

Wello2 from Finland to Revolutionize Respiratory Health at IFA Berlin 2023

Do you know how strong your lungs are?

For the first time in the world, Wello2 from **Finland**, the pioneer behind the world's most advanced "lung gym," will organize large-scale **BREATHING TESTS** using its new Wello2 MyBreath smart mouthpiece at IFA Berlin. This revolutionary device empowers users to monitor and improve their breathing from the comfort of their homes, a feat previously only achievable in hospital settings. The interactive event promises to be not only informative but also entertaining, as IFA Berlin attendees compete to see who boasts the strongest lungs.

"Our participation at IFA Berlin marks a significant step towards revolutionizing respiratory health on a global scale," says Tuomas Mattelmäki, CEO of Wello2. "With the launch of the Wello2 MyBreath smart mouthpiece, we are democratizing access to critical health data and enabling individuals to take control of their respiratory well-being."

Wello2's Innovative Solution

The Wello2 device is the first in the world to combine counter-pressure breathing exercises and warm steam to enhance inhalation and exhalation muscle strength, stimulate the airway's mucous membranes and cilia, and increase lung volume. A recent study on asthma patients in Finland revealed that daily counter-pressure and steam breathing training with Wello2 improved inhalation muscle strength by 20% and exhalation muscle strength by 12%, compared to no improvements in a control group that did not participate in breathing exercises.

Experience the Future of Respiratory Health

Wello2 invites journalists, influencers, and attendees to visit its booth **H5.2-A222** at IFA Berlin 2023 to experience firsthand the transformative power of the Wello2 device and Wello2 MyBreath smart mouthpiece. Don't miss this opportunity to be part of a groundbreaking moment in health tech history, find out how strong your lungs are and start your journey towards breathing better and feeling better!

About Wello2

Wello2 is a Finnish health tech company dedicated to revolutionizing respiratory health through innovative technology. Its flagship product, the Wello2 "lung gym" device, empowers individuals to take control of their breathing and improve their overall well-being. With a commitment to excellence and a passion for progress, Wello2 is breathing new life into the world of health tech.

Wello2, the pioneer behind the world's most advanced "lung gym," is the only company from Finland at IFA Berlin 2023, the world's largest consumer electronics and home appliances trade show which welcomes over 180,000 visitors and more than 2000 exhibitors. This milestone underscores Finland's ongoing commitment to world-class health tech innovations, joining the ranks of notable predecessors like Oura ring and Polar Electro sport and activity watches. Wello2 is at the forefront of this movement, addressing the global challenge of respiratory issues with groundbreaking technology.

Please upload Wello2 pictures in the link below.

<https://we.tl/t-uVT5Wzy14T>

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