

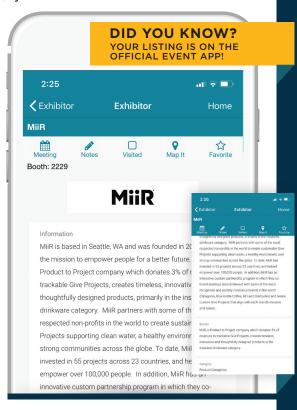
GET EXPOSURE BEYOND THE EXHIBIT HALL

Coffee Fest is proud to provide you with a fresh new take on exhibit floor plan engagement. With the digital age upon us and an ever-increasing demand for visual and hands-on functionality, we've invested in a unique virtual floorplan environment for our attendees to navigate and learn all about your company.

WHAT DOES THIS ENHANCED ATTENDEE EXPERIENCE DO FOR **COFFEE FEST EXHIBITORS?**



Your company will now have a virtual platform for showcasing its brand, products and services well beyond the Coffee Fest exhibit hall, and it will be on-demand for all registered attendees. This enhances your visibility before, during and after exhibit hall hours and even months after the event is over.



BUILT-IN MARKETING TO DRIVE TRAFFIC & BRAND AWARENESS



A COMMUNITY WITH COFFEE AT HEART











2023 LISTING UPGRADE OPTIONS

PACKAGE	BASIC	SELECT	PREFERRED
COST	FREE	\$199	\$299
COMPANY NAME	YES	YES	YES
COMPANY BOOTH #	YES	YES	YES
ADDRESS	YES	YES	YES
PHONE/FAX/TOLL FREE	YES	YES	YES
ONE EMAIL ADDRESS	YES	YES	YES
WEBSITE URL	YES	YES	YES
COMPANY CONTACT	YES	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	YES (350 CHARACTERS)	YES (700 CHARACTERS)	YES (1000 CHARACTERS)
SOCIAL MEDIA ICONS IN LISTING WITH LINK	YES	YES	YES
DIGITAL PRODUCT SHOWASE	0	1	2
BRANDS	200 CHARACTERS	200 CHARACTERS	200 CHARACTERS
UPGRADE ICON IN EXHIBITOR LIST, FLOORPLAN & MOBILE APP		YES	YES
COMPANY LOGO ONLINE/MOBILE APP		YES	YES
SHOW SPECIALS		3	5
BOOTH LOGO ON FLOORPLAN		YES (20X20 BOOTHS OR LARGER)	YES (20X20 BOOTHS OR LARGER)
PRESS RELEASES		1	3
VIDEOS (PRE RECORDED 1 MINUTE)		1	2
A LA CARTE ENHANCEMENTS			
ADD A PRODUCT TO DIGITAL SHOWCASE			\$99
FLOORPLAN BANNER AD W/ CLICK THRU (ROTATING)		\$350	

QUESTIONS?

CONTACT OUR EXHIBITOR SERVICES TEAM AT

coffeefest.es@clarionevents.com

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