



Host Ministry:



Supporting Agency:



Host Utilities:



In Partnership With:



9-11 September 2025
BITEC, Bangkok, Thailand

ENLIT ASIA 2025

BUSINESS MATCHING APP



EXHIBITOR USER GUIDE



APP FEATURES



**SUMMIT
AGENDA**



**KNOWLEDGE HUB
AGENDA**



**WORKSHOPS
AND FORUMS**

Explore our programme agenda
to plan your sessions.



SPEAKERS
View the full
speaker list



**BUSINESS
MATCHING**
Schedule your 1:1
meetings
(Only available in the
week of 4 Aug)



EXHIBITOR LIST
View the full list of
exhibitors at Enlit
Asia 2025

APP FEATURES



EXHIBITOR LIST

View the full list of exhibitors at Enlit Asia 2025



PRODUCT DIRECTORY

Browse our Product Directory to discover the latest innovations



SPONSORS

View who are the sponsors for Enlit Asia 2025



FLOORPLAN

(Not Yet Published)

Navigate the event venue with the interactive Floorplan



HELP DESK

Provide support with the app

CONTENT



EXHIBITOR USER GUIDE

- LOG INTO THE APP
- UPDATE YOUR COMPANY PROFILE, PRODUCT INFO & CUSTOMISE YOUR INTEREST
- BOOK MEETINGS
- SCAN LEADS
- CUSTOMISATION & ANALYTICS





LOG INTO THE APP

HOW TO LOG IN FOR THE FIRST TIME?

A welcome email will be sent from enlitasia@jublia.co. Open up the email to activate your account.

Note: If you don't see this email, please check your spam inbox.

**2 options for you
to log in to your
account:**

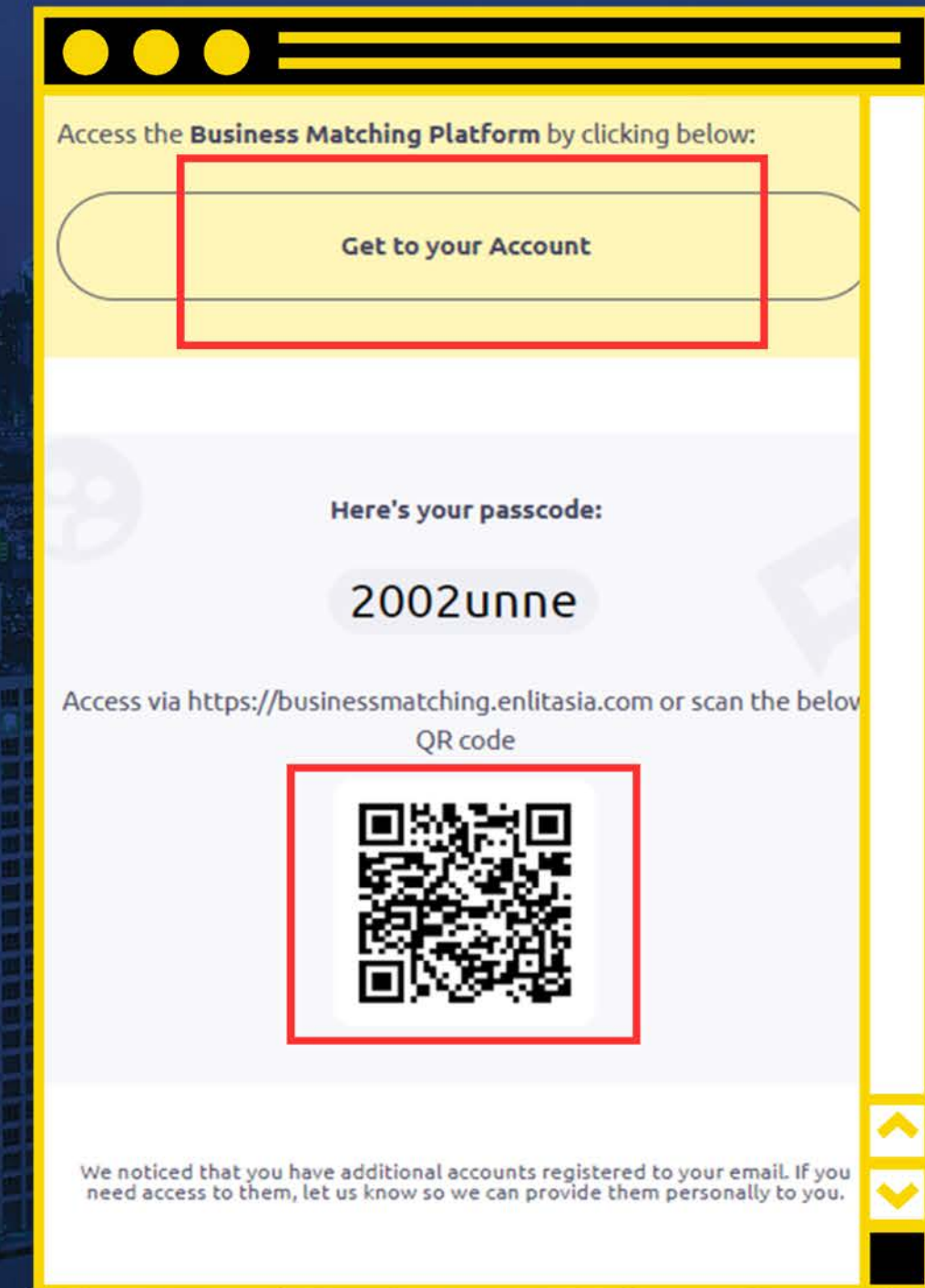
1

**Click on
"Get to your
Account"**

2

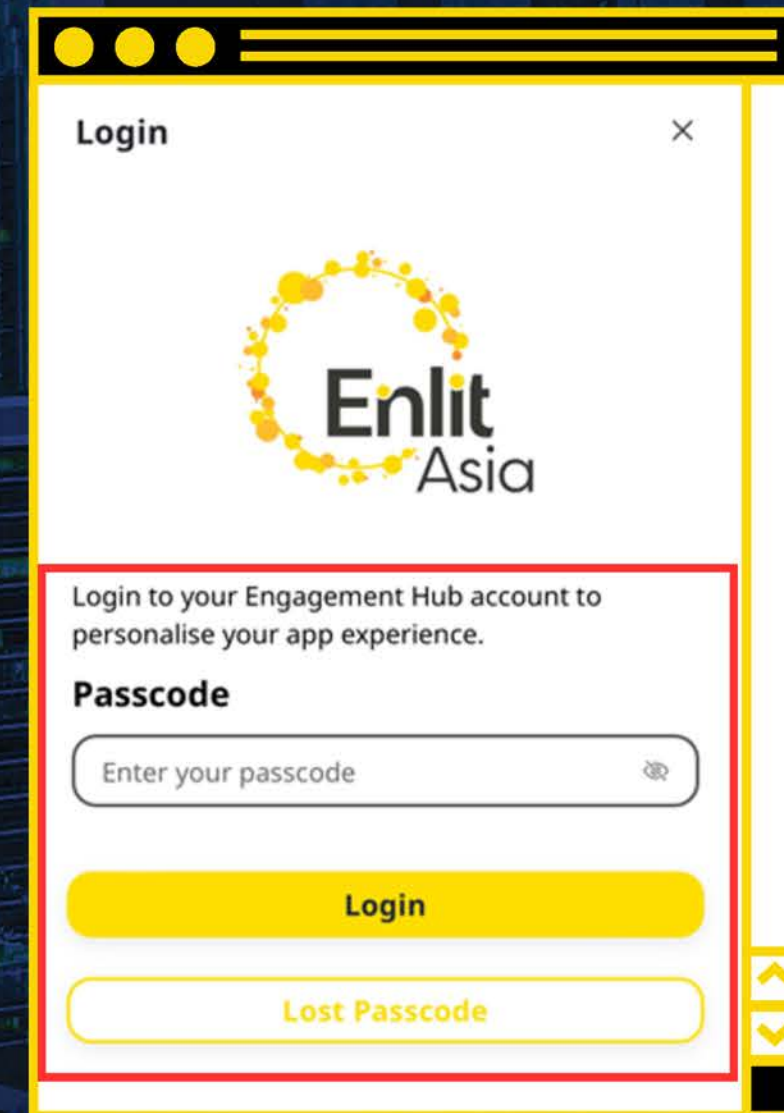
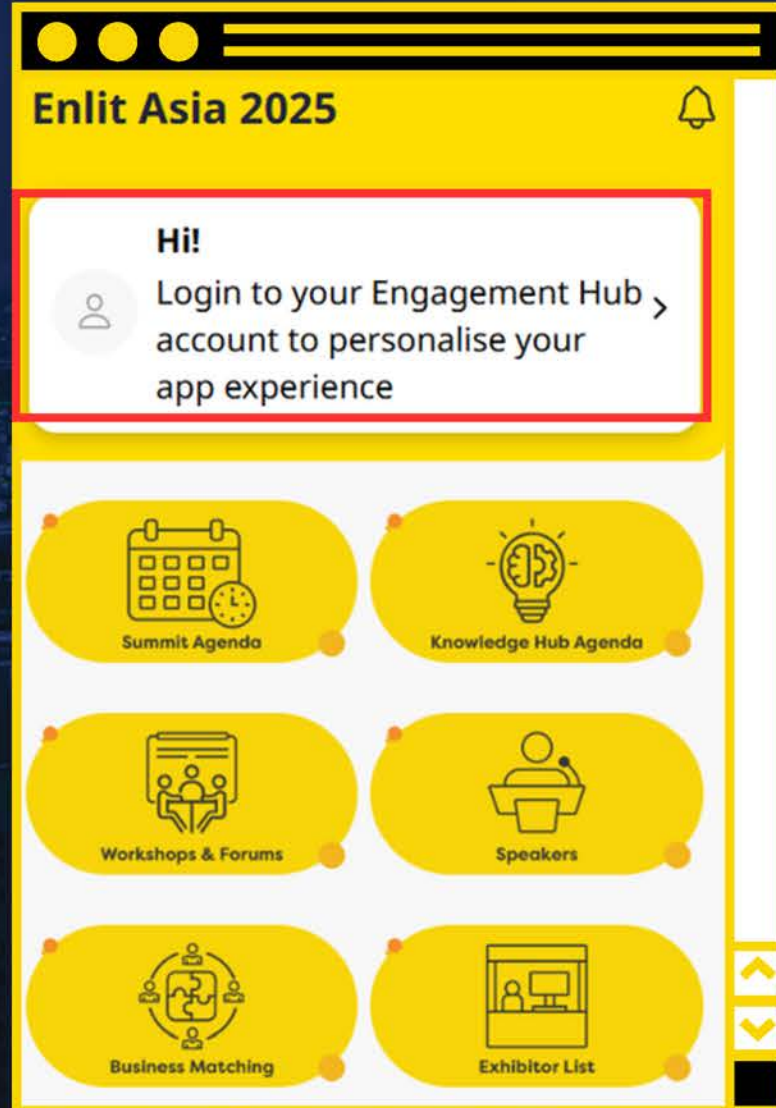
**Scan the
QR Code**

If you are accessing via <http://businessmatching.enlitasia.com>, you will need to click the top right corner log in button and key in the provided passcode in the email.



ACCESS THE APP ON YOUR MOBILE

Download the app from the
Apple App Store (iOS) or
Google Play Store (Android)
— just search “Enlit Asia 2025.”



The first time you open the event app, you'll land on Guest access. Simply use the login section on the first screen to sign in.

Step 1: Click on that section to login.

Step 2: Enter the passcode provided to you via email.

Note: If you forget your passcode, click “Lost Passcode”, enter your email, and it will be sent to you.



Information updated as of 14 July 2025



**UPDATE YOUR COMPANY PROFILE,
PRODUCTS & BOOKMARK YOUR INTEREST**

Update Your Company Profile

Click on the top right-hand corner of the page and select My Company. You may notice a red dot beside the menu or your profile indicating that it is incomplete.



My Profile

My Company ●

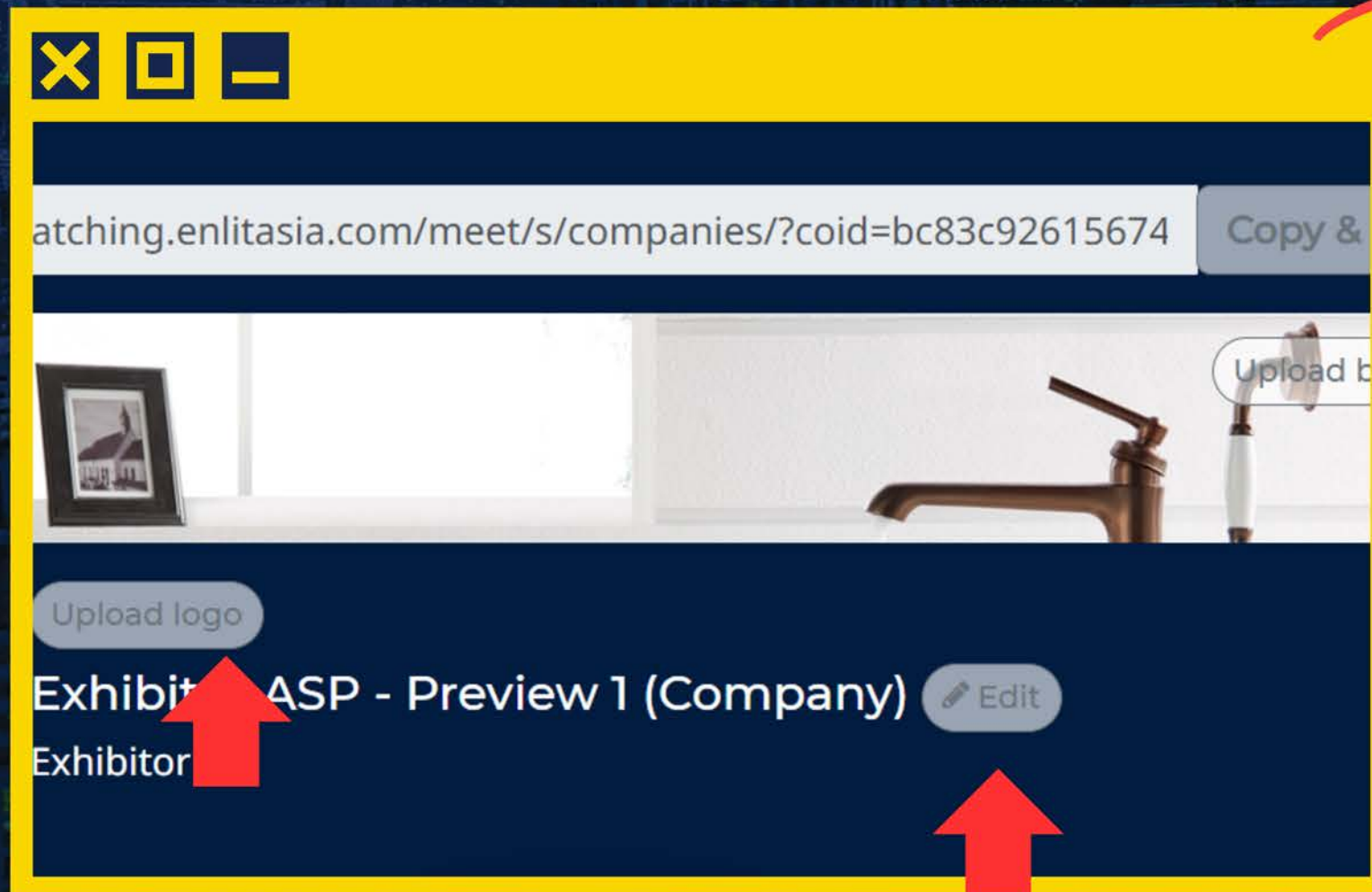
My Products

Share your company profile with others:

Use this link to let attendees view your profile directly in the app.

To update:

1. **Company Banner:** Recommended to use an image with dimensions of 1200px x 150px and a maximum file size of 1 MB. In PNG or JPEG formats.
2. **Company Logo:** Optimal logo size is 250px x 250px, with a maximum file size of 1 MB. In PNG or JPEG format.



Update Your Company Profile



✓Company/Organisation

Exhibitor ASP - Preview 1 (Company)

✓Describe your company (279/3000)



At Mah Sing, excellence is achieved by upholding the basic principles that our company stands upon. These statements are at the very core of everything that we do and are what will guide us to set our course for the future as a company and as Malaysia's top property developer.

✓Embed video or iframe content



```
<iframe width='560' height='315' src='https://www.youtube.com/embed/...' />
```

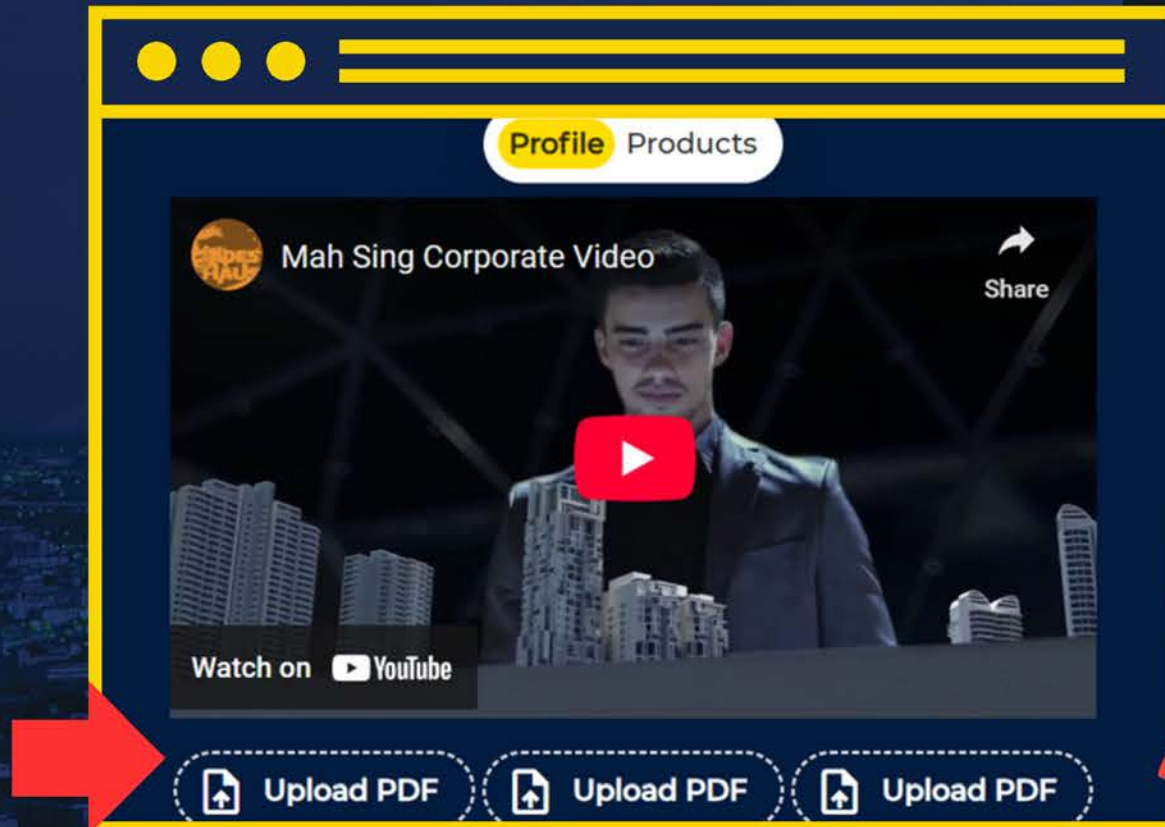
Insert the HTML IFrame embed code e.g. `<iframe src="URL"></iframe>`.

3. Company Name and Description:

3000-character limit.

4. **HTML IFrame Embed Content:** You can include videos, presentations, and other multimedia content.

Update Your Company Profile



▼ PDF title

▼ File (PDF only, max 10MB)

Choose File No file chosen

Save

5. **Uploading PDF Files:** Click “Add Brochure (PDF),” enter a title, upload your file (max 10MB), and click “Save”.

5. **Social Media Accounts:** Link your company's social media accounts to your profile by providing the corresponding URLs.

6. Remember to click “**SAVE**” at the top after updating.

▼ Website

<https://premtex.com.my/>

▼ WeChat 微信 QR

Delete

Choose File No

▼ LinkedIn

URL

▼ Instagram

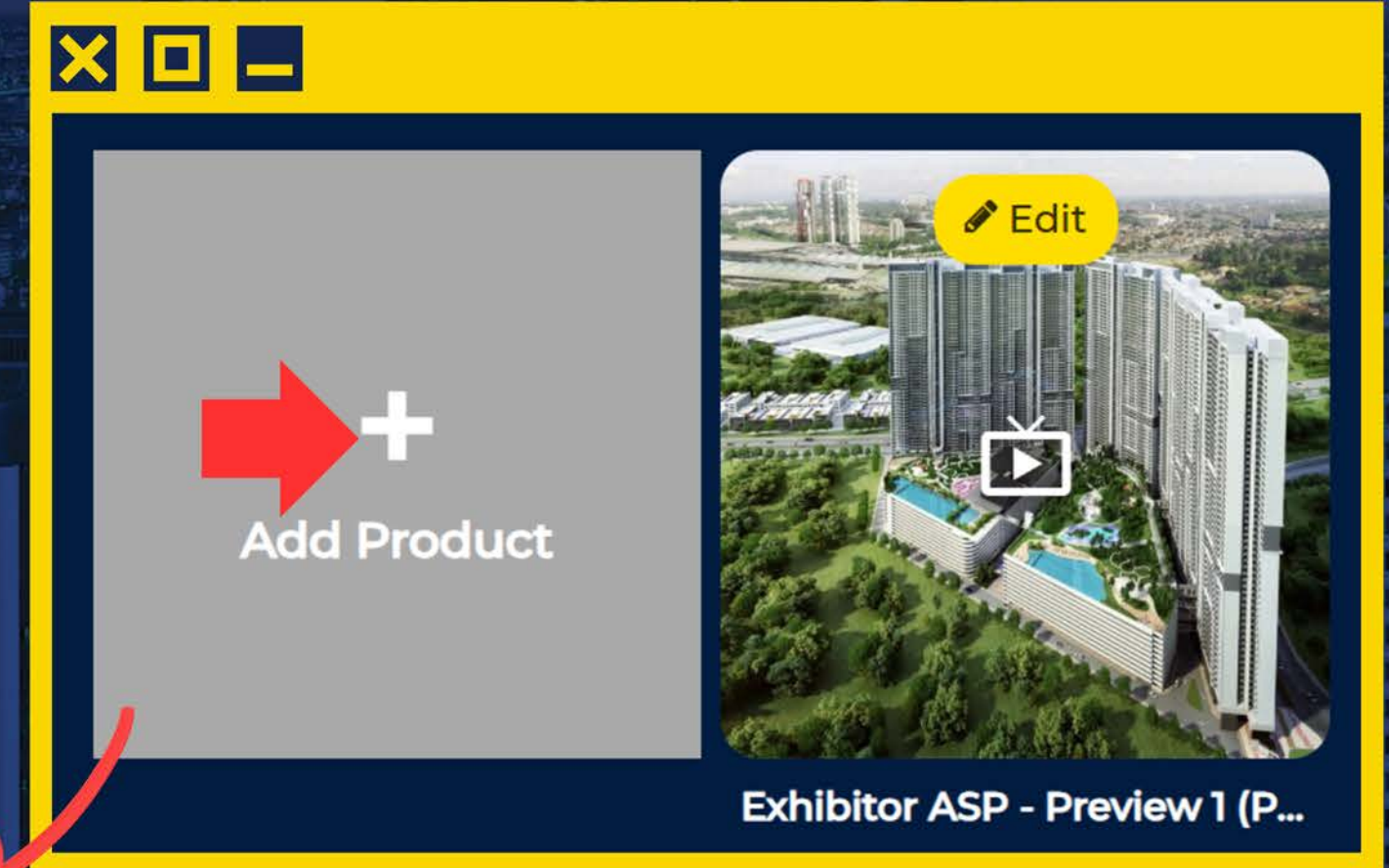
@ Handle

▼ Facebook

Update Your Product Details

To upload your product's info, follow these steps:

1. **Accessing My Products:** Click on the top right icon again and select "My Products."
2. **Adding Products:** Click on the "Add Product" button.
3. **Name & Description:** Enter the product name and description (limit to 3000 characters).



Fill up the below fields to add/edit your product

Save

Product name

Product description (0/3000)

*You can add multiple products.



Update Your Product Details

4. Including Multimedia: You can enhance your product listings by adding videos and images that showcase your products effectively.

5. Save your product information: Click save after updating your product.

Fill up the below fields to add/edit your product

Save

Product name

Product description (0/3000)



Embed video or iframe content

the HTML IFrame embed code e.g. `<iframe src="URL"></iframe>`.

No embed IFrame yet

Image

Load Image 1MB max

No image yet

Bookmark Your Interest

STEP 1: Click on Meet Tab

EXPLORE MEET  PLANNER

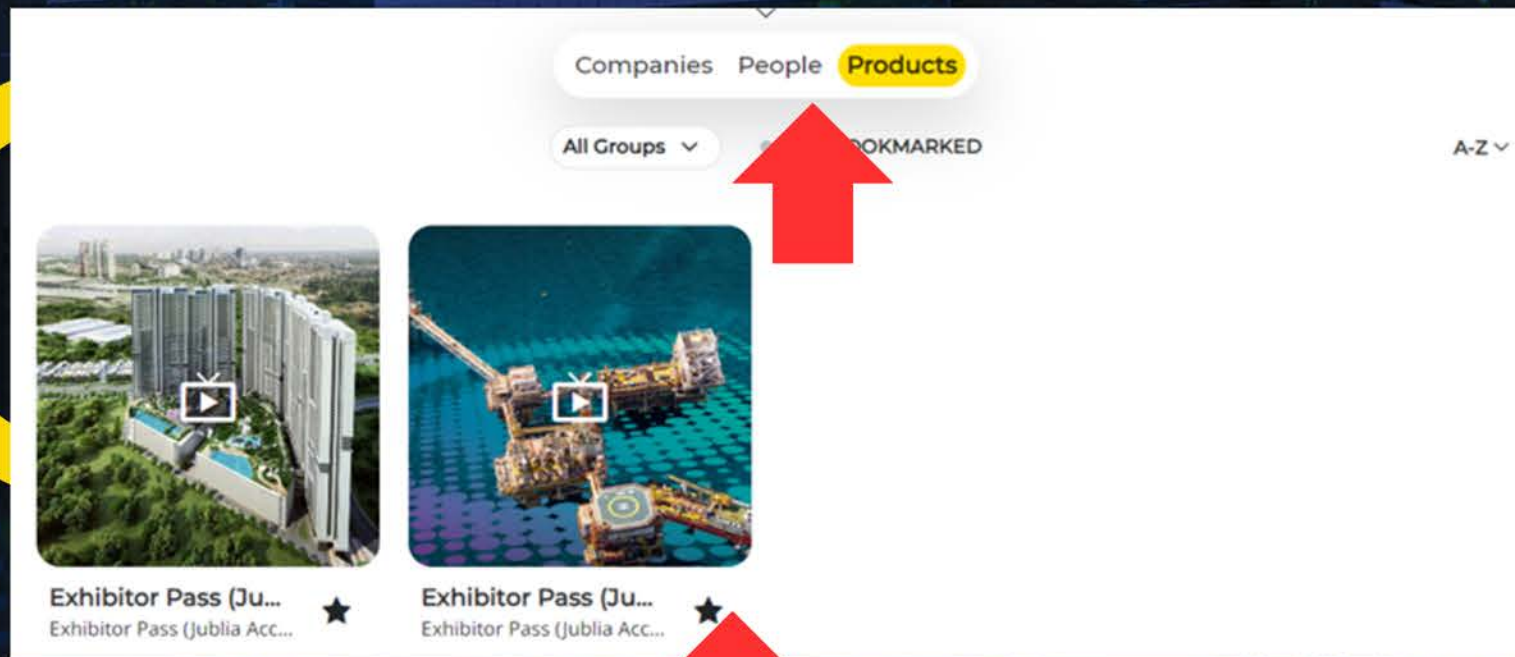
STEP 2: Click on Search

For you Search  Received Sent Archived

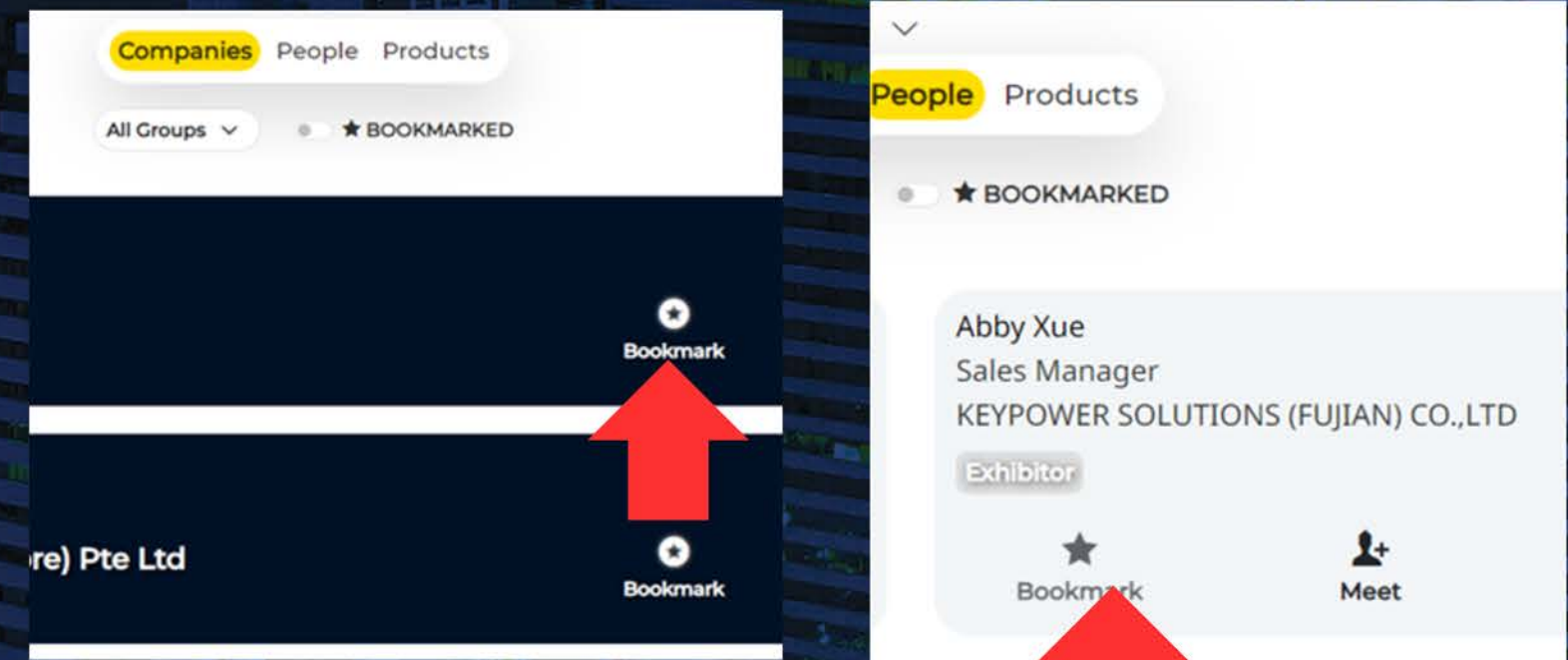
Search by name, industry or any expertise

Country/Region Company Type Area of Focus

STEP 3: Click on Company/People/Products



STEP 4: Bookmark





BOOK MEETINGS

Managing Your Schedule

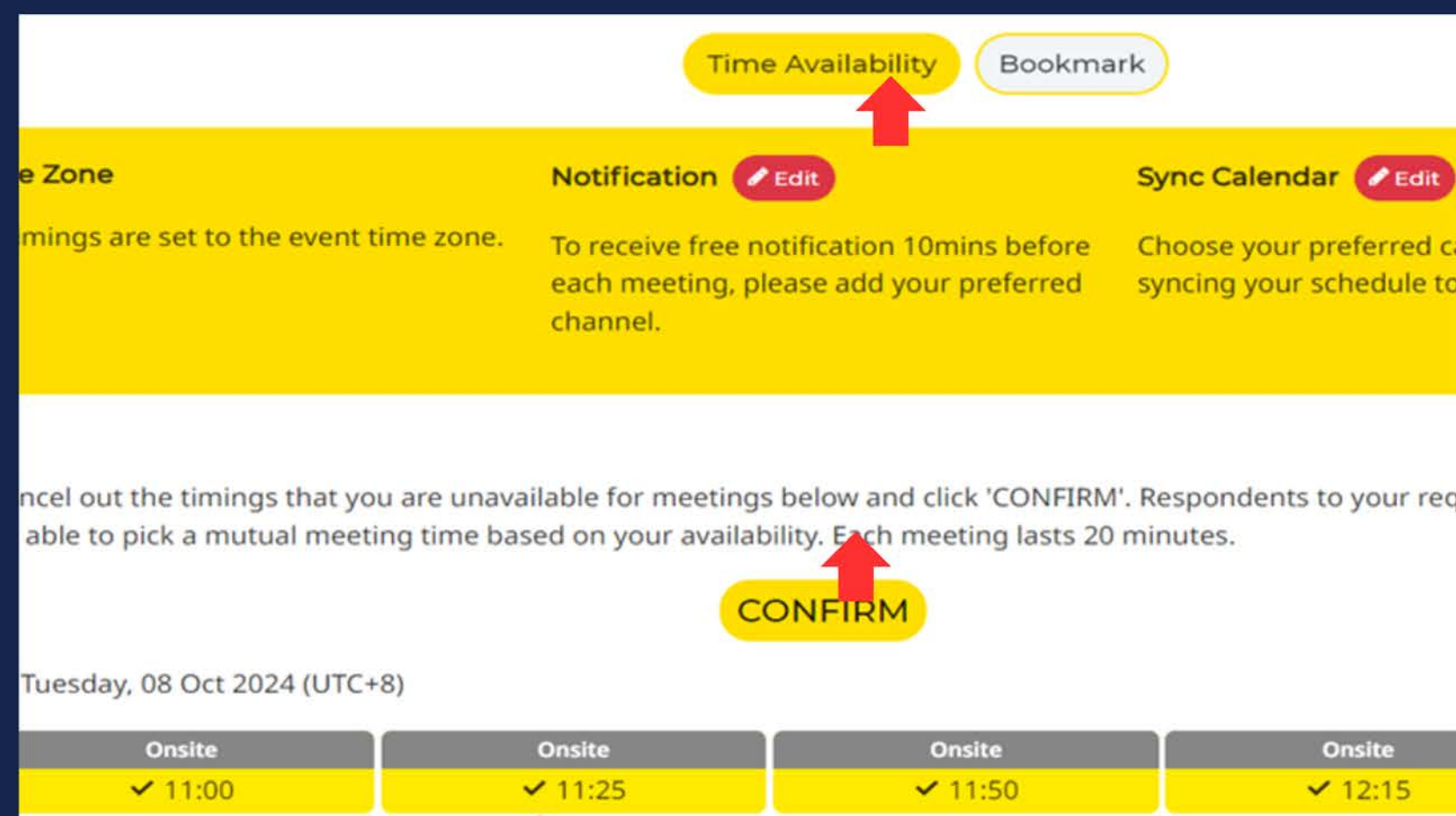
Edit Your Available Timing

Step 1: Go to Planner and then Time Availability.

Step 2: You can set your available and unavailable time slots by clicking on the cross or tick marks (At the side of the timings).

- **Green Colour** indicate that the time is scheduled for a meeting.
- **Yellow Colour** indicate that the time is available.
- **Grey Colour** indicate that the time is not available.

Step 3: Click the CONFIRM button to save your time availability.



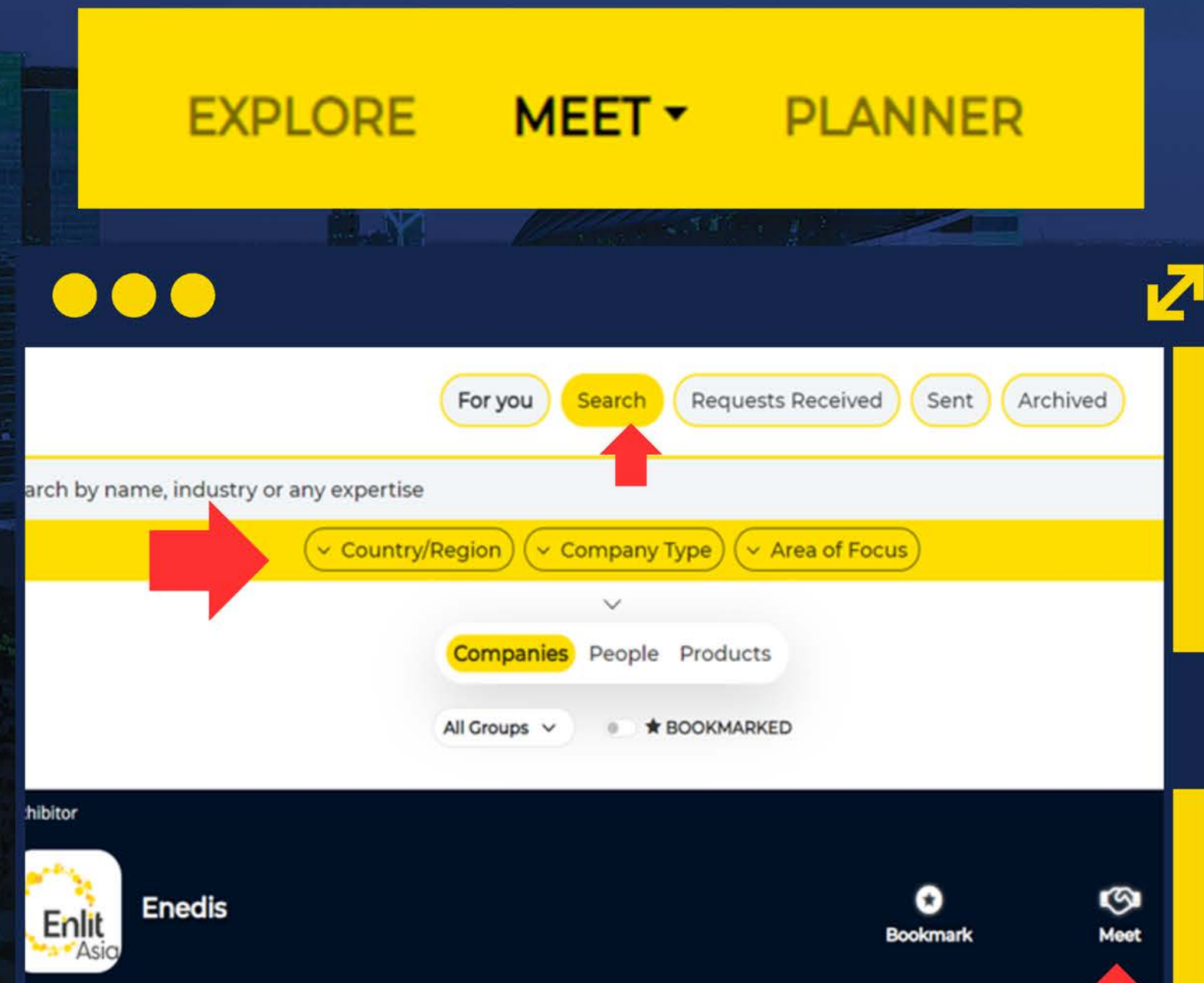
Schedule Your Meetings



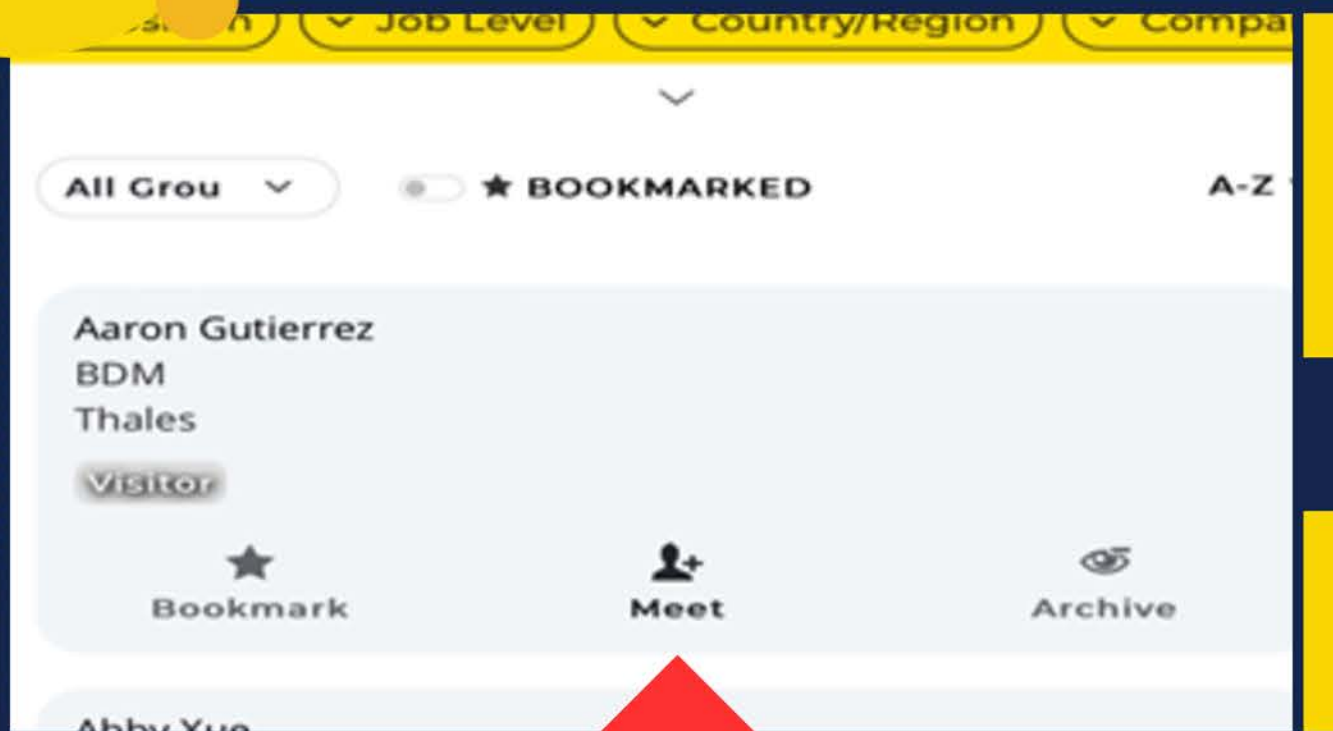
WEB

Step 1: Go to the Meet tab to search for profiles by country, company type, and area of focus.

Step 2: Click on the Meet Icon on the right and select the company representative you want to meet.



Schedule Your Meetings



MOBILE

Step 1: Click on the Business Matching Feature on the App.

Step 2: You'll see a list of profiles with whom you can schedule meetings.

Step 3: Click on the Meet Icon in the centre to schedule your meeting

Send Your Meeting Request

After clicking the Meet Icon, follow the following steps to send a meeting request:

Step 1: Enter an optional message to the other party.

Step 2: Click "Send meeting request" to confirm your arrangement.

Step 3: You could specify any interests or products to improve the focus of your meetings, if any

Note: All your sent meeting requests will be reflected under the 'Sent' Tab.

The screenshot shows a meeting request form for 'Anna Chrisman'. At the top, it says 'To: Anna Chrisman' and '1 colleague(s) engaged with person'. Below this is a section 'How would you like to meet?' with four options: 'Meet in person at the onsite event.', 'Meet virtually with online video call.', 'I am fine with meeting onsite or online.', and 'No meeting. Connect only over Messages chat.'. The first two options are highlighted with a red box. Below this is a text area for a personal note, with the placeholder 'Enter personal note here'. At the bottom, there is a section 'Select your interests in meeting them' with checkboxes for 'Industry', 'Country', 'Products Offered', and 'Products'. The 'Send meeting request' button is highlighted with a red box.

This screenshot shows the same form as the previous one, but with the 'Products' checkbox selected. Below the 'Products' checkbox, there are two images: 'Alibaba Cloud' and 'Alibaba Sourcing'. The 'Send meeting request' button is highlighted with a red box.

Check Your Schedule

Check the Location and Time

Click on Planner to view your confirmed and pending meetings on the day you have selected.

A final schedule of all your confirmed meetings will be sent to you about three days before the event date.

EXPLORE

MEET ▾

PLANNER



Mon, 15 Dec 25 Tue, 16 Dec 25 Wed, 17 Dec 25

Dr. Chanisara
Solutions Specialist
Thailand



Resc

Technology

Reschedule & Cancel Meetings

How do I reschedule my meetings?

Step 1: Click on Planner.

Step 2: Then click the Reschedule button and select an alternative time slot to schedule the meeting.

Step 3: Click Meet and Done to confirm your new meeting schedule.

How do I cancel my meetings?

Step 1: Click on Planner.

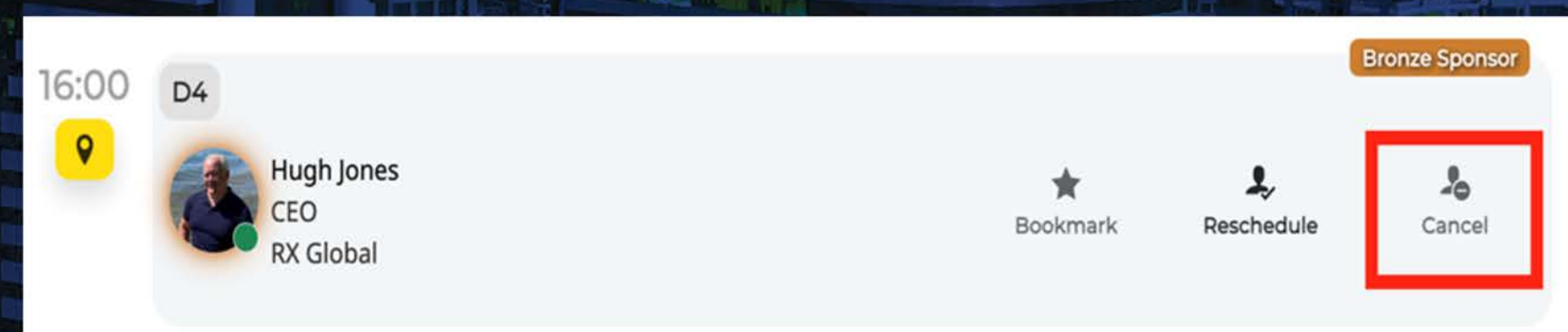
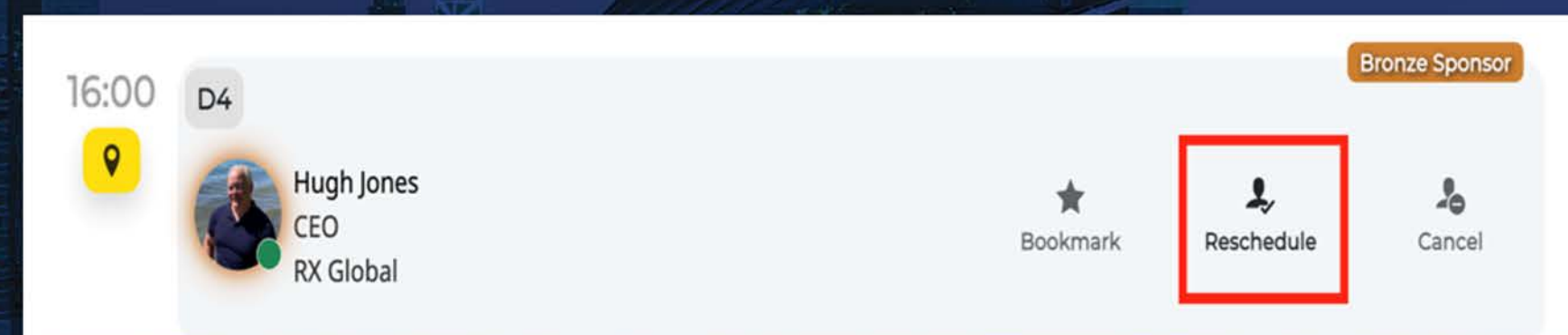
Step 2: Select the scheduled meeting you want to cancel.

Step 3: Then click Cancel to cancel the video meeting.

EXPLORE

MEET ▾

PLANNER



SCAN LEADS

Only on Mobile App



Information updated as of 14 July 2025

Scanning Leads

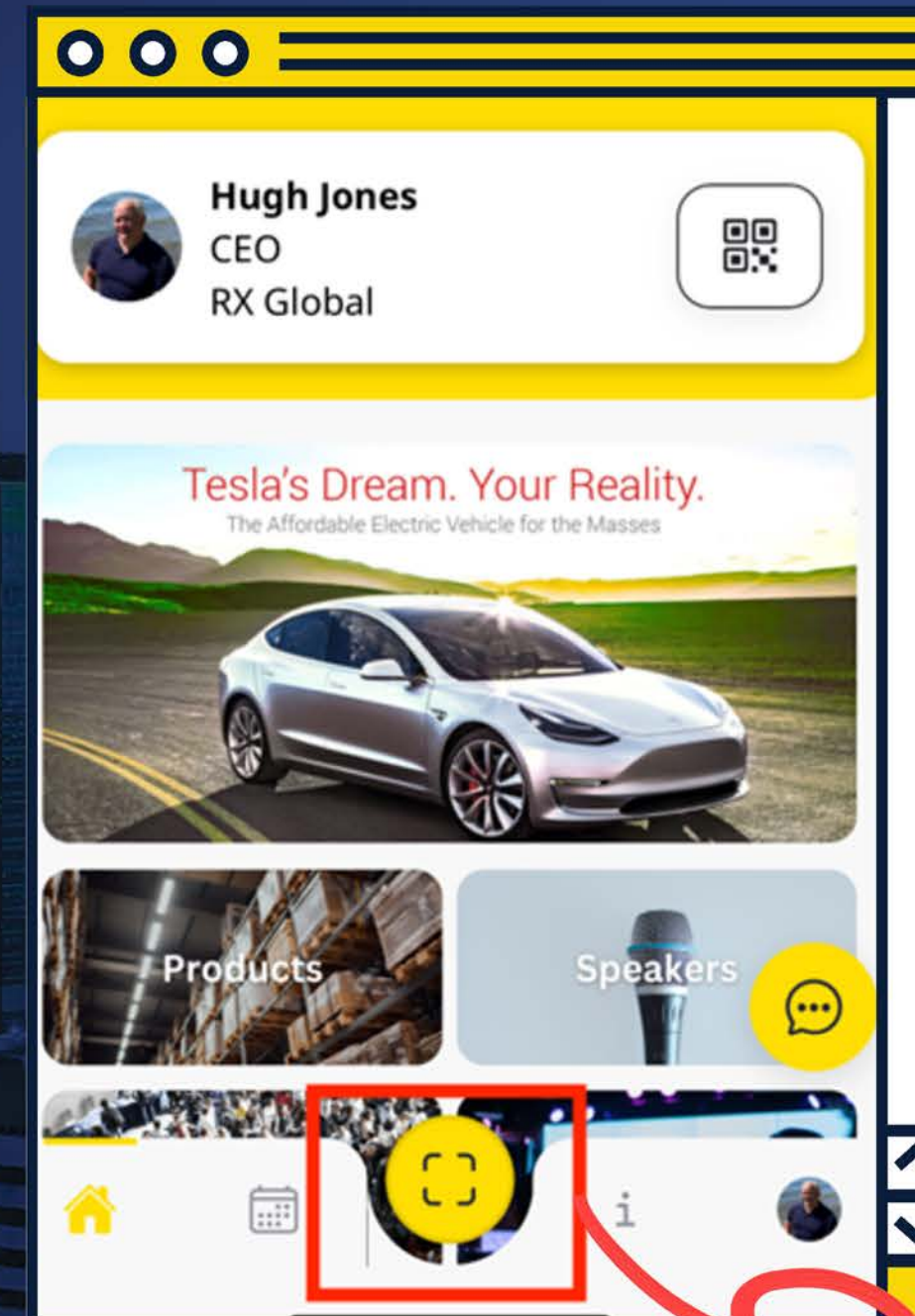
How to Scan a lead?

Step 1: Tap the Scan icon at the bottom of the app.

Step 2: Allow camera access and point your camera at the other person's QR code (on their badge or app).

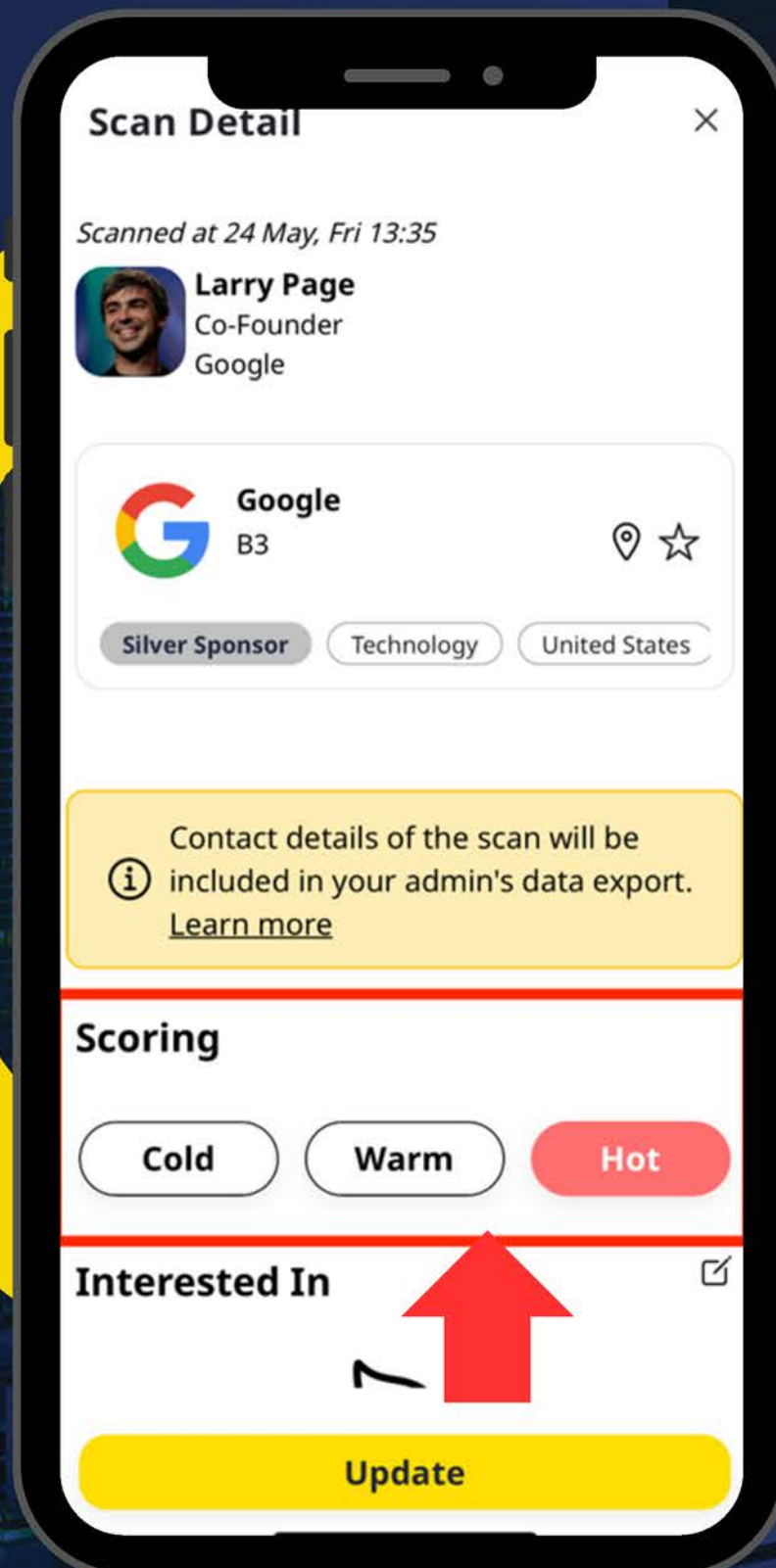
Scan Access:

- **Admin Role:** Only eligible users that are assigned as admin who are able to export the analytics.
- **Staff Role:** Only allow editing, no export of data



Lead Scoring

You have the ability to change the scoring: **Cold**, **Warm**, **Hot** or **Unscored**



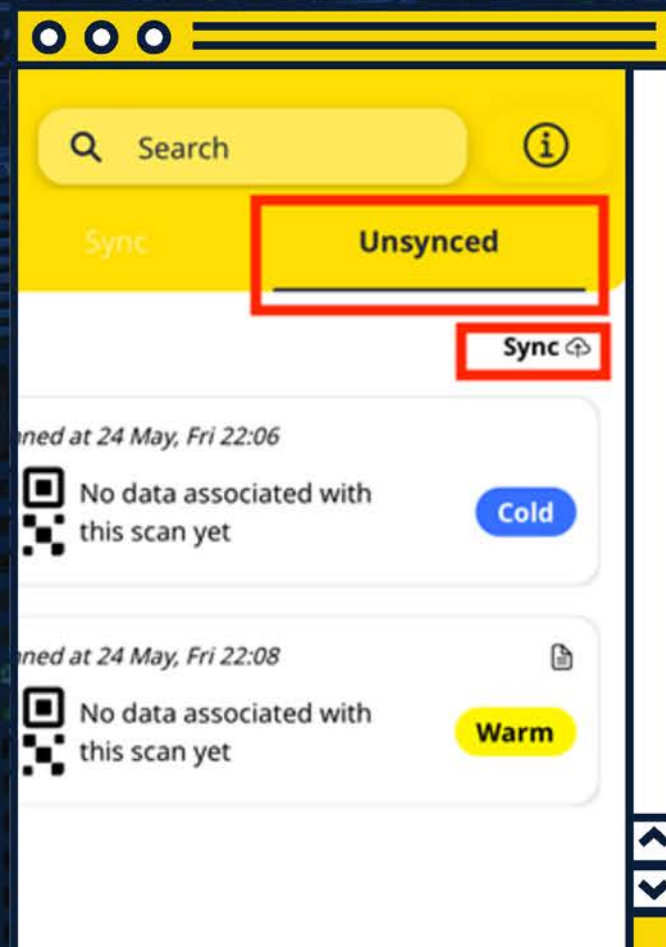
Lead Scoring Definitions

- **Hot:** Having BOTH
 - The target person is inside scanner recommendation list
 - The target person has product handshake interest towards one of our company's products
- **Warm:** Having either one of the condition above
- **Cold:** Having neither of the above
- **Unscored:** The target person is not identified yet by the scanner or does not have any score

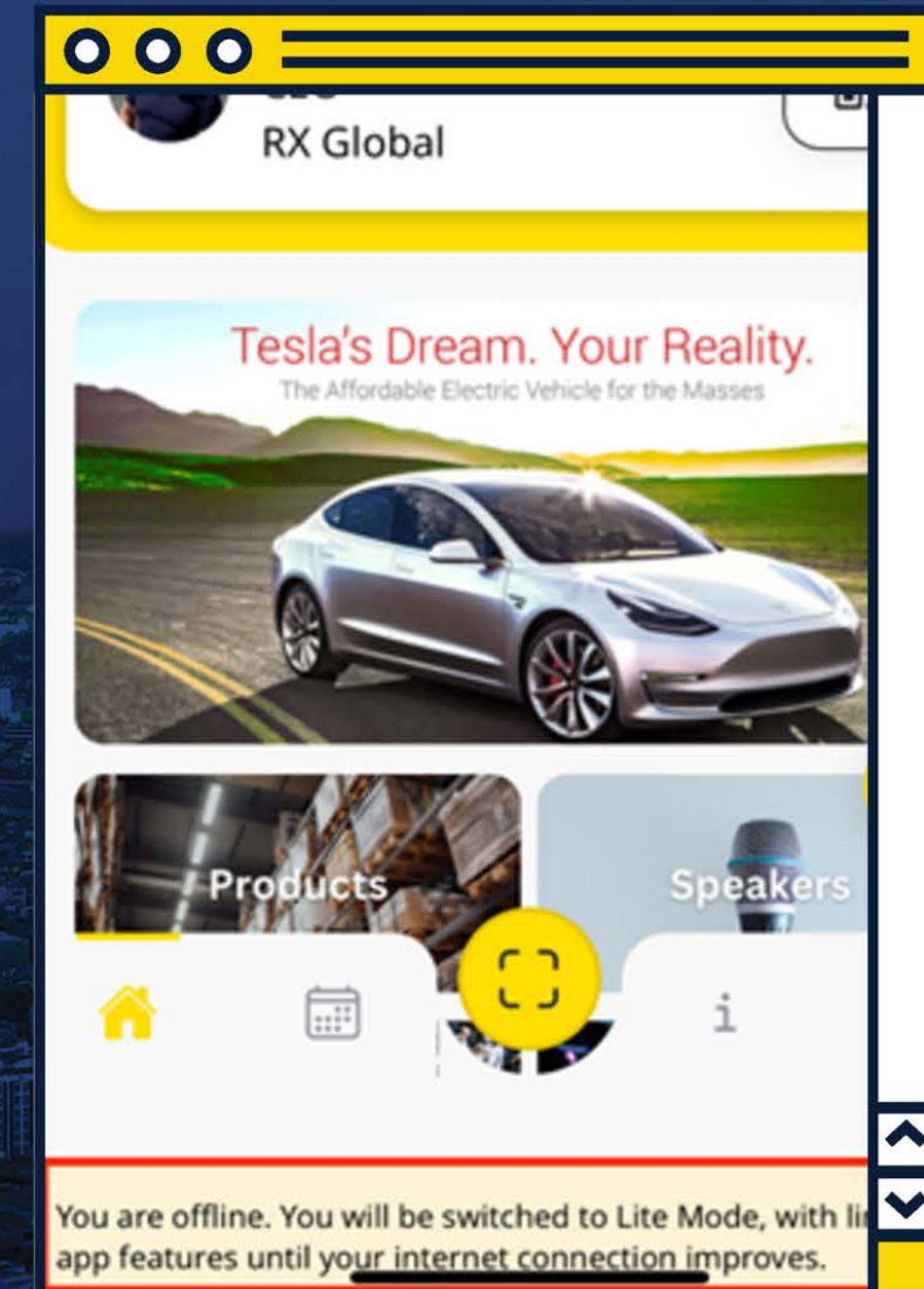
Offline Mode

You will still be able to scan the lead's QR code if you have
(1) **Network Disruption** or (2) **No Internet Connection**.

The lead which you have scanned would be classified as unsynced data. The app would prompt you that you do not have an internet connection.



Unsynced data will be indicated as follows. To sync all your data, click on the Sync option

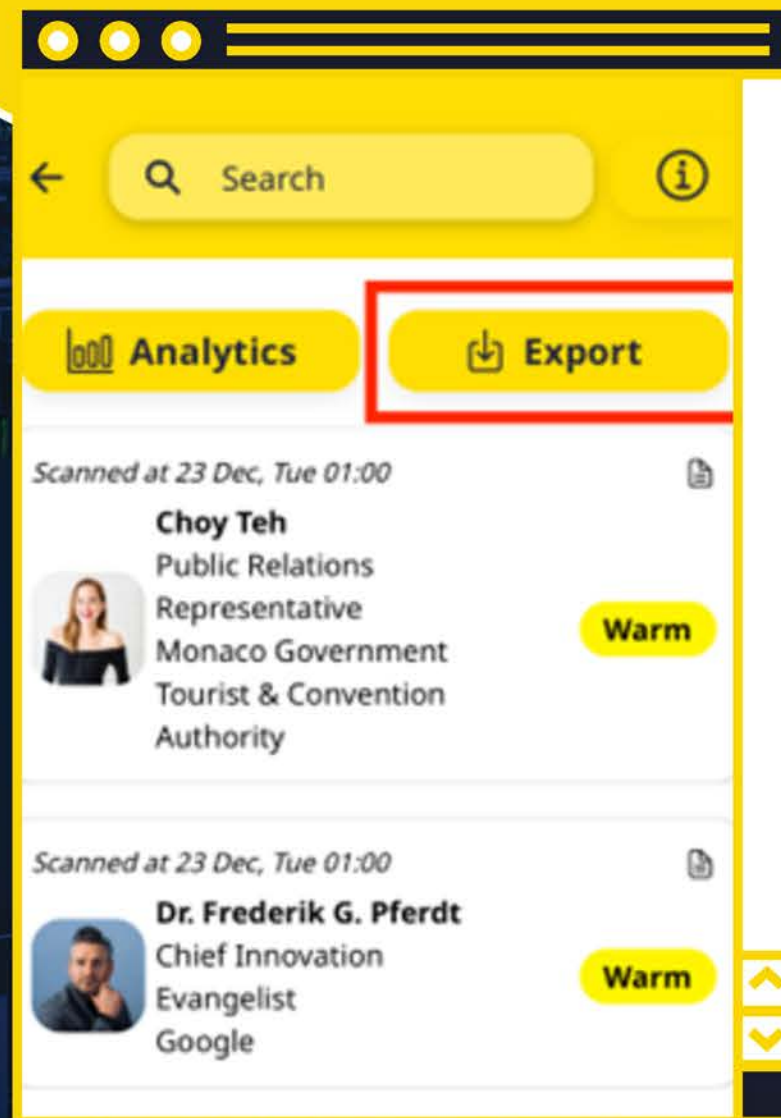


Leads Analytics

How to Scan Access Analytics

Step 1: Click on the Analytics tab.

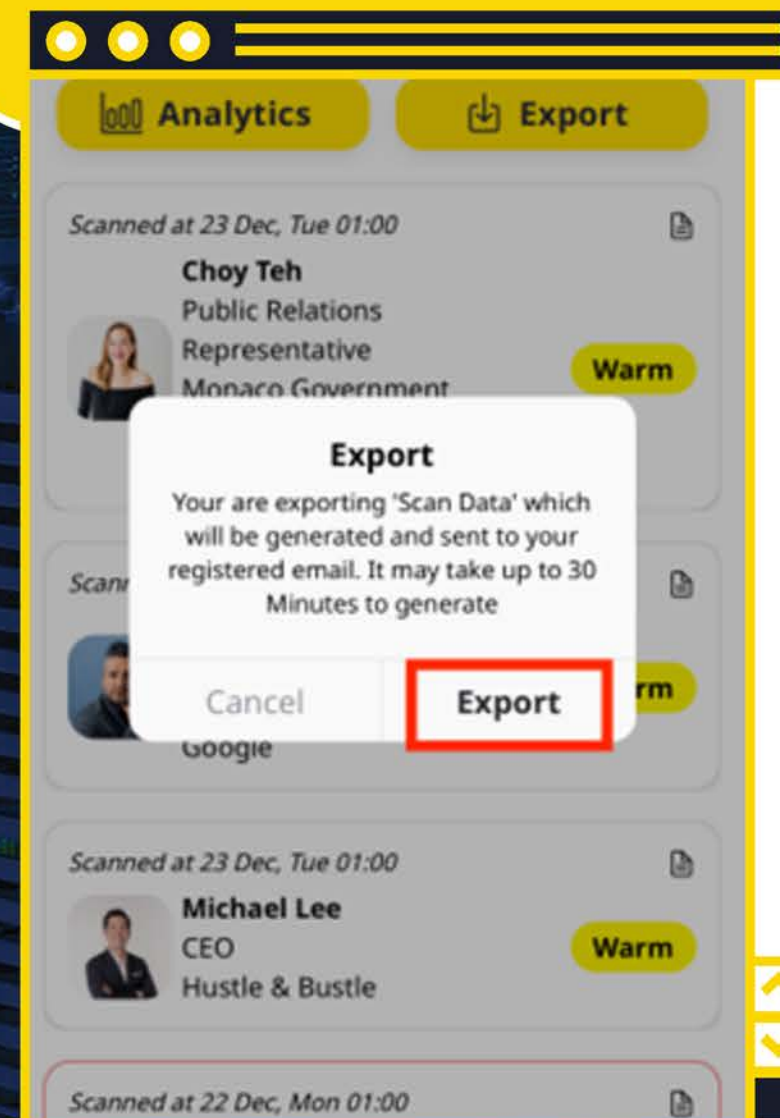
Step 2: You will be able to view the analytics from Me and My Company.



How to Export and Download Your Leads

Step 1: Click on the Export button.

Step 2: After this message pops up, click on Export button. You will receive the exported data to your registered email.



CUSTOMISATION & ANALYTICS

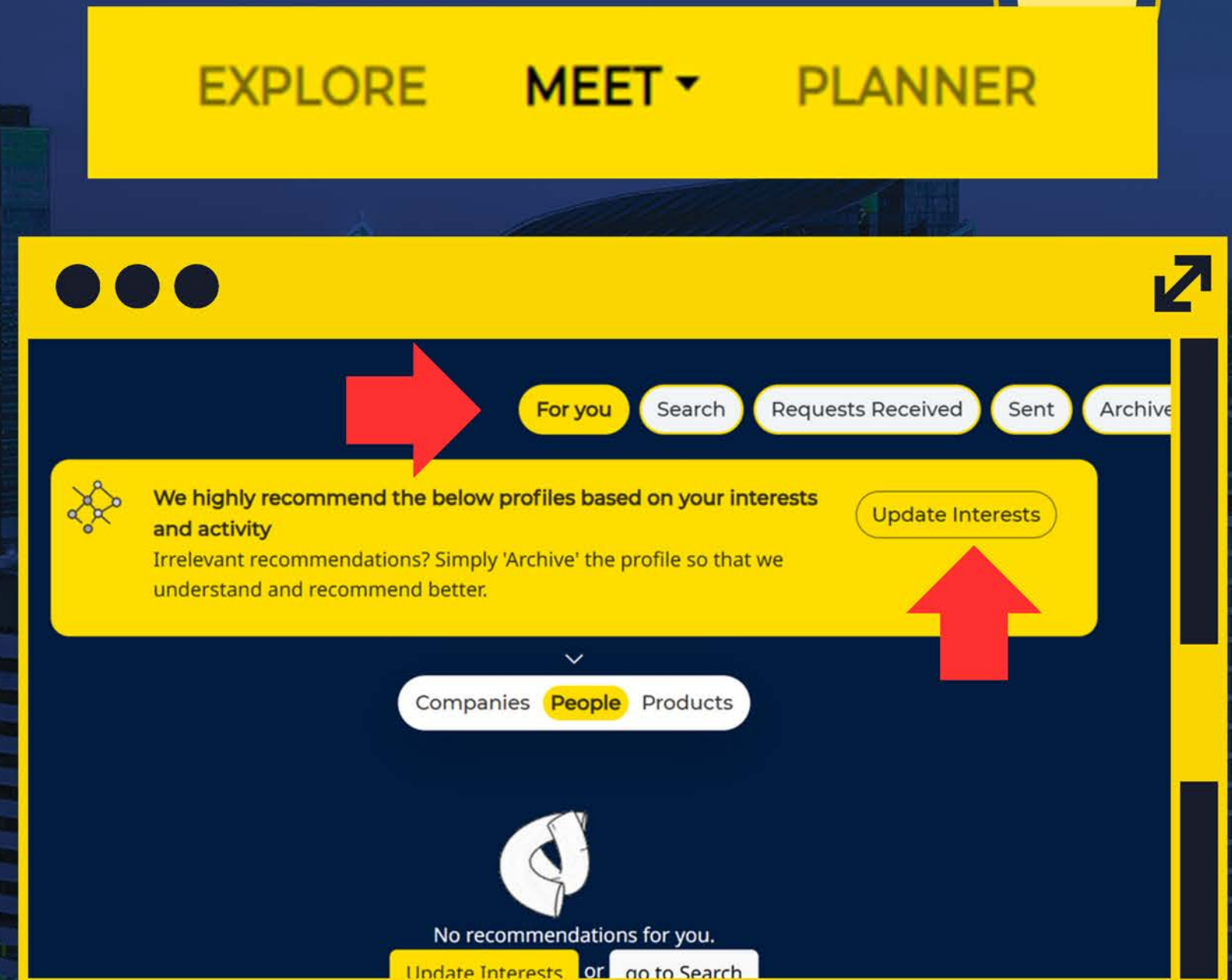
Customise Your Interest

Step 1: Go to Meet.

Step 2: Select For you.

Step 3: Click on the Add Interests / Update Interests button.

Step 4: You can customise your own interests and then click Save / Update.



Customise Your Notification (Only on Web)

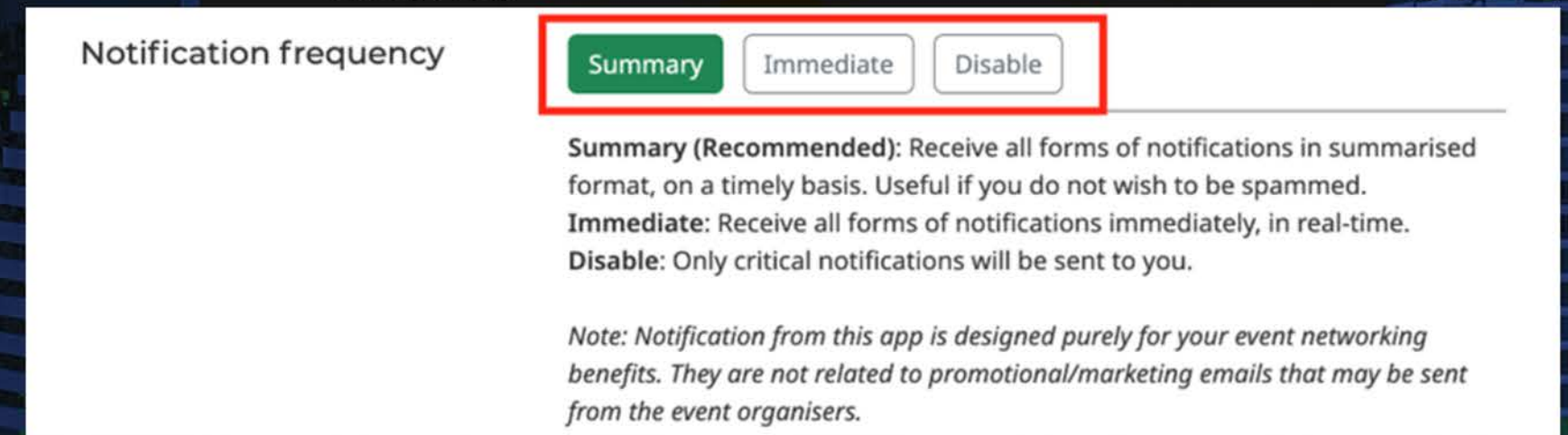
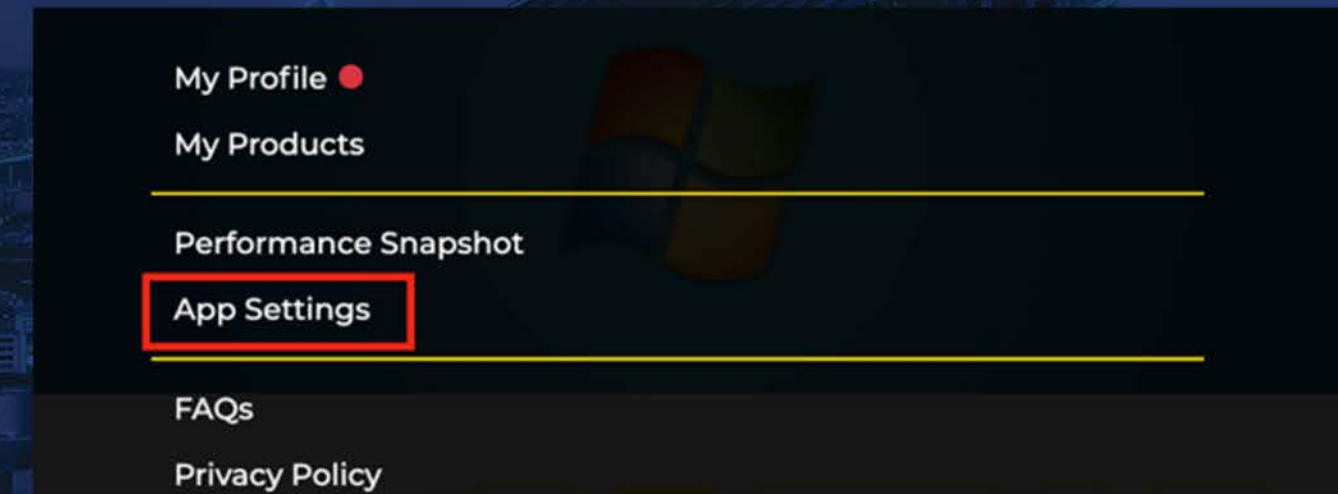


Notification Frequency

Step 1: Click on your profile button located in the top right-hand corner of the screen, then select "App settings" to access your notification settings.

Step 2: Choose your preferred notification frequency.

- **Summary** – To receive daily or weekly email summaries of your meeting opportunities.
- **Immediate** – To receive an email for each new meeting opportunity.
- **Disable** – To opt out of email notifications altogether.



Preferred Notification Channel (On Web)



Go to Planner and click on Edit Notification to select your preferred channel to receive your notification.

- You could also sync your schedule to your preferred calendar.

EXPLORE

MEET ▾

PLANNER

Bookmark

Time Availability

Time Zone

All timings are set to the event time zone.

Notification

Edit

To receive free notification 10mins before each meeting, select your preferred channel.

Sync Calendar

Edit

Choose your preferred calendar to start syncing your schedule to it.

Sync Calendar

Choose your preferred calendar to start syncing your schedule to it.

Google Calendar

Outlook Calendar

Notification

Subscribe to real-time notifications with your preferred channel. Take note that all channels require internet connection except SMS (requires mobile network).

Facebook Messenger

WeChat 微信

WhatsApp

SMS

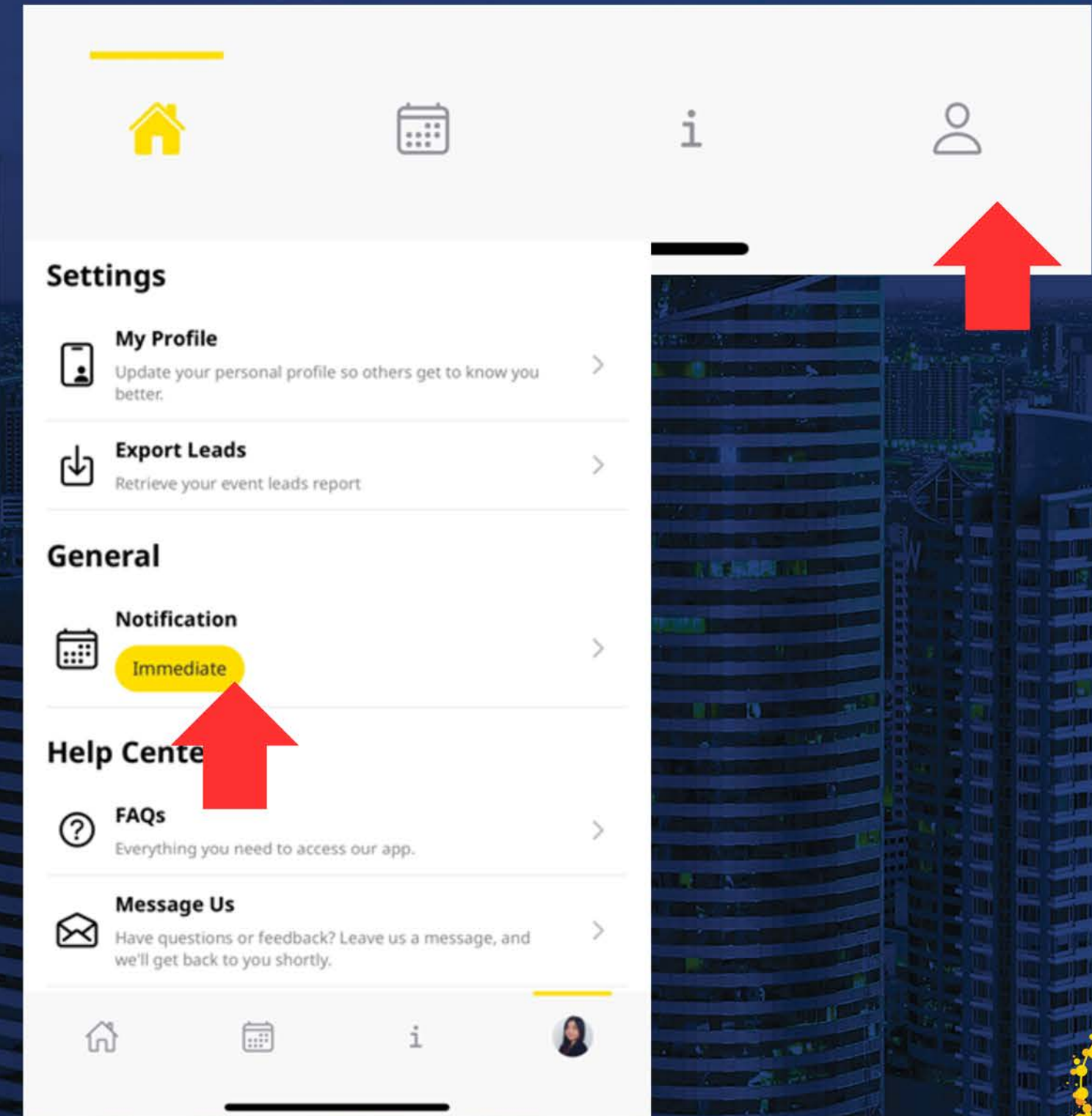
Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organiser. Your preferred notification channel is kept strictly private and will never be displayed or shared on this platform.

Preferred Notification Channel (On Mobile)



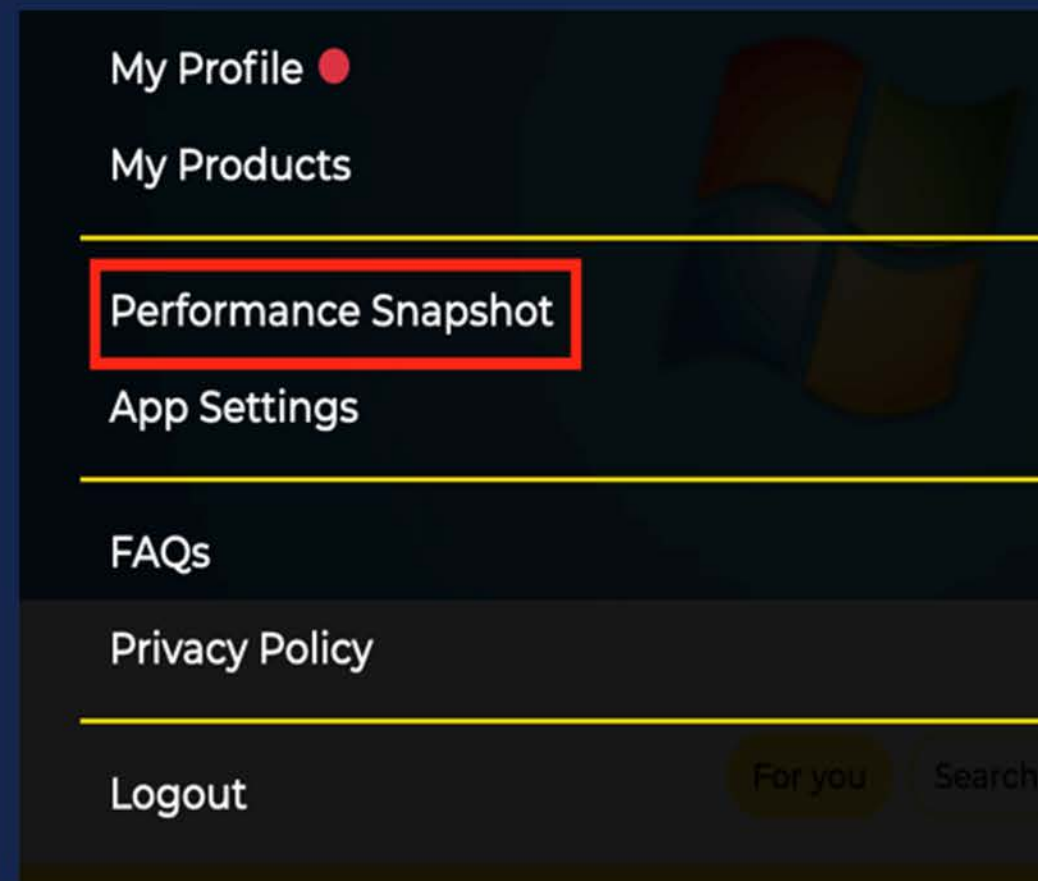
Step 1: Click on the bottom right corner figure and select "Notification" from the setting.

Step 2: Choose your preferred notification frequency settings for your mobile device.

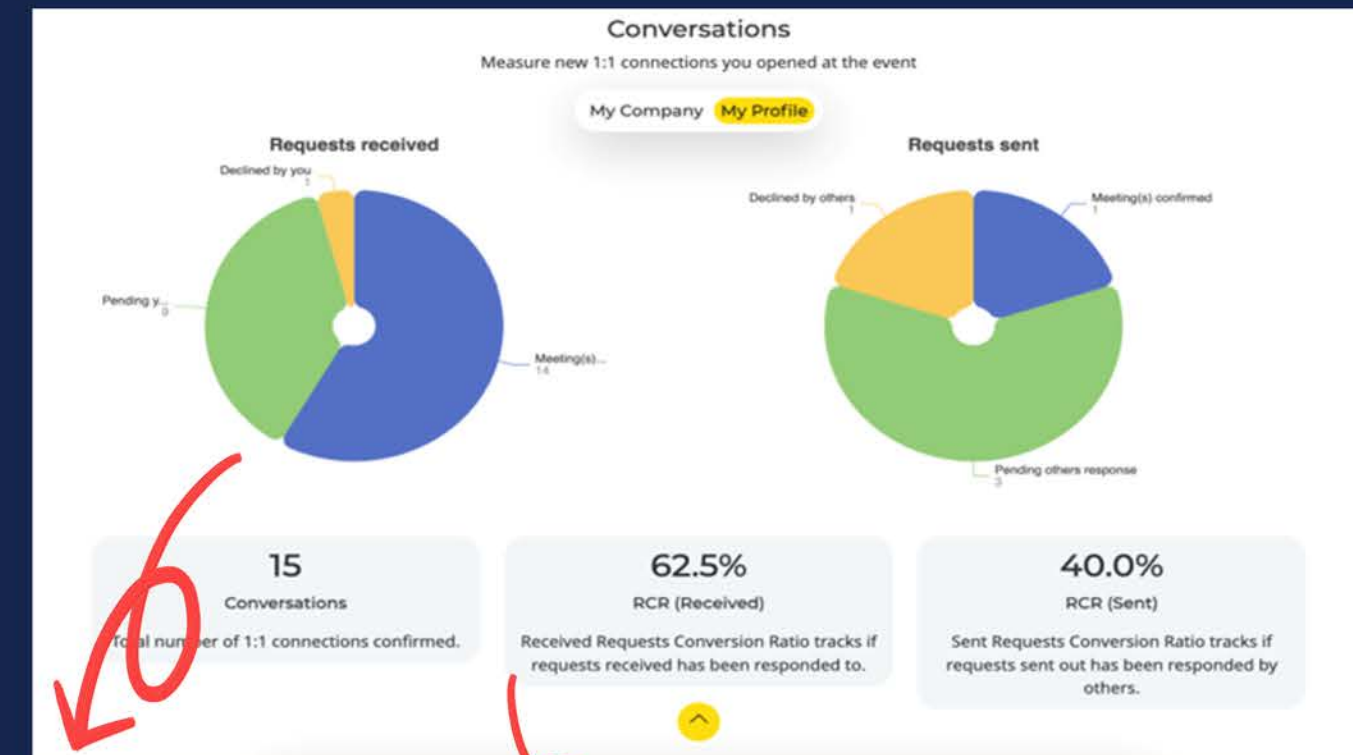


Matchmaking Analysis

To view the Matchmaking Analysis on your profile, simply click on your profile at the top right corner of the page.



Visualise the business performance of your profile to gear you in the right direction to boost your ROI.



Pie Chart: Shows a complete picture of your meeting status

Recovered/Sent Requests Conversion: Overview and Conversion rate of received and initiated requests



9-11 September 2025
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Need More Help?

Check our FAQ for more platform support.
If you need further assistance, feel free to contact **our**
Help Desk at enlitasia@jublia.co.

Host Ministry:



Supporting Agency:



Host Utilities:



In Partnership With:

