



The EU Projects Zone

Dissemination Opportunities

Endorsed by



www.enlit.world/projects-zone

Welcome to The EU Projects Zone!

From Energy Projects of Common Interest (PCIs) to the Bridge Initiative and other Horizon projects, there are hundreds of European projects supported and funded by the EU Commission, working towards a low carbon economy.

**These projects are the
first line of defence
against Climate Change.**

Working with the European Commission for the 6th consecutive year, we are excited to give a platform to these projects to showcase their research and findings.



“ The European Commission is committed to accelerating the energy transition and this Projects Zone is a fantastic opportunity to present the results of the projects we are funding.

Vincent Berrutto
Head of Unit, EU Commission - DG Energy



Who we are



Enlit is a constantly growing, inclusive and end-to-end forum that addresses every aspect of the energy agenda. A community that for 365-days a year collaborates and innovates to solve the most pressing issues in energy.

Join us for the latest news, inspiring stories, insights, articles, videos, podcast episodes, directory profiles and The EU Projects Zone.



Launched in 2017, The EU Projects Zone has welcomed a growing number of EU funded projects showcasing their findings at our annual Conference and Exhibition, involving hundreds of partners and contributing to an engaging programme.

In 2023, Enlit Europe will take place from 28-30 November in Paris and will again feature an area dedicated to The EU Projects Zone.



What we do



Tune into The EU Projects Zone podcast A weekly podcast hosted by Areti Ntaradimou



What we believe

We believe in an equitable energy transition that leaves no one behind!

Who we work with



Sign up for The List A monthly LinkedIn newsletter featuring what is hot and happening in the world of energy projects

Our reach and engagement



SMART
ENERGY
INTERNATIONAL

PEI
POWER ENGINEERING
INTERNATIONAL

Combined our brands reach an audience of



170K
monthly
website
users



300K
monthly
page views



175K
mailable
contacts



225K
monthly
LinkedIn
impressions



15K
live event
attendees
expected
in 2023



Representing
experts from
130
Countries



200K
monthly
Twitter
impressions





“ The EU Projects Zone is a great opportunity for our EU funded projects to present their achievements to the energy industry, to investors and to other stakeholders. Also, to share their results, their outcome and to discuss what further steps are needed in the area of the energy transition.

Mariana Stantcheva
EU Commission



2023 Dissemination Packages

	Package 1	Package 2	Package 3
Enlit World Digital Platform	<ul style="list-style-type: none"> ✓ Basic Listing of your project 	<ul style="list-style-type: none"> ✓ Premium Listing of your project in The EU Projects Zone Directory on Enlit World ✓ Digital exposure of client-produced content 	<ul style="list-style-type: none"> ✓ Premium Listing of your project in The EU Projects Zone Directory on Enlit World ✓ Digital exposure of client-produced content ✓ Listing on the exhibitor list of the Enlit Europe website
Enlit Europe Live Event	-	-	<ul style="list-style-type: none"> ✓ A pod in the EU projects Zone for three days ✓ A speaking engagement in the dedicated EU Projects track
Cost	Free of charge	€500 per project	€5,000 per project

For tailor-made packages please contact Linda Görtler-Weiss, Commercial Manager, Enlit at Linda.Goertler-Weiss@clarionevents.com or +31 6 2849 9930.



Package Details

Package 1 (Free)

Enlit World-Basic Listing:

- Your individual project name and logo listed in The EU Projects Zone Directory on Enlit World.
 - Details of the contact person
 - Brief description of project (50 words)
 - Duration of your project

Package 2 (€500 per project)

Enlit World - Premium Listing:

- Your individual project name and logo listed in The EU Projects Zone Directory on Enlit World.
 - Unlimited contact persons + details
 - Option to add multiple members and partners connected to your project
 - Detailed description of your project (300 words)
 - Duration of your project
 - Option to host content: include a 5 min video (to be provided by the project)
 - Connection to social media channels and website of your project
 - Ability to update your directory listing via designated admin user
 - Option to add an article to your listing in the directory (to be provided by the project) Including marketing promotion on social media and in our partner newsletters (Smart Energy International and/or Power Engineering International)



Package Details

Package 3 (€5,000 per project)

Enlit World - Premium Listing:

- Your individual project name and logo listed in The EU Projects Zone Directory on Enlit World.
 - Unlimited contact persons + details
 - Option to add multiple members and partners connected to your project
 - Detailed description of your project (300 words)
 - Duration of your project
 - Option to host content: include a 5 min video (to be provided by the project)
 - Connection to social media channels and website of your project
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Enlit Europe 2023 – Live Event:

- A station to showcase your project on The EU Projects Zone on the exhibition floor including:
 - 32” TV screen on your station
 - Wall socket
 - Full colour project logo 40cm x 80cm (h x w)
 - 1x white high chair
 - Unlimited booth staff passes for the exhibition
 - One free delegate pass to attend the Summit
 - Special rates for staff to attend the Summit (€750 p.p.)
 - Discounted rates for clients to attend the Summit (25%)
 - Onsite directional signage and highlight in online floorplan
 - An unlimited number of free invitation tickets for clients, prospects and associates to visit the exhibition
 - Speaking engagement in the dedicated EU track (subject to approval by content management and EU Commission)
 - General Wi-Fi internet access available throughout the hall

Marketing Package

- The content and showcase will be integrated into the overall Enlit Europe programme and exhibition and will be promoted to our full database as part of Enlit Europe’s marketing campaign. Dedicated marketing options for your project include:
 - Project description and logo in the dedicated EU Projects section of the Enlit Europe website
 - A welcome post about new weekly projects to our community network on LinkedIn
 - Marketing package for co-branded promotional materials (incl. banners, social media posts, etc.)

Book before
28th April 2023
and pick one
Early Bird Goodie

- Get 1 extra DP free of charge OR
- Choose your speaking slot OR
- Choose your pod location

Last date for booking
1st September 2023



“ We are delighted to be part of Enlit Europe and to join established energy players, external disruptors, innovative start-ups and increasingly engaged end-users.

BeFlexible



Enlit Europe 2023 - Live Event

The EU Projects Zone at Enlit Europe is designed to create a high-profile presence for projects on the exhibition floor and will be promoted extensively before, during and after the show through multiple tools and channels.

The Projects Showcase Area*

- A ready to use showcase area. Including “project stations”, networking area and presentation theatre area.
- Two theatres with a stage, AV and seating
- Branded “eye catcher” with EU Commission logo hanging in the middle of the area
- Refreshments on the showcase area available throughout the day (coffee, tea, water)
- The project showcase theatre programme to be included in the overall event content promotion
- Promotion of the Project Showcase through the Enlit Europe social media channels:
 - Pre-event: 1 x promotional post
 - During the event: 1 promotional post per day
- Post event e-report: mention of the EU Commission partnership in Enlit Europe’s post event report

** Each project may apply for one space on a station*



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2023 Upgrade Options

- Extra Client produced content —————> **€500**
- In house produced editorial —————> **€1,500**
- Social media boost / Marketing package —————> **€1,500**
- Podcast episode and description article —————> **€1,500**
- Participation in webinar —————> **€5,000**
- Exclusive webinar —————> **€15,000**
- Extra speaking slot —————> **€2,500**
- Extra panellist role —————> **€1,500**
- Session (1 hour, including 3 speaking slots and one panel discussion) —————> **Upon request**

Interested in running you own workshop?

Contact Linda Görtler-Weiss, Commercial Manager, Enlit at
Linda.Goertler-Weiss@clarionevents.com or **+31 6 2849 9930** for a tailor-made offer.

Interested in a highly experienced dissemination partner for your project's consortium?

Contact Areti Ntaradimou, EU Projects Zone Director, Enlit at
Areti.Ntaradimou@clarionevents.com



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“ The EU Projects Zone is the perfect place for projects to meet, to interact with each other and just inspire each other

Helena Gerard
Bridge Initiative

“ HEART was in Frankfurt for Enlit Europe 2022 along with the NET2GRID team! 3 full days of networking and brand awareness opportunities!

HEART Project



Meet The EU Projects Zone Team!

For any questions or to reserve this package please contact:



Linda Görtler-Weiss
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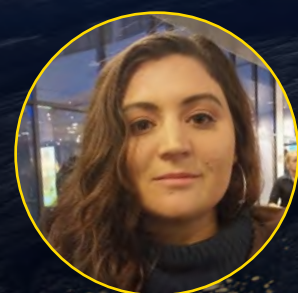
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