



# The EU Projects Zone

Fostering communication and dissemination  
of EU-funded projects

[www.enlit.world/projects-zone](http://www.enlit.world/projects-zone)





# Welcome to The EU Projects Zone!

Working with the EU Commission for the 7th consecutive year, we aim to give a digital and live platform to the EU-funded energy projects to showcase their research and findings.



Sign up for **The List** A monthly LinkedIn newsletter featuring what is hot and happening in the world of energy projects



# Who we are

## The EU Projects Zone at Enlit Europe and Enlit.world

Enlit Europe is a constantly growing, inclusive, end-to-end event that addresses every aspect of the energy sector. Enlit World is the multimedia gateway to the energy transition, that includes inspiring stories, insights, articles, videos, podcasts, and directories.

Launched in 2017, the EU Projects Zone has welcomed a growing number of EU funded projects showcasing their findings in both the live event and our multimedia platform.

## Our reach and engagement



Combined our brands reach an audience of



**170K**

monthly website users



**300K**

monthly page views



**175K**

mailable contacts



**225K**

monthly LinkedIn impressions



**15K**

live event attendees expected in 2024



Representing experts from

**130**

Countries



**200K**

monthly Twitter impressions



**5,6K**

subscribers to **The List** monthly LinkedIn newsletter

# What we do



**Tune into The EU Energy Projects Podcast** A bi-weekly podcast hosted by Areti Ntaradimou



“ Proud to be a speaker and contributor in three Enlit Europe sessions in Paris and representing our EU-funded projects.

**Habib Nasser**  
Project Lead, **VPP4ISLANDS**



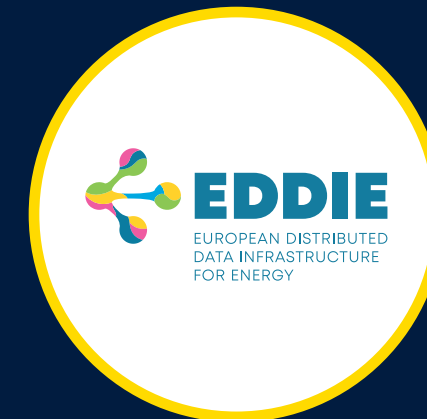
“ Our team had the chance to meet with visitors and engage in insightful conversations about our ambition and latest results.

**DigiBUILD Project**



“ It was an insightful week at Enlit Europe 2023 representing the PRECEPT project.

**Konstantinos Arvanitisc**  
Business Development Executive at  
**PRECEPT PROJECT**



“ We cultivated meaningful connections and ignited insightful discussions about decarbonising and digitising the energy landscape.

**EDDIE Project**



# Dissemination and Communication opportunities

## at Enlit Europe Live

1  
Option

### A station on the EU Projects Zone

#### Exhibition:

A station to showcase your project on The EU Projects Zone on the exhibition floor including:

- 32" TV screen on your station
- Wall socket
- Full colour project logo 40cm x 80cm on station
- 1x white high chair
- General Wi-Fi internet access available throughout the hall

**Speaking engagement** in the dedicated EU track on the EU Projects Zone Hub (subject to approval by content management and EU Commission)

#### Tickets:

- Unlimited booth staff passes for the exhibition
- Unlimited tickets for consortia for the exhibition
- One free delegate pass to attend the Summit
- Special rates for staff to attend the Summit (€695 p.p.)
- Discounted rates for clients to attend the Summit (25%)

#### Marketing:

Content and showcase will be integrated into the overall Enlit Europe programme and exhibition and will be promoted to our full database as part of Enlit Europe's marketing campaign. Dedicated marketing options for your project include:

- Onsite directional signage and highlight in online floorplan
- Project description and logo in the dedicated EU Projects section of the Enlit Europe website
- A welcome post about new weekly projects to our community network on LinkedIn
- Marketing package for co-branded promotional materials (incl. banners, social media posts, etc.)

#### Digital:

Premium Listing of your project on Project Directory on Enlit. World (same as package 2)

- Extra speaking slot —————> **€1,400**
- Extra panellist role —————> **€1,000**
- Session (1 hour, including 3 speaking slots and one panel discussion) —————> **€3,000**

*\*The above is only available in combination with a Live event package.*

#### Early Bird special:

The first 5 projects to sign up, get a podcast package included in their package

**Price: €5000**



**Tune into The EU Energy Projects Podcast** A bi-weekly podcast hosted by Areti Ntaradimou





## New Projects Pavilion

This pavilion is a dedicated pavilion for projects with a start date after October 2023.

### Exhibition:

- The Pavilion will be part of the EU Projects Zone
- Shared community / work table for all participating projects of the pavilion
- Project logo on the back wall of the pavilion
- Possibility to place A5 brochures on New Project community table
- A dedicated session for new projects with a discussion on objectives of each project
- Unlimited staff passes for the exhibition
- One free delegate pass to attend the Summit
- Special rates for staff to attend the Summit (€695 p.p.)
- Discounted rates for clients to attend the Summit (25%)
- Onsite directional signage and highlight in online floorplan
- An unlimited number of free invitation tickets for clients, prospects, and associates to visit the exhibition
- General Wi-Fi internet access available throughout the hall

### Media

- Premium Listing of your project on Project Directory on Enlit.World.

**Price: €1750**



## Host your final event at the EU Projects Zone

If your project is coming to and end, Enlit Europe is the perfect place to disseminate your findings. We bring together established players, empowered citizens, external disruptors, innovative start-ups, investors, and increasingly engaged end-users. We have created a final event package to best assist you with your dissemination requirements:

- A dedicated theatre on the EU Projects Zone (accessible on one side, closed on two sides) Half- day use (09:00-12:30 OR 13:30-17:00)
- Ca. 40-45 seats
- One stage with 5 seats and a desk for the moderator
- Microphones
- Audience will listen via headphones (to be picked up at AV desk at EU Projects Zone)
- The possibility to hold the presentation hybrid
- The event will be part of the official programme
- Support to promote the event via Enlit Social Media channels and Newsletters
- Catering and additional AV (if needed) needs to be ordered separately

**Price: €4500**



## Cluster Stand

If you are involved in several projects, we offer the possibility of a cluster stand.

**starting at €8,500**



## Workshops

Interested in running you own workshop?

Contact **Linda Görtler-Weiss, Commercial Manager, Enlit** at **Linda.Goertler-Weiss@clarionevents.com** or **+31 6 2849 9930** for a tailor-made offer.



# Dissemination and Communication opportunities throughout the year

The EU Projects Zone at Enlit.World, offers a platform to EU-funded energy projects that includes a variety of choices:

**1** **The EU Projects Zone Directory** is the way for projects to introduce themselves to the sector. We offer 2 options, that will help experts identify your project and contact you for further discussions.

**Directory Basic Listing** **No cost**

You can add:

- Your individual project name.
- Brief description of the project (50 words)
- Duration of your project
- Logo
- Website link

**Directory Premium Listing** **€500 for a 12-month period**

You can add:

- Your individual project name.
- Detailed description of the project (300 words)
- Duration of your project
- Logo
- Website link
- Name and email address of a representative
- Multiple members and partners connected to your project
- Publish 2-3 content pieces (Video/Podcast/Blog/Press release/ Interview) produced by you.

*\*Please note that to ensure the quality of our digital products, the final approval will stay with the Director of the EU Projects Zone.*

**2** **The EU Energy Projects Podcast** by Enlit and Friends, is a biweekly podcast series introducing Europe's key energy projects. An insider's look into the world of EU funded energy projects. Price includes participation in an episode and a dedicated to the episode article

**€1,500**

**3** **The EU Energy Projects Webinars:** Host your own webinar or participate together with your peers from projects that have a similar focus to yours. Package includes a dedicated to the webinar article.

**starting at €5,000**

**4** **The List Newsletter:** A monthly newsletter featuring what is hot and happening in the world of energy projects. The perfect place to advertise your project / company. Banners, dedicated editorial and commercial articles, videos.

**Price upon request**

**Additional Digital Items**

- Editorial articles
- Commercial articles
- Social media
- Online advertising
- Video and written interviews
- Hosting and moderating of online working groups
- Publishing reports of working groups
- Social media boost/ Marketing package
- Newsletter sponsorship
- Banners on media website





# Meet The EU Projects Zone Team!

For any questions or to reserve this package please contact:



**Linda Görtler-Weiss**  
Commercial Manager  
**Enlit**  
+31 6 2849 9930  
Linda.Goertler-Weiss@clarionevents.com

Interested in a highly experienced dissemination partner for your project's consortium?



**Areti Ntaradimou**  
EU Projects Zone Director  
**Enlit**  
Areti.Ntaradimou@clarionevents.com



**Lena Hartandi-Niesen**  
Operational Event Manager  
**Enlit**  
Lena.Hartandi@clarionevents.com



**Tiffany Reisinger**  
Commercial Executive  
**Enlit**  
tiffany.reisinger@clarionevents.com



**Grace Willemsen**  
Marketing Manager  
**Enlit**  
Grace.Willemsen@clarionevents.com



**Ross Hastie**  
Digital Media Consultant  
Ross.Hastie@clarionevents.com



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