



## IFA Kids Contest 2024

### Future workshop

IFA Management GmbH is organizing a Kids Contest in preparation for IFA 2024. Participants can send either a picture or a video to the service provider FACTORY-C of IFA Management GmbH. Three winners will be selected from the submissions and their entries will be published. You can find the consent to publication, the conditions of participation, the prize selection and sending, as well as the data protection information in this document.

#### I. Declaration of consent

By submitting the signed form and participating in the competition, I consent to the data processing described below.

In the event of a win, the legal representative of the winner consents to the publication of

- First names,
- first letter of the surname and
- the winning picture or video

in/on

- Print media (e.g. in an advertisement),
- the website of IFA Management GmbH,
- IFA's social media platforms Instagram, Facebook, LinkedIn, TikTok, Twitter and YouTube
- The website of Toysino and
- Toysino's social media platforms Instagram, Facebook, LinkedIn, TikTok, Twitter and YouTube des Kindes ein.

#### Cancellation policy

I am aware that I can revoke my consent to the use of my personal data for the above-mentioned purposes in whole or in part at any time and without giving reasons. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. If the recordings are available on the Internet, they will be removed as far as this is possible for IFA Management GmbH.



You can revoke your consent at any time via [support@ifa-management.com](mailto:support@ifa-management.com) or directly via our service provider FACTORY-C at [wettbewerb-ifa@factory-c.com](mailto:wettbewerb-ifa@factory-c.com). Once consent has been withdrawn, the personal data of participants that has been collected and stored will be deleted immediately.

CHILD 1:

First name, surname and age of the child (\*):

First name, surname of the legal guardian in block capitals (\*):

-----

-----

Street, house number (\*):

Phone:

-----

-----

ZIP code, city (\*):

Mail (\*):

-----

-----

Signature of legal guardian / legal representative (\*):

-----  
With my signature, I agree to the conditions of participation and data processing listed in this document and consent to the participation of my child named above.

CHILD 2 (if the group starts with two people):

First name, surname and age of the child (\*):

First name, surname of the legal guardian in block capitals (\*):

-----

-----

Street, house number (\*):

Phone:

-----

-----

ZIP code, city (\*):

Mail (\*):

-----

-----

Signature of legal guardian / legal representative (\*):

-----  
With my signature, I agree to the conditions of participation and data processing listed in this document and consent to the participation of my child named above.

(\* ) Mandatory field

## II. Conditions of participation

The following terms and conditions apply to participation in the "IFA Kids Contest". The competition is organized by IFA Management GmbH, Charlottenstr. 4, 10969 Berlin.

1. Participation in the competition is free of charge.
2. Only children between the ages of nine and fourteen at the time of the competition can take part.
3. Only children residing in Berlin-Brandenburg can take part.
4. Participation in the competition takes place by submitting the picture or video and the completed conditions of participation to the e-mail address [wettbewerb-ifa@factory-c.com](mailto:wettbewerb-ifa@factory-c.com)
5. A maximum of 2 children per participation can form a group.
6. The submission to the e-mail address must include the following: In the subject line, please write "picture" or "video", depending on what is being submitted. Please also add a descriptive text of maximum 700 characters (including space). The completed and signed conditions of participation of all participants and, if necessary, the completed and signed consents of the persons to be recognized should be included in the attachment. The personal details provided by the participants or legal representatives must be truthful and correct.

The project can be submitted as a single picture:

1. Only JPG or PNG
2. Maximum size of 50MB
3. Minimum resolution of 1920x1080p (Full HD)

or as a single video:

1. Only MP4
2. Maximum size of 1,8GB
3. Maximum 60 seconds long
4. Minimum resolution of 1920x1080p (Full HD)

The picture should be attached to the e-mail, whereas the video is uploaded via the free platform <https://wetransfer.com/> and the resulting retrieval link must be written in the e-mail (description can be found on the "Information" sheet).

1. The language used in the picture or video should be German or English.
2. Multiple entries are not possible.
3. In addition to the name, address and age of the participant (child), we also require the consent of the respective legal representative to participate in the competition for participation and any notification of winnings.

4. A picture or video that is received without the required consent of the legal representative cannot be considered for the competition.
5. No people, especially underage children, should be shown in the picture or video. However, if they explicitly want to be seen, the consent of the persons to be recognized or the consent of the legal representative of the persons to be recognized is required and must be submitted. The document "Declaration of consent" to be completed for this purpose is attached to the information papers.
6. Closing date for submissions: 25.08.2024 (date of submission by e-mail).
7. FACTORY-C will evaluate the submissions based on the criteria of age, usability for social media, creativity, feasibility, quality, group size alone or in pairs and implementation of the question.

### III. Prizes & prize notification

1. The first 50 entries will receive one or two tickets for the Dinopark (Dinosaur Museum Altmühltal) and the IFA 2024, depending on the size of the team.
2. After the end of the competition, the 3 best entries will be selected within six weeks. The first-placed project will receive a class trip, including an overnight stay and admission to the Dinopark, as well as a total of €500 as a voucher for Toysino. The second-placed project will receive a total of €250 as a voucher for Toysino and the third-placed project will receive a total of €100 as a voucher for Toysino. If two people enter, the vouchers can be split.
3. The main prize is a class trip including an overnight stay and admission to the Dinopark. This prize can only be won by one child. If there are two children in a group, the prize will be won by the child entered under "CHILD 1". This must therefore already be decided at the time of registration.
4. The prize for the class trip relates to the class of the winning child (or "CHILD 1") at the time of the announcement. The winners will be contacted via mail or phone.
5. The prize must be accepted within two weeks of the announcement. If not all nominated winners accept the prize within this period, the winning projects will be moved up in the ranking until places 1, 2 and 3 are finally confirmed. Only then will the prizes be distributed.
6. The winners will be announced during IFA with their first name and first letter of their surname together with the picture or video.
7. The prize is not transferable to other persons.
8. The prize cannot be paid out in cash.

#### IV. Rights to the picture/video

1. Each participant or their legal representative in the competition grants IFA Management GmbH all non-exclusive, transferable and sublicensable copyrights to their submitted picture or video without restriction in terms of content and territory for the duration of the applicable protection period to use the picture or video in full for the purpose of conducting and promoting the competition.
2. The aforementioned granting of rights includes publication on the Internet, in print media (e.g. in an advertisement) and the editing of the picture or video.
3. The participant or his/her legal representative transfers ownership of the picture or video sent to IFA Management GmbH.

#### V. Data protection

1. Responsible for data processing:

IFA Management GmbH  
Charlottenstraße 4  
10969 Berlin  
Deutschland

You can reach the data protection officer at: [ds-ifa@procado.de](mailto:ds-ifa@procado.de)

2. The collection and processing of personal data serves exclusively to carry out the competition, if necessary to send the prizes and publish the winners, as written in the consent.
3. The processing is based on your consent in accordance with Art 6 para 1 lit a) GDPR.
4. All data will only be stored for the purpose and duration of the competition and will be deleted no later than 6 months after publication of the winners, unless there are legal obligations to retain data.
5. The personal data of the participants will only be passed on to our service providers FACTORY-C, Microsoft Corporation and Toysino GmbH and, if applicable, WeTransfer.
6. Participants or their legal representatives can obtain information about their data stored by the organizer at any time, object to the use of their data, correct the data and request its deletion. A simple letter to the addresses stated in the consent with the original sender address of the consent as proof of identification is sufficient for this purpose.
7. The data will be processed, evaluated and stored by FACTORY-C on behalf of IFA Management GmbH within the framework of the above-mentioned conditions.

8. Transmission to service providers in third countries:

When sending the consent and the picture via e-mail or transferring the video recording via WeTransfer, it is transmitted to Microsoft Corporation or WeTransfer and its service providers.

Microsoft is based in the United States of America and therefore in an insecure third country. However, there is an adequacy decision within the meaning of Art. 45 para. 3 GDPR for Microsoft Corporation. In addition, we have concluded an order processing contract with Microsoft Corporation.

WeTransfer is based in the Netherlands, but uses service providers in unsafe third countries. When using WeTransfer, disclosure of the video recordings by WeTransfer to third parties cannot be ruled out.

**VI. Applicable law and place of jurisdiction**

1. The IFA Kids Contest is held in the Federal Republic of Germany. Consequently, the law of the Federal Republic of Germany applies to this competition.
2. The courts in Berlin shall have exclusive jurisdiction over all claims arising from this competition.

**VII. Severability clause, Miscellaneous**

1. Should provisions of these conditions of participation be wholly or partially invalid or unenforceable or subsequently lose their legal validity or enforceability, this shall not affect the validity of the remaining provisions of these conditions of participation. The same applies if it should turn out that these conditions contain a loophole. In place of the invalid or unenforceable provision or to fill the gap, an appropriate provision shall apply which, as far as legally possible, comes closest to what the contracting parties intended or would have intended according to the meaning and purpose of these conditions of participation if they had considered the point when concluding the contract.
2. This competition is in no way sponsored, endorsed or administered by, or associated with, the social media platforms through which it is communicated. Entrants accept that they have no legal right or claim against the Promoter and release the Promoter from any and all liability in connection with the Competition.