

# Spirit of Christmas Fair

2-8 NOVEMBER 2026 | HOUSE & GARDEN

## Additional Marketing Opportunities

### EMAIL - 90k Database

- Sponsored Footer Logo Banner (max 4x)
- Email Advertising Leaderboard Banner
- Email Inclusion Brand Spotlight Feature

### WEBSITE - 133k Website Users (Sept - Nov)

- Highlighted Exhibitor List Profile
- Sponsored MPU Advert
- Guest-written Blog Content

### SOCIAL - 40k Socials

- IG & FB Story (with URL link out)
- Solus Collaborative IG Post
- Behind the Brand Guest Reel

### GIFT GUIDE

Top 10 Vetted Products (per Spirit category)  
Promoted on Email, Social, Web (stats above)

### SHOPPING TRAIL

25 Brands Featured throughout Olympia Halls  
Promoted on Email, Social, Website,  
Pocket Map, You Are Here Maps



BEST CONSUMER SHOW

FINALIST