



IFA Berlin announce press conference schedule

Berlin, 26 July: IFA Management GmbH has today revealed the schedule for key brand press conferences that will be held at IFA Berlin 2023.

Set to take place across the two pre-show media days (30-31 August) and throughout IFA Berlin (1-5 September), the stellar line-up of brands holding press conferences at IFA includes:

AEG, Beko Grundig, Beurer, Ecovacs, EK Retail, expert, Metz Consumer Electronics, Miele, Robert Bosch Hausgeräte, Samsung, Shark Ninja and Siemens Hausgeräte.

More leading brands to be announced soon.

IFA Berlin's opening press conference will be taking place 30 August, 1:30pm (CEST).

Media will also have the opportunity to meet global consumer electronic and home appliance exhibiting tech companies at Showstoppers on 31 August.

Registered media are free to attend the two pre-show days and press conferences, but will have to register to attend certain press opportunities.

For more information including dates, timings and locations, please click [here](#).

Not registered?

Register for IFA Berlin 2023, [today](#).

NOTES FOR EDITORS

IFA 2023 will take place from 1-5 September at the Berlin Exhibition Grounds (Messedamm 22, 14055 Berlin). Tickets are available online in the ticket shop at www.ifa-berlin.de.

IFA Management GmbH is a joint venture of gfu Consumer & Home Electronics GmbH (owner of the IFA trademark rights) and Clarion Events Ltd, which is responsible for organising IFA in Berlin.