

JOIN THE LARGEST LoRaWAN® ECOSYSTEM

LoRa ALLIANCE® MEMBERSHIP LEVELS	ADOPTER \$8K (\$5K START UP)	CONTRIBUTOR \$20K	SPONSOR \$50K	INSTITUTIONAL FREE
LEADERSHIP				
Right to be nominated for a Board Seat			✓	
Vote for Board of Director Seats			✓	
Chair of Committees, working groups, and task forces		✓	✓	
Represent the LoRa Alliance as a LoRaWAN ambassador during events, webinars and interviews		✓	✓	
Attend & vote at committee meetings		✓	✓	
Create new working groups or task forces		✓	✓	
Attend working group or task force meetings (in-person)		✓	✓	✓
Attend working group or task force meetings (teleconference)	✓	✓	✓	✓
Attend member networking events	✓	✓	✓	✓
COLLABORATION				
Participate in user groups: commercial, operational, technical	✓	✓	✓	✓
Attend one committee meeting as an observer	✓			
Participate in seminars and webinars	✓	✓	✓	✓
Contribute to draft deliverables	✓	✓	✓	✓
TECHNICAL				
LoRaWAN pre-certification test tool free for qualifying devices (fee for additional copies)	✓	✓	✓	✓
LoRaWAN compliance certificate free from the LoRa Alliance <i>Note: Authorized test house certificate fee is not included in membership</i>	✓	✓	✓	✓
Regulatory support by region	✓	✓	✓	✓
Net ID Type 0*			✓	
Net ID Type 3*			✓	
Net ID Type 6*	✓	✓	✓	✓
Access to purchase up to sixteen Type 7 NetIDs*	✓	✓	✓	✓
MEMBER EXCLUSIVES				
Access to Member Portal for shared ecosystem information	✓	✓	✓	✓
Access to LoRa Alliance RFP & Tender Connect: project requests	✓	✓	✓	✓
System integrator education spotlight	✓	✓	✓	✓
Training and deployment advice & assistance	✓	✓	✓	✓
MARKETING & PROMOTION				
Products featured in the LoRaWAN Showcase	✓	✓	✓	✓
Link to your online marketplace from the LoRaWAN Showcase	✓	✓	✓	✓
Inclusion in the online public Member Directory	✓	✓	✓	✓
PR support including CEO quotes, digital promotion of member news	✓	✓	✓	✓
Exclusive use of "LoRa Alliance Member" and "LoRaWAN" logos and wordmarks	✓	✓	✓	✓
Receive leads from marketing activities in which your company directly participates	✓	✓	✓	✓
Access to market data and insights reports from analytics firms	✓	✓	✓	✓
LoRa Alliance marketing & educational resources	✓	✓	✓	✓

*NetID FAQs at <https://lora-alliance.org/lorawan-coverage/>

BONUS BENEFITS

CORPORATE MEMBERSHIP

Membership is on a company basis, not paid per individual. As a member company, all employees are welcome to participate.

ADDED REGULATORY SUPPORT

Through full-time regulatory consultants and additional regional experts, we work on everyone's behalf to ensure the LoRaWAN standard is available for commercial deployments globally.

CAREER DEVELOPMENT

As an alliance, we are a working group of members. That means we need talented people to serve on committees and task forces, any of which provide opportunities to develop skills and gain new experiences, all while building relationships and moving LoRaWAN and the IoT industry forward.



Apply Now: lora-alliance.org/application



Discover what the LoRa Alliance® can do for your business.

MEMBERSHIP in the LoRa Alliance®

- Expands the market for your LoRaWAN® products & services
- Boosts your brand visibility, credibility & reputation
- Contributes to developing the LoRaWAN standard & driving the IoT industry forward
- Offers collaboration with industry experts to support and develop your LoRaWAN solutions

The LoRa Alliance® is a non-profit association leaping ahead to become one of the largest and fastest-growing memberships in the technology sector.

www.lora-alliance.org



SOLVE FOR TODAY, BUILD FOR THE FUTURE

VIBRANT ECOSYSTEM

Working together, our members bring complementary solutions to solve complex problems, build sustainable solutions for the future, and deliver ROI.

MARKET OPPORTUNITY

LoRaWAN® adoption is not only growing globally, it is accelerating. As the only LPWAN ready for scale, LoRaWAN® is the premier solution for global IoT deployments, providing tremendous business opportunity.

ADVANCING LoRaWAN

As a member, you can influence the evolution of the LoRaWAN® standard to bring new features, regional regulations, and mass certification to all sectors.



"Being a member of the LoRa Alliance has allowed SenRa to rapidly grow our partnership ecosystem and increase business opportunities. The LoRa Alliance membership opened up possibilities that we could not have imagined and the more we contribute the more we succeed. We are grateful to be a member of such an amazing organization."

-Ali Hosseini, CEO & Founder, SenRa

BOOST YOUR MARKETING

INCREASE YOUR VISIBILITY AND CREDIBILITY

As a member, you can take part in the LoRa Alliance® marketing channels, giving you increased market reach, industry credibility and brand recognition.

- Get in front of more prospects to create qualified leads by being part of the LoRaWAN Showcase, the largest digital catalog featuring member LoRaWAN solutions.
- Magnify and expand your brand visibility by participating in the ongoing marketing activities of the LoRa Alliance including events, tradeshows, webinars, articles, white papers, press releases, rich digital content, and much more.
- Illustrate your industry credibility with LoRaWAN certification, access to trademarked logos and representation as part of the LoRa Alliance ecosystem.
- Become a LoRaWAN thought leader by joining our speaker bureau. Build your company's brand awareness and reputation by speaking with analysts, industry associations, and the media.

LoRa ALLIANCE®

BRINGS MARKETING OPPORTUNITIES DIRECTLY TO YOU

SUPERIOR SOLUTIONS, FASTER EXPAND YOUR MARKET

As a member, you'll develop relationships with future customers and potential partners in a non-sales atmosphere.

- Partner with complementary solution providers to bring your products or services to market faster, on a broader scale.
- Gain expertise from other members in various geographical and vertical markets to make your expansion more effective.



"As a member, we were able to access experts in complementing our own skill sets. Those complementary strengths allowed us to expand into new markets, like pest control and global food and facilities customer service, by combining our software with LoRaWAN sensors and other hardware."

-Charles Paumelle, Chief Product Officer and Co-founder, Microshare

MEMBERSHIP RICH WITH VALUE IT PAYS FOR ITSELF IN TANGIBLE WAYS

Marketing Savings

Save on marketing spend: the LoRa Alliance channels offer ample participation opportunities in all regions of the globe.

Lead Generation (ROI/Sales)

Generate traffic and new leads when your company directly participates in our many activities and events.

Free Pre-Certification Testing Tools

The LoRaWAN Certification Test Tool (LCTT) is free to all members. The LCTT saves time and money by allowing hardware manufacturers to debug and finalize designs in their own labs significantly reducing development errors, time at test house lab time, and time to market.

No Licensing Fees

The LoRaWAN Certified^{CM} Test Certificates and the LoRaWAN Certified^{CM} Mark are free as part of your benefits package. (You still need to work directly with an Authorized Test House to complete certification.)

PARTICIPATE. COLLABORATE. GROW YOUR BUSINESS!