



THE GREAT AMERICAN WEST®



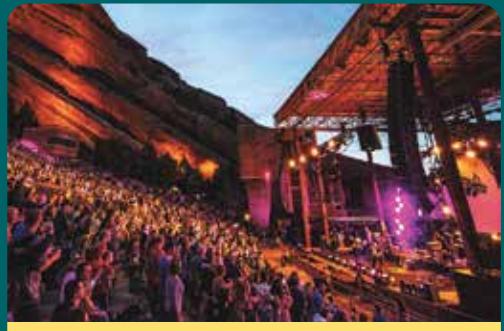
IDaho • North Dakota • South Dakota • Wyoming

DENVER, COLORADO'



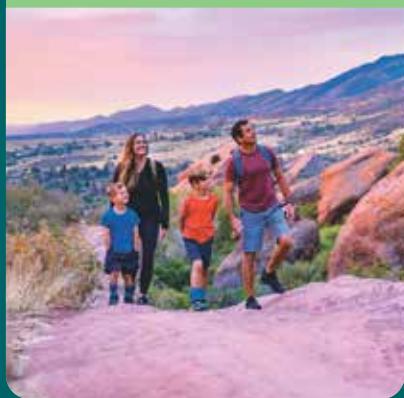
EXPLORE A WALKABLE CITY CENTER.

Downtown Denver is home to award-winning restaurants, bars, local shops, and the new 16th Street.



RED ROCKS PARK & AMPHITHEATRE

Don't miss the rare beauty of Red Rocks. Make plans to see a concert, hike, dine, or learn the park's history.



WORLD CLASS ART & CULTURE.

With world-renowned museums, the country's largest performing arts complex under one roof, and seven unique art districts, Denver is the arts and culture center of the Rocky Mountain region.



SIP AND SAVOR IN THE DENVER SUN.

Explore the city's thriving dining scene at one of Denver's 30 Michelin-recognized restaurants. With 300 days of sunshine, soak in the atmosphere from a patio while sipping on a craft cocktail, craft beer, or mocktail.

Explore your perfect
itinerary at
VISITDENVER.com

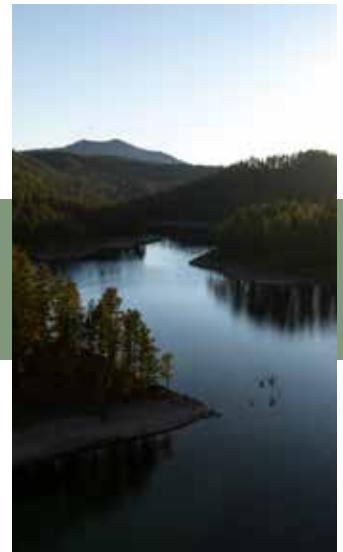


All Ways
Welcome

AND SO MUCH MORE

Denver is a world-class city with a wide variety of entertainment options. Take in the stunning flora at Denver Botanical Gardens, get wild at the Denver Zoo, or cheer on one of the city's professional sports franchises.





THE GREAT AMERICAN WEST

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CONTENTS

GO WEST!

4

MAP

6

CAN'T-MISS PHOTO SPOTS

9

IDAHO

10

NORTH DAKOTA

12

SOUTH DAKOTA

14

WYOMING

18

TIMELESS TRAILS AND WILD TALES

24

FORGED ON THE FRONTIER

26

ITINERARIES

28

GATEWAY CITIES

30

VISITOR RESOURCES

34

COVER IMAGE: International Peace Garden, North Dakota — Located on the United States-Canada border, this peaceful destination features colourful flower gardens that celebrate the world's longest undefended border and the enduring friendship between two nations. Photo courtesy of North Dakota Tourism.

IMAGES ABOVE: (left to right) Devoto Grove — Idaho; North Unit of Theodore Roosevelt National Park — North Dakota; Pactola Lake — South Dakota; Old Faithful, Yellowstone National Park — Wyoming

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THE GREAT
AMERICAN WEST.[®]
IDAHO • NORTH DAKOTA • SOUTH DAKOTA • WYOMING



THEODORE ROOSEVELT NATIONAL PARK



GO WEST!

Nestled in the northern part of the USA is a treasure trove of epic vistas and stunning natural beauty. This region offers awe-inspiring outdoor adventures and countless cultural pursuits, ensuring a holiday filled with memorable moments and endless activities. Hike legendary trails once traversed by world-famous explorers; encounter majestic wildlife; and immerse yourself in the authentic beauty of many diverse national parks, monuments and memorials.

Quirky museums and extraordinary interpretive centres provide opportunities to journey back in time, exploring Old West history and Native American culture and embracing the pioneering spirit upon which America was built. It's where small-town charm meets big-city amenities and where wide-open spaces balance an abundance of attractions, from vibrant town centres teeming with eclectic restaurants and unique boutiques to cultural experiences far from ordinary. The Great American West is ready to welcome you.



THE GREAT AMERICAN WEST



REGIONAL AIRPORTS

IDAHO

Boise (BOI)
Idaho Falls (IDA)
Lewiston (LWS)
Moscow (PUW)
Pocatello (PIH)
Sun Valley (SUN)
Twin Falls (TWF)

NORTH DAKOTA

Bismarck (BIS)
Devils Lake (DVL)
Dickinson (DIK)
Fargo (FAR)
Grand Forks (GFK)
Jamestown (JMS)
Minot (MOT)
Williston (ISN)

SOUTH DAKOTA

Aberdeen (ABR)
Huron (HON)
Pierre (PIR)
Rapid City (RAP)
Sioux Falls (FSD)
Watertown (ATY)

WYOMING

Casper (CPR)
Cheyenne (CYS)
Cody (COD)
Gillette (GIL)
Jackson Hole (JAC)
Laramie (LAR)
Riverton (RIW)
Rock Springs (RKS)
Sheridan (SHR)

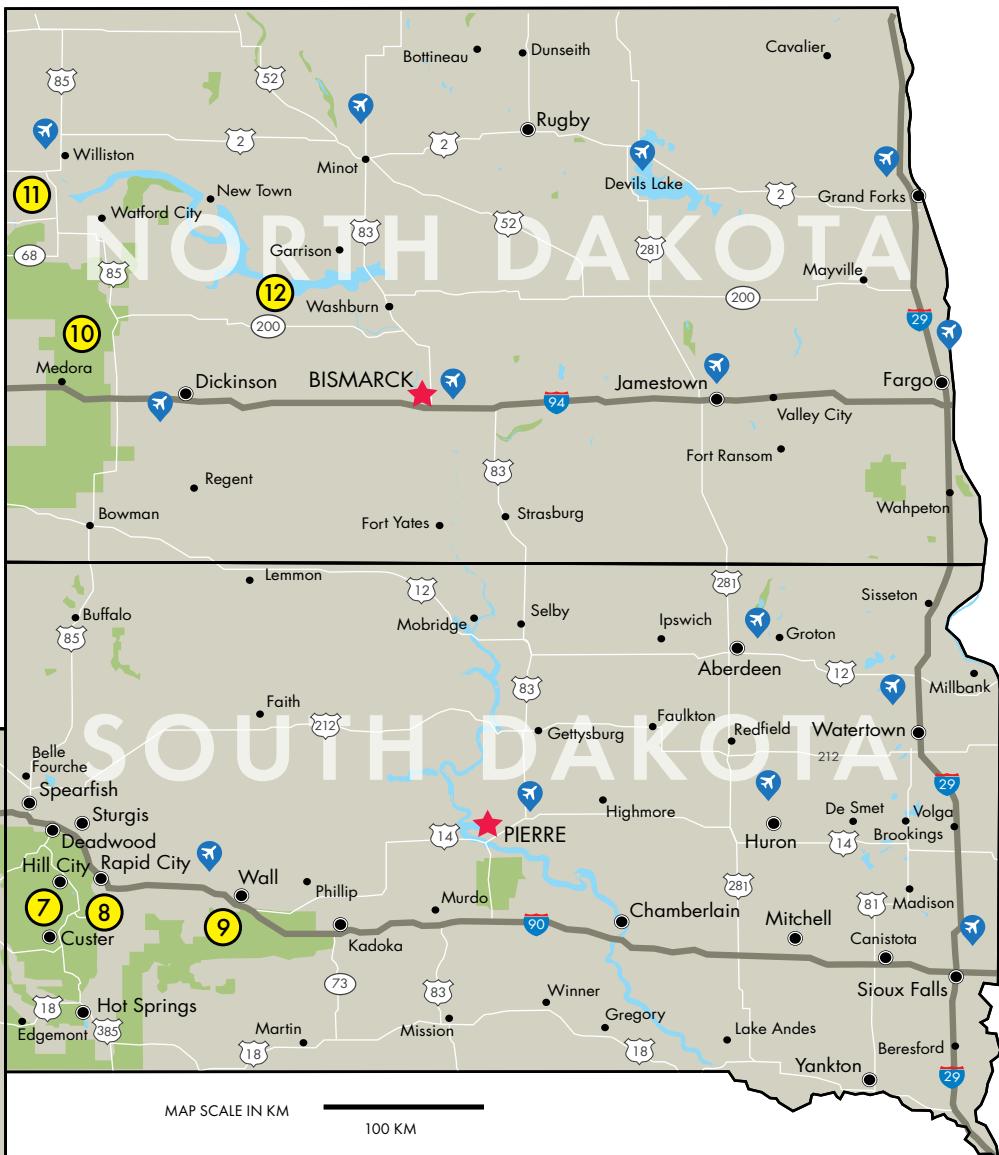
GATEWAY CITIES

Bloomington-Minneapolis-St. Paul (MSP)
Denver (DEN)
Salt Lake City (SLC)
Calgary (YYC)
Seattle (SEA)
Spokane (GEG)



LEGEND

- Cities
- 90 Interstate
- 26 55 Highway
- ★ State Capital
- ✈ Airport
- State/National Parks



HIGHLIGHTS

- 1 Nez Perce National Historic Park
- 2 Sawtooth National Recreation Area
- 3 Craters of the Moon National Monument
- 4 Grand Teton National Park
- 5 Yellowstone National Park
- 6 Devils Tower National Monument
- 7 Crazy Horse Memorial
- 8 Mount Rushmore National Monument
- 9 Badlands National Park
- 10 Theodore Roosevelt National Park
- 11 Fort Union Trading Post National Historic Site
- 12 Knife River Indian Villages National Historic Site

STATE FACTS

IDAHO

Capital: Boise
Population: 1,990,456
Became a state: July 3, 1890
Nickname: Gem State

NORTH DAKOTA

Capital: Bismarck
Population: 788,940
Became a state: November 2, 1889
Nickname: Peace Garden State

SOUTH DAKOTA

Capital: Pierre
Population: 928,767
Became a state: November 2, 1889
Nickname: Mount Rushmore State

WYOMING

Capital: Cheyenne
Population: 586,485
Became a state: July 10, 1890
Nicknames: Equality State; Cowboy State

Y E L L O W S T O N E

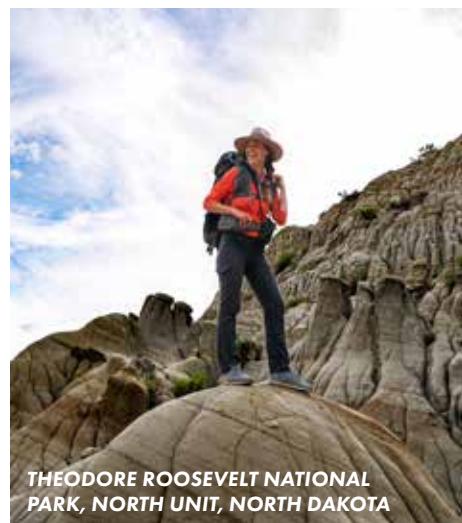
Meets Idaho Wild



Eastern Idaho offers all the natural wonder of the greater Yellowstone ecosystem with the freedom to explore at your own pace. From world-class fishing and hiking to charming mountain towns and authentic Western hospitality, this is where you'll discover the wild heart of America without the crowds. Visit yellowstoneteton.com to learn more and start planning your authentic Western adventure.

CAN'T-MISS PHOTO SPOTS

THEY SAY A PICTURE IS WORTH A THOUSAND WORDS, BUT THESE INCREDIBLE SPOTS MAY JUST LEAVE YOU AT A LOSS FOR WORDS.





IDAHO

WHERE EVERY TRAIL LEADS YOU TO A STORY WRITTEN IN STONE, RIVER AND SKY.

THE GREAT OUTDOORS:

- ❖ **Rafting Adventures:** Let the river guide you through wild canyons and untamed beauty on the Snake and Salmon, where whitewater meets white linen with gourmet meals and local wines served between rapids. For those craving remoteness, paddle the Payette, Salmon or Bruneau Rivers to secret hot springs and ancient archaeological sites.
- ❖ **Chase Waterfalls:** Northern Idaho's temperate rainforest climate means lush trails, mossy rainforests and cascading waterfalls around every bend. Boardwalk paths make Snow Falls and Copper Falls easy to access, while short hikes with big payoffs reward you with breathtaking scenery and fewer crowds at Granite Falls, Myrtle Falls and Grouse Creek Falls.
- ❖ **Kayak the Scenic Route:** A paddler's dream, glide around Ritter Island at Thousand Springs State Park, float through the crystal-clear Blue Heart Springs in the Snake River Canyon or kayak beneath the towering spray of Shoshone Falls, the Niagara of the West.

Dig through the prehistoric past at Hagerman Fossil Beds National Monument, where saber tooth cats and ancient horse fossils come to life. Trek the otherworldly landscapes of Craters of the Moon National Monument. Bike the sky-high train trestles of the Route of the Hiawatha, an engineering marvel built into forested peaks. Or find a quiet moment of reflection at glacier-carved Priest Lake State Park.

If you are looking for more vibrant experiences, join the celebration in Ketchum for the quirky, crowd-favourite Trailing of the Sheep Festival, where a parade of woolly locals meanders Main Street. Sway to the sound of eclectic beats at Treefort Music Fest in Boise or get your pulse racing at the high-octane Salmon River Jet Boat Races in Riggins.



SHOSHONE FALLS



LOCHSA RIVER

RELAX & UNWIND:

- ❖ **Dark Sky Dinners:** Experience stargazing like never before at the country's first International Dark Sky Reserve. Winter nights unfold under a glass-roofed greenhouse at the Sawtooth Botanical Garden, where constellations and culinary creations share the spotlight as part of its gourmet dinner series.
- ❖ **Sunrise Hot Air Balloon Rides:** Take dawn patrol to new heights as you catch first light while floating above Idaho's Teton Valley in a hot air balloon. The Teton Mountains are magical as sunrise stretches across the peaks with just the wind as your compass.
- ❖ **Wintery Soaks:** Snowmobile through frosted forests to Burgdorf Hot Springs, an off-the-grid getaway only accessible by snowmobile in winter that's definitely worth the chill. Nestled deep in the Idaho backcountry, these rustic log-sided pools offer steamy solace under snow-dusted pines to a soundtrack of bubbling geothermal water and the crunch of fresh powder.



BURGDORF HOT SPRINGS



CHINA BAR LODGE

SMALL-TOWN CHARM

Stay at a Lodge Accessible Only by Water

Tucked deep in Idaho's Frank Church – River of No Return Wilderness, China Bar Lodge near Riggins is truly off the map — reachable only by jet boat or river float.

Tour Mines By ATV

Explore Idaho by ATV on a self-guided ride through Mackay Mine, near Mackay. The remnants of boomtown life are set against a rugged backdrop of the Lost River Mountain Range.

Get Lost in a Ghost Town

Just outside Lava Hot Springs, the pioneer town of Chesterfield offers a rare glimpse of life on the frontier, with over 20 original structures listed on the National Register of Historic Places.



CHESTERFIELD



NORTH DAKOTA

IN NORTH DAKOTA, HISTORY LIVES THROUGH GENERATIONS OF TRADITION.

Stories of the Northern Plains are woven into the land and carried forward by the communities who bring them to life, blending cultural roots with a strong sense of place. It's a state that celebrates a sacred past with reverence and connection, while forging a future with purpose and intention.

From the bluffs of the Missouri River to the sweeping prairies and woodlands that stretch to the Canadian border, the legends of North Dakota are anchored by the legacy of the first people layered within the footsteps of explorers like Lewis and Clark. In the Lakota language, "Dakota" means "ally," and that spirit of hospitality invites you to explore with respect, kinship and a deep sense of curiosity.



LAKE METIGOSHE STATE PARK

RELAX & UNWIND:

- ❖ **International Peace Garden:** Straddling the U.S. and Canadian border, this 930-hectare floral sanctuary is a symbol of harmony. With more than 100,000 blooms, quiet walking paths weave past reflective pools, sunken gardens and peaceful prairie beauty.
- ❖ **Lake Metigoshe State Park:** Nestled in the Turtle Mountains, this serene year-round escape offers tranquil lake views, cosy cabins and outdoor activities that connect you to nature – from paddling and hammock lounging in the warmer months to a snowy playground come winter.
- ❖ **Maah Daah Hey Trail System:** Named from the Mandan language meaning "an area that has been or will be around for a long time," this legendary trail system winds through the ancestral lands of the Mandan, Hidatsa and Arikara tribes. A favourite for biking, hiking and horseback riding, it offers sweeping views and a quiet tie to Indigenous culture – perfect for those who find balance in movement and meaning.

NORTH
Dakota
Be Legendary.





ON-A-SLANT VILLAGE AT
FORT ABRAHAM LINCOLN STATE PARK



KILLDEER MOUNTAIN
FOUR BEARS SCENIC BYWAY

MUST-HAVE ADVENTURES:

- ◊ **North Dakota Heritage Center & State Museum:** The state's largest museum in Bismarck features an extensive collection of exhibits on the area's tribal nations with artefacts, storytelling and immersive displays that highlight the heritage and resilience of the area's past and present Native culture.
- ◊ **The Killdeer Mountain-Four Bears Scenic Byway:** This route spans just over 102 km through western North Dakota and winds past dramatic Badlands, Lake Ilo, Killdeer Mountain battlefield and Little Missouri State Park. The byway highlights Native American heritage and ends at the Crow Flies High overlook, offering breathtaking views of Lake Sakakawea and the Missouri River breaks.
- ◊ **On-A-Slant Village at Fort Abraham Lincoln State Park:** Step into the world of the Mandan people at a fully reconstructed village, where six full-scale earthlodges offer a powerful window into pre-colonial life on the Northern Plains. Where the land meets the Missouri River, the site is part of a larger state park that includes interpretive tours led by living history guides and a meaningful connection to Indigenous communities.



THEODORE ROOSEVELT
PRESIDENTIAL LIBRARY

HIGHLIGHTS

Teddy's Legacy

Set in the rugged heart of the Badlands, Medora blends frontier charm with bold vision as it prepares to unveil the Theodore Roosevelt Presidential Library in 2026. More than a museum, the library is designed to showcase what we can learn from – not just about – the 26th American president. Its ambitious, architecturally striking design is meant to work with, not against, the landscape, a reflection of Roosevelt's enduring conservation legacy.

Peak Solitude

28,300 hectares of unspoiled Badlands beauty – Theodore Roosevelt National Park is a dramatic blend of painted canyons, prairie dog towns and free-roaming bison spread across three distinct park units. Hike remote ridgelines, watch wild horses graze, see the night sky unfold and connect with nature on your own terms.

Small-Town Charm, Big-Time Character

In Fargo, you'll find a thriving arts scene, inventive dining and a playful culture that flips Midwest stereotypes on their head. In Bismarck, the state capital, history and modernity converge along the Missouri River and museums, public art and prairie skies invite exploration.



FARGO



SOUTH DAKOTA

GREAT FACES, WILD SPACES. THIS IS SOUTH DAKOTA.

HIDDEN GEMS:

- ❖ **The World's Only Corn Palace:** A whimsical roadside attraction in Mitchell, this Moorish-style marvel is adorned with intricate murals made entirely from corn, native grasses and grains. Open year-round for curious visitors, the palace truly shines during its annual festival, when it's reimagined with new designs and transformed into a lively celebration of harvest fun.
- ❖ **Minuteman Missile National Historic Site:** A haunting reminder of the Cold War era, this site preserves one of the once-secret missile silos buried beneath the Great Plains. Stand above the launchpad or take a ranger-led tour underground to see one of the 1,000 missiles first-hand.
- ❖ **Palisades State Park:** A geological wonderland known for its striking Sioux quartzite cliffs, hike along rugged trails, paddle the winding curves of Split Rock Creek or get an adrenaline rush rappelling down the park's dramatic rock faces – all set against a backdrop of ancient stone and tranquil prairie.

The horizon stretches endlessly as every turn invites a new kind of adventure. From the granite guardians of the Black Hills to the technicolour canyons of the Badlands, this is a landscape shaped by time – and begging to be explored. With six National Park Service sites, 63 state parks and more than 200,000 square kilometres of terrain, every path leads somewhere extraordinary. Summit Black Elk Peak, paddle glacier-carved lakes or descend into cave systems below Earth's surface. Ride through rolling grasslands on horseback or pitch a tent beneath some of the darkest night skies in the country.

Whether you're chasing adrenaline, stillness or a little bit of both, South Dakota's natural playground is as vast as it is varied. But it's not just for thrill-seekers. Step back in time in Deadwood, trace wagon-wheel ruts along the Oregon Trail, join a tribal celebration or marvel at prehistoric fossils. From jaw-dropping geology to legendary lore, this is the American frontier at its most unforgettable – untamed, unexpected and worth the detour.



TRAVEL
South Dakota





BUFFALO ROUNDUP,
CUSTER STATE PARK

MUST-HAVE ADVENTURES:

- ❖ **Mount Rushmore National Memorial:** Carved into the granite cliffs of the Black Hills, Mount Rushmore honours four presidents who helped define the American dream – Washington, Jefferson, Roosevelt and Lincoln – each representing a chapter in the nation's birth, growth, development and preservation. Walk the Presidential Trail for close-up views, then step into the Sculptor's Studio to learn about the vision behind immortalising history in stone.
- ❖ **Crazy Horse Memorial:** This staggering Black Hills landmark pays tribute to the spirit and legacy of the Native nations. Still a work in progress, it's the world's largest mountain carving in the making – an awe-inspiring testament of pride and resilience. The most memorable time to visit is during the biannual Volksmarch, one of the only times the public can hike up the outstretched arm of the mountain itself.
- ❖ **Wind & Jewel Caves:** Venture below the Earth's surface to explore two of the world's longest cave systems. Wind Cave National Park shelters delicate boxwork formations found almost nowhere else on the planet, while Jewel Cave National Monument shimmers with crystalline chambers of calcite splendour.



MOUNT RUSHMORE NATIONAL MEMORIAL



STURGIS MOTORCYCLE RALLY

EVENTS

Rev Your Engines

Feel the rumble as hundreds of thousands of bikers descend on the Black Hills for the Sturgis Motorcycle Rally – the world's largest motorcycle festival and a high-octane gathering of music, culture and open-road camaraderie.

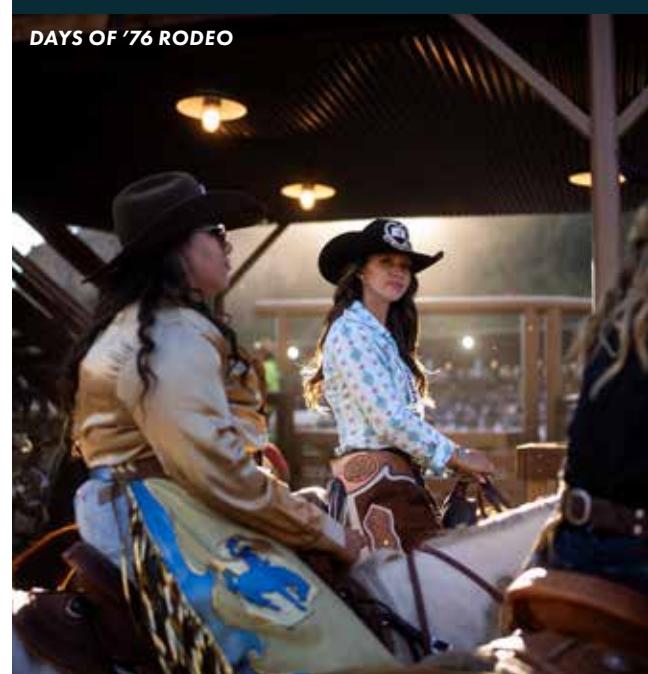
Witness the Great Bison Roundup

Watch in awe as cowboys and riders thunder across the plains, driving a herd of 1,300 bison during the Custer State Park Buffalo Roundup & Arts Festival in a dramatic display of Old West tradition.

Celebrate Wild West Heritage

The Days of '76 Rodeo brings five days of high-energy rodeo action and frontier-style revelry to historic Deadwood, honouring the town's Gold Rush roots with bull riding, parades and pageantry.

DAYS OF '76 RODEO



BLACK HILLS/ BADLANDS, SOUTH DAKOTA

© CRAZY HORSE MEMORIAL FOUNDATION

ADVENTURE THROUGH LEGENDARY LANDSCAPES AND ICONIC LANDMARKS IN THE BLACK HILLS & BADLANDS. DISCOVER SIX NATIONAL PARKS AND MONUMENTS, FROM MOUNT RUSHMORE TO THE BADLANDS.

The Black Hills & Badlands offer endless variety—scenic byways, historic Old West towns, vibrant Native American culture, outdoor adventure, and world-class attractions—all waiting to be explored.

blackhillsbadlands.com

Crazy Horse Memorial®, located north of Custer, South Dakota, is a great attraction for everyone. Home to the world's largest mountain-carving-in-progress, a year-round visitor complex, gift shop with American-Indian-made and one-of-a-kind souvenirs, plenty of free parking, and a restaurant and snack shop offering a wide variety of mouth-watering specialties—including a local favourite, buffalo stew. Explore the extensive museum, cultural centre and sculptor's studio home. Enjoy special events and Native American performers in season.

crazyhorsememorial.org

Experience an active indoor paleontological dig site and museum at **The Mammoth Site** of Hot Springs, where you will travel back in time to the late Ice Age. Walk the edges of a sinkhole that boasts the largest concentration of Columbian mammoths in the world at one of only two accredited museums in the Black Hills. You'll see where Columbian and woolly mammoths as well as over 87 other species became trapped, leaving an ancient treasure trove of fossil remains. Enjoy hands-on learning and ongoing scientific research and STEAM education. Named 2025 Tripadvisor Travelers' Choice award winner and Best Museum in the Black Hills 3 years in a row.

mammothsite.org



BADLANDS NATIONAL PARK



THE MAMMOTH SITE

RAPID CITY, SOUTH DAKOTA

MOUNT RUSHMORE NATIONAL MONUMENT

AMERICA'S 250TH BIRTHDAY IS MORE THAN A MILESTONE — IT'S A MOMENT TO CELEBRATE IN PLACES THAT EMBODY THE NATION'S SPIRIT. FEW DESTINATIONS CAPTURE THAT BETTER THAN RAPID CITY, WHERE PRESIDENTIAL HISTORY, WESTERN HERITAGE, AND BREATHTAKING LANDSCAPES COME TOGETHER TO SHOWCASE REAL AMERICA — RIGHT HERE IN RAPID CITY, SOUTH DAKOTA.

Rapid City is an unexpected treasure nestled in America's heartland, surrounded by the allure of the **Black Hills** and rugged **Badlands**. For centuries, these lands have drawn seekers of solace and adventure, offering a connection to nature that feels otherworldly. The area is rich in history, where the heritage and the spirit of the Old West blend with modern life.

Giant concrete dinosaurs have been straddling the city skyline and capturing traffic heading to **Mount Rushmore** since 1936. **Life-sized bronze statues of American Presidents** decorate downtown streets next to charming facades of historic buildings filled with shopping and restaurants. Look closely at each pose in "The City of Presidents", you'll be surprised how well local artists have depicted their time in office. History continues at the **Berlin Wall exhibit**, paying homage to the local Air Force Base's role in the Berlin Airlift. Nearby, the **Stratobowl** marks the onset of the Space Age. Visit in September for an annual balloon launch from the centre of the stunning bowl-shaped limestone cliffs.

Take part in other forms of celebration at the **Black Hills Powwow** or the **Black Hills Stock Show & Rodeo**® — two iconic events that represent the diverse culture of the region. Western culture can also be found at a **Fort Hays chuckwagon and live music variety show**, situated next to the **'Dances with Wolves'** film set. Along the same stretch of road also lies a diverse assortment of wildlife, from exhilarating **gator shows** at the **world's largest reptile zoo** to a **drive-through park** inhabited by with free-roaming North American wildlife such as black bear, elk, mountain lion. VisitRapidCity.com



CITY OF PRESIDENTS



BLACK HILLS POWWOW — ICEMAN PHOTO



FORT HAYS CHUCKWAGON AND LIVE MUSIC VARIETY SHOW



BEAR COUNTRY U.S.A.



WYOMING

WELCOME TO WYOMING – THE LAST BASTION OF THE WEST.

Discover incredible outdoor spaces, unmatched cowboy culture and a rugged frontier spirit that has endured through the ages. Home to two of America's most beloved national parks, Yellowstone and Grand Teton, Wyoming offers breathtaking views, thrilling rodeos and captivating Western history.

Gushing geysers and bubbling hot springs are just a few of Wyoming's many natural wonders, while timeless traditions like cattle drives and chuckwagon dinners provide a glimpse into America's pioneering past, making for unforgettable holiday experiences.



DEVILS TOWER NATIONAL MONUMENT

HIGHLIGHTS:

- ❖ **Devils Tower National Monument:** America's first national monument, Devils Tower rises nearly 400 metres above the Belle Fourche River – an unmistakable landmark carved by volcanic forces and shaped by centuries as a sacred geological wonder. Revered by Indigenous cultures and beloved by climbers, its iconic silhouette has inspired generations of travellers.
- ❖ **Medicine Wheel Historic Site:** Perched high in the Bighorn Mountains, this ancient Native American ceremonial site is shrouded in mystery and meaning, composed of carefully placed stones steeped in spiritual significance. Framed by sweeping alpine views, it is a place of prayer, reflection and reverence.
- ❖ **Wild Horses and Mustang Tours:** An iconic glimpse into the unbridled spirit of the West, Wyoming's wild horses roam free across vast, rugged landscapes like Pilot Butte and the McCullough Peaks. Embark on a guided tour or self-drive adventure for a rare, awe-inspiring encounter with these majestic creatures in their natural habitat.

Wyoming
A state of mind





GRAND PRISMATIC SPRING,
YELLOWSTONE NATIONAL PARK



PRYOR MOUNTAIN WILD HORSES

MUST-HAVE ADVENTURES:

- ❖ **Fish the Miracle Mile:** Renowned for its cold, swift waters and an abundance of trophy-sized trout, the Miracle Mile is a legendary stretch of the North Platte River that draws fly fishers from around the world to the heart of Wyoming's backcountry. Rugged, remote and rich with challenge, it's more than just a place to cast a line – it's a rite of passage for anglers.
- ❖ **Wildlife Watching:** Grizzlies, wolves, bison, elk and bighorn sheep roam freely across Wyoming's vast plains, alpine meadows and untamed national parks. From the dawn stillness of Lamar Valley to herds thundering beneath the Tetons, each sighting offers a front-row seat to nature at its most mesmerizing, like a real-life *Animal Planet* episode.
- ❖ **Whitewater Rafting:** Ride the rush of Wyoming's winding rivers. From casual family floats to adrenaline-pumping rapids, navigate the twists and turns of the Snake, Wind and Shoshone Rivers, where each bend delivers towering canyon walls, rugged beauty and postcard-perfect views.



FOSSIL BUTTE NATIONAL MONUMENT

UNDER THE RADAR

Explore an Aquarium Set in Stone

A hidden gem in western Wyoming, Fossil Butte National Monument is home to some of the best-preserved fossils in the world, where ancient fish, indigenous plants and prehistoric reptiles tell the story of an ecosystem frozen in time.

Soak Your Cares Away

Nestled in the charming town of Thermopolis, the free therapeutic mineral pools of Hot Springs State Park offer a rejuvenating escape after a day of adventure as you unwind to a backdrop of roaming bison, sweeping mountain views and seasonal flower gardens.

Rock and Reel

Straddling the Wyoming-Utah border, Flaming Gorge is a high-desert playground where towering red rock cliffs meet brilliant blue-green waters. Beloved for boating, fishing, kayaking and soaking up the sun, this scenic reservoir delivers both adrenaline and awe. Whether you're casting a line, cruising the lake or simply taking in the views, it's home to some of the most striking landscapes in the state.



WIND RIVER CANYON



CARBON COUNTY, WYOMING

CARBON COUNTY COWGIRLS

DISCOVER CARBON COUNTY, WYOMING — WHERE THE WEST STILL RIDES FREE.

Experience the untamed spirit of the American West in **Carbon County, Wyoming**, where wide-open roads lead to rugged mountains, storied landmarks, and small towns brimming with frontier charm. Begin your journey along the **Battle Highway Scenic Byway**, a 57-mile route that traces the Sierra Madre Mountains through the historic ghost town of **Battle** and the legendary **Edison Monument**—where innovation sparked in the wilderness.

Venture onto the **Snowy Range Scenic Byway**, where alpine lakes and snow-capped peaks rise through the **Medicine Bow National Forest**, offering some of the most stunning vistas in the state. Whether you're driving, hiking, or simply taking in the view, this is classic Wyoming at its wildest and most beautiful.

SNOWY RANGE SCENIC BYWAY



HOBO HOT SPRINGS

MEDICINE BOW NATIONAL FOREST



WYOMING FRONTIER PRISON

In **Saratoga**, soak in the rejuvenating **Hobo Hot Springs**, open 24/7 and always free. Nearby, step into the storied **Hotel Wolf**, a frontier-era landmark known for its cozy rooms, hearty meals, and old-school saloon atmosphere. It's Western hospitality at its finest.

Rawlins offers a different kind of history at the **Wyoming Frontier Prison**, where tours take you behind the walls of this once-infamous penitentiary. Add stops at the **Carbon County Museum** and **downtown murals** to uncover tales of outlaws, pioneers, and the wild days of the West.

Craving more adventure? Head to **Seminoee State Park**, a haven for fishing, boating, hiking, and wildlife watching along the **North Platte River**. Or take the backroads toward the towering **Ferris Mountains**—an awe-inspiring backdrop for unforgettable exploration.

From scenic drives to steamy springs and frontier history, Carbon County invites you to discover an authentic slice of the West—where freedom, adventure, and big skies still reign.

Start planning your adventure at WyomingCarbonCounty.com



FREMONT CANYON

IN CASPER, WYOMING'S LEGENDARY WESTERN HERITAGE AND BOUNDLESS OUTDOOR ADVENTURE UNITE SEAMLESSLY — WHERE RUGGED MOUNTAIN TRAILS AND PRISTINE BLUE-RIBBON FISHERIES MEET A DYNAMIC DOWNTOWN BRIMMING WITH LOCAL FLAVOUR. EXPERIENCE THE BEST OF CASPER WITH THIS PRE-BUILT ITINERARY.

Trek West on the Oregon Trail

Step back in time and experience what life was like in the 1800s as you ride along the actual ruts of the **Oregon Trail** in an authentic covered wagon with **Historic Trails West**. As you follow in the footsteps of some of Casper's earliest settlers, you'll uncover why pioneer life remains such an important part of our identity today. After a Dutch oven meal along the banks of the North Platte River, you can even spend the night under the stars in traditional tipis. Before your trek, don't miss the **National Historic Trails Interpretive Center**, an interactive museum that brings the stories of the Oregon, California, Pony Express and Mormon Trails to life.

Explore Unmatched Outdoor Recreation

Just 15 minutes from downtown, **Casper Mountain** offers panoramic views of Wyoming's unmatched wide-open spaces and miles of trails to hike, bike or ski depending on the season. Local favorites include the **Bridle Trail**, where you can start or end your hike with breathtaking views of the waterfall at **Garden Creek Falls**, or the **Eadsdale Trail**, a four-mile single-track that's perfect for any mountain biker. If you'd prefer to be on the water, the legendary North Platte River runs right through town and is a fly-fishing enthusiast's dream. Our **local fishing guides** will be sure to help you catch one of Casper's iconic trophy trout.



DAVID STREET STATION



Discover Casper's Creative Side

While Casper's rugged landscapes set the stage for adventure, it's our thriving arts and culture that bring the community to life. From attending live musicals at Wyoming's first opera, **Opera Wyoming**, to exploring the rotating displays at the **Nicolaysen Art Museum**, the state's largest art museum, Casper offers endless ways to connect to the best of Wyoming's arts scene. If you want to experience Casper like a local, head to **David Street Station** where you'll find markets, food trucks, free concerts, festivals and more year-round. Or, see a comedy show at the newly renovated **Rialto Theater** in the heart of downtown Casper.

CODY, WYOMING

CODY NITE RODEO

ADVENTURE. OLD WEST HISTORY. UNTAMED WILDERNESS. NO DESTINATION PUTS ON A SHOW QUITE LIKE CODY YELLOWSTONE. WHERE ELSE CAN YOU WATCH COWBOYS IN A SPECTACULAR PERFORMANCE, CATCH A GLIMPSE OF NORTH AMERICA'S LARGEST LAND MAMMAL AND CHUCKLE AT THE ANTICS OF ICONIC WILD WEST CHARACTERS?

Established by "Buffalo Bill" Cody more than a century ago, Cody Yellowstone is a place where you can ride horses, rope cattle and live the ways of the Wild West. Step back in time at **Old Trail Town** and wander through authentic frontier buildings from the 1890s, located on the original site of historic Cody City. Explore legends, cultures and artwork of the West at the **Buffalo Bill Center of the West**. Or take in the wild and fun action of cowboys and bullfighters in the **Rodeo Capital of the World** at the **Cody Nite Rodeo**.

Try your hand at exploring Buffalo Bill's personal playground with a hike through the **Absaroka Mountains**; cast a fly into the spectacular Shoshone River; or take a wildlife viewing tour to spot the abundant bison, deer, moose, elk, bears and more. Explore one of the newest options by visiting the alluring **ghost town of Kirwin**. Or take your adventure further afield into nearby **Yellowstone National Park**, the world's first national park, with the East Gate and Northeast Gate accessible from our warm and charming town.

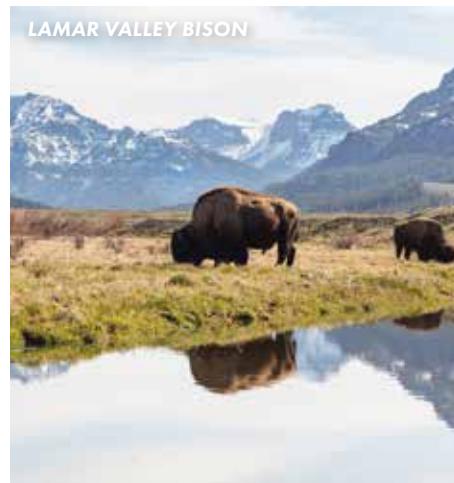
Cody Yellowstone is a place where the Spirit of the West is alive and well. A place with wide-open spaces and stories to tell. Treasured by those who keep it wild. You're welcome to explore our wild side any time of year; there's no shortage of outdoor fun and adventure in any season here.



OLD TRAIL TOWN



HORSEBACK RIDING



LAMAR VALLEY BISON

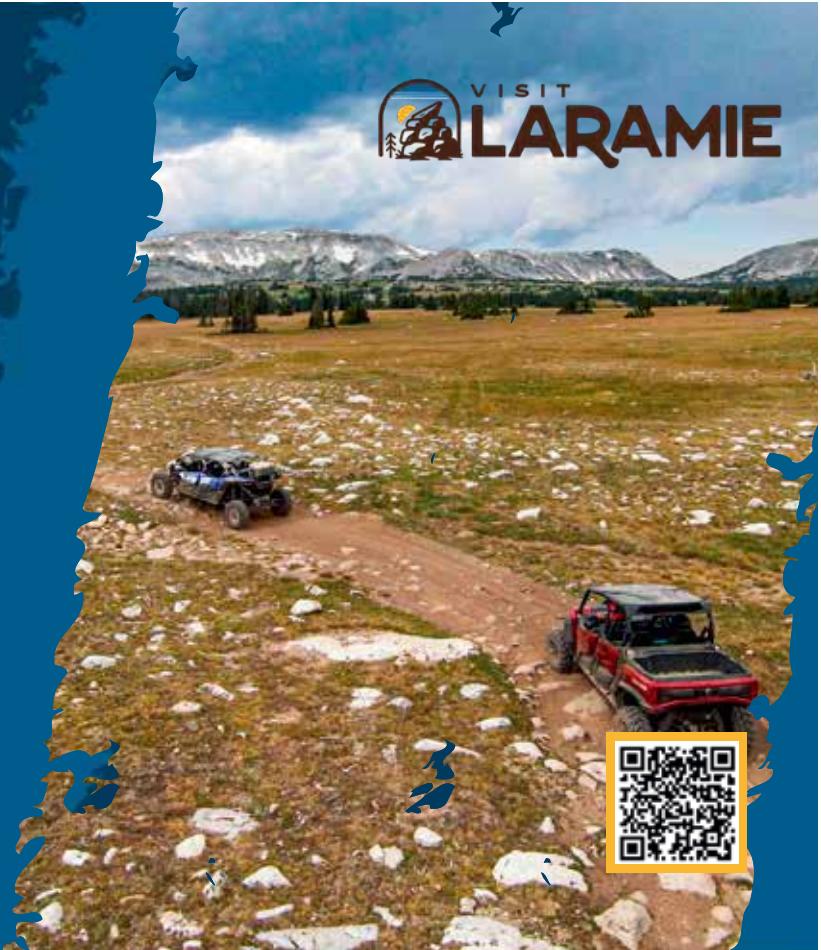


SUNLIGHT BASIN

FULL THROTTLE FUN AHEAD

Adventure made affordable.
Cruise, hike, and roam the
Snowy Range - Wyoming's
hometown escape just two
hours north of Denver.

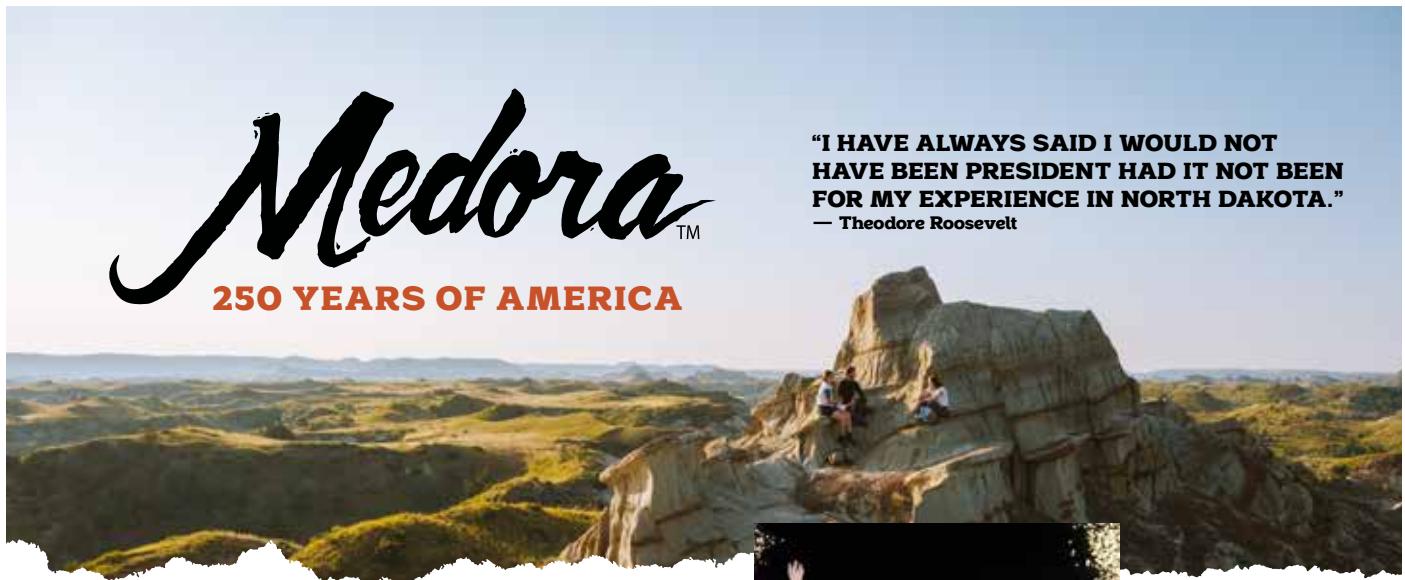
VISITLARAMIE.ORG



Medora

TM
250 YEARS OF AMERICA

"I HAVE ALWAYS SAID I WOULD NOT HAVE BEEN PRESIDENT HAD IT NOT BEEN FOR MY EXPERIENCE IN NORTH DAKOTA."
— Theodore Roosevelt



ONE CHANCE TO EXPERIENCE IT LIKE NEVER BEFORE

Next summer, as America celebrates its 250th birthday, another celebration kicks off in Medora. This one will be no less monumental – the grand opening of the Theodore Roosevelt Presidential Library.

An awe-inspiring monument to a larger-than-life figure, the library will stand as a living testament to Roosevelt's formative years in the Badlands. It'll be a marquee attraction in a town already studded with stars.

MEDORA.COM | 1-800-MEDORA1



AN ALL-STAR ITINERARY

- ★ Medora Musical
- ★ Theodore Roosevelt Presidential Library
- ★ Theodore Roosevelt National Park
- ★ Medora Gospel Brunch
- ★ Pitchfork Steak Fondue
- ★ Brunch with Theodore Roosevelt



TIMELESS TRAILS AND WILD TALES

HAGERMAN STATE PARK, IDAHO

Nature and history more than coexist in the American West – they intersect. From sacred Indigenous sites and rugged pioneer trails to the landscapes that inspired the conservation movement, the West's parks are more than just scenic – they're storied.

Whether you're watching bison roam the same grasslands once crossed by homesteaders, standing in awe in the shadow of Mount Rushmore or hiking the bubbling geyser basins that sparked the idea to protect these sacred spaces, trails here don't just lead you outdoors – they lead through time. So lace up your boots, charge your camera and set out to experience where the American story was written – against some of the most awe-inspiring backdrops on the planet.

IDAHO

- ❖ **Harriman State Park:** Part of the Greater Yellowstone ecosystem, this scenic area helped lay the foundation for Idaho's state park system. Home to one of the top fly-fishing streams in the country, Henry's Fork of the Snake River, it transforms into a premier Nordic ski destination in winter for year-round adventure.
- ❖ **Nez Perce National Historical Park:** Trace more than 16,000 years of Nez Perce history through a network of culturally significant sites. From ancestral homelands to pivotal moments of resistance and resilience, each stop offers a moving glimpse into the tribe's enduring legacy.



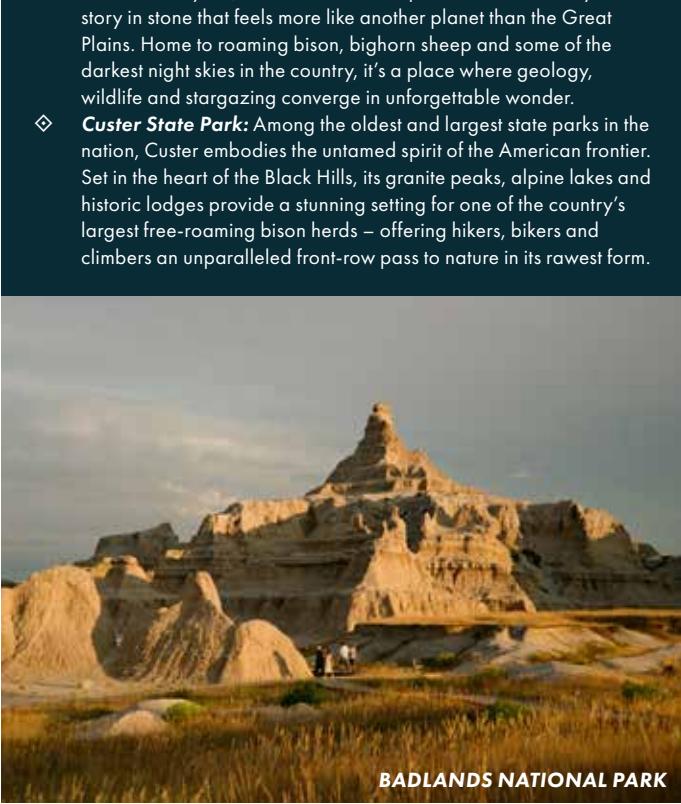
NORTH DAKOTA

- ❖ **Theodore Roosevelt National Park:** In the rugged heart of the Badlands, this wild landscape pairs dramatic beauty with deep solitude. Scenic drives, winding trails and free-roaming bison offer a glimpse into the terrain that helped spark America's national park movement.
- ❖ **Knife River Indian Villages National Historic Site:** Discover ancient Hidatsa and Mandan earthlodge villages along the Knife River. Meander interpretive trails, explore inside reconstructed lodges and delve into exhibits for a glimpse into Native life on the Northern Plains.



SOUTH DAKOTA

- ❖ **Badlands National Park:** A surreal maze of sculpted spires and colourful canyons, this ancient landscape tells a 75-million-year story in stone that feels more like another planet than the Great Plains. Home to roaming bison, bighorn sheep and some of the darkest night skies in the country, it's a place where geology, wildlife and stargazing converge in unforgettable wonder.
- ❖ **Custer State Park:** Among the oldest and largest state parks in the nation, Custer embodies the untamed spirit of the American frontier. Set in the heart of the Black Hills, its granite peaks, alpine lakes and historic lodges provide a stunning setting for one of the country's largest free-roaming bison herds – offering hikers, bikers and climbers an unparalleled front-row pass to nature in its rawest form.



GRAND TETON NATIONAL PARK



WYOMING

- ❖ **Yellowstone National Park:** As the first official national park in the world, Yellowstone is a sprawling 8,636 square kilometres and home to iconic geothermal features like Old Faithful, Grand Prismatic Spring and hundreds of geysers. The park's diverse ecosystems range from geothermal basins to lush forests and wildflower meadows, providing endless opportunities for adventure, whether you're hiking, fishing or simply soaking in the scenery.
- ❖ **Grand Teton National Park:** Towering above the Jackson Hole valley, the dramatic Teton Range sets the stage for one of the most stunning landscapes in the American West. With crystal-clear lakes, alpine meadows and miles of scenic trails, the park is a haven for hikers, photographers and wildlife watchers. From paddling on Jenny Lake to summiting granite peaks or camping under star-filled skies, Grand Teton offers nature at its most unforgettable.



FORGED ON THE FRONTIER

DEADWOOD ALIVE, SOUTH DAKOTA

From wagon-rutted trails to weathered mining towns, the American West is steeped in stories of resilience, reinvention and the relentless pull of the horizon pulsing through its veins that shaped generations of trailblazers. It's where homesteaders chased opportunity, ranchers carved livelihoods and boomtowns rose — and fell — in the shadow of gold fever.

It's a place where the past lingers not just in museums and monuments, but in the rhythm of rodeos, the stillness of old settlements and the dust kicked up on backcountry roads. Whether you're drawn to the storytelling, the artistry or the grit, Western culture offers more than just a living history lesson — it offers connection to the land, the people and a uniquely American spirit that's unequivocally myth, memory and a must-see.

IDAHO

- ◊ **Skijoring:** A thrilling winter sport where riders are pulled through obstacles and over jumps by a horse, skijoring is a tradition that dates back to early ranching days. Equal parts rodeo and ski racing, it's an only-in-the-West experience that blends history with high-octane fun and celebrates ingenuity born on the frontier. Check out Idaho's skijoring festivals in Driggs, Hailey or Wallace.
- ◊ **Land of the Yankee Fork State Park:** Step into Idaho's storied past as you explore the remnants of three historic ghost towns – Bonanza, Custer and Bayhorse – sequestered deep in the wilderness. These preserved mining towns offer a hauntingly beautiful glimpse into the boom-and-bust days of the Gold Rush era.

SKIJORING



SOUTH DAKOTA

- ◊ **Deadwood:** Relive a rowdy Gold Rush town, where the spirit of the Wild West lives on through daily shoot-outs, raucous saloons and roaring casinos. Pay your respects at Mount Moriah Cemetery and learn about the infamous debauchery from characters like Wild Bill Hickok and Calamity Jane.
- ◊ **Ingalls Homestead:** Step into the world of Laura Ingalls Wilder at her family's original prairie home in De Smet. This hands-on site brings the beloved "Little House" books to life with pioneer-era buildings, wagon rides and immersive experiences that capture the spirit of frontier living.



INGALLS HOMESTEAD

WYOMING

- ◊ **Guest/Dude Ranch Stay:** Saddle up for a true taste of cowboy life. Spend your days riding dusty trails on horseback, lending a hand with the cattle drive and your nights swapping stories by the crackling campfire under a sea of stars.
- ◊ **Rodeo:** Feel the adrenaline as cowboys and cowgirls compete in bull riding, barrel racing and roping at a classic Wyoming rodeo. There are events all summer long that celebrate the heart, heritage and spirit of the West, but Cheyenne Frontier Days – the world's largest outdoor rodeo – is a true rite of passage for anyone chasing the frontier spirit.

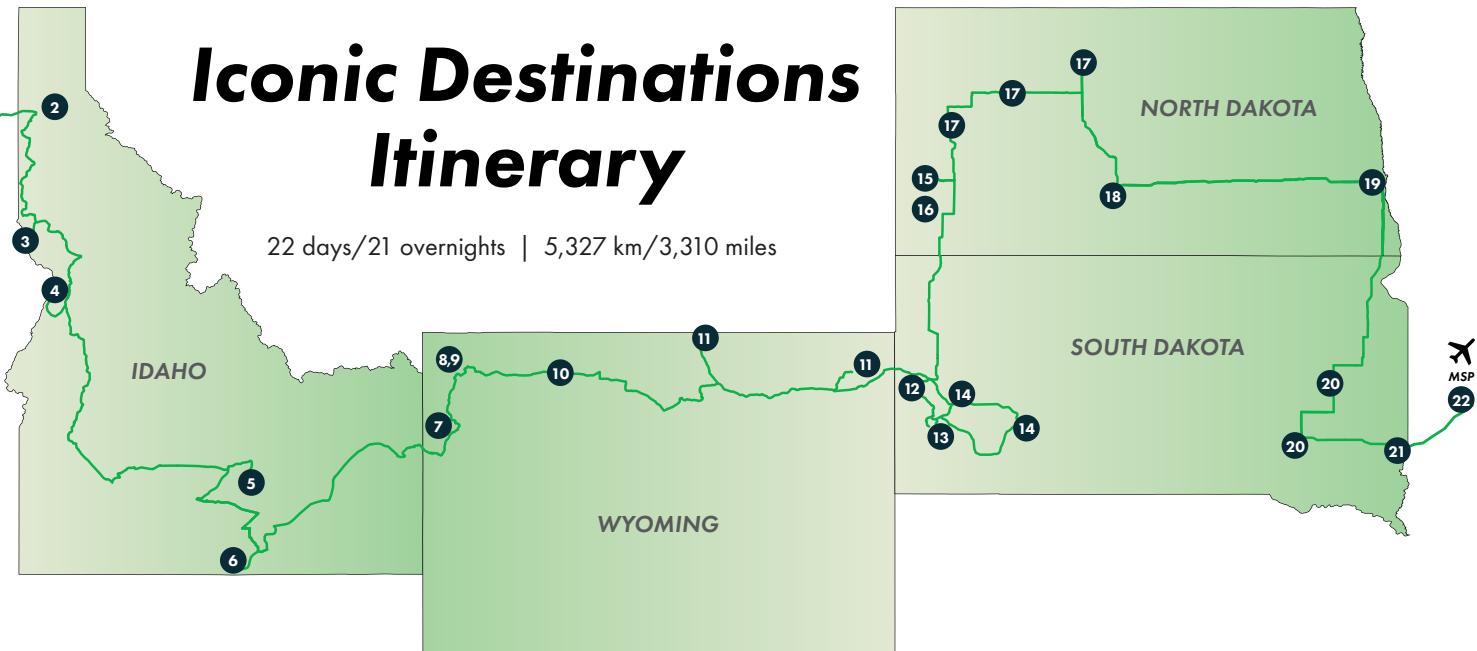
WYOMING DUDE RANCH





Iconic Destinations Itinerary

22 days/21 overnights | 5,327 km/3,310 miles

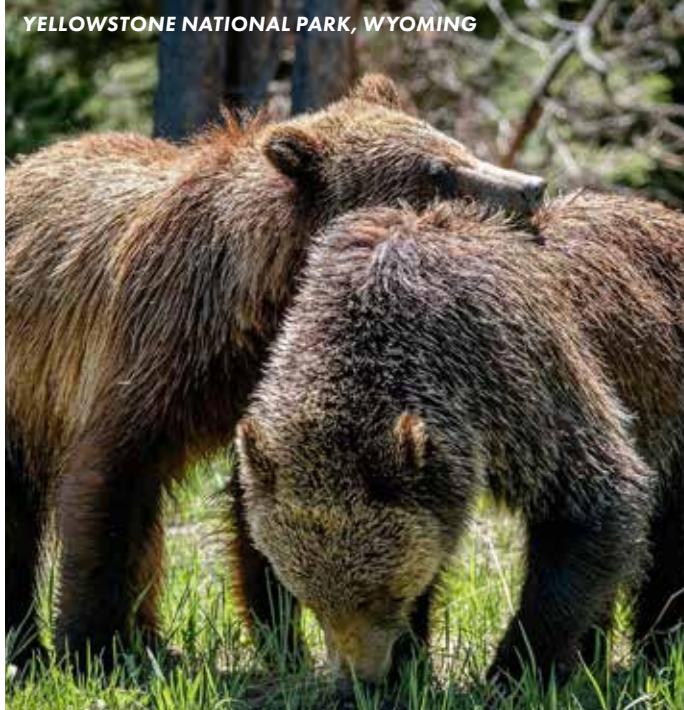


Embark on a scenic 22-day tour of the Great American West with a captivating blend of natural wonders and rich cultural heritage. Journey through diverse landscapes, from awe-inspiring canyons and unique geological formations to grand mountain ranges and vast national parks. Discover iconic landmarks and immerse yourself in the region's vibrant history and culture. This adventure promises an unforgettable exploration of the West's breathtaking scenery and deep-rooted heritage.

ARRIVE - DAY 1: Spokane (GEG)

DAY	STATE	LOCATION
②	IDAHO	Coeur d'Alene
③	IDAHO	Nez Perce National Historic Park
④	IDAHO	Hells Canyon National Recreation Area
⑤	IDAHO	Craters of the Moon National Monument & Preserve
⑥	IDAHO	City of Rocks National Reserve
⑦	WYOMING	Grand Teton National Park
⑧ ⑨	WYOMING	Yellowstone National Park
⑩	WYOMING	Cody
⑪	WYOMING	Sheridan/Devils Tower National Monument
⑫	SOUTH DAKOTA	Deadwood/Spearfish
⑬	SOUTH DAKOTA	Mount Rushmore/Custer State Park
⑭	SOUTH DAKOTA	Badlands National Park/Rapid City

YELLOWSTONE NATIONAL PARK, WYOMING



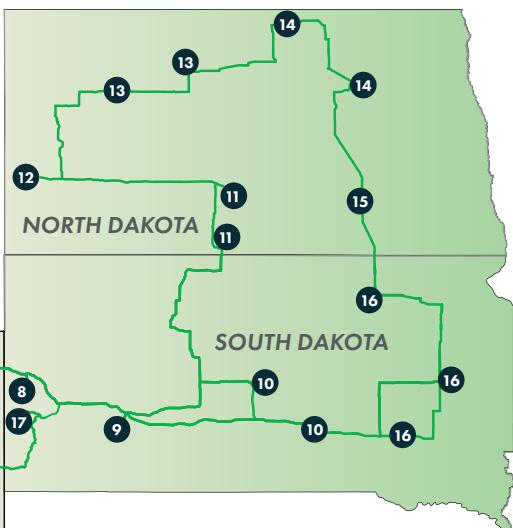
CUSTER STATE PARK, SOUTH DAKOTA

⑮	NORTH DAKOTA	Medora
⑯	NORTH DAKOTA	Theodore Roosevelt National Park
⑰	NORTH DAKOTA	Theodore Roosevelt National Park North Unit/Mandan Hidatsa Arikara Nation/Minot
⑱	NORTH DAKOTA	Bismarck-Mandan
⑲	NORTH DAKOTA	Fargo
⑳	SOUTH DAKOTA	De Smet/Mitchell
㉑	SOUTH DAKOTA	Sioux Falls

DEPART - DAY 22: Minneapolis-St. Paul (MSP)



20 days/19 overnights | 8,130 km/5,052 miles



Embark on an 20-day journey through the Great American West, where Western history and Native American culture come to life. This itinerary blends breathtaking landscapes with deep historical insights, from rugged terrain to iconic Old West landmarks. Discover the legacy of pioneering explorers, explore significant Native American sites and experience diverse cultural traditions. This immersive adventure provides a rich connection to the past and the vibrant heritage of the American frontier.

ARRIVE - DAY 1: Salt Lake City (SLC)

DAY	STATE	LOCATION
②	IDAHO	City of Rocks National Reserve/Boise
③	IDAHO	Wallace
④	IDAHO	Stanley/Salmon
⑤	IDAHO	Pocatello/Montpelier
⑥	WYOMING	Fort Bridger/Evanston
⑦	WYOMING	Wind River/Lander/Medicine Wheel
⑧	SOUTH DAKOTA	Deadwood
⑨	SOUTH DAKOTA	Badlands National Park
⑩	SOUTH DAKOTA	Chamberlain/Pierre



NORTH DAKOTA COWBOY HALL OF FAME



STANLEY, IDAHO

⑪	NORTH DAKOTA	Standing Rock/Bismarck/Fort Abraham Lincoln/On-A-Slant Indian Village
⑫	NORTH DAKOTA	Medora
⑬	NORTH DAKOTA	Mandan Hidatsa Arikara Nation/Minot
⑭	NORTH DAKOTA	Turtle Mountain/Spirit Lake/Devils Lake
⑮	NORTH DAKOTA	Jamestown
⑯	SOUTH DAKOTA	Aberdeen/De Smet/Mitchell
⑰	SOUTH DAKOTA	Southern Black Hills
⑱	WYOMING	Casper
⑲	WYOMING	Cheyenne

DEPART - DAY 20: Denver (DEN)

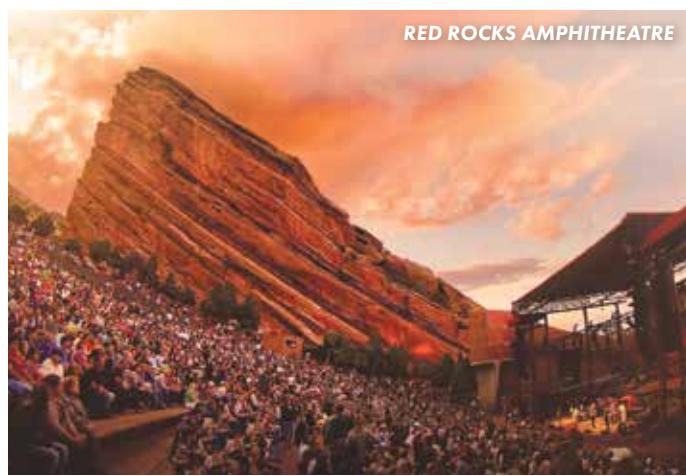
GATEWAY CITIES

THE INTERNATIONAL GATEWAY CITIES OF DENVER, COLORADO; BLOOMINGTON—MINNEAPOLIS—ST. PAUL, MINNESOTA; AND SALT LAKE CITY, UTAH, ARE CONVENIENTLY LOCATED FOR EXPLORING THE GREAT AMERICAN WEST.

Denver's walkable downtown features chef-owned restaurants, brewpubs, professional sports, shopping, family attractions, arts and culture. Catch a show, find your new favourite pour and taste farm-to-table cuisine like it was intended!

In Denver, you can choose your own adventure. You can find your favourite mural in **RiNo (River North) Art District**; shop or dine in **Larimer Square**; visit **Cherry Creek** for its shopping, luxe boutiques, galleries and restaurants; enjoy **Union Station** with its 100-year-old history and an eclectic array of restaurants, bars and shops; or get active (or chill) in one of Denver's **250-plus urban parks**. And these are only a few ideas!

Experience the Mile-High magic firsthand and see why Denver is the premier gateway to the West.





BOOM ISLAND, MINNEAPOLIS

With daily non-stop service to nearly 100 cities, **Salt Lake City** is your basecamp for adventure. Accessible by all major U.S. airlines, Salt Lake International Airport (SLC) is just 10 minutes from downtown attractions like **Temple Square**, **Red Butte Garden** and numerous **family-friendly museums**. Looking to explore the greater region? Tour the **Great Salt Lake** and **Antelope Island** with **Southwest Adventure Tours**. With over 10,000 hotel rooms, you're spoiled for choice, including the new **Asher Adams property** opening early in 2024. **Pro tip:** Save some cash by checking out the **Visit Salt Lake pass programs** for a variety of savings by interest – the **Connect Attractions Pass**, **Brewery Pass**, or **Ski Super Pass** for winter sports aficionados.



RED BUTTE GARDENS



GREAT SALT LAKE



AVENUES PROPER BREWERY

The international gateway of **Bloomington-Minneapolis-St. Paul** is comprised of three cities, each with unique offerings and experiences. With over 180 parks, 22 lakes and one iconic river in the city of Minneapolis, green space is everywhere! Go **biking**, **canoeing**, **kayaking** or take a **scenic river cruise** on the mighty Mississippi River. Enjoy the city's cultural offerings, including the **Walker Art Center** and **Paisley Park**, or cheer on one of our **six professional sports teams**. Then hop on the **Green Line light rail system** to **Saint Paul** and explore the Capital City's **historic architecture**, **gangster past** and **flourishing food scene**. **Bloomington**, home of **Mall of America®**, provides serious shoppers with **520 stores**, **more than 50 restaurants** and endless **entertainment options**. Plus, there's **no sales tax on clothing or shoes** in Minnesota!



MALL OF AMERICA® BLOOMINGTON



SAINT PAUL CATHEDRAL

BLOOMINGTON MINNEAPOLIS SAINT PAUL, MINNESOTA

PROSPECT PARK; MINNEAPOLIS SKYLINE

THE INTERNATIONAL GATEWAY OF BLOOMINGTON-MINNEAPOLIS-SAINT PAUL IS CONVENIENTLY LOCATED IN THE CENTRE OF THE UNITED STATES, WITH AN AWARD-WINNING INTERNATIONAL AIRPORT (MSP) AND DIRECT FLIGHTS FROM ACROSS THE GLOBE.

Along with being an international gateway, it is also a natural gateway to The Great American West. The METRO light rail travels between each city, with key stops at **Mall of America®**, **MSP airport**, and **downtown Minneapolis** and **Saint Paul**. Each of the three cities offer unique attractions and experiences. Green space is everywhere: go **biking**, **kayaking** or take a **scenic river cruise** on the mighty **Mississippi River**, and during the winter, try **snowshoeing** or **ice skating** on a frozen lake. Sports fans will find plenty to cheer about with **six professional sports teams**.

Bloomington's **Mall of America®** is the nation's largest retail and entertainment complex, with 500+ stores, 50+ restaurants, and entertainment options like **Nickelodeon Universe® theme park**, **SEA LIFE®** at **Mall of America** and more. Plus, there's **no sales tax on clothing and shoes** in Minnesota!



MALL OF AMERICA®



BIKING IN MINNEAPOLIS



THE STATE CAPITOL

Saint Paul is home to the state capital, the **Cathedral of Saint Paul**, historic **Summit Avenue**, world-class museums, diverse cultural districts, and attractions like the **Wabasha Street Caves**, **Landmark Center**, **Como Park Zoo & Conservatory**, and **James J. Hill House**.

Next door in Minneapolis, experience the **vibrant theatre and art scene**, **explore the walkable downtown district**, or **catch a game** at any of the **three professional sports stadiums** located downtown. At **Paisley Park**, visit the former home, recording studio and performance space of music legend **Prince**. A flourishing food scene, unique neighbourhoods and exceptional events round out the cities' one-of-a-kind offerings.

Salt Lake, Utah

Where Mountains and City Meet!

Salt Lake combines outdoor adventure and city life. The Wasatch Mountains rise beside downtown, so visitors can enjoy both nature and culture in one trip. Four ski resorts are just 30 minutes away, wildlife and trails are close, and Broadway shows, concerts, and local dining fill the evenings. Each season brings something new, from powder skiing to canyon hikes.

Travel is simple: Salt Lake International Airport is Delta's fourth-largest hub, 15 minutes from downtown, with direct flights from nearly 100 destinations. Ski the "Greatest Snow on Earth®," visit Temple Square, the Natural History Museum, or Antelope Island's bison and Dark Sky. Explore neighborhoods, chef-driven dining, family attractions, and Olympic venues. Salt Lake is also a gateway to Yellowstone, Arches, and more—where every day can be both a mountain day and a city night.



Visit
Salt
Lake

LIFE
UTAH
ELEVATED

VISITOR RESOURCES

Our partners are ready to assist you in planning your holiday visit to the Great American West:



Bismarck-Mandan
Convention & Visitors Bureau
noboundariesnd.com



Visit Laramie
visitlaramie.org



Bloomington-
Minneapolis-St. Paul
bloomingtonmn.org
minneapolis.org
visitsaintpaul.com



Lodges of East Yellowstone
yellowstone-lodging.com



North Idaho Tourism Alliance
visitnorthidaho.com



Visit Boise
visitboise.com



Visit Rapid City
visitrapidcity.com



Discover Carbon County
Wyoming
wyomingcarboncounty.com



Visit Salt Lake City
visitsaltlake.com



Visit Casper
visitcasper.com



Sheridan County Travel
& Tourism
sheridanwyoming.org



Visit Cheyenne
cheyenne.org



Southeast Idaho High Country
Tourism
idahohighcountry.org



Cody/Yellowstone Country
codyyellowstone.org



Southwest Idaho
Travel Association
visitsouthwestidaho.org



Visit Denver
visitdenver.com



Wind River Country
windriver.org



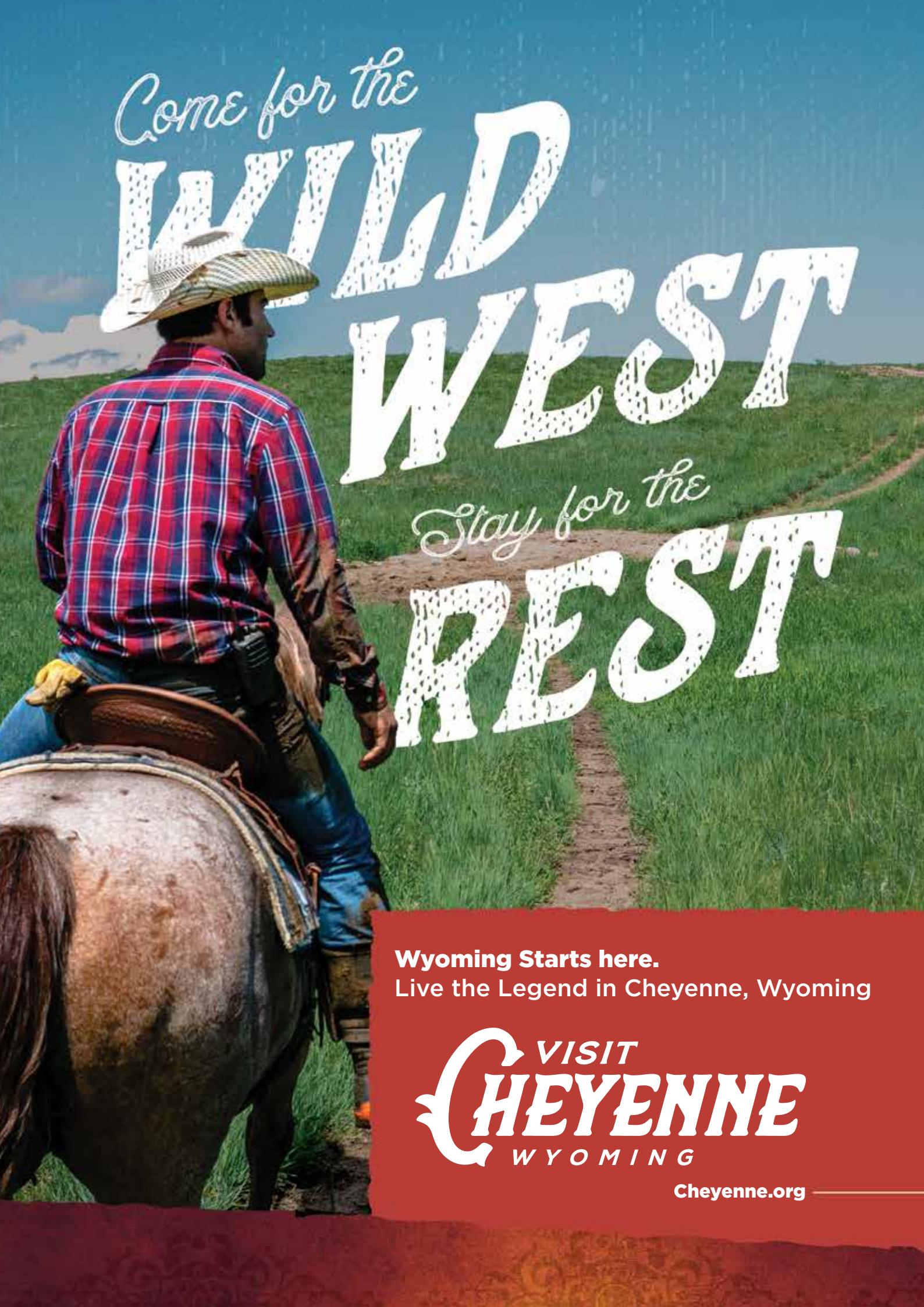
Fargo-Moorhead
Convention & Visitors Bureau
fargomoorhead.org



Yellowstone National
Park Lodges
yellowstonenationalparklodges.com

SCAN QR CODES FOR MORE INFORMATION



A photograph of a cowboy from the back, wearing a wide-brimmed straw hat and a red and blue plaid shirt, riding a horse. They are in a grassy field with a dirt path and mountains in the background.

Come for the

WILD WEST

Stay for the

REST

Wyoming Starts here.
Live the Legend in Cheyenne, Wyoming

VISIT
CHEYENNE
WYOMING

Cheyenne.org