



# The EU Projects Zone

## Dissemination Opportunities

Endorsed by



[www.enlit.world/projects-zone](http://www.enlit.world/projects-zone)

# Welcome to The EU Projects Zone!

From Energy Projects of Common Interest (PCIs) to the Bridge Initiative and other Horizon projects, there are hundreds of European projects supported and funded by the EU Commission, working towards a low carbon economy.

**These projects are the first line of defence against Climate Change.**

Working with the European Commission for the 6th consecutive year, we are excited to give a platform to these projects to showcase their research and findings.



“ The European Commission is committed to accelerating the energy transition and this Projects Zone is a fantastic opportunity to present the results of the projects we are funding.

**Vincent Berrutto**  
Head of Unit, EU Commission - DG Energy



# Who we are



Enlit is a constantly growing, inclusive and end-to-end forum that addresses every aspect of the energy agenda. A community that for 365-days a year collaborates and innovates to solve the most pressing issues in energy.

Join us for the latest news, inspiring stories, insights, articles, videos, podcast episodes, directory profiles and The EU Projects Zone.



Launched in 2017, The EU Projects Zone has welcomed a growing number of EU funded projects showcasing their findings at our annual Conference and Exhibition, involving hundreds of partners and contributing to an engaging programme.

In 2023, Enlit Europe will take place from 28-30 November in Paris and will again feature an area dedicated to The EU Projects Zone.



# What we do





# What we believe

We believe in an equitable energy transition that leaves no one behind!

# Who we work with



Sign up for The List A monthly LinkedIn newsletter featuring what is hot and happening in the world of energy projects

# Our reach and engagement



Combined our brands reach an audience of



**170K**  
monthly website users



**300K**  
monthly page views



**175K**  
mailable contacts



**225K**  
monthly LinkedIn impressions



**15K**  
live event attendees expected in 2023



Representing experts from  
**130**  
Countries



**200K**  
monthly Twitter impressions





“ The EU Projects Zone is a great opportunity for our EU funded projects to present their achievements to the energy industry, to investors and to other stakeholders. Also, to share their results, their outcome and to discuss what further steps are needed in the area of the energy transition.

**Mariana Stantcheva**  
EU Commission



# 2023 Dissemination Packages

	Package 1	Package 2	Package 3
Enlit World Digital Platform	<ul style="list-style-type: none"> <li>✓ <b>Basic Listing</b> of your project</li> </ul>	<ul style="list-style-type: none"> <li>✓ <b>Premium Listing</b> of your project in The EU Projects Zone Directory on Enlit World</li> <li>✓ <b>Digital exposure</b> of client-produced content</li> </ul>	<ul style="list-style-type: none"> <li>✓ <b>Premium Listing</b> of your project in The EU Projects Zone Directory on Enlit World</li> <li>✓ <b>Digital exposure</b> of client-produced content</li> <li>✓ <b>Listing on the exhibitor list</b> of the Enlit Europe website</li> </ul>
Enlit Europe Live Event	-	-	<ul style="list-style-type: none"> <li>✓ A <b>pod</b> in the EU projects Zone <b>for three days</b></li> <li>✓ A <b>speaking engagement</b> in the dedicated EU Projects track</li> </ul>
Cost	Free of charge	€500 per project	€5,000 per project

For tailor-made packages please contact Linda Görtler-Weiss, Commercial Manager, Enlit at [Linda.Goertler-Weiss@clarionevents.com](mailto:Linda.Goertler-Weiss@clarionevents.com) or **+31 6 2849 9930**.



# Package Details

## Package 1 (Free)

### Enlit World-Basic Listing:

- Your individual project name and logo listed in The EU Projects Zone Directory on Enlit World.
  - Details of the contact person
  - Brief description of project (50 words)
  - Duration of your project

## Package 2 (€500 per project)

### Enlit World - Premium Listing:

- Your individual project name and logo listed in The EU Projects Zone Directory on Enlit World.
  - Unlimited contact persons + details
  - Option to add multiple members and partners connected to your project
  - Detailed description of your project (300 words)
  - Duration of your project
  - Option to host content: include a 5 min video (to be provided by the project)
  - Connection to social media channels and website of your project
  - Ability to update your directory listing via designated admin user
  - Option to add an article to your listing in the directory (to be provided by the project) Including marketing promotion on social media and in our partner newsletters (Smart Energy International and/or Power Engineering International)



# Package Details

## Package 3 (€5,000 per project)

### Enlit World - Premium Listing:

- Your individual project name and logo listed in The EU Projects Zone Directory on Enlit World.
  - Unlimited contact persons + details
  - Option to add multiple members and partners connected to your project
  - Detailed description of your project (300 words)
  - Duration of your project
  - Option to host content: include a 5 min video (to be provided by the project)
  - Connection to social media channels and website of your project
  - Ability to update your directory listing via designated admin user
  - Option to add an article to your listing in the directory (to be provided by the project) Including marketing promotion on social media and in our partner newsletters (Smart Energy International and/or Power Engineering International)

### Enlit Europe 2023 – Live Event:

- A station to showcase your project on The EU Projects Zone on the exhibition floor including:
  - 32” TV screen on your station
  - Wall socket
  - Full colour project logo 40cm x 80cm (hxw)
  - 1x white high chair
  - Unlimited booth staff passes for the exhibition
  - One free delegate pass to attend the Summit
  - Special rates for staff to attend the Summit (€750 p.p.)
  - Discounted rates for clients to attend the Summit (25%)
  - Onsite directional signage and highlight in online floorplan
  - An unlimited number of free invitation tickets for clients, prospects and associates to visit the exhibition
  - Speaking engagement in the dedicated EU track (subject to approval by content management and EU Commission)
  - General Wi-Fi internet access available throughout the hall

### Marketing Package

- The content and showcase will be integrated into the overall Enlit Europe programme and exhibition and will be promoted to our full database as part of Enlit Europe’s marketing campaign. Dedicated marketing options for your project include:
  - Project description and logo in the dedicated EU Projects section of the Enlit Europe website
  - A welcome post about new weekly projects to our community network on LinkedIn
  - Marketing package for co-branded promotional materials (incl. banners, social media posts, etc.)

Book before  
**28<sup>th</sup> April 2023**  
and pick one  
**Early Bird Goodie**

- Get 1 extra DP free of charge OR
- Choose your speaking slot OR
- Choose your pod location

Last date for booking  
**1<sup>st</sup> September 2023**





“ We are delighted to be part of Enlit Europe and to join established energy players, external disruptors, innovative start-ups and increasingly engaged end-users.

**BeFlexible**



# Enlit Europe 2023 - Live Event

The EU Projects Zone at Enlit Europe is designed to create a high-profile presence for projects on the exhibition floor and will be promoted extensively before, during and after the show through multiple tools and channels.

## The Projects Showcase Area\*

- A ready to use showcase area. Including “project stations”, networking area and presentation theatre area.
- Two theatres with a stage, AV and seating
- Branded “eye catcher” with EU Commission logo hanging in the middle of the area
- Refreshments on the showcase area available throughout the day (coffee, tea, water)
- The project showcase theatre programme to be included in the overall event content promotion
- Promotion of the Project Showcase through the Enlit Europe social media channels:
  - Pre-event: 1 x promotional post
  - During the event: 1 promotional post per day
- Post event e-report: mention of the EU Commission partnership in Enlit Europe’s post event report

\* Each project may apply for one space on a station



# 2023 Upgrade Options

- Extra Client produced content —————> €500
- In house produced editorial —————> €1,500
- Social media boost / Marketing package —————> €1,500
- Podcast episode and description article —————> €1,500
- Participation in webinar —————> €5,000
- Exclusive webinar —————> €15,000
- Extra speaking slot —————> €2,500
- Extra panellist role —————> €1,500
- Session (1 hour, including 3 speaking slots and one panel discussion) —————> **Upon request**

## Interested in running your own workshop?

Contact Linda Görtler-Weiss, Commercial Manager, Enlit at  
[Linda.Goertler-Weiss@clarionevents.com](mailto:Linda.Goertler-Weiss@clarionevents.com) or +31 6 2849 9930 for a tailor-made offer.

## Interested in a highly experienced dissemination partner for your project's consortium?

Contact Areti Ntaradimou, EU Projects Zone Director, Enlit at  
[Areti.Ntaradimou@clarionevents.com](mailto:Areti.Ntaradimou@clarionevents.com)





“ The EU Projects Zone is the perfect place for projects to meet, to interact with each other and just inspire each other

**Helena Gerard**  
Bridge Initiative

“ HEART was in Frankfurt for Enlit Europe 2022 along with the NET2GRID team! 3 full days of networking and brand awareness opportunities!

**HEART Project**



# Meet The EU Projects Zone Team!

For any questions or to reserve this package please contact:



**Linda Görtler-Weiss**  
Commercial Manager  
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+31 6 2849 9930  
Linda.Goertler-Weiss@clarionevents.com

Interested in a highly experienced dissemination partner for your project's consortium?



**Areti Ntaradimou**  
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