



ACT ON TIMELY POWER MARKET FORECAST & OPTIMIZATION INSIGHTS FOR EXCEPTIONAL BUSINESS PERFORMANCE

A leading edge event-based cost management tool used by Generators, Cryptominers, Industrial Loads and Service Providers to optimize bidding, curtailment, and other demand response and operational activities.



MAKE INFORMED ECONOMIC DECISIONS

Minimize electricity bills through Coincident Peak Shaving, High Price Avoidance, and Demand Response strategies based on individual operational use cases and economic thresholds.



FORESEE PRICE VOLATILITY

Mitigate exposure to power market volatility with industry-leading accuracy. Drive positive cash flow minimizing curtailable load downtime.



REDUCE TARIFF CHARGES

Minimize and even avoid Coincident Peak charges, which would otherwise significantly increase power bills.



OPTIMIZE DEMAND RESPONSE

Promote Demand Response participation, and customize the economic strategy by balancing price volatility, Demand Response, and peak avoidance.



CAPITALIZE DAILY ANALYST REPORTS

Capitalize on Arcus' expert insights into key drivers of electricity prices, including timely market developments, current day expectations, and forward looking predictions.



CUSTOMIZABLE DECISION MAKING

Leverage customizable dashboards to combine valuable insights with supporting evidence into a single view. Orchestrate business process with our APIs.



SCAN HERE TO
LEARN MORE

Arcus is a leading energy market intelligence firm that supports all levels of decision making in power markets through insightful energy data, analytics, and forecasting. The Arcus technology is delivered in modular software-as-a-service solutions.



877-933-7700



arcuspower.com



info@arcuspower.com