



FOR ALL TOMORROW'S PEOPLE

ABOUT

*Life's a Classic
The Eames Spirit
Hot Spots*

CONFIGURATOR

*PRIAM
& e-PRIAM
MIOS*

PRODUCTS

*Lux Carry Cot
& Lite Cot
The new e-PRIAM*

COLLECTION 2020

THE LUXURY OF TRAVEL



 **cybex**
PLATINUM

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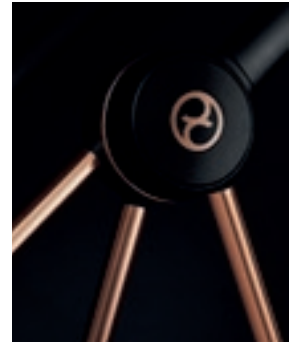
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LIFE'S A CLASSIC!

The American designers Ray and Charles Eames created modern design classics by combining functionality and style. The PRIAM stroller from the CYBEX PLATINUM range is an homage to the innovative power of their life's work.

Perhaps it is no coincidence that it was two Americans who enhanced classic modern architecture and design in two significant ways by infusing it with sound judgement and with humour.



THE DESIGNERS AND
ARCHITECTS RAY & CHARLES EAMES
IN THEIR STUDIO

RECOGNISING THE NEED IS THE PRIMARY CONDITION FOR DESIGN

In contrast, European-led Bauhaus design was always closely linked with ideology. To be cynical, you could say that the Bauhaus movement simply followed the principle “form follows religion”. But Ray and Charles Eames worked according to a different principle: they took the world as it is – and improved it. The dream duo met during the Second World War – he was an architect, she was an artist – and started out designing leg braces, stretchers and aircraft parts for the US Army. What they came away with from this time was a strong curiosity for what could be achieved with limited means and how you could coax new characteristics and qualities out of simple materials. During the following decades, the couple would completely shake up people's understanding of what was

attractive and useful and their influence can still be felt today. There is hardly a flat in London Shoreditch, Berlin Mitte or Williamsburg that does not contain at least one of their designs, lovingly unearthed at a flea market or bought new. Because, unlike many other classic pieces of furniture, the chairs of Ray and Charles Eames have always remained true to their original concept. Even new they are relatively affordable, and they look good whatever their age. Although the word “age” should be used with care – they are absolute classics.

TAKE YOUR PLEASURE SERIOUSLY

But what is a real classic? We need look no further than some of Ray and Charles Eames' biggest hits. The “Eames Plastic Side Chair” is actually just a piece of plastic that was organically moulded into a seat and backrest perfectly aligned with the human anatomy, and then screwed to a wire frame. The simple design innovatively combined two materials: plastic, which was liberated from its reputation of being cheap, and metal, which was a stylish reference to the hard-core functionalism of the machine age. What's more, this chair allows for countless different configurations, with a variety of legs, a rocking function, and a wide range of colors. For Ray and Charles, design had to be functional – and fun.

THE DETAILS ARE NOT THE DETAILS. THEY MAKE THE DESIGN.

The “Lounge Chair” was the result of tenacious research. Since the 1930s, the Eames' had experimented with the tech-

nique of bending plywood to form three-dimensional curves. With this design (developed in 1956), the designers succeeded in finding a solution that still sets standards today.



INSPIRED BY THE EAMES' BEAUTY OF SIMPLICITY:
THE MIOS AND PRIAM

Inspired by the ingenious simplicity, functionality and beauty of Ray and Charles Eames' designs, we asked ourselves “How would Ray and Charles Eames create a stroller if they were alive today?” The aim was to translate the aesthetic and functional standards into a modern pushchair. This led to the development of the PRIAM – an extremely robust and versatile stroller – yet still possessing a form that is incomparably light and timeless. The MIOS takes the Eames' smart, ultralightweight frames and reinterprets them for the sidewalk. Light, sturdy and stylish, it is ideally suited to the needs of urban parents and their children. The PRIAM and the MIOS are an homage to Ray and Charles Eames. Their motto “The details are not the details. They make the design” was the motto running through the entire development of this premium stroller.

CYBEX PLATINUM

THE FAMIES SPIRIT



PRIAM



MIOS





MIOS WITH LITE COT



MIOS LUX CARRY COT ON MIOS FRAME





CLOUD Z i-SIZE ON PRIAM FRAME



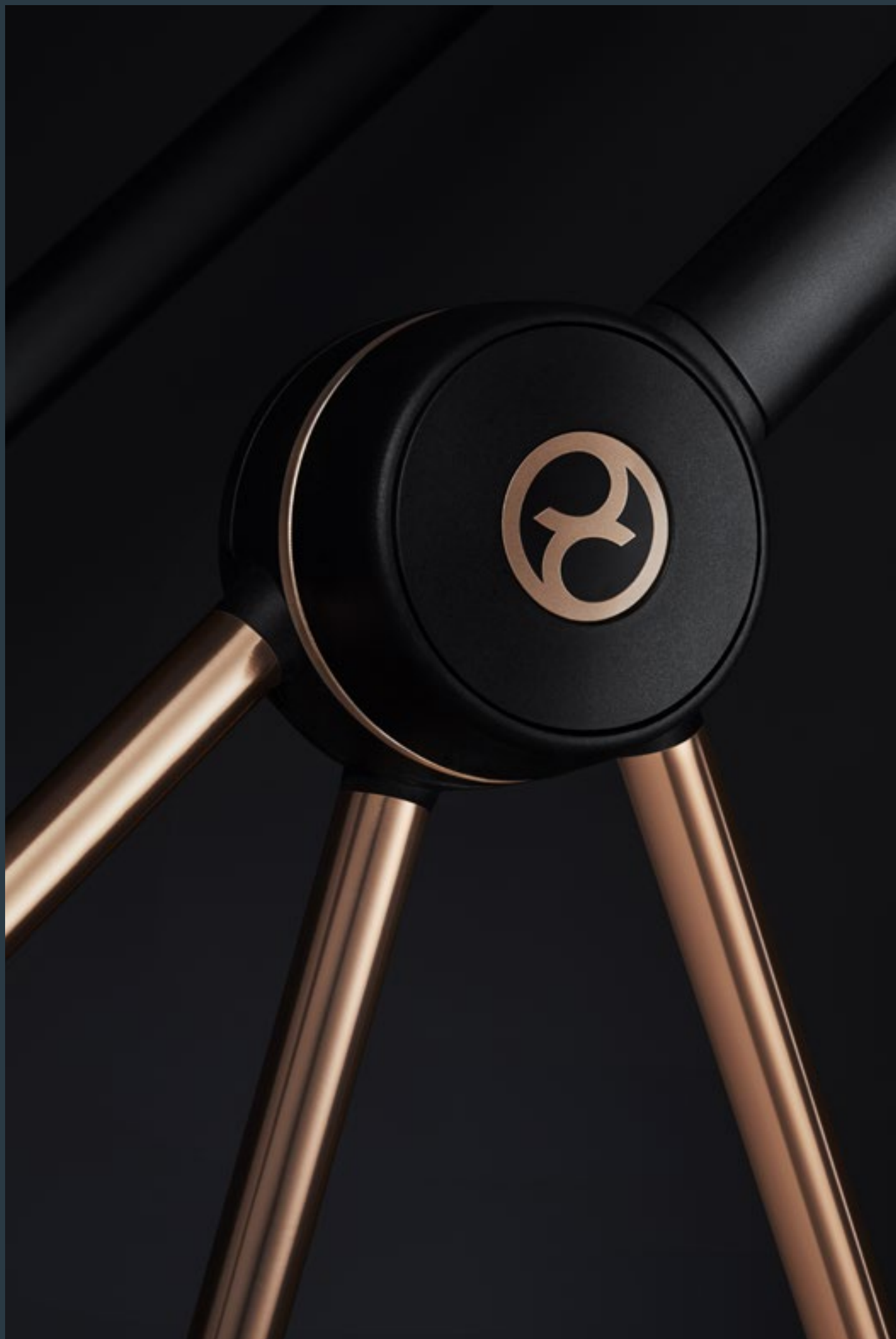
HOT SPOTS

»The details are not the details. They make the design.«
The statement Charles Eames made
decades ago still holds true today:
»Iconic elements form timeless design!«



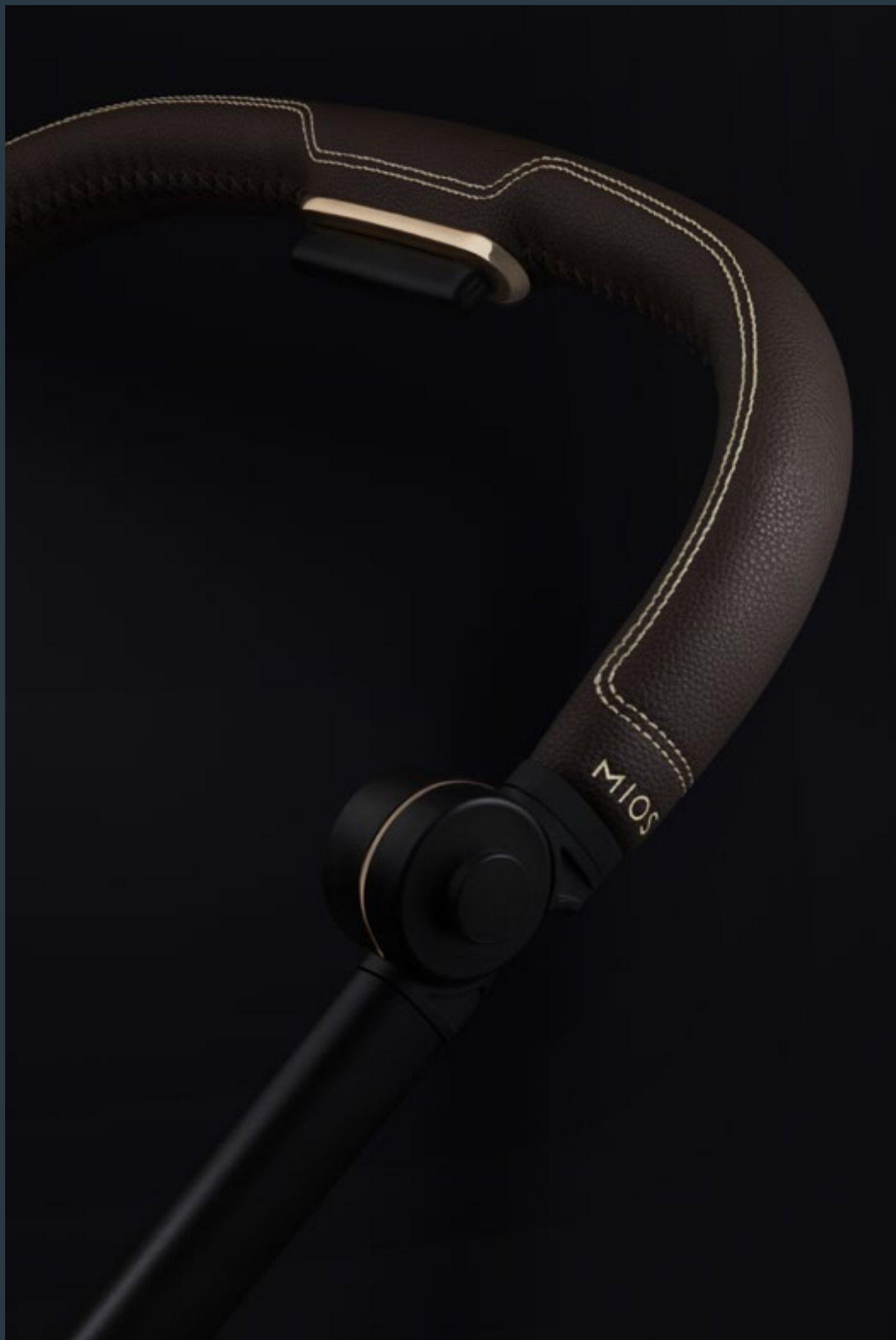












THE NEW *LUXURY* OF TRAVEL

LUX CARRY COT

The LUX Carry Cot attachments for the new PRIAM and MIOS models enable sophisticated and comfortable family travel. The spacious unit boasts generous dimensions and maximum comfort.

LITE COT

The LITE Cot is a lightweight mobile travel attachment for the new PRIAM and MIOS. High comfort combines with simple, versatile handling to make it the perfect travel companion for active families.

CYBEX PLATINUM



LUX CARRY COT
ON PRIAM FRAME



LITE COT
ON PRIAM





PRIAM LUX CARRY COT ON PRIAM FRAME



LUX CARRY COT



PANORAMA VIEW & SKY VIEW

Each of the two windows can be opened and closed individually, providing optimum ventilation and the best views.

LUX CARRY COT

15%
MORE SPACE
THAN ITS
PREDECESSOR
PRIAM CARRY COT



BREATHABLE MATTRESS

The new soft foam mattress offers
maximum comfort and a
healthy environment for your baby.





LITE COT ON PRIAM



L I T E C O T



LITE COT

2 - IN - 1

The new LITE Cot can be used up to approx. 4 years.
In the first months up to 9 kg (approx. 6 months) as a newborn
cot and later as an effective windstopper.

L I T E C O T

WINDSTOPPER

The LITE Cot impresses with its high-quality and robust material and offers optimal all-round protection against wind, cold, rain and sunshine.



LITE COT



BREATHABLE COMFORT

The LITE Cot features a high-quality
breathable memory foam mattress as well as a
100% cotton interior.



LITE COT



FOLDS UP WITH THE STROLLER

Its extra-lightweight, hard-wearing fabric membrane makes it easy to fold the LITE Cot together with the frame for quick, space-saving storage.





PRIAM

PRIAM

4_{—IN—}1 TRAVEL SYSTEM

PICK & CHOOSE!

The PRIAM's new 4-in-1 travel system makes it a flexible and comfortable travel companion. The variable frame allows the use of different attachments that provide the right solution for all the challenges of a mobile life. In addition to the new LUX Carry Cot and LITE Cot, these also include the award-winning CYBEX car seats. For older children, the PRIAM can be used as a sophisticated stroller, with a seating unit that can be adjusted to be either forward-facing or rear-facing.

PRIAM FUNCTIONS



PRIAM FRAME WITH
PRIAM LUX CARRY COT



PRIAM WITH LITE COT



PRIAM FRAME WITH
CLOUD Z i-SIZE



PRIAM FRAME WITH
PRIAM SEAT PACK

CYBEX PLATINUM

e·PRIAM

Empowering Parents

Blending futuristic smart technology with the timeless design of our iconic PRIAM, CYBEX introduces a revolutionary e-stroller empowering parents to enjoy effortless travel with their children.



UPHILLSUPPORT

TECHNOLOGY

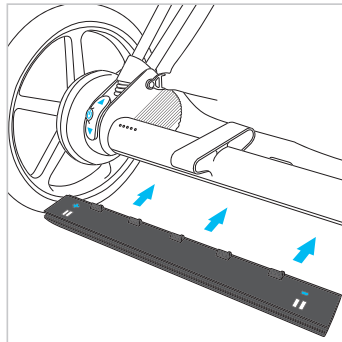
Along with the regular PRIAM functionality, the e-PRIAM discretely incorporates several technical features.

SENSORS



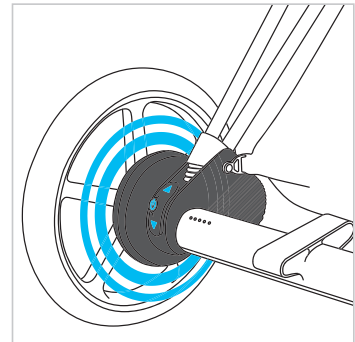
- *Sensors in the handlebar detect changes in pushing and pulling pressure.*
- *A smart algorithm uses this information to calculate the optimum amount of support you need.*
- *The sensitive areas on the handlebar are indicated by perforation and stitching.*

BATTERY



- *The battery gives the e-PRIAM a range of approx. 8–45 km depending on load and conditions.*
- *The lithium-ion battery can be charged within 3.5 hours.**
- *The charge status can be easily checked via an LED indicator in the rear axle.*

ENGINE



- *Two electric engines add powered support when needed.*
- *Quiet enough to allow your child to sleep uninterrupted.*
- *Located behind the back wheels, the engines are attached to either end of the rear axle.*

*The state of charge of the lithium-ion battery after 3.5 hours is approx. 80%.

ALA CARTE DESIGN

Customize your PRIAM according to your individual taste. A variety of accessories are also available for even more personalization.

CHOOSE YOUR FRAME

The lightweight aluminum frames come in four different variations with individual finishes and selected bumper bar and handlebar colors.



ROSEGOLD



MATT BLACK



**CHROME
WITH BROWN DETAILS**



**CHROME
WITH BLACK DETAILS**

PRIAM OR e-PRIAM?



PRIAM



e·PRIAM

LUX CARRY COT



DEEP BLACK WITH ROSEGOLD

PLATINUM FABRIC



DEEP
BLACK



NAUTICAL
BLUE



MOUNTAIN
BLUE



SOHO
GREY



KHAKI
GREEN



MUSTARD
YELLOW



AUTUMN
GOLD

PLUS FABRIC



STARDUST
BLACK



MIDNIGHT
BLUE



MANHATTAN
GREY

FASHION COLLECTIONS



SPRING
BLOSSOM
LIGHT



SPRING
BLOSSOM
DARK



REBELLIOUS



KOI

COLLABORATIONS



KAROLINA
KURKOVA



FERRARI
SILVER GREY



FERRARI
VICTORY BLACK

LITE COT



DEEP BLACK WITH ROSEGOLD

PLATINUM FABRIC



DEEP
BLACK



NAUTICAL
BLUE



MOUNTAIN
BLUE



SOHO
GREY



KHAKI
GREEN



MUSTARD
YELLOW



AUTUMN
GOLD

CLOUD Z i-SIZE



DEEP BLACK WITH ROSEGOLD

PLATINUM FABRIC

SOHO
GREYAUTUMN
GOLDDEEP
BLACK

PLUS FABRIC

DEEP
BLACKNAUTICAL
BLUEMOUNTAIN
BLUESOHO
GREYKHAKI
GREENMUSTARD
YELLOWAUTUMN
GOLD

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SPRING
BLOSSOM
LIGHTSPRING
BLOSSOM
DARK

REBELLIOUS



KOI

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KAROLINA
KURKOVAFERRARI
SILVER GREYFERRARI
VICTORY BLACK

SEAT PACK



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BLUEMANHATTAN
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COLLABORATIONS

KAROLINA
KURKOVAFERRARI
SILVER GREYFERRARI
VICTORY BLACK

JEREMY SCOTT

All items in the Jeremy Scott Collaborations are pre-configured with a golden frame and the seat or cot of your choice.



JEREMY SCOTT WINGS



JEREMY SCOTT WINGS
CLOUD Z i-SIZE



JEREMY SCOTT WINGS
PRIAM



JEREMY SCOTT WINGS
PRIAM LUX CARRY COT

JEREMY SCOTT CHERUBS

BLUE



JEREMY SCOTT CHERUBS
CLOUD Z i-SIZE



JEREMY SCOTT CHERUBS
PRIAM



JEREMY SCOTT CHERUBS
PRIAM LUX CARRY COT

PINK



JEREMY SCOTT CHERUBS
CLOUD Z i-SIZE



JEREMY SCOTT CHERUBS
PRIAM



JEREMY SCOTT CHERUBS
PRIAM LUX CARRY COT



PRIAM FUNCTIONS





ONE-HAND FOLDING

The PRIAM is easy to fold using just one hand. Its seat unit folds away with the frame into a compact, flat package. Even as a free-standing unit, the new PRIAM can be discreetly stowed away—in a restaurant, on public transport and at home.

PRIAM FUNCTIONS



ONE-HAND RECLINE

Thanks to its simple handling, the PRIAM LUX Seat adjusts to a comfortable lie-flat position with just one hand—transforming the stroller into a comfortable, cozy bed when you're on the go.

REVERSIBLE SEAT UNIT

Whether forward-facing or parent-facing, the PRIAM LUX
Seat can be easily adjusted to the
desired position in just a few simple steps.



XXL SUN CANOPY

The PRIAM's extendable XXL sun canopy
provides UPF50+ sun protection and
also effectively protects against wind and weather.



ALL-WHEEL SUSPENSION

The new all-wheel suspension of the
PRIAM ensures a soft, quiet
and comfortable ride for parents and child.



PRIAM WITH SKIS

Winter in the city has never been so fun! Replace the front wheels with the ski attachment to transform your PRIAM into a stylish snowmobile.



BEACH MODE

The PRIAM's two-wheel mode ensures a smooth and safe ride on uneven, bumpy surfaces such as sandy beaches or stairs.



XXL SHOPPING BASKET

The CYBEX PRIAM features a spacious and easily accessible shopping basket that can be folded out when needed.



SEAT AT TABLE HEIGHT

The seat height of the PRIAM is perfectly aligned with the average table height (80 cm) so that it can be used on the go as a mobile child seat in restaurants or cafés.







MIOS

MIOS

4 —IN— 1 TRAVEL SYSTEM

PICK & CHOOSE!

The MIOS is a system perfectly adapted to the challenges of active, modern life, offering a wide range of individual options. Its new 4-in-1 travel system can be customised by the addition of different attachments on a single frame. The MIOS can be used with the new LUX Carry Cot or the LITE Cot with their extra-soft memory foam mattresses. As a lightweight and compact stroller, its breathable seat can be classically forward-facing or parent-facing. The MIOS can also be used as a practical travel system in combination with the CLOUD Z i-Size or one of the award-winning child seats from CYBEX or gb.



M I O S F R A M E W I T H
M I O S L U X C A R R Y C O T



M I O S F R A M E W I T H
L I T E C O T



M I O S F R A M E W I T H
C L O U D Z i - S I Z E



M I O S F R A M E W I T H
M I O S S E A T P A C K

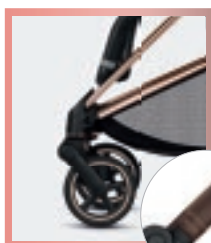
A LA CARTE DESIGN

Customize your MIOS according to your individual taste. A variety of accessories are also available for even more personalization.

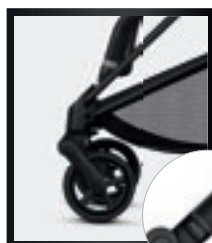


CHOOSE YOUR FRAME

The lightweight aluminum frames come in four different variations with individual finishes and selected bumper bar and handlebar colors.



ROSEGOLD



MATT BLACK



**CHROME
WITH BROWN DETAILS**



**CHROME
WITH BLACK DETAILS**

LUX CARRY COT



DEEP BLACK WITH ROSEGOLD

PLATINUM FABRIC



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JEREMY SCOTT WINGS
CLOUD Z i-SIZE



JEREMY SCOTT WINGS
MIOS



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JEREMY SCOTT CHERUBS
MIOS



JEREMY SCOTT CHERUBS
MIOS LUX CARRY COT

PINK



JEREMY SCOTT CHERUBS
CLOUD Z i-SIZE



JEREMY SCOTT CHERUBS
MIOS



JEREMY SCOTT CHERUBS
MIOS LUX CARRY COT



MIOS FUNCTIONS



M I O S F U N C T I O N S



SMALL WONDER

The MIOS is the epitome of lightweight urban mobility. Weighing just about 9 kg and measuring a mere 50 cm in width, the MIOS is the perfect companion for parents out and about in the city. Its compact design is rounded off with smart functionality and maximum comfort.



VERSATILITY AT ITS BEST

Thanks to its small footprint and front swivel wheels,
the MIOS elegantly handles even the narrowest of paths with ease.
Be it at the entrance to the subway or in the cozy boutiques of this world.



BREATHABLE SEAT COVER

The seat's breathable mesh fabric helps to reduce the heat development of the child, perfect for hot regions or the warm and balmy months of summer.



COMFORT INLAY

A padded comfort inlay attaches easily to the Mios seat unit, providing comfortable warmth on cooler days.



BREATHABLE

The MIOS backrest and legrest are designed with an innovative mesh fabric that blends elegantly into the stroller's design and ensures fresh air circulation. While the breathable properties of the fabric offer a pleasant coolness, the padded comfort inlay provides cozy warmth on cooler days.

M I O S F U N C T I O N S



FOLD *IT*

ONE-HAND FOLDING MECHANISM

The innovative one-hand folding mechanism transforms the MIOS into a compact, self-standing package in seconds, using only one hand.

REVERSIBLE SEAT UNIT

The new reversible seat unit can be turned quickly and easily to the desired sitting position.



ONE-HAND RECLINE

The MIOS backrest can be reclined to four different positions using one hand. The leg rest can be separately adjusted to three different positions.



XXL SUN CANOPY

The extendable XXL sun canopy of the MIOS offers reliable protection from the weather. It provides high UPF50+ sun protection and includes a large window.



ALL-WHEEL SUSPENSION

The new all-wheel suspension of the MIOS ensures a soft, quiet and comfortable ride for parents and child.







CYBEX GMBH | RIEDINGER STRASSE 18 | 95448 BAYREUTH | GERMANY

The pictures of products and the measurements in this catalogue are for indication purposes only.
Products may vary and we reserve the right to make product changes.



 **cybex**
PLATINUM
CYBEX-ONLINE.COM