Baby Show NEC 2022. As show organisers, we are committed to creating safe environments to protect exhibitors, visitors, contractors and our staff to ensure we can run enjoyable and successful events for all in 2022. In line with government and local authority guidance, alongside the UK exhibition industry All Secure Standard document, we are implementing extensive measures in response to COVID-19. Some of these are outlined below and will constantly be reviewed in line with current guidelines.





Visitor Arrival

- **Advanced ticket purchase** will be encouraged and all complimentary ticket holders will need to validate their ticket in advance. Enhanced technology scanners will not only minimise queuing but also enable seamless and contactless access upon entry and exit.
- We recommend everyone coming to the event **does a lateral flow test prior to arrival**, however this is no longer a condition of entry.



Cleaning and Hygiene

- **The venue will be fully cleaned regularly** including an overnight cleaning regime of enclosed spaces.
- **An enhanced cleaning regime** during show open periods, with extra attention given to high frequency touchpoints such as toilets, door handles and hand-rails.
- **Ventilation in the NEC has been reviewed** in line with latest CIBSE (Chartered Institution of Building Services Engineers) guidance and recommendations. A full check of all ventilation systems to assess its type, condition and capability has been carried out.

For further information please see the exhibitor manual.
- **Hand sanitisers** available throughout the venue and all of the show feature areas.



Personal Hygiene

- **Hand sanitisers** will be provided throughout the show.
- **Safer payments** will be encouraged throughout with contactless payments via card or phone, with an email receipt wherever possible.
- We are a **mask friendly** event.



Communication

- **The Exhibitor Manual, Show Website, Social Media and emails** will supply exhibitors and visitors with the most up-to-date information regarding guidelines in place at the show.

