**PITCH ICE Startup Submission**

**I. CONTACT INFORMATION**

Name:

Job Title:

Company Name:

Company Website:

Contact Number:

Email address:

Twitter:

Other social media activity if applicable:

\*Youtube video url:

**II. COMPANY INFORMATION**

1. How many employees are in your organisation?
   1. Full time
   2. Part time
   3. Other
2. How long has your company been active?

**III. CAPITAL RAISING INFORMATION**

1. Are you actively trying to raise funding?

Yes

1. If yes, how much and what are the use of proceeds (please provide up to 300 words)?
2. Have you raised funding to date?
3. If yes, how much? What are the types of investors?
   1. Self-funding
   2. Individuals
   3. Institutional capital?
   4. Educational Institution
   5. Other (please explain):

**IV. PRODUCT INFORMATION**

1. What is your company’s unique differentiating idea? (Please provide up to 500 words)
2. Explain the technology you’re using and why it has the potential to disrupt the world of gaming?
3. What milestones or tangible traction have you achieved to date? (please provide up to 500 words on your success so far, e.g. existing clients, pilot projects, customer base, awards etc. if you company has not launched please provide other milestones such as pilot if you have one or expected launch date).
4. Please explain your objectives for participating in Pitch ICE (please provide up to 300 words).
5. Please provide a high-res logo and a short introduction copy (2 – 3 sentences) for our voters to see along with your application

\**Please ensure that your pitch video is uploaded to Youtube and send us the correct url.*

*We cannot accept offline video files.*