Title: iCandy Launches 7th Generation Peach

Luxurious premium fabrics and unparalleled functionality updates

- Premium knitted jersey fabric
- Coordinating Footmuff & Liner and stunning new Peach Luxury Rucksack Bag also available within the Peach 7 Collection
- Innovative Integrated Ride-on Board
- New head hugger and "Pop-Up" harness system
- Even larger seat with increased soft padding

The iCandy Peach has firmly established itself as the world's leading pushchair icon, consistently setting the pushchair standard in terms of both functionality and style. It is a pushchair that is loved and trusted by parents around the world. The latest innovations to the iCandy Peach see the pushchair enter its 7th generation, unveiling unparalleled functionality updates complimented by stunning new premium fabrics.

Combining a modern knitted jersey fabric with intricate double stitching and leather-look binding, the iCandy Peach 7 is the epitome of contemporary 2022 design.

The ultimate pushchair for first time parents, the iCandy Peach is suitable from birth due to the spacious carrycot which can also be used for permanent overnight sleeping, offering a cost effective and sustainable alternative to additional moses basket or crib purchases.

Driven by a desire to consistently create products that are both beautiful on the outside and engineered to perfection on the inside, iCandy's designers have enhanced the storm flap and the robust rods within the carrycot apron, updates which achieve both extra safety for baby and the cleanest of design lines.

The extending canopy features a full viewing and ventilation window so parents can not only keep a closer eye on baby, but can also ensure there is plenty of air circulation on a warm day.

When the weather takes a turn, the new drainage hole in the extra spacious 10kg capacity barless basket, along with the included enhanced raincover will ensure a downpour is not an issue.

When it comes to the new and enhanced seat unit, comfort does not mean compromising on style and with the iCandy Peach 7 the two go hand in hand. Clearly demonstrating iCandy's ability to infuse functionality with finesse, the increased soft foam padding within the premium fabrics achieves a sophisticated aesthetic whilst providing all-important extra cushioning for baby's comfort. The deep, curved and supportive seat unit is now 20mm longer from back to seat base than before, whilst the new harness system can be adjusted via a clever simple up and down motion rather than through a manual feed. The addition of an adjustable head hugger provides extra support and comfort for little ones with an easy slide "pop up" harness system making it easier to get baby in and out of the seat.

The 7th generation of the iCandy Peach also welcomes the addition of a removable rear seat pocket. Featuring two handy zip openings and optional shoulder strap, the ingenious 'Pip-Zip' bag is the perfect place for storing everyday essentials whilst on the move. A great security feature for situations where the pushchair must be parked, the 'Pip-Zip' bag can be easily zipped off, meaning you can keep your valuable possessions always to hand.

New to the iCandy Peach 7 is an integrated Ride-on Board which can accommodate an impressive 20kg, enabling a toddler or young child to stand comfortably between the seat unit or carrycot and the handlebar. The ultimate fuss-free solution for tired little legs. What's more, it most cleverly doesn't impact the single footprint of the pushchair or affect stride, brake access or fold.

The integrated Ride-on Board is just one of the impressive new features introduced to the iCandy Peach 7 all of which have been specifically designed to make family life easier. Hard wearing PU tyres featuring increased tread, grip, and central beading, make the new iCandy Peach 7 effortlessly adaptable whether on urban strolls or off-road rides. Even softer suspension than its predecessors provide an even smoother ride for all passengers, whether they may be cosy in the carrycot or giving their legs a rest on the Ride-on Board. For parents, the pushchair handlebar now also features a larger holdable surface with a 'tear drop' profile for improved and optimum ergonomics making the P7 even easier to maneuver, particularly up and down curbs.

A new Peach Luxury Rucksack Bag featuring integrated pushchair clips for optional attachment to chassis, along with a super warm, combined Footmuff & Liner, have been designed to coordinate effortlessly with the iCandy Peach 7.

The iCandy Peach 7 will be available from Spring 2022 and will retail at £1,099, including the carrycot, seat unit, chassis, removable 'Pip-Zip' bag, car seat adaptors and elevator adaptors. The Peach Luxury Rucksack Bag, and Footmuff & Liner will be available to purchase separately.

The iCandy Peach 7 will be launched in the following colours tones:

Black Edition
Dark grey
Light grey
Truffle - 2 Tone grey
Olive Green