

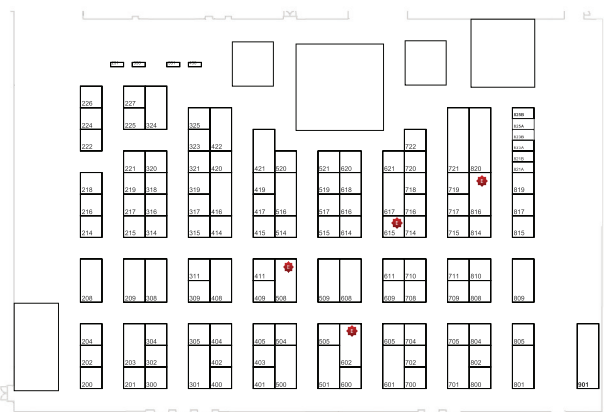


# Coffee Fest™

## GET EXPOSURE BEYOND THE EXHIBIT HALL

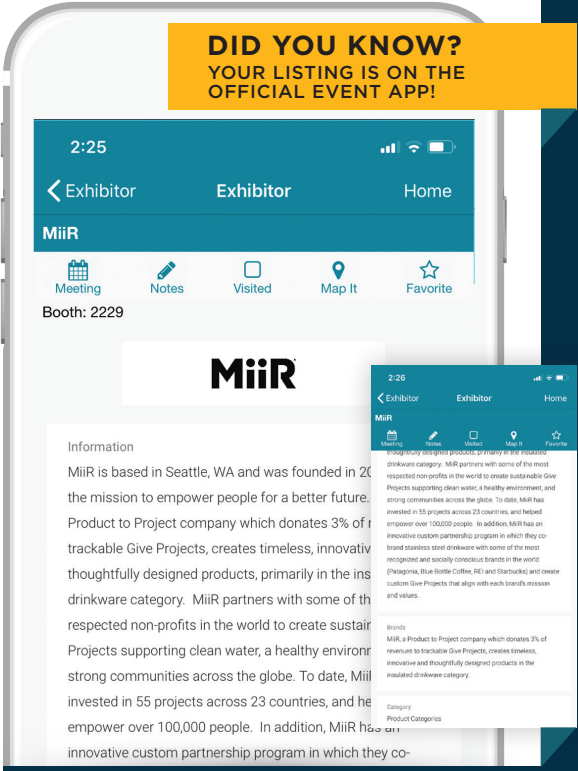
Coffee Fest is proud to provide you with a fresh new take on exhibit floor plan engagement. With the digital age upon us and an ever-increasing demand for visual and hands-on functionality, we've invested in a unique virtual floorplan environment for our attendees to navigate and learn all about your company.

### WHAT DOES THIS ENHANCED ATTENDEE EXPERIENCE DO FOR COFFEE FEST EXHIBITORS?



Your company will now have a virtual platform for showcasing its brand, products and services well beyond the Coffee Fest exhibit hall, and it will be on-demand for all registered attendees. This enhances your visibility before, during and after exhibit hall hours and even months after the event is over.

**DID YOU KNOW?**  
YOUR LISTING IS ON THE OFFICIAL EVENT APP!



### BUILT-IN MARKETING TO DRIVE TRAFFIC & BRAND AWARENESS

COMPANY DESCRIPTION ONLINE AND IN THE MOBILE SHOW APP.

**BASIC - FREE**

**350 CHARACTERS**



**SELECT - \$199**

**700 CHARACTERS**  
**1 DIGITAL PRODUCT SHOWCASE ENTRY**



**PREFERRED - \$299**

**1,000 CHARACTERS**  
**2 DIGITAL PRODUCT SHOWCASE ENTRIES**



## A COMMUNITY WITH COFFEE AT HEART

To learn more, visit [COFFEEFEST.COM](http://COFFEEFEST.COM) • [#COFFEEFEST](https://twitter.com/COFFEEFEST)    



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## 2024 LISTING UPGRADE OPTIONS

PACKAGE	BASIC	SELECT	PREFERRED
COST	FREE	\$199	\$299
COMPANY NAME	YES	YES	YES
COMPANY BOOTH #	YES	YES	YES
ADDRESS	YES	YES	YES
PHONE/FAX/TOLL FREE	YES	YES	YES
ONE EMAIL ADDRESS	YES	YES	YES
WEBSITE URL	YES	YES	YES
COMPANY CONTACT	YES	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	YES (350 CHARACTERS)	YES (700 CHARACTERS)	YES (1000 CHARACTERS)
SOCIAL MEDIA ICONS IN LISTING WITH LINK	YES	YES	YES
DIGITAL PRODUCT SHOWASE	0	1	2
BRANDS	200 CHARACTERS	200 CHARACTERS	200 CHARACTERS
UPGRADE ICON IN EXHIBITOR LIST, FLOORPLAN & MOBILE APP		YES	YES
COMPANY LOGO ONLINE/MOBILE APP		YES	YES
SHOW SPECIALS		3	5
BOOTH LOGO ON FLOORPLAN		YES (20X20 BOOTHS OR LARGER)	YES (20X20 BOOTHS OR LARGER)
PRESS RELEASES		1	3
VIDEOS (PRE RECORDED 1 MINUTE)		1	2
<b>A LA CARTE ENHANCEMENTS</b>			
ADD A PRODUCT TO DIGITAL SHOWCASE			\$99
FLOORPLAN BANNER AD W/ CLICK THRU (ROTATING)		\$350	

### QUESTIONS?

CONTACT OUR EXHIBITOR SERVICES TEAM AT  
[coffeefest.es@clarionevents.com](mailto:coffeefest.es@clarionevents.com)

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