haulogy

IT ENERGY LEADER

Transform your customer
in active customer with the **innovative**
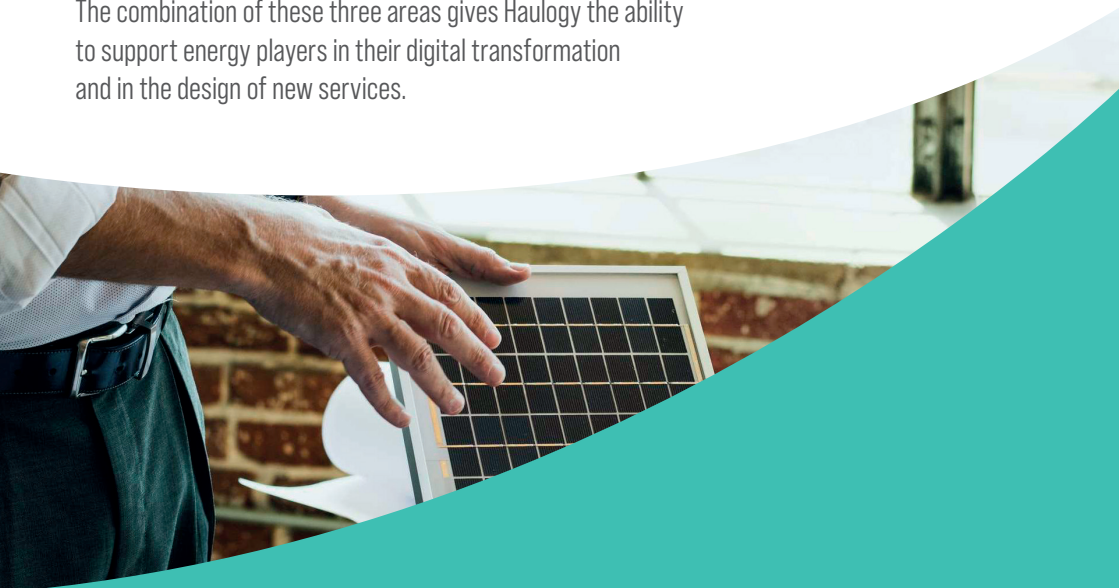and **digital** solutions of Haulogy
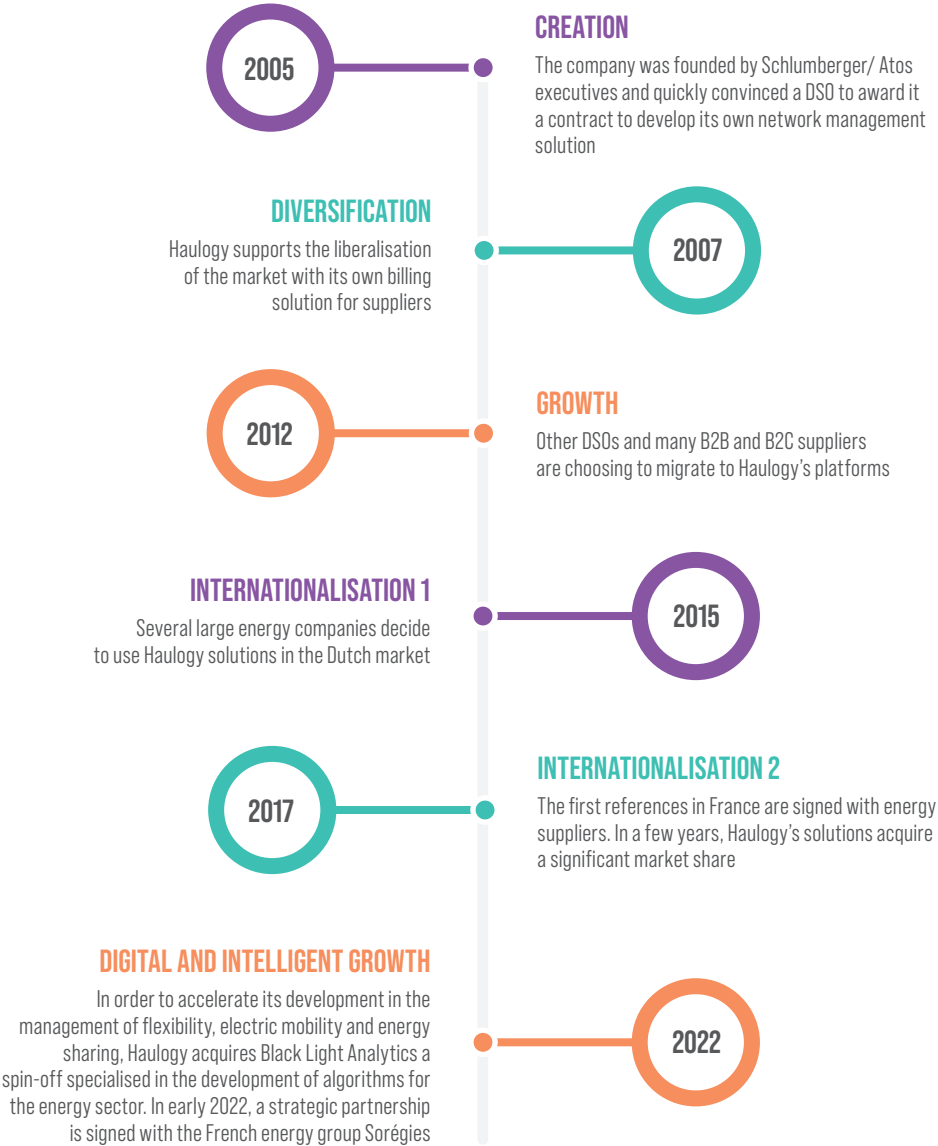
Discover the **Haulogy** expertise

As an IT company developing its own software, Haulogy has acquired a know-how at the crossroads of three areas of expertise: a recognised experience in **software engineering**, in-depth knowledge of the **energy markets** and skills in machine learning and **applied mathematics**. The combination of these three areas gives Haulogy the ability to support energy players in their digital transformation and in the design of new services.

Haulogy tells in 2022 160 FTE's offering a **diversified** portfolio of solutions and services for all players in the energy sector, regardless of their size.

Thanks to constant investments in Research and Development, Haulogy has developed a **complete offer** to support the energy transition of its customers and to help them mastering their costs: flexibility, consumption monitoring, electric mobility (V2G, V2H, V2B), energy sharing. The company is present in Poitiers, Paris, Nivelles and Liège.

2005

CREATION

The company was founded by Schlumberger/ Atos executives and quickly convinced a DSO to award it a contract to develop its own network management solution

DIVERSIFICATION

Haulogy supports the liberalisation of the market with its own billing solution for suppliers

2007

2012

GROWTH

Other DSOs and many B2B and B2C suppliers are choosing to migrate to Haulogy's platforms

INTERNATIONALISATION 1

Several large energy companies decide to use Haulogy solutions in the Dutch market

2015

2017

INTERNATIONALISATION 2

The first references in France are signed with energy suppliers. In a few years, Haulogy's solutions acquire a significant market share

DIGITAL AND INTELLIGENT GROWTH

In order to accelerate its development in the management of flexibility, electric mobility and energy sharing, Haulogy acquires Black Light Analytics a spin-off specialised in the development of algorithms for the energy sector. In early 2022, a strategic partnership is signed with the French energy group Sorégies

2022

The beginning
of a **partnership**

Haulogy, a software publisher and IT platform operator for the world of energy, and the Sorégies Group, an energy company producing, distributing and marketing local renewable energies in the heart of the territories, announce a strategic partnership to create together an European **leader in intelligent solutions**, dedicated to the digital transformation of energy players and the energy transition.

Haulogy and the Sorégies Group join forces and become partners for a **better future.**

Our **objectives**

By 2030, the world of energy will face many challenges:

- ✓ Boosting renewable energy production and following the trajectory of carbon neutrality

- ✓ Increasingly complex management of networks integrating multiple players

- ✓ Decentralisation of the energy system

- ✓ Regulatory and market environment changes

- ✓ Technological breakthroughs

Determined to meet these challenges, Haulogy and the Soregies Group are combining their expertise by offering **innovative business platforms** for the management of distribution network, production and storage, flexibility services, energy supply, as well as for new models such as local energy loops, collective self-consumption and energy communities.

These offers, which are modular and interoperable in order to integrate into the customer ecosystem, **facilitate** the harmonisation of market standards and **optimise** data & costs of the operators.

The 2nd generation platform for **Energy Retailers**

In addition to the usual modules for energy suppliers (market messaging, 360° customer management, billing/payment), Haulogy offers a platform that allows you to go **beyond your traditional activities** by transforming your customer into an **active consumer** via differentiated offers adapted to their needs or beliefs.

This platform also allows you to improve your **sourcing**, help your customers **synchronise** their consumption with price or production signals and much more...

Use case of
the **2.0 platform**

01

Traceable product
for your customers

Do you want to give your customers the possibility to choose the composition of their supply product? Nothing could be simpler with our platform, which makes your sourcing contracts available (PPA, prosumer surplus from your portfolio, wind or photovoltaic pro-duction, Forward contract, etc.). Depending on their contract and price signals, customers can easily choose the composition of their supply product.

02

Helping your customers
control their costs

Controlling energy bills has become essential for your customers. Our platform provides your customers with all the information they need to implement an energy cost management policy. Depending on the energy mix chosen by your customer, our platform will present the information needed to make the right decisions and to synchronise their consumption via their controllable capacity or by adapting their consumption profile.

Haulogy's 2.0 platform allows you to offer cost-controlled products made of renewable energy to all your customers as of 2023.

03

Virtual Energy Community

The very strong growth in the number of producer-consumer in the suppliers' portfolio is an opportunity to create a virtual community in which the production not self-consumed by your producer-consumer is bought and sold to your pure consumers. Our platform allows you to organise this virtual market between your customers. This increases your independence from market prices and allows you to offer an innovative and cheaper product.

Haulogy's 2.0 platform allows you to manage your customer portfolio by analysing your balance position, monitoring your supply costs and anticipating your future needs via short and long term forecasts.

04

Optimised management of your sourcing

The sourcing of suppliers is evolving due to increased price volatility, the emergence of new tools (PPA), the growing number of prosumer or producer in the energy retailer portfolio. This allows suppliers to offer innovative products to their customers but also reinforces the need for relevant and up-to-date information. Our platform allows you to view all the information that is essential to manage your sourcing on a single screen. This information is available by day, week, month or year and, thanks to our artificial intelligence tools, predictions are also presented.

All of your **benefits**

The 2.0 Platform of Haulogy allows the building of tailor-made offers with traceability and direct/indirect management of customer flexibility and also helps the energy retailer to master its sourcing.

For the energy retailer, the benefits are:

- ✓ Revaluation of production surplus

- ✓ Extension of its renewable offer

- ✓ Offering of differentiated products

- ✓ Sharing of sourcing risks with their customers

The benefits for the customer are:

- ✓ Access to Renewable energy

- ✓ Short circuit

- ✓ Traceability & transparency

- ✓ Consumer friendly

Want to know more ?
Contact-us !

In addition to its 2.0 software platform Haulogy offers a large range of **solutions** for energy retailers.

Market messaging, CRM, customer/contract management, billing/payment, portal, flexibility management via Virtual Power Plant and Energy Management System, optimisation of electricity consumption. For more information on our offers and services, please visit our website **www.haulogy.net** or contact us:

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