



**Next-Gen Real-Time Rating & Insights.
No System Replacement Needed.**

The Challenge Facing Utilities Today

Utilities are under pressure to innovate as the energy sector rapidly evolves. Integrating renewables, engaging customers, and optimizing margins are critical, yet legacy systems and fragmented data often stand in the way of progress. The need for advanced, real-time rating and insights has never been greater.



Outdated billing systems can't handle real-time or dynamic pricing



Profit margins are unclear in a volatile, complex grid environment



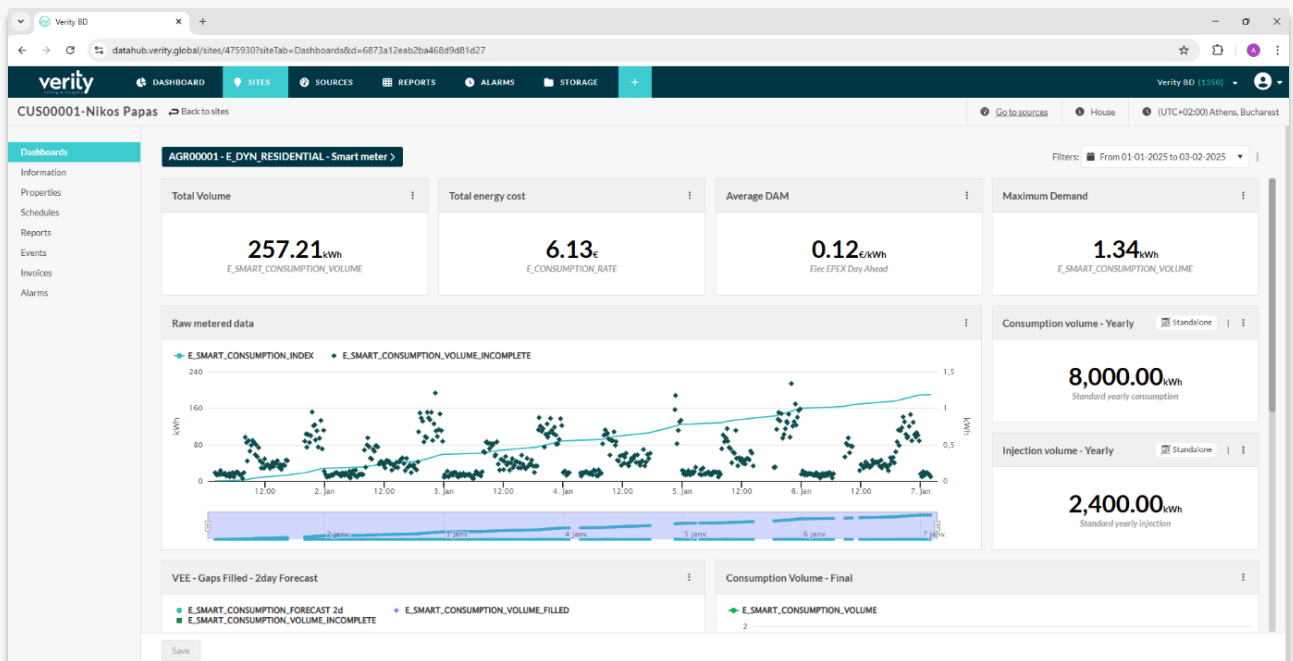
Customer portal provides poor insights and therefore low engagement



Large system replacements are expensive and slow

Why choose Verity

Verity is a cloud-native SaaS platform that delivers robust financial transactions and insights using high-granular, real-time data. Our modular, API-first platform enables seamless integration with existing systems, supporting dynamic tariffs, customer insights, and demand flexibility—without the need for a full system replacement.



What You Get



Intelligent Billing & Rate Design

- Real-time, Time-of-Use (TOU), and customer-specific pricing
- Seamless integration with aggregators and demand response platforms
- Modern prepaid schemes with real-time



Margin Control & Simulation Tools

- End-to-end product profitability tracking
- Dynamic forecasting and what-if pricing scenarios
- Data-driven margin optimization across time and tariffs



Flexibility Activation Without Friction

- Behavioral nudges through indirect pricing signals
- Incentive simulations and orchestrated DER load shifting
- Grid-aligned user behavior — independent of billing system limitations



Actionable Intelligence from your Smart Meter Data

- One unified platform for data, insights, and reporting
- Real-time operational dashboards and customer-level views
- Embedded usage insights delivered directly with invoices



Fast, Modular, Non-Disruptive Deployment

- No rip-and-replace — integrates with your current systems
- Plug-in architecture using open APIs

Measurable Impact at a Glance

Key outcomes delivered by Verity's platform

<4w

Accelerate time-to-market and launch new products in under 4 weeks, enabling rapid innovation and response to market needs.

40%

Reduce CAPEX by up to 40% compared to traditional platforms, optimizing investment and operational efficiency.

+30%

Boost customer engagement with a 30% activation uplift, driven by actionable behavioral insights and flexible solutions.

Global Reach & Proven Track Record



50+ Experts

A dedicated team of over 50 full-time professionals focused on rating and insights development for utilities worldwide.



40+ Customers

Serving more than 40 clients across utilities, grid operators, and energy suppliers, delivering measurable value.



4 Locations

Active presence in the US, UK, Belgium, and India, ensuring local expertise and global perspective.



10+ Years

Over a decade of sector experience, building trust and delivering results in the energy and utilities industry.

Let's Talk

Ready to unlock real value for your customers and maximize margins for your business? Reach out to our team today.

[Contact Us](#)